

THE TEKE

The Magazine of Tau Kappa Epsilon Fraternity

Summer 2011



LEAD BY EXAMPLE



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SUMMER 2011

THE TEKE is the official publication of Tau Kappa Epsilon International Fraternity. TKE was founded on January 10, 1899, at Illinois Wesleyan University, Bloomington, IL.

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All alumni Fraters who donate \$10 or more to the TKE Educational Foundation, Inc. will receive a one-year subscription to THE TEKE. It's our way of saying thank you and of keeping you informed regarding what's going on in your Fraternity today.

LIFETIME GIVING LEVELS

- Golden Eagle Society - \$1,000,000 or more
- Knights of a Lasting Legacy - \$500,000 - \$999,999
- Society of 1899 - \$250,000 - \$499,999
- Grand Prytanis Circle - \$100,000 - \$249,000
- Presidents Circle - \$50,000 - \$99,999
- Leaders Society - \$25,000 - \$49,999
- Scholars Society - \$10,000 - \$24,999
- Triangle Society - \$5,000 - \$9,999
- Founders Society - \$2,500 - \$4,999
- Opportunity Out of Defeat Club - \$1,000 - \$2,499
- Grand Council Society - \$500 - \$999
- Fraters Society - \$250 - \$499

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what's inside

departments



14

4 CEO Message

Listening and Leading

14 Chapter News

Chapter Activities, Accomplishments, and 2011 Award Winners

25 Teke on the Street

Showing the World What TKE Is

30 Volunteers

Greek Life Administrator of the Quarter and Volunteers of the Month for July, August, and September.

33 Life Loyal Teke

Upcoming Receptions in 2011–2012

on the cover

To lead, a man must not be wary of the work involved to do what he wants others to emulate.

How to submit stories and photos:

Chapter news should contain information about events, community service projects, and other notable achievements. Articles and photos can be emailed to tmcaninch@tke.org and ksayre@tke.org. Mail hard copies and prints to the Offices of the Grand Chapter. Digital photos should be at least 300 dpi in resolution or on a digital camera's highest-quality setting. Photos showing alcoholic beverages or members displaying inappropriate behavior cannot be accepted.

features



6 The Sitdown
Meet Paul Caine, Executive Vice President and Chief Revenue Officer of Time Inc.

11 TKE Leads Again
TKE reports on the success of the past biennium.

24 Leadership Academy
Four generations of Beta-Sigma Tekes were represented at this year's Leadership Academy.



26 Find the Next Chapter Leader
Learn how to spot the best candidates for your leadership team and those who will carry on the tradition.

28 Should I or Shouldn't I?
TKE addresses some of the biggest concerns Greek Life faces: Alcohol, Hazing, and Sexual Abuse & Harrassment.



32 A New Man, A Renewed Vision
Director of Alumni Services Greg Roskopf gives his perspective as leader of this newly created position.

34 TKE Educational Foundation
Fraters Dave Jones and Tom Becker, co-chairmen of the Pi Chapter Housing Campaign, utilize the Foundation to invest in the future.

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Grand Grammateus
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Sean Finn (Tau-Omega)

SUBMISSION DEADLINES

Spring	April 15
Summer	June 15
Fall	September 15
Winter	November 15

Send news and photographs for THE TEKE to the editor, 7439 Woodland Drive, Indianapolis, IN 46278-1765.

2012 REGIONAL LEADERSHIP CONFERENCES

San Francisco
Greg and Cay Woodson RLC
February 3-4
Hyatt Regency San Francisco Airport
1333 Bayshore Highway
Burlingame, CA 94010
(650) 347-1234

Philadelphia
February 10-11
Hyatt Regency Philadelphia
at Penn's Landing
201 South Columbus Blvd.
Philadelphia, PA 19106
(215) 928-1234

Wichita
February 17-18
Hyatt Regency Wichita
400 West Waterman
Wichita, KS 67202
(316) 293-1234

Atlanta
Elmer and Donna Smith RLC
February 24-25
Grand Hyatt Atlanta
3300 Peachtree Road NE
Atlanta, GA 30305
(404) 237-1234

Indianapolis
March 2-3
Hyatt Regency Indianapolis
1 South Capital Avenue
Indianapolis, IN 46204
(317) 632-1234

**Better Men
for a
Better World**

Listening and Leading



"Keeping our brothers safe, delivering a world class fraternal experience, and addressing your needs are my top concerns."

Fraters, Friends, and Family,

As I push past the halfway mark of my first year, I am even more excited to be a part of Tau Kappa Epsilon. We have a number of high profile events, new initiatives, and exciting plans for the upcoming year. We kicked it off with a great lineup at Conclave where more than 800 Tekes were in attendance—a truly historic convention. From there we will continue the momentum into 2012.

Listening and then leading by example is paramount in any business or industry. It's certainly true at TKE. Here are some examples where we are making a difference.

- **Saving Money:** Helping save money to keep costs down is important to you. We shifted the price model on initiation and membership fees so you can recruit more men. While the insurance premium went up, only those chapters with high risk incidents will see the increase. The rest will be covered by TKE Headquarters as we reduce expenses elsewhere.

- **Leading with Technology:** TKE Headquarters is taking major steps in technology to improve productivity of the chapter, the Offices of the Grand Chapter, and our volunteers. Implementing a universal billing system with GreekBill will allow you to both save money and take the burden of collections away. This provides many options to pay your chapter dues, set a budget and assist with filing your taxes. Even better, the billing company will interface with your fellow Fraters on collecting the funds. This saves time for the Crysophylos, volunteer, and professional staff that can be used to provide chapter assistance toward recruiting, ritual, and *Blueprint*.

- **Legends for Charity:** TKE Headquarters will co-host the SuperBowl event that will raise more than \$400,000 with St. Jude Children's Research Hospital. St. Jude will also be reaching out to each chapter to enhance or create a program focused on philanthropy and service to St. Jude.

- **Being responsive:** TKE Headquarters has implemented a new Help Ticket to handle your needs in a timely manner. No longer will you have to wonder if something is being done with your request—you will be able to track the progress online. Visit support.tke.org for more information.

- **Additional resources per region:** One more Associate Regional Director was added per region where you can anticipate additional on-site assistance each semester.

- **Alumni support and assistance:** A full-time focus on building the alumni associations will help the chapters, assist with philanthropy, service, recruitment, and jobs. (*See more on page 32*)

- **Valuable education:** We are assessing the *Blueprint* program to understand the impact of where it has been implemented, what tweaks are needed, and then accelerate the installations and implementations across the TKE Nation.

- **Playing it Safe:** Our focus on risk management education along with your leadership will help reduce the serious incidents and save you money by reducing our insurance rates.

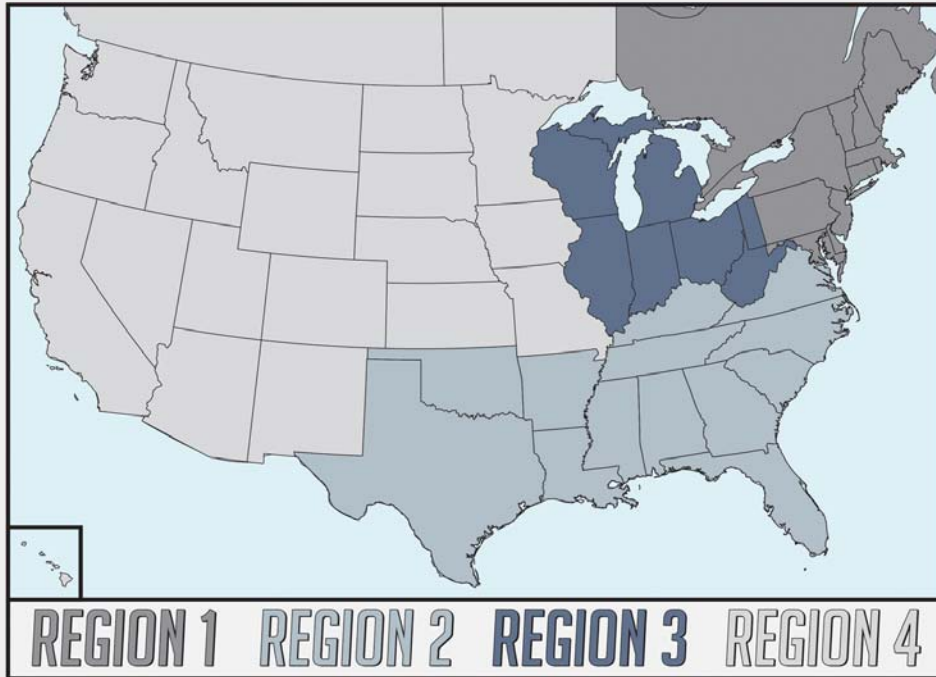
Being the CEO of Tau Kappa Epsilon comes with great responsibility and opportunity. Keeping our brothers safe, delivering a world class fraternal experience, and addressing your needs are my top concerns. We are heading in the right direction and your leadership is going to make the difference by leading the charge.

Yours in the Bond,

A handwritten signature in black ink, appearing to read "Steven A. Ramos". The signature is fluid and cursive.

Steven A. Ramos
Chief Executive Officer

Fraternal Services Team



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The map above represents the regions serviced by our staff who are charged with training and motivating volunteers and collegiates. Help with other issues can be found at tke.org. The general contact information is 317.872.6533 by phone or tkeogc@tke.org via email.



