

TKE TANK - 2014

The TKE Elevator Pitch Competition is about idea generation, connecting with others who have similar interests, and learning how to present your pitch to a potential investor in a moment's notice. 60 seconds for a chance to win \$1,000!

Entry and Registration,

- There is no entry fee.
- For every idea a TKE must submit a 150-250 word description and/or a 60 seconds max video pitch link.
- Entry must be received via email at h@tke.org by Friday, January 3rd, 2014 at 11:59 PM ET, no exceptions.
- Entries may be submitted by individuals or teams of up to 2-5 members.
- Each individual or team may enter an unlimited number of ideas. Tokes may participate on multiple teams. Teams are encouraged to seek the involvement of TKE staff, alumni, members from other schools, and people from outside the TKE community.
- Each idea must have at least one TKE in good standing as a member of the team.
- The presenting member of the team must also be a currently registered TKE member in good standing.

Eligibility

- Entries must be the original work of the entrant(s).
- Entries are subject to the following funding requirements: By submitting a business idea, you represent and warrant to the TKE Elevator Pitch Competition that you have all right, title and/or interest in the business idea submitted and the information you present is accurate and complete.
- Teams must disclose any funding already received at the time of registration.
- By submitting to the TKE Elevator Pitch Competition you are not and will not be violating any contract or third party rights including any patent, copyright, trade secret, proprietary or confidential information, trademark, publicity or privacy right
- The Organizing Committee of the TKE Elevator Pitch Competition reserves the right to disqualify any entry that, in its judgment, violates the letter or the spirit of the Competition guidelines, processes and rules of the TKE Entrepreneurship Competition. The decision of the Organizing Committee on the eligibility of the entrant is final and cannot be appealed.

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Pitch Contest Rules

- Submit a 150-250 word description or a 90 second pitch video link no later than January 31, 2014 at h@tke.org.
- The organizing committee will select a final group of entrants
- The Final Entrants chosen will have 60 seconds to present their idea live at the 2014 Greg Woodson RLC.
- Props are prohibited from the pitch and include (but are not limited to) the following:
 - Notecards, notes, or papers are not allowed in the pitch – no exceptions.
 - PowerPoint slides
 - Visual aides
 - Toys, prototypes, representations
 - Clothing or accessories worn/used and referred to or called out to illustrate any point in the pitch

Confidentiality and Intellectual Property

The identities of the contestants and the short description of the business disclosed in the registration, as well as any pitch delivered during any TKE Business pitch competition event, are considered of public domain and can be used by the TKE Elevator Pitch Competition Organizing Committee for marketing and PR purposes.

Before submitting entries, the TKE Elevator Pitch Competition Organizing Committee urges contestants to confirm with appropriate advisors or legal counsel that any intellectual property described in their summary is protected; i.e., by appropriate intellectual property filings, notices, (patent, copyright, etc) by the owning institution and/or individuals.

For any doubts about the legal status of contestants' own or third party intellectual property or any other aspect of their plan, the TKE Elevator Pitch Competition Organizing Committee advises to seek independent legal counsel.

Prize Payments

- \$1,000 prize money for the winner

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- If equity (stock) is divided among the team members, then teams with non-TKE students can only receive equity if the TKE students on the team also have equity in the company
- The individual recipients of prize money will be responsible for the tax implications of their winnings
- TKE staff is not eligible for prize money; the payment they receive is distributed among team members. However, they can participate on teams.

Miscellaneous

You agree that you will not use the name of “Tau Kappa Epsilon,” or any variation, adaptation, or abbreviation thereof, or of any of its trustees, officers, faculty, students, employees, or agents, or any trademark owned by IT in any advertising or publicity without the written permission of the Chief Executive Officer.

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