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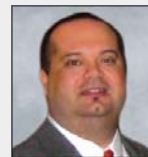
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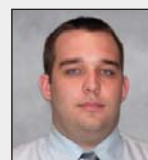
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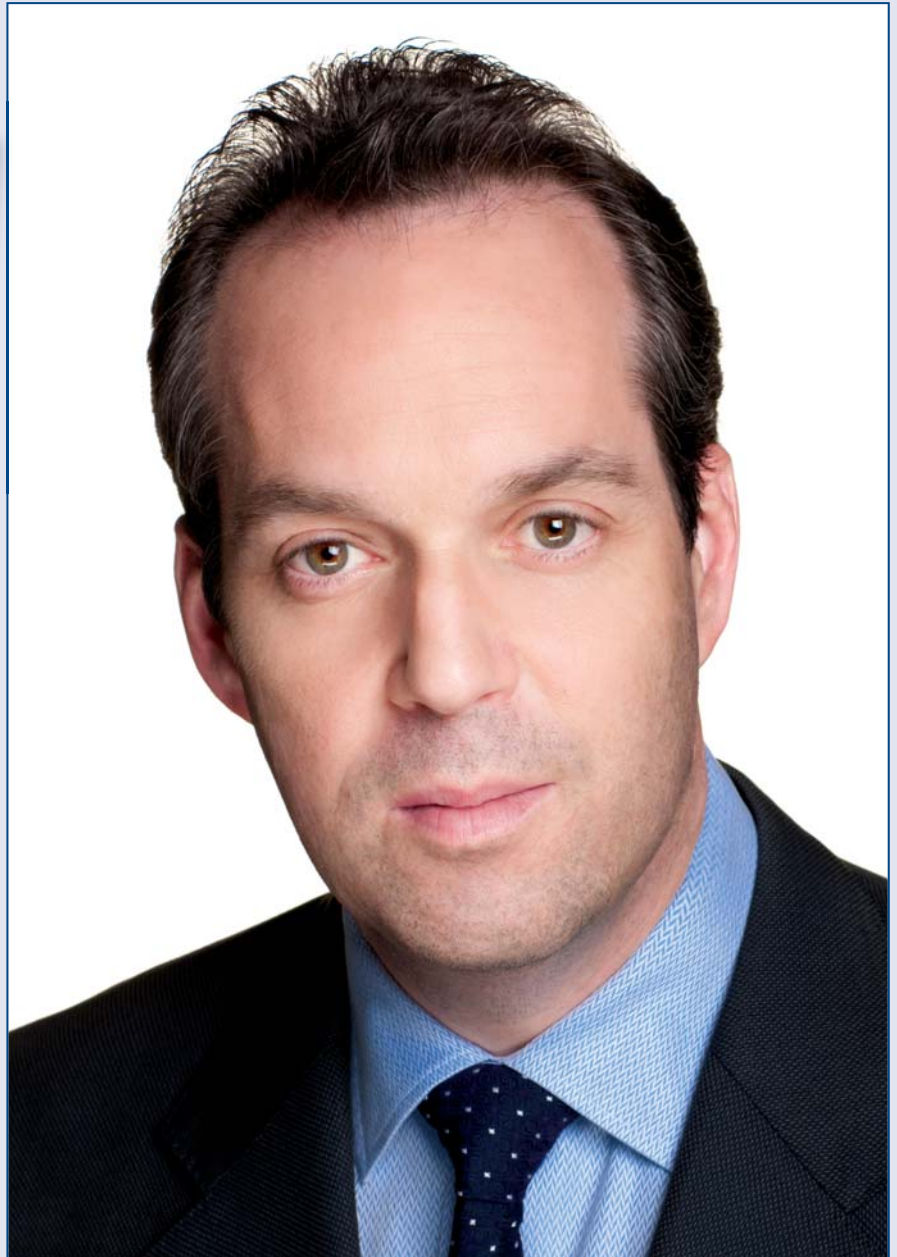
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▼ the sitdown



Leading by Example is a common phrase many throw around, but few actually live up to the true meaning. As Tekes, we are challenged to do just this — *Better Men for a Better World*. We don't say something without backing it up with appropriate actions. When we fail to do this, we not only let down ourselves, we slight the entire TKE Nation. When you take control of your actions, instead of letting things come to you, others will notice and follow your lead. One representation of this is Frater Paul Caine (Gamma-Kappa, Indiana University). From the time he stepped on campus at Indiana University through today, he took charge of his destiny. He didn't wait around for success to fall into his lap—he worked hard to attain it.

He breathed new life into Tau Kappa Epsilon at IU, began his career at an advertising agency, and quickly ascended to positions of prominence. Was he lucky? Did he get a big break? Or did he make his own opportunities? Join us as we sit down with Frater Paul to discuss his success as a collegiate and alumnus, and his work to lead by example.



PAUL CAINE

A Real People Person

THE TEKE: What was your TKE experience like?

Caine: I transferred to Indiana University my sophomore year and realized I wanted to be a part of the Greek system. I was looking for that opportunity, as were some of my friends, so we decided to build a fraternity. TKE was the perfect match and in a short period of time, we were able to do amazing things. We built a strong organization, acquired housing, got new members, and formed a bond among friends. Being the Prytanis of that chapter provided a new skill set and experience that I have applied throughout my life.

THE TEKE: What are some of the tangible skills that you learned and are still using today?

Caine: There are three key skills that come to mind. The first is the ability to establish goals. As a new organization on campus, it was important for us to understand what we wanted to get out of this experience. The second is to build a strategy to achieve those goals. We had to map out how we could get everything done. The third element is to build a communication plan to implement our strategy, motivate the group, and celebrate our success. We thought about the best way to involve the members so they felt empowered to promote the chapter. We achieved our major goals of gaining housing, recruiting a large new member class, and were competitive in every aspect of Greek Life.



Paul Caine and George Clooney at the 2004 Los Angeles Film Festival.



Patrick Dempsey and People Magazine's Paul Caine at the 32nd Annual Toyota Long Beach Grand Prix in Long Beach, Calif.

THE TEKE: Are you able to keep up with any members from your chapter? If so, how?

Caine: Many Fraters continue to stay in touch. We had a reunion a couple years ago and I talk with many of them on a regular basis. There is no question that the friendships I forged when creating the chapter are some of the strongest I have in my life.

THE TEKE: Tell us about your early career days.

Caine: Coming out of college, I worked for J. Walter Thompson as a media planner. I then joined USA Today, selling advertising. From there, I had a short stint in a similar position with Psychology Today and ultimately got a job with People in advertising sales. All of that took place in a span of three years. After a few years in ad sales, I became a New York manager and then worked on the launch of Teen People. Since 1998, I have held the publisher title at several Time Inc. properties including Teen People, Entertainment Weekly and PEOPLE, then became a group president. Today, I serve as the chief revenue officer of Time Inc.



Paul Caine with Musician David Crosby at the 2010 MusiCares Person of the Year Tribute To Neil Young at the Los Angeles Convention Center.

THE TEKE: *Why do you believe you moved up the ranks so quickly?*

Caine: I credit my education at Indiana University and experience with TKE as the foundation for my career. It is important to have a strong work ethic, high integrity, and focus on achieving results. The most valuable lesson I learned in both school and the Fraternity was how to run an organization and how to be a leader. Success truly comes from the work done by a group. I've been fortunate to have a very strong team and to work on beloved brands.

THE TEKE: *Give us a few pieces of advice for those wanting to achieve the level of success you have.*

Caine: There are two key pieces of advice that I was given that have been important to me. The first was to understand exactly what you want to achieve. The second was to build a plan to get there. So many people don't have a clear vision of what they want to do. What employers are looking for are people working toward and contributing to the success of the company or organization. That comes through having personal directive and defined goals, and having a plan to achieve them.

THE TEKE: *What are a few skills or attributes you look for in a potential employee?*

Caine: High work ethic and high integrity are incredibly important. One of the things I loved about being a collegiate Teke was working with the men in my chapter. We chose TKE because of the values it stood for. Those are exactly the ideals and values you need to be successful in business.

THE TEKE: *What do you look for in hiring?*

Caine: I want to see that the candidate has achieved some level of success. The beauty of fraternity membership is that it offers many opportunities for leadership. That is not something that is lost with companies. TKE is an incredible place for individuals to build their skills, show success, and demonstrate what they can do in the future.

THE TEKE: *What is a typical day for you? What is it like to be in your shoes?*

Caine: I don't have a typical day. Living in the world of media, it is a constantly changing landscape. What is typical is that I work with highly creative and talented people on a diversified portfolio of brands in magazines, digital, mobile, social, and television.

THE TEKE: *What gets you up in the morning?*

Caine: I feel fortunate to work for a great company, have a strong family, and to be able to contribute in a positive way through volunteering.



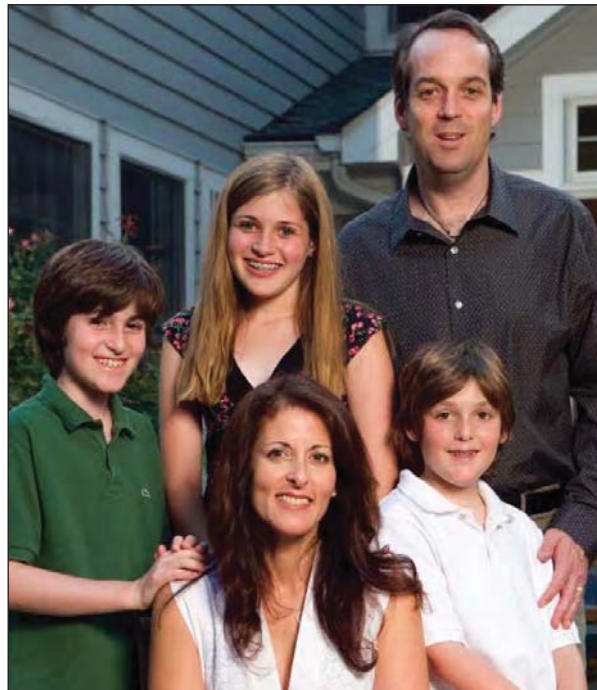
Paul and Elton John at the 2009 Elton John AIDS Foundation Oscar Party.

THE TEKE: With the speed of technology, where do you see the company going?

Caine: We believe that consumers have an increasing appetite for trusted content. We have some of the most recognizable and trusted brands in the industry, and consumers want our content in all forms of media. We have seen continued demand for our magazines and significant increases in our digital, mobile, and social platforms.

THE TEKE: Are you involved in any service or philanthropic work?

Caine: I recently ended my term as chairman of MusiCares, the non-profit extension of the National Recording Academy. I am on the board of City Meals, which is an organization in Manhattan that helps feed the homeless. I am involved in helping out NYC public schools through the organization PENCIL. My wife and I founded Griffin's Giving Fund to support families who are facing the loss of a child. In addition, I also enjoy coaching my son's soccer team. At IU, it was a requirement for all of our members to participate in service and philanthropic activities. It was a terrific unifying bond experience for the Fraters and definitely gave me terrific insight into the value and power of giving back.



Caine and his wife Pam have created Griffin's Giving Fund to honor the memory of their son Griffin Matthew Caine. Standing: Ryan, Samantha, and Paul. Seated: Pam and Gavin.

THE TEKE: Where do you see yourself in the next five, ten, or twenty years?

Caine: I've been fortunate enough to have a really great career, a wonderful family, and have had lots of fun over the years. I've had an incredible journey so far, and I always keep an open mind as to where the road may take me in the future.

English philosopher Francis Bacon once said, "A wise man will make more opportunities than he finds." Frater Paul has tirelessly sought to lead in various capacities and has succeeded. The path was never clearly defined, but he took on risks and challenges that would help him grow professionally. He made his own moments to shine and did just that. Along the way, Frater Paul has never forgotten his roots. He serves as a guest lecturer in Bloomington several times a year and continues to make time available to speak with interested students.

As a chapter member or key volunteer, you are learning skills that can be taken into any industry professionally and personally. The reason this Fraternity has been a Greek Life success story is because of men like Paul and you. The learning environment in a chapter is unparalleled. Take advantage of every chance to lead within TKE and on campus so you can continue the powerful example set by Frater Caine.



Frater Caine speaks onstage at the 2011 MusiCares Person of the Year Tribute to Barbra Streisand at the Los Angeles Convention Center on February 11, 2011. (Photo by Alberto E. Rodriguez)

▼ the sitdown

As executive vice president and chief revenue officer, Paul Caine is responsible for all of Time Inc.'s ad sales revenues. He brings together the company's groups—Style & Entertainment, Lifestyle, Sports, and News—to best serve the company's clients and ensure Time Inc.'s marketplace leadership. Caine's executive vice president duties also include serving as president and group publisher of the Style & Entertainment Group, where he oversees its six category-leading titles: PEOPLE, InStyle, Entertainment Weekly, ESSENCE, People en Espanol, and People StyleWatch.

Throughout his 20-year career at Time Inc., Caine has served in various positions including publisher at Teen People, Entertainment Weekly, and PEOPLE, and as president and group publisher of the Time Inc. Style & Entertainment Group. He successfully launched Teen People and PEOPLE StyleWatch, and played an integral role in the re-launch of People.com. Prior to joining Time Inc., he worked at USA Today and J. Walter Thompson. Caine has been honored with many professional awards including: MIN's Sales Executive Hall of Fame in 2010; Crain's New York's "40 Under 40" (2002); the AAF's "Advertising Hall of Achievement" and Jack Avrett Volunteer Spirit Award (2004); the AD Club's President's Award (2006); and the Time Inc. Presidents Award (2006).



He also received the 2010 Distinguished Alumni Award from the College of Arts and Sciences Alumni Association at Indiana University, and was named MIN's Sales Team Leader of the Year in 2008.

In addition to his professional work, Caine is dedicated to a variety of philanthropic causes. In 2009, he was named chairman of MusiCares and in 2007, he and his wife started Griffin's Giving Fund (in memory of their son, Griffin Matthew) to provide specialized children's books and educational aids to families faced with the illness or death of a child. A graduate of Indiana University with a B.A. in business communication, Caine lives in New Jersey with his wife and three children.

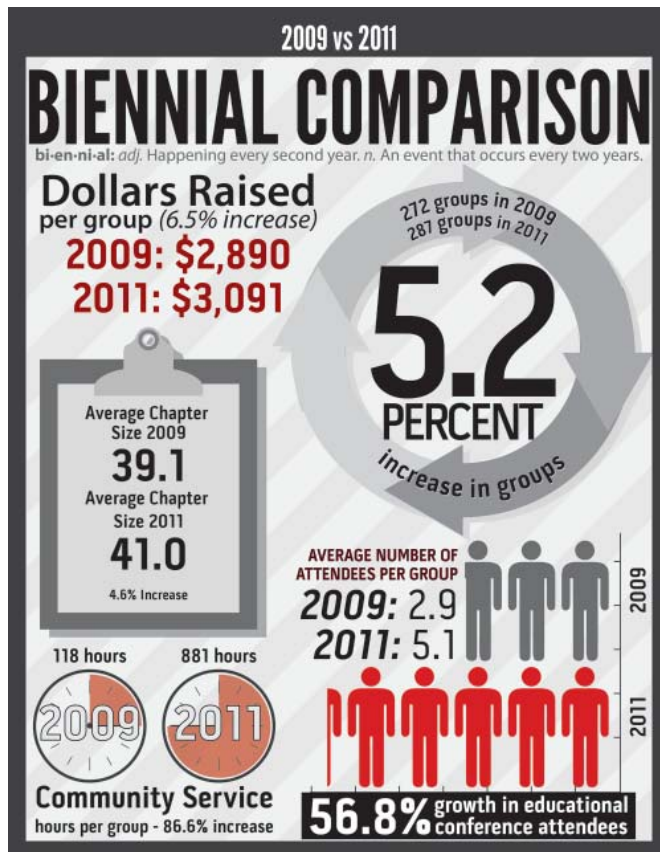




TKE LEADS AGAIN

You are the men carrying TKE from coast to coast and everywhere in between. In doing so, you are giving those who never thought about joining a fraternity an amazing opportunity to become a better man. This biennium, more men came into the organization, learned from the best, volunteered at an astounding rate, and set the bar at a higher level for the coming year.

The last four years have been as good as advertised. The key areas by which TKE measures its strength are **Membership** (total collegiate members), **Initiates**, **Education** (total members in attendance for TKE programs), **Philanthropy** (dollars raised for all organizations including St. Jude Children's Research Hospital), **Community Service**, **Alumni Development** (increasing the number of alumni associations), **Academics** (number of groups above a 2.5 GPA), and **Campus Involvement** (number of collegiate members involved in something other than TKE, i.e. Student Government). Before we move forward, let's take a quick glance at the numbers and how they have helped the TKE Nation make an indelible mark on the world around us. Here is how it breaks down.





3,618



MEMBERS

The number of new members in 2009 was 3,535 and in 2011 was 3,618. This increase of manpower ensures that the number of involved collegiate men is higher for the next 4–5 years (depending on their school path). This then leads into an influx of diverse Fraters who can grow the quality of general members and officers for each chapter.

CHAPTER STRENGTH

The average chapter was about 39 men and is now 41. Why is this significant? We are building bigger and stronger chapters that have an increased presence on their campus. This affects the number of community service hours and dollars raised, the amount of other clubs and organizations they are involved with on campus, and the ability to do more as a chapter (to name a few).

TKE GROUPS

At the end of 2009, TKE had a presence on 272 campuses. Today, the TKE Nation is on 287 colleges and universities. According to the aforementioned indicators, this extends the opportunity of membership to more men. While we continue to build up our existing chapters, we are also bringing back groups and introducing this Fraternity to new institutions of higher learning.

287



1,500

EDUCATION

Better Men for a Better World does not happen overnight. Leadership Conferences and other educational opportunities help to provide the tools and foundation for becoming an exceptional Frater. Regional Leadership Conferences, Conclaves' Teke Institute, the Charles R. Walgreen, Jr. TKE Leadership Academy, and the William V. Muse Alumni Volunteer Academy are all programs to take you to the next level of membership and development as a gentleman in TKE. In 2009, 800 attendees went to those programs listed above. In 2011, nearly 1,500 took advantage.

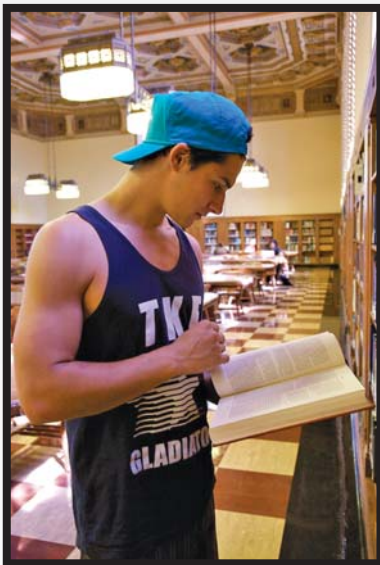
COMMUNITY SERVICE

A significant portion of the fabric that is TKE deals with community service and philanthropy. This was another area of growth in which the Fraternity committed more than 280,000 hours. This averages to more than 880 hours per chapter, an 87 percent increase from 2009. Those hours saved non-profits throughout the TKE Nation approximately \$5.4 million (according to independentsector.org's formula of number of hours X estimated value per hour).

PHILANTHROPIC DOLLARS

Chapters and colonies continued their growth in raising funds for causes by 6.5 percent, totaling nearly \$900,000. This means a chapter averaged approximately \$3,100 each. This includes dollars raised for the Alzheimer's Association in honor of the late Frater Ronald Reagan and St. Jude Children's Research Hospital, among other local charities.

6.5%



ACADEMICS

Another area of development TKE is keying in on is academic success. While there are no statistics for 2009, in 2011, 83 percent of reporting chapters were above a 2.5 GPA. One of the primary motivations for attending college is to graduate with a degree. With the Fraternity by your side, we look to enhance your ability to not only graduate, but also to do so at a higher level, increasing your strengths when seeking employment.

CAMPUS INVOLVEMENT

Another area of becoming a well-rounded man is being involved in campus clubs and organizations. This not only helps bolster your resume, it also gives new experiences that are sought after by employers. In 2011, 91 percent of reporting chapters had at least half their men involved in another group.

91%



ALUMNI DEVELOPMENT

Twenty-four new Alumni Associations were formed increasing the engagement of alumni in Tau Kappa Epsilon. This vital portion of the Fraternity for Life can be utilized in several different ways, but at its core gives an outlet to those looking to extend their TKE experience past the days in college.

24



The TKE Nation is growing stronger—thanks to you. Much like a muscle reacts to hard work put in each day, the power of Tau Kappa Epsilon is increasing. This is not limited to recruitment and manpower; it includes all aspects of *Better Men for a Better World*. Some hear and say this phrase without fully understanding the impact they are having. Now, results back it up.

Alma College, Zeta-Delta



Strength: 38 • GPA: 3.0
Philanthropy Dollars: \$3,350
Recruitment Results: 15

- Honorable Mention Recruitment Results
- Honorable Mention Chapter Size
- Award Community Service
- Award Alumni Relations
- Award Academic Success
- Award Extracurricular Activities

Appalachian State University, Omicron-Alpha



Strength: 51 • GPA: 2.75
Community Service Hours: 4,689
Recruitment Results: 15

- Honorable Mention Recruitment Results
- Award Community Service
- Honorable Mention Alumni Relations
- Honorable Mention Academic Success
- Award Extracurricular Activities

Ashland University, Pi-Alpha



Strength: 44 • Service Hours: 2,040
Philanthropy Dollars: \$2,477

- Recruitment Results: 15
- Honorable Mention Recruitment Results
- Award Chapter Size
- Award Community Service
- Award Alumni Relations
- Award Academic Success
- Award Extracurricular Activities

Bucknell University, Beta-Mu

Top TKE Chapter



Strength: 84 • GPA: 3.2
Philanthropy Dollars: \$31,389
Recruitment Results: 23

- Award Recruitment Results
- Award Chapter Size
- Award Community Service
- Award Alumni Relations
- Award Academic Success
- Award Extracurricular Activities

California Polytechnic-Pomona, Rho-Delta

Top TKE Chapter



Strength: 104 • Service Hours: 2,238
Philanthropy Dollars: \$5,910
Recruitment Results: 32

- Award Recruitment Results
- Award Chapter Size
- Award Community Service
- Award Alumni Relations
- Award Academic Success
- Award Extracurricular Activities

Top TKE Chapter Award

The official requirements to be *eligible* to receive a Top TKE Chapter award are to meet at least four of the six excellence awards and be a chapter in good standing with the Offices of the Grand Chapter. Broken down into six distinct, yet connected focus areas of Recruitment Results, Chapter Size, Community Service, Alumni Relations, Academic Success, and Extracurricular Activities, the sum results in a well-rounded and successful chapter. These chapters epitomize *Better Men for a Better World*. Below is a listing of the 2011 Top TKE Chapters.

2011 Top TKE Chapters

- Bucknell University, Beta-Mu
- California Polytechnic-Pomona, Rho-Delta
- Carleton University, Tau-Omega
- Christian Brothers University, Pi-Epsilon
- Quinnipiac University, Kappa-Psi
- Saginaw Valley State University, Upsilon-Delta
- Washington State University, Alpha-Gamma
- University of California-San Diego, Pi-Xi
- University of Central Florida, Xi-Iota
- University of Southern California, Beta-Sigma
- University of Washington, Chi
- University of Wisconsin-Madison, Lambda

CALIFORNIA STATE UNIVERSITY—EAST BAY, Colony #845

During the winter break, the men of TKE Colony #845 put up a tabling booth dating back to the beginning of 2010. The purpose of constructing the booth was not only to make their presence known on campus, but to also move away from the orthodox wooden letters that other Greek organizations were using.

More than a year later, when students and faculty walk across campus crossing CSU East Bay's Student Union, necks commonly turn left and right to take a look at the stand. "We always bring the booth out every quarter during Rush Week, and every quarter, it still gets head turning and great energy to our tabling. It's a tremendous marketing advantage for our chapter to make TKE stand out from the rest," said Humberto Rosa, Histor.

With the booth doing all the work in differentiating TKE from all other organizations, as well as brothers outside the booth making their presence and swagger known on campus, it is no surprise that TKE has consistently been attracting and recruiting the most candidates quarter after quarter.



Top Tekes

The TKE International Top Teke Award is the highest honor given to a collegiate member of this Fraternity. Each individual listed below has exemplified the *Better Men for a Better World* concept. They have taken each cornerstone principle (Scholarship, Character, Leadership, Teamwork, Service, and Brotherhood) and brought them to the forefront. Not only did they practice what they preached, they showed others what it means to be a Fraternity Man.

2011 International Top Tekes



David R. Anderson
Beta, Millikin
University



Michael Beals
Epsilon, Iowa
State University



Robert Gregory
Beta, Millikin
University



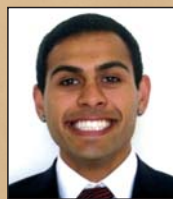
Jameson R. Humphrey
Beta-Pi, Georgia
Institute of Tech.



Christopher W. Nish
Zeta-Nu, Valdosta
State University



H. Joe Puentes
Mu-Omega, George
Mason University



Vishwas Sastry
Pi-Xi, University of
California-San Diego



Ryan G. Talbot
Xi-Iota, University of
Central Florida

Carleton University, Tau-Omega

Top TKE Chapter



Strength: 52 • Service Hours: 4,021
Philanthropy Dollars \$26,568
Recruitment Results: 22

Award Recruitment Results
Award Chapter Size
Award Community Service
Award Alumni Relations
Award Academic Success
Honorable Mention Extracurricular Activities

Christian Brothers University, Pi-Epsilon

Top TKE Chapter



Strength: 64 • Service Hours: 3,419
Philanthropy Dollars \$15,426
Recruitment Results: 16

Honorable Mention Recruitment Results
Award Chapter Size
Award Community Service
Award Alumni Relations
Award Academic Success
Award Extracurricular Activities

Cornell University, Scorpion



Strength: 45 • Service Hours: 540
Philanthropy Dollars: \$4,000
Recruitment Results: 24

Award Recruitment Results
Honorable Mention Chapter Size
Award Community Service
Honorable Mention Alumni Relations
Award Academic Success
Award Extracurricular Activities

Drexel University, Alpha-Tau



Strength: 120 • Service Hours: 2,700
Philanthropy Dollars: \$7,726
Recruitment Results: 28

Award Recruitment Results
Award Chapter Size
Award Community Service
Award Alumni Relations
Award Academic Success
Award Extracurricular Activities

Georgia Institute of Technology, Beta-Pi



Strength: 77 • Service Hours: 1,141
Philanthropy Dollars: \$17,785
Recruitment Results: 27

Award Recruitment Results
Honorable Mention Chapter Size
Award Community Service
Award Alumni Relations
Award Academic Success
Award Extracurricular Activities

▼ chapter news

Iowa State University, Epsilon



Strength: 61 • Service Hours: 1,125
Philanthropy Dollars: \$5,330
Recruitment Results: 16

Honorable Mention Recruitment Results
Honorable Mention Chapter Size
Award Community Service
Award Alumni Relations
Honorable Mention Academic Success
Award Extracurricular Activities

Kansas State University, Alpha-Lambda



Strength: 81 • Service Hours: 1,038
Philanthropy Dollars: \$2,755
Recruitment Results: 14

Award Community Service
Award Alumni Relations
Award Academic Success
Award Extracurricular Activities

Lake Superior State University, Rho-Theta



Strength: 25 • Service Hours: 2,154
Philanthropy Dollars: \$22,433
Recruitment Results: 8

Award Community Service
Honorable Mention Alumni Relations
Award Extracurricular Activities

Lebanon Valley College, Rho-Chi

Most Improved Chapter



Strength: 20 • Service Hours: 749
Philanthropy Dollars: \$3,674
Recruitment Results: 11

Honorable Mention Recruitment Results
Honorable Mention Chapter Size
Award Community Service
Award Extracurricular Activities

Missouri State University, Beta-Omega

Most Improved Chapter



Strength: 59 • Service Hours: 390
Philanthropy Dollars: \$2,901
Recruitment Results: 26

Award Recruitment Results
Honorable Mention Chapter Size

IUPUI, Upsilon-Iota

The brothers of the Upsilon-Iota chapter at IUPUI made a difference by participating in the Relay for Life event Friday, April 8, from 5 p.m. to 5 a.m. Their team camped out overnight and took turns walking around the track to raise money and awareness to help the American Cancer Society create a world with less cancer and more birthdays. The walk took place on campus in the Taylor Courtyard in Indianapolis. Sticking with this year's theme of the circus, the Tekes served popcorn, cotton candy, and snow cones in order to raise additional funds.

KEENE STATE COLLEGE, Lambda-Sigma

Eric A. McCooley, a recent graduate from Keene State College and co-founder of the KSC TKE chapter, has had the chance to form lifetime bonds with his Fraters and leave a lasting legacy with future TKE members. One of the things he is most proud of, and something close to his heart, was establishing a presence at the American Cancer Society Relay For Life®, the first ever at Keene State College. As TKE Webmaster and KSC Greek Society Webmaster, he was able to bring all the Greek organizations together last year at the Relay. And they all came back again for the 2011 Relay for Life!



Why is your chapter not included?
We need to hear from you at
tkenews@tke.org.

Having lost all four of his grandparents to cancer, this was a personal effort for Frater McCooley who says most people know someone who has been touched by this disease. Eric says the Relay gave everyone on campus a chance to help the Society save lives. "It draws attention to the progress being made in the fight against cancer; it brings our campus together and involves our students in something bigger than ourselves. Their involvement helps bring hope that, together, we can eliminate cancer as a major health problem." Relay brings together friends, families, businesses, hospitals, schools, faith-based groups ... people from all walks of life—all aimed at furthering the American Cancer Society's efforts to save lives by helping people stay well, by helping them get well, by finding cures, and by fighting back.

Hopefully, the legacy of TKE and ACS continues long after Frater McCooley's departure from Keene State. He sure hopes so.

International Sweetheart

The TKE International Sweetheart Award, selected annually by online voting on the TKE website, is the highest honor for a female representative of the Fraternity. Nominees are chosen based on GPA, honors and awards of distinction, extracurricular activities, community service, and involvement with the local TKE chapter. The Sweetheart is awarded a scholarship from the TKE Educational Foundation.

Alex Adams

Sun, Heat, and Cactus are typical things thought of when someone mentions “Arizona” in conversation. Adding to this list in 2011 is TKE International Sweetheart, as the 58th installment of this prestigious honor goes to Alex Adams, representing the Beta-Xi chapter at Arizona State University. She was very excited when she checked her voicemail with the news of her selection. Alex immediately called back to ask if she heard it right.

“I was in class when you called and once it ended, I started walking down to pick up an assignment from the teacher when I heard the voicemail. My jaw dropped and I jumped around for a bit, so I’m not sure what my professor thought was going on with me.”

Alex is an exceptionally ambitious young woman who sees herself on a major television network someday. She said the reason she wants to be in the limelight and in the entertainment/news industry is because of the fast-paced, cut-throat environment.

“I can’t imagine, with my personality, going to the same place every day and doing the same thing over and over. I want to travel, meet new people and have fun. I love meeting people and figuring out what makes them tick—who they are and why they are that way. I find it fascinating.”

One of the interesting facts about Miss Adams is she went to ASU by way of Portland, Ore., and not knowing anyone forced her to immediately become outgoing. While this may not sound exceptionally unique, ASU is one of the largest universities in America and growing every day. This trial by fire confirmed her desire to be in the entertainment field and Greek Life. In the fall of 2009, Alex joined Delta Zeta and has not looked back.

“At a school like ASU and jumping into Greek Life immediately, it forces you to break out of your shell. On my own for the first time, I had to break down some of my own barriers and show a bit of vulnerability in order to start friendships and relationships. It was not easy, but with the help of DZ and, later, TKE, I transitioned well.”

Volunteerism is another big part of her life. Being involved with several service and philanthropic partners, she said, allows her to give back for more than just the time she spends now. There are many she gives back to, but her commitment never wanes.

“I have a passion for recycling I wasn’t aware of coming to ASU. After thinking about it, my parents raised my family with this but I never really noticed it until now. Aside from that, service really helps you ground yourself. Living in a college setting, one can lose sight of reality because everything is so great. Having this type of outlet keeps me in touch and instills a sense of responsibility when I leave here.”

Tau Kappa Epsilon is honored to have Miss Adams represent this organization in the interfraternal community. Her exceptional personality, flawless resume, and commitment to the ideals of TKE and Greek Life make her an ideal International Sweetheart.



Northeastern State University, Sigma-Lambda



Strength: 32 • Service Hours: 691
Philanthropy Dollars: \$1,977
Recruitment Results: 13

Honorable Mention Recruitment Results
Honorable Mention Chapter Size
Award Community Service
Award Alumni Relations
Honorable Mention Academic Success
Honorable Mention Extracurricular Activities

Northern Kentucky University, Pi-Omicron



Strength: 71 • Service Hours: 1,400
Philanthropy Dollars: \$2,425
Recruitment Results: 21

Honorable Mention Recruitment Results
Award Chapter Size
Award Community Service
Award Alumni Relations
Award Academic Success
Award Extracurricular Activities

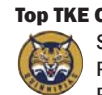
Northwest Missouri State University, Delta-Nu



Strength: 78 • Service Hours: 7,231
Philanthropy Dollars: \$3,215
Recruitment Results: 21

Honorable Mention Recruitment Results
Award Chapter Size
Award Community Service
Award Alumni Relations
Award Academic Success
Award Extracurricular Activities

Quinnipiac University, Kappa-Psi



Top TKE Chapter
Strength: 81 • GPA: 3.1
Philanthropy Dollars: \$16,394
Recruitment Results: 29

Award Recruitment Results
Award Chapter Size
Award Community Service
Award Alumni Relations
Honorable Mention Academic Success
Award Extracurricular Activities

Rollins College, Zeta-Phi



Strength: 53 • GPA: 3.0
Community Service Hours: 624
Recruitment Results: 17

Honorable Mention Recruitment Results
Award Chapter Size
Honorable Mention Community Service
Honorable Mention Alumni Relations
Award Academic Success
Award Extracurricular Activities

▼ chapter news

Saginaw Valley State University, Upsilon-Delta Top TKE Chapter



Strength: 60 • Service Hours: 1,985
Philanthropy Dollars: \$6,600
Recruitment Results: 24

Award Recruitment Results
Award Chapter Size
Award Community Service
Award Alumni Relations
Award Academic Success
Award Extracurricular Activities

Saint Francis University, Delta-Phi



Strength: 29 • GPA: 3.24
Philanthropy Dollars: \$3,100
Recruitment Results: 11

Honorable Mention Recruitment Results
Honorable Mention Chapter Size
Award Community Service
Award Academic Success
Award Extracurricular Activities

Saint Leo University, Sigma-Theta



Strength: 50 • Service Hours: 236
Philanthropy Dollars: \$2,500
Recruitment Results: 25

Award Recruitment Results
Award Chapter Size
Honorable Mention Community Service
Award Alumni Relations
Award Academic Success
Award Extracurricular Activities

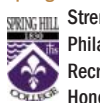
Sam Houston State University, Rho-Rho



Strength: 34 • Service Hours: 529
Philanthropy Dollars: \$6,150
Recruitment Results: 14

Award Recruitment Results
Honorable Mention Chapter Size
Award Community Service
Award Alumni Relations
Honorable Mention Academic Success
Award Extracurricular Activities

Spring Hill College, Upsilon-Alpha



Strength: 58 • GPA: 3.1
Philanthropy Dollars: \$4,781
Recruitment Results: 17
Honorable Mention Recruitment Results

Award Chapter Size
Award Community Service
Award Alumni Relations
Award Academic Success
Award Extracurricular Activities

LAKE SUPERIOR STATE UNIVERSITY, Rho-Theta

Lake Superior State University Tekes invited the public to bankroll their 18th annual winter swim, known as the Polar Plunge, which benefits the Special Olympics of Michigan. The event took place on February 19 on the St. Mary's River that connects Lake Superior and Lake Huron. This year the chapter had more than 50 participants come out and support the Special Olympics to raise more than \$5,000, which will aid the non-profit organization in their annual Swim Meet that takes place on the campus of Lake Superior State University every April. Rho-Theta Chapter set a new record this year with the most money ever raised at their Polar Plunge annual event. Co-sponsors of this event included Zim's Pub and the Sault Sainte Marie Fire Department. *Above: Joshua Fast (L) & Robert Klein (R).*



LYCOMING COLLEGE, Mu-Theta

Mu-Theta Chapter welcomes six new members who were initiated March 29: Chris DiYenno, Jack Port, Cody Giles, Matt Ruth, Luke Reed, and Andy Yetzer. The chapter has recently played a major role in the Interfraternity Council (IFC) and would also like to congratulate Frater Forrest Borod for being the new IFC president.

Fundraising and community service is the big difference between most other organizations and Greek Life. Mu-Theta has sold T-shirts, towels, and other assorted items to support R.O.A.R., which is an organization that helps raise money for animals both in the wild and the community. The chapter has collected nearly \$1,000 for the cause. Their most recent fundraiser was a 50/50 raffle, with the winner taking 50 percent of the profit.

At Relay for Life, brothers sold Life Water to help raise cancer awareness. On a Friday starting at 6 p.m., the brothers sat in Burchfield Lounge reading and selling snacks for 24 hours. The Tekes won third place overall in Greek Week which is important to them because it fosters unity between the groups on campus. The chapter recently put up fliers with the numbers of some of their members for those people who might need help with yard work and other miscellaneous tasks.



MONMOUTH UNIVERSITY, *Kappa-Kappa*

This year, Kappa-Kappa Chapter's big fundraising event was Battle of the Bands, where five bands competed for a spot on Monmouth's television channel and various other prizes. Tekes were able to raise more than \$500 for the Ronald Reagan Alzheimer's Research Chair. Another event, called "Bagging for a Cure," netted approximately \$1,900 for Alzheimer's. Tekes go to the local supermarket once each semester and help customers bag their groceries. It is up to the customer whether or not they would like to donate money.

The chapter also works closely with the Office of Substance Awareness to sponsor many events to inform students of the dangers of alcohol and drugs. Additionally, once a month, they clean a section of a road—Cedar Avenue bordering the University—that has been adopted by the chapter through New Jersey's Adopt-a-Highway program. One last accomplishment worth noting is that this year Kappa-Kappa was able to place second in Greek Week competition, improving from last place two years ago and third in 2008.

2011

Most Improved Chapters

- Lebanon Valley College, Rho-Chi
- Sam Houston State University, Rho-Rho
- University of West Georgia, Xi-Theta
- Sonoma State University, Tau-Beta
- Missouri State University, Beta-Omega

NORTHWEST MISSOURI STATE UNIVERSITY, *Delta-Nu*

The active members of Delta-Nu Chapter have continued to improve upon the long line of success that has been paved by their predecessors. This past semester they completed more than 7,000 philanthropy hours (one of the highest in the TKE Nation) through various events, including Mustache March, Greek Night Live, and Camping for Cans, totaling more than \$2,000 being donated. They also completed a large cleanup of the house and worked on the exterior for the annual chapter work weekend, planting flowers along the front yard and around the flag pole and adding new mulch in the areas.

During Greek Week, Delta-Nu placed third both in the chariot race and in Rec Night. At the Greek Awards, two members of the chapter, Rick Swaney and Gunner Sumy, were admitted to the Northwest Order of Omega, the Greek honorary society.

Tekes interacted with fellow Fraters at the 16th annual TKE Delta-Nu Memorial Scramble June 3 at the Mozingo Lake Golf Course in Maryville. Also during the summer, the chapter is offering an incoming freshman scholarship to potential new members and plan some summer rush activities that hopefully will produce a large new member class in the fall. The Delta-Nu executive board will have its semiannual retreat later on in the month of August.


Sonoma State University, Tau-Beta

Most Improved Chapter

 Strength: 104 • Service Hours: 2,860
Philanthropy Dollars: \$12,232
Recruitment Results: 22

- Award Recruitment Results
- Award Chapter Size
- Honorable Mention Community Service
- Honorable Mention Alumni Relations
- Honorable Mention Academic Success
- Honorable Mention Extracurricular Activities

Southern Connecticut State University, Tau-Eta

 Strength: 45 • Service Hours: 3,235
Philanthropy Dollars: \$6,395
Recruitment Results: 23


- Award Recruitment Results
- Award Chapter Size
- Award Community Service
- Honorable Mention Alumni Relations
- Honorable Mention Academic Success
- Award Extracurricular Activities

Southern Illinois University-Carbondale, Beta-Chi

 Strength: 65 • Service Hours: 643
Philanthropy Dollars: \$10,593
Recruitment Results: 19

- Honorable Mention Recruitment Results
- Award Chapter Size
- Award Community Service
- Honorable Mention Alumni Relations
- Award Academic Success
- Award Extracurricular Activities

Susquehanna University, Iota-Beta

 Strength: 48 • GPA: 3.1
Community Service Hours: 2,230
Recruitment Results: 13

- Honorable Mention Recruitment Results
- Award Chapter Size
- Award Community Service
- Award Alumni Relations
- Award Academic Success
- Award Extracurricular Activities

The Ohio State University, Omicron

 Strength: 134 • GPA: 3.1
Philanthropy Dollars: \$10,288
Recruitment Results: 36

- Award Recruitment Results
- Award Chapter Size
- Award Community Service
- Award Alumni Relations
- Award Academic Success
- Award Extracurricular Activities

▼ chapter news

Towson University, Pi-Upsilon



Strength: 73 • Service Hours: 1,736
Philanthropy Dollars: \$4,182
Recruitment Results: 11

Honorable Mention Recruitment Results
Award Chapter Size
Award Community Service
Award Alumni Relations
Honorable Mention Academic Success
Award Extracurricular Activities

Wabash College, Alpha-Alpha



Strength: 42 • Service Hours: 324
Philanthropy Dollars: \$120
Recruitment Results: 3

Honorable Mention Recruitment Results

Award Chapter Size
Honorable Mention Community Service
Award Alumni Relations
Award Academic Success
Award Extracurricular Activities

Washington State University, Alpha-Gamma

Top TKE Chapter



Strength: 86 • Service Hours: 2,315
Philanthropy Dollars: \$10,436
Recruitment Results: 36

Award Recruitment Results
Honorable Mention Chapter Size
Award Community Service
Award Alumni Relations
Honorable Mention Academic Success
Award Extracurricular Activities

West Virginia University, Rho



Strength: 88 • Service Hours: 1,002
Philanthropy Dollars: \$1,675
Recruitment Results: 28

Award Recruitment Results
Award Chapter Size
Honorable Mention Community Service
Award Alumni Relations
Award Academic Success
Award Extracurricular Activities

Worcester Polytechnic Institute, Zeta-Mu



Strength: 85 • Service Hours: 1,334
Philanthropy Dollars: \$5,265

Recruitment Results: 25
Award Recruitment Results
Award Chapter Size
Award Community Service
Award Alumni Relations
Award Academic Success
Award Extracurricular Activities

ROWAN UNIVERSITY, Omicron-Iota

This spring, Rowan Tekes volunteered to become homeless for a night in order to raise money and awareness for those in need in the South Jersey and Philadelphia areas. The event, Teke-in-a-Box, took place from April 4 at 10 a.m. until April 5 at 5 p.m. on the back patio of Rowan's Student Center.



there are around 4,000 homeless persons in Philadelphia, and the Tekes are trying to make people aware of this staggering number by hosting this event at Rowan.

The chapter built a makeshift shelter out of cardboard boxes and slept in it overnight to encourage donations by students, faculty and members of the community. All contributions went to Philabundance, the largest hunger-relief organization in the Delaware Valley. Philabundance provides food to approximately 65,000 people per week through their direct services and network of 500 member agencies including emergency food kitchens, food cupboards, senior centers, and more. According to projecthome.org,

ST. LOUIS UNIVERSITY, Epsilon-Alpha

During the week of October 25, the men of Epsilon-Alpha Chapter hosted their first annual Trick-or-TEKE Pumpkin Patch to raise money for St. Jude Children's Research Hospital. The pumpkin patch took place in the university quad, and the pumpkins were generously donated by an anonymous farmer in Illinois. They were transported by Fraters utilizing a rental provided by Penske Trucks. The event consisted of the sale of three sizes sold at increasing prices. Students could buy a pumpkin and carve it at the pumpkin patch with tools provided by the men of Epsilon-Alpha. The second option available to sororities, fraternities, and corporate sponsors was to purchase a pumpkin to be hand-carved by the Tekes with the names and logos of the sponsor. The event raised more than \$1,200 for St. Jude.



For the chapter's spring philanthropy project, they had another successful fundraiser the week of February 14 to support St. Jude Children's Research Hospital. Also in its first year, the event titled Carnations for Cancer consisted of selling carnations for \$4 a flower to the student body throughout the week. The flowers were provided by Walter Knoll and the project raised more than \$450.



SUSQUEHANNA UNIVERSITY, Iota-Beta

Susquehanna University Tekes are dedicated to the preservation of the history of the American Civil War through the restoration of Gettysburg National Military Park. On Sunday, April 10, several Fraters from the Iota-Beta chapter visited the park to help clean the battlefields by picking up sticks and trash and cutting brush. They are expecting to get an actual monument to sponsor by fall 2011.

2011 Top Recruiting Chapters

University of Southern California, Beta-Sigma	41
University of California-San Diego, Pi-Xi	41
Arizona State University, Beta-Xi	37
University of Arizona, Kappa-Tau	37
Washington State University, Alpha-Gamma	36
University of California-Berkeley, Nu	35
The Ohio State University, Omicron	34
Florida International University, Sigma-Alpha	33
University of Central Florida, Xi-Iota	32
California State Polytechnic University, Rho-Delta	31

UNIVERSITY OF ALABAMA AT BIRMINGHAM, *Pi-Delta*

Pi-Delta Chapter walked away with several coveted Greek Awards during the 2011 Annual Greek Awards ceremony on Sunday, April 10. There are many categories that are recognized during this annual event; however, TKE won five of the most prestigious awards. Included were the Campus Involvement and Leadership Award, Scholastic Achievement Award, Philanthropic Service Award, and the Chapter Development Award (for continuing education of its members). However, the biggest surprise of the night came when it was announced that TKE won the fraternity division of the Dr. Aaron Lamar Jr. Student Life Excellence Award for overall chapter excellence. Alpha Gamma Delta won the sorority division. Congratulations to the brothers of Pi-Delta for an incredible year.



University of Alabama-Birmingham, Pi-Delta



Strength: 47 • Service Hours: 2,016
Philanthropy Dollars: \$2,486
Recruitment Results: 15

Honorable Mention Recruitment Results
Award Chapter Size
Award Community Service
Award Alumni Relations
Award Academic Success
Award Extracurricular Activities

University of California-Berkeley, Nu



Strength: 99 • GPA: 3.4
Philanthropy Dollars: 3,845
Recruitment Results: 35

Award Recruitment Results
Award Chapter Size
Award Community Service
Award Alumni Relations
Award Academic Success
Award Extracurricular Activities

University of California-San Diego, Pi-Xi

Top TKE Chapter



Strength: 120 • Service Hours: 1,756
Philanthropy Dollars: \$6,050
Recruitment Results: 43

Award Recruitment Results
Award Chapter Size
Award Community Service
Honorable Mention Alumni Relations
Award Academic Success
Award Extracurricular Activities

University of Central Florida, Xi-Iota

Top TKE Chapter



Strength: 74 • Service Hours: 1,477
Philanthropy Dollars: \$5,625
Recruitment Results: 31

Award Recruitment Results
Honorable Mention Chapter Size
Award Community Service
Award Alumni Relations
Award Academic Success
Award Extracurricular Activities

University of Connecticut, Delta-Gamma



Strength: 56 • Service Hours: 1,016
Philanthropy Dollars: \$6,638
Recruitment Results: 17

Honorable Mention Recruitment Results
Award Community Service

University of Georgia, Xi-Lambda



Strength: 47 • GPA: 2.9
Community Service Hours: 682
Recruitment Results: 21

- Honorable Mention Recruitment Results
- Honorable Mention Chapter Size
- Honorable Mention Community Service
- Award Alumni Relations
- Honorable Mention Academic Success
- Award Extracurricular Activities

University of Louisville, Alpha-Chi



Strength: 93 • Service Hours: 8,254
Philanthropy Dollars: \$6,694
Recruitment Results: 22

- Honorable Mention Recruitment Results
- Award Chapter Size
- Award Community Service
- Award Alumni Relations
- Honorable Mention Academic Success
- Award Extracurricular Activities

University of Minnesota-Duluth, Upsilon-Gamma



Strength: 54 • Service Hours: 3,071
Philanthropy Dollars: \$4,002
Recruitment Results: 15

- Honorable Mention Recruitment Results
- Award Chapter Size
- Award Community Service
- Award Alumni Relations
- Award Academic Success
- Award Extracurricular Activities

University of Missouri-Columbia, Beta-Theta



Strength: 82 • Service Hours: 4,660
Philanthropy Dollars: \$10,650
Recruitment Results: 28

- Award Recruitment Results
- Honorable Mention Chapter Size
- Award Community Service
- Honorable Mention Alumni Relations
- Honorable Mention Academic Success
- Award Extracurricular Activities

University of Southern California, Beta-Sigma

Top TKE Chapter



Strength: 138 • Service Hours: 2,945
Philanthropy Dollars: \$9,330
Recruitment Results: 41

- Award Recruitment Results
- Award Chapter Size
- Award Community Service
- Award Alumni Relations
- Award Academic Success
- Award Extracurricular Activities

UNIVERSITY OF ARKANSAS AT MONTICELLO, TKE Colony #758

Monticello Tekes held their third annual Bass Tournament at Lake Monticello on April 3 with an early start time of 5 a.m., lasting from safe light until 3 p.m. Contestants, consisting of two people per boat or a single person fishing in a boat, caught up to five fish and placed them into their buckets. At the end of the tournament, each contestant's catch was weighed and whoever's fish weighed the most determined who won the contest. First place winners received \$1,000; second place \$500, and third place winners received \$250. Entrance fees of \$80 per boat were donated to St. Jude Children's Research Hospital, totaling \$910.

Contestants 18 years old and up could participate and those younger than 18 could fish if a parent was present. If someone weighed in a dead fish, they automatically lost half a pound deduction. TKE kept a list of fish that could be weighed in. The list included different types of bass and they only weighed bass.

With the Tekes allowing anyone to enter their contests, it broadens the contestant average and allows St. Jude to benefit more. Frater Brad Hodges, who managed the tournament this year, said, "We have people from everywhere ... Little Rock, Dumas, Stuttgart." This prompted advertising their contest in various locations. "I put around 400 miles on my truck, driving to different places to advertise," Hodges said. "We posted fliers everywhere—in gas stations, under people's windshields. We also had an interview on Stuttgart's country music station."

The chapter will start next fall working on the details for next year's tournament.

2011 Most Improved Recruitment

Southern Connecticut State University, Tau-Eta	+20
Bowling Green State University, Zeta-Lambda	+19
Saint Leo University, Sigma-Theta	+17
American University, Upsilon-Omicron	+17
Rutgers University, Alpha-Eta	+16
University of Wisconsin-Milwaukee, Zeta-Zeta	+16
Monmouth University, Kappa-Kappa	+15
University of Arizona, Kappa-Tau	+15
University of Wisconsin-Stevens Point, Epsilon-Nu	+14

UNIVERSITY OF CALIFORNIA, BERKELEY, Nu

On April 16, Berkeley Tekes opened their chapter doors and welcomed the parents and family members of their brothers and new members for an evening of reflection and celebration of an incredibly successful year. Approximately 80 guests attended the event that took place Saturday evening at the chapter house on Channing Way. This dinner marked the impending culmination of the spring semester and served as an opportunity to thank the attendees for their continued support and care. The chapter would also like to thank their chef, Ray Robinson, for his hospitality and service, as well as the Fraters who volunteered to serve food and ensure the efficiency of the dinner service.

Nu was proud to initiate 19 new Fraters from all across California and from Washington state on April 22 and look forward to their development both as leaders and contributing members of the chapter.

UNIVERSITY OF GEORGIA, *Xi-Lambda*

Xi-Lambda Chapter is pleased to announce their official rechartering. They recruited 21 new men this past spring semester, the most of any fraternity at UGA. To celebrate their return to campus, they hosted a chartering banquet July 23 at the Tate Center Grand Hall for all initiated Tekes, honoraries, past Little Sisters, Sweethearts, and family.

The men also moved into a new 27-bedroom house on campus in the university's Greek Park community only a hundred yards away from the football stadium. They earned a chapter GPA of 3.0 this past spring and had two men make the Dean's List based on their GPA.



UNIVERSITY OF LOUISVILLE, *Alpha-Chi*

The brothers of Alpha-Chi Chapter made a difference by teaming up to participate in the American Cancer Society's Relay For Life on Saturday, April 9. At the event, TKE's team camped out overnight and took turns walking around the track to raise money and awareness to help the American Cancer Society create a world with less cancer and more birthdays. Saving lives from cancer starts one team, one participant, and one dollar at a time. The Tekes help to do their part to make sure that cancer never steals another year of anyone's life. The Fraters also grilled out and sold burgers and hot dogs. The event was sponsored by Flavorman who donated energy drinks and Monster energy drinks for which all of the proceeds went to the American Cancer Society. Overall, the chapter raised more than \$2,000 for ACS. Special thanks go out to Fraters Brandon McReynolds, Vijay Maheshwari, and Joey Hill for their generous donations!

WASHINGTON STATE UNIVERSITY, *Alpha-Gamma*

The WSU Tekes completed more than 635 hours of community service during the spring 2011 semester. They have worked on equine rehabilitation with the Retired Equine and Care Habitat (REACH). With REACH, the men helped rehabilitate abused and neglected horses with human interaction and by providing trust and love to the animals. They also worked with the Palouse Clearwater Environmental Institute. With this group, the men cleaned up the rivers and streams in the Pullman, Wash., area. This is incredibly important to the environment and very beneficial to the population on a local and global level. By staying active and engaged, Alpha-Gamma Chapter is making a difference in their community.



University of Washington, Chi

Top TKE Chapter



Strength: 84 • GPA: 3.2
Philanthropy Dollars: \$9,140
Recruitment Results: 25

- Award Recruitment Results
- Award Chapter Size
- Award Community Service
- Award Alumni Relations
- Award Academic Success
- Award Extracurricular Activities

University of Wisconsin-Madison, Lambda

Top TKE Chapter



Strength: 50 • GPA: 3.1
Philanthropy Dollars: \$6,347
Recruitment Results: 22

- Award Recruitment Results
- Award Chapter Size
- Award Community Service
- Award Alumni Relations
- Award Academic Success
- Award Extracurricular Activities

Don't see your news here?
Don't see your events on tke.org?
We need your help gathering the information. Send all information and pictures to tkeogc@tke.org. You can also join one of our social networks to help get the word out.

-  Facebook – Tau Kappa Epsilon Fraternity
-  Twitter – TKE_Fraternity
-  YouTube – tkehq
-  Flickr – TauKappaEpsilon
-  LinkedIn – Tau Kappa Epsilon (Official)
-  Foursquare – Tau Kappa Epsilon

2011 Top Recruiters

- Jonathan Castro, Xi-Iota, University of Central Florida
- Andrew Hayes, Beta-Sigma, Univ. of Southern California
- Michael Zerkus, Beta-Pi, Georgia Institute of Technology



Four Men, One Leadership Academy

The University of Southern California, Beta-Sigma Chapter, had four generations represented at this year's Charles R. Walgreen, Jr. TKE Leadership Academy. They also had a collection of four distinct phases of the Fraternity for Life, a first in this storied program. An undergraduate, member of the TKE Professional Staff, key volunteer, and the Grand Council were all in attendance for this year's edition of the Fraternity's top educational offering. *(Pictured from left to right are Beta-Sigma's Bob Barr (Grand Grammateus), David Bohline (Grand Province Advisor), Aaron Pattison (Associate Regional Director), and Tyler Bibbins (collegiate).*

"The 2011 Leadership Academy, at which I was honored to deliver the closing address, offered me the great pleasure of being a member of four generations of Beta-Sigma Tekes," said Frater Barr. "Any time I have the opportunity to associate with Fraters in the Bond, it's a good day indeed. If those Fraters also share the bond of being Beta Sigs, it is an even better day. If it happens that four generations of Beta-Sigma brothers are present, well, it really doesn't get any better than that. Tau Kappa Epsilon truly is the Fraternity for Life."

The Leadership Academy brings the best and brightest among the TKE Nation to push themselves beyond their boundaries. They work to learn and do what some think impossible. But, as many learned, it's less about what you can do and more about the endless possibilities.

"I don't think I would have accomplished all of the tasks without my brothers," said Frater Tyler. "One profound thing I took away from the high ropes course was the significance of taking the first step. I realized on the ropes, just as in life, that taking the first step can be the hardest part. Just take the leap and if you fall, you have your brothers there to help you."

A bunch of guys from different schools, different backgrounds, and different chapters came together as a group united by TKE's ideals and principles. Many attendees mentioned in passing that if the TKE LA class was a chapter, they would be an unstoppable force. It is hard to argue to the contrary. Having the example of Beta-Sigas from various eras helped show that TKE is a Fraternity for Life.

"This concept was never so real to me than when I stood on stage with a Grand Officer, TKE staff member, and undergraduate attendee—all from my chapter," said Frater Bohline. "It made me very proud, but most importantly it was a real example of how we can live the Fraternity for Life at different stages of our life. I am so lucky to be a part of TKE at this moment in time. Beta-Sigma has never been more involved or better represented than it is now on the international level."

Frater Aaron works for the Offices of the Grand Chapter and has found a different perspective since coming on staff. He used to think, like most, that "Head-quarters" was only interested in collecting

fees. But since he joined the team, he tries to communicate with every member he can about how hard he works to see them succeed.

"Working at the OGC, I see how personally and passionately each staff member takes the successes and failings of all of the chapters they work with. We are incredibly proud of our International Fraternity and it shows in the team's dedication. I level with my undergraduates because I was there a year ago and understand what it means to struggle to become great on a campus. I put myself in their situation and offer sincere and, I hope, useful advice."

Each Beta-Sigma represented at this year's Leadership Academy went into the experience with very contrasting images of the international organization, as did the attendees. They communicated these to the graduates and sought to show how special this Fraternity is. From collegiate to Grand Council member, and everywhere in between, living the principles and ideals will guide you toward success. By their example of leadership in the cycle of membership, they are showing the TKE Nation what it means to be a Teke.



REGION 1

How do you show the world what TKE is?



Eli Haime

- Carleton University (Tau-Omega)
- Junior
- Psychology
- Pumpkin Charity Ball, intramurals
- Relay for Life

"To show the world what TKE is, you need to act on the three core values of the Fraternity. Treat all your neighbors, friends, and strangers the same. Help others see you are assisting them grow as you grow and building a better world in the process.."

Michael DonDiego

- Monmouth Univ. (Kappa-Kappa)
- Senior
- Crysophylos
- 2.83 GPA
- Monmouth Oral Communication Ctr., Tutoring in Public Speaking, Monmouth Mob
- TKE Beach Cleanup, Dunk-A-Teke, Dancing with the Tekes, Energy Service Corps, ShopRite Fundraiser

"I show the world what TKE is by living through my fraternal values as well as my family values and showing others how to become a better person for a better world."



REGION 2

How do you perpetuate the ideals of TKE?



Toby Castro

- University of Houston (Epsilon-Omicron)
- Senior
- Fundraiser
- Consumer Science in Merchandising, 3.75 GPA
- DECA (Marketing Association)
- TKE Dodgeballs not Bullets Fundraiser

"I try to be the example. If I say I am going to do something, everyone looks to me to do it and, if I do, they quickly follow. Whether it is popular or not, I do what I believe is right through my experiences and life in TKE."

Robert Ponsonby

- Univ. of Central Florida (Xi-Iota)
- Sophomore
- Mechanical Engineering, 3.0 GPA
- SEDS (Students for the Exploration and Development of Space)
- Highway Cleanup, Race Love Wish 5K (Chi Omega philanthropy)

"I live the values taught by TKE every day. Whether that is holding the door open for someone, not cheating on tests and being honest, or doing community service, we all have a responsibility when we put on the badge to be a better man."



REGION 3

What principle of TKE defines you? Why?



Kobina Intsiful

- Univ. of Wisconsin-Milwaukee (Zeta-Zeta)
- Sophomore
- Mechanical Engineering, 3.0 GPA
- Student Government Board on Diversity
- Habitat for Humanity "Sleepout," Gobble for Groceries

"Charity feeds into love and esteem, so they all are a big part of my life. Being charitable is shown in many different ways. From my mom adopting a teenager from the street to seeing a Frater helping another in a tough spot, it is woven into our TKE fabric."

Jack Concannon

- Univ. of Wisc.-Madison (Lambda)
- Senior
- Prytanis
- 3.0 GPA
- MBSA, Victim Empowerment, Racquetball Club, Greek Life intern
- Wisconsin Public TV, Phonebanking, TKE Root Beer Pong Tournament

"If I had to choose one, it would be charity. I believe it is part of my duty to give back to the community. If I'm able to help someone, whether it is with my time, knowledge, or money, the feeling of brightening someone's day and making a difference in the world is indescribable."



REGION 4

What does leading by example mean to you?



Tyler Bibbins

- Univ. of Southern California (Beta-Sigma)
 - Junior
 - Accounting, 3.65 GPA
 - USC Ethics Bowl Team Member
 - Annual charity concert for St. Jude, Bayside Homeless Outreach
- "A leader is defined by his actions—not words. Leading by example means standing up for your values, doing the right thing all of the time (not just when others are watching), listening patiently, effectively communicating your vision, and taking effective action."*

Richard Boris Shneur

- University of Minnesota (Theta Colony)
 - Junior
 - Epiptytanis
 - Biology/Prepharmacy, 3.1 GPA
 - Associate peer mentor, Nature of Life program; assistant, Nature of Research program; volunteer, Dean Elde's Neuroscience Lab
 - Feed My Starving Children food drive
- "Leading to me means having the vision to see what may seem difficult or impossible and having the courage to fulfill this vision by motivating those around me from passion rather than position."*





*“Leaders aren’t
born—they are made.
And they are made
just like anything else,
through hard work. And
that’s the price we’ll have
to pay to achieve that
goal, or any goal.”—
Vince Lombardi*

Find the Next Chapter Leader

Leadership is a combination of inherited and acquired characteristics. Even if your genes didn’t make you a ‘natural’ leader, you can certainly learn a lot about leadership if you’re called upon to lead. The Five Founders of TKE, on the surface, weren’t seen as leaders when you consider Phi Delta Theta’s decision to not grant them a charter. But when faced by the challenge to create a new organization, they stood up together. During the organizational process, they faltered and fell, but they continued toward the ultimate goal and, in the process, created the largest and best fraternity in the world.

The business world, similarly, is rapidly changing to a new concept of leadership. Instead of looking for some sort of tribal leader at the top of a corporation who can drive the masses beneath, directors are coming to see the value of a ‘leadership team’ approach where a group of leaders drives the company. This creates a greater need for development of leadership skills, something you have a unique advantage and opportunity being a part of a TKE chapter. How can you spot the best candidates for the leadership team and those who will carry on the tradition?

For those already in the chapter, look at past performance first. Who has been able to define a vision in their chapter office and motivate others to go with it? Who has shown the willingness to take on a challenge and enjoyed accomplishing something noteworthy? This is what leaders do. When talking with potential new members, these are ideal topics to cover with them too. If they are freshmen, were they involved in this type of activity in high school? If they are upperclassmen, are they a part of another campus group which can show these skills?



In most organizations, leadership is required at all levels. At the collegiate member level, a leader might be the individual who assumes the lead role in the service or philanthropy project. For another, leadership can be going the extra mile in making sure the organization is seen as a vital part of the university and surrounding community. Leadership is needed everywhere in a truly successful organization, and leadership skills are critical in every role imaginable.

An organization that recognizes the need for leadership at all levels will reflect this philosophy in its recruitment practices. The challenge is to find leaders not just ready for the top echelons of chapter leadership, but as mid-level officers and even general members of the ladder. What exactly is the best way to go about finding those leaders?

Here are four things you should consider as you look for that next generation of leaders:

1 LOOK FOR EVIDENCE OF PREVIOUS LEADERSHIP: If you want to initiate more leaders, it stands to reason that the candidate you want is one who has shown he has already taken a leadership role. This doesn't necessarily mean having a title. There are many ways of showing leadership without being called a president or director. In many cases, an individual who consistently takes the initiative to do more than required is leadership material. So is someone who has had a significant impact in making things happen. For that matter, there is no greater indicator of a true leader than one who has also been a mentor. These are just some of the things to look for in a potential new member. Whatever you choose to focus on, the goal is to find a pattern of behavior that gives you a good reason to believe that the candidate will become a leader in your organization.

2 LOOK FOR EVIDENCE OF INNOVATION: A good leader is a forward-thinker. There are many instances where effective leadership is also bold leadership. A good thing to do is to look for examples of visionary thinking in a man's past achievements. But such examples are not always easy to find. An alternative is to question the candidate about the direction he feels Greek Life and TKE should be pointed and what he thinks is the best way forward. Questions like this serve a two-fold purpose: they allow you to not only judge the candidate's vision, but also how effectively he is able to articulate it. Both of these things are evidence of leadership because a leader needs to convince others and obtain true buy-in of his concepts.

3 DON'T RESTRICT YOUR SEARCH: There is certainly nothing wrong with extending a bid to a rockstar, but restricting the search pool also may restrict your ability to find a leader. As evidence, think of President Ronald Reagan and Verizon Wireless CEO Dan Mead (featured in the spring 2011 edition of THE TEKE). Both of these men were from modest backgrounds and worked at the chapter house before becoming members. Yet, in both men were inherent leadership traits which were fine-tuned and focused with others who were taught by the chapter. Focus on candidates who are able to demonstrate an ability to solve problems. There will always be time for a leader to learn about the ins and outs of the chapter. The fact that he is not an expert on them when you initiate him can often be more of a good thing than bad.

4 BUILD LEADERS FROM THE BOTTOM UP: Change the culture of your chapter (if this is not already the case). Instill within all your members a sense of personal investment. Plant the seeds for leadership growth within your structure by instituting leadership training and development programs. Implement *The Blueprint*, attend TKE conferences (Regional Leadership Conferences and Conclave), and seek out other campus provided opportunities. Share as much information about TKE as is practical. All of these things help elevate the degree of buy-in. The more invested members are in the organization, the more likely they will become to take on an issue or problem as their own.

Former General Electric CEO and business icon Jack Welch said, "Before you are a leader, success is all about growing yourself. When you become a leader, success is all about growing others." On your campus and at your chapter, one of the most important goals should be to leave it better than when you were brought in. This includes recruiting the men who will take up your torch and continue improving the organization. One of the hardest lessons in life and love is the letting go. However, if you have sought out and obtained the best leaders during recruitment, moving forward into the next phase of your life will be seamless.

Should I or *Shouldn't* I?

It's tough to say 'No' or 'You shouldn't' in a group setting. Then again, you joined Tau Kappa Epsilon, an organization full of individuals and Founders who believed this individuality would make it stronger. As President Truman said, "Leaders do whatever it takes to make an impact." The impression left will last forever. Would you rather sit back and watch a Frater fail? Of course not. Be willing to follow your instincts regardless of if it goes with popular opinion.

Are we 'Frat Guys' or 'Fraternity Men'? Why is it that some consider us a Frat? The decisions of a few affect all of us. The TKE Nation is comprised of great men and, make no mistake, we are proud of each and every one of you. However, Greek Life is struggling to convince universities and colleges that we are an asset to the community. Several articles have been published asking for the outright ban of fraternities. Shocking, isn't it? Before looking at others and beginning to point fingers, we need to look within and figure out what we can do to stem this tide of negative sentiment.

Let's address the biggest concerns Greek Life faces.



1) Alcohol

You should know the laws surrounding the purchase and consumption of alcohol (if you don't, look them up). Just because you are in college and independent for the first time, it doesn't give you a license to be irresponsible. You don't have to drink to be a part of Greek Life or any other aspect of college. If you are focused on where you can get your next beer, you may want to rethink why you joined this organization. And if your chapter discusses the next party more than they do philanthropy, recruitment, or other topics, you need to ask the group why they are in TKE.

Wallace G. McCauley addressed this very issue in his 'Opportunity Out of Defeat' speech. He urged attendees to help stop this cycle. "The Greek letter societies have degenerated from their original

purpose of the cultivation of literary attainments to mere social clubs. They have put the social feature in the ascendancy and have let everything contribute to that end. ... many of the palatial homes of the fraternities have been the scenes of ribald drinking bouts and excesses the worst imaginable."

In his eyes, the problem was apparent in the early 20th century. The five Founders and he worked diligently to steer TKE away from this and blaze a new trail. The path led the Fraternity to where we stand today—the largest in the world. Do you think these five men would be proud of you if they showed up on your doorstep on a Friday or Saturday night? If the honest answer is no, it's time to get back to the drawing board.

“To be able to lead others, a man must be willing to go forward alone.” —Harry Truman, 33rd president of the United States

2) Hazing

The laws vary from state to state and province to province, but the common thread is if it makes someone feel uncomfortable, it is hazing. TKE defines hazing as: “Any action taken or situation created, intentionally, whether on or off fraternity premises, to produce mental or physical discomfort, embarrassment, harassment, or ridicule.” Obviously, there are shades of gray and some ambiguity in the definition. However, there are some questions that can guide you. Would you feel uncomfortable doing this? Is there a reason for doing it? What does this teach new members? Would my mom or dad be okay seeing this? If any of these answers are no, Stop It. Hazing does nothing to help your chapter—it can only hurt it. And, much like alcohol, Frater McCauley talked about why TKE was going to be different on this issue.

“... they have made secretism a fetish and symbolism an idolatry; and too often their gruesome ceremonies have resulted in severe injuries and even the death of their initiates.” Later saying, “Let us, too, pronounce ourselves against weird, awesome initiation, which may be innocent in themselves, but at the most are mere fol-de-rol and indolent waste of valuable time.”

Once more, even in 1907, there was evidence of hazing. If they had Facebook, YouTube, or Twitter, perhaps the issue would be as escalated as it is now. TKE was conceived of the idea that any man with good character should be afforded the opportunity to join. He would never be subjected to what the “other fraternities,” Frater Wallace referenced, were exposed to. And we should ensure Tau Kappa Epsilon has not taken on these horrible attributes. If your chapter has, it’s time to teach the others the roots of this Fraternity.



3) Sexual Abuse & Harassment

This is an exceptionally serious matter that we, as Tekes and men, should be and are vehemently against. This is one of the more heinous and cowardly acts you can be a part of. A woman should enter every TKE chapter free from concern that she will be subjected to this behavior. And she should be comfortable turning to Fraters when a situation like this occurs from some other source. All members should provide an environment similar to a safe-house on campus. Regardless of if you have had a situation like this on your campus, the chapter should partner with sororities and women’s groups on campus to provide support and raise awareness about this topic. Many Tekes have participated in activities like “Walk a Mile in Her Shoes” and the White Ribbon Campaign to help put an end to rape, sexual assault, and gender violence.

The Declaration of Principles states, “We believe that a fraternity should be a brotherhood in conduct as well as in name. ‘Faith without works is dead.’ Pledges of brotherhood not succeeded by observance in conduct are as ‘sounding brass and tinkling cymbal.’ By the tenor of our daily action we should evidence our devotion to the principles we have solemnly obligated ourselves to observe.”

We carry a responsibility to the community, both campus and beyond, to be an example of manhood. By initiating, we are tasked with carrying out the *Better Men for a Better World* mentality. This includes being your brother’s AND sister’s keeper.

These three topics only scratch the surface of what the general public perceives the fraternity problem to be. As Nobel Peace Prize winner and philosopher Albert Schweitzer said, “Example is not the main thing in influencing others. It is the only thing.” By living your daily life by what the ritual says, you will slowly start to turn the tide. Will we satisfy all the nay-sayers? That’s not the important question. As Tekes, we need to show the world how we are addressing these topics. By performing community service, raising money for philanthropic organizations, taking leadership positions on campus, and being an example of what a true fraternity man is, you can make a difference. In the process, you will become a better man and model to others.





“As professionals in the field, we need to challenge students to personify the principles of their chapter and hold their peers accountable in the fraternity/sorority community.”

Greek Life Administrator of the Quarter: **JAMI HARRISON**

Jami Harrison, Assistant Director at the Center of Fraternity & Sorority Life at Washington State University, has worked tirelessly to advance the fraternal movement and is making an immediate impact on her campus.

“I know I have a deep sense of fulfillment when a student has an epiphany mid-conversation and the debate changes to a dialogue,” said Harrison. “When discussions morph into those who are concentrated in how we will move forward in the fraternal movement and make changes in our community, it is a small and constant reminder of why I love being in this field. Each day has its own surprise and a new favorite moment.”

A member of Kappa Alpha Theta, she holds a Bachelor of Arts in Human Development and Family Studies and Master of Arts in Higher Education, both from Washington State. The state of Greek Life is currently good, but it needs to gather more steam to be great in her eyes.

“As professionals in the field, we need to challenge students to personify the principles of their chapter and hold their peers accountable in the fraternity/sorority community. On each campus is a community that requires active engagement from all chapters to operate successfully. To make the most of the fraternity/sorority experience is to reach out to members in other organizations and recognize the common bond we have, regardless of our letters.”

Her pride and passion come through each action she takes and conversation she leads. These are just a few of the reasons she was nominated and confirmed as TKE’s Greek Life Administrator of the Quarter. Because, as she stated, it is not just about this organization or that—it is about all of us. We are only as strong as our weakest link on each campus and across North America. When one of us falters, all of us suffer or when one of us succeeds, we all see benefit.

“When I look at my community and see all of our men and women reaching out to help neighboring chapters in academic achievement, philanthropy, service projects, and/or recruitment practices, I will feel we have truly cultivated the most positive fraternity/sorority experience.”

Outside of the office, she is a chapter advisor with Kappa Alpha Theta. Jami said without her undergraduate experience and the impactful work the fraternity does for women, she would not be pursuing a career in fraternity and sorority life. She believes that as a chapter advisor, she can have a direct impact in making women better with the principles and tools offered through Theta.

Jami Harrison has shown Washington State University and Tau Kappa Epsilon why she is an asset to Greek Life. She has worked extensively to put her groups in the best possible position for success. TKE extends a heartfelt thanks to Jami and all of those working to make Greek Life the best it can be.



“I get the personal satisfaction of knowing that the work I do now can leave a mark on a Frater somewhere down the road.”

July Volunteer of the Month: **TRAVIS RIDGEL**

“Tau Kappa Epsilon is truly a Fraternity for Life. I made a promise not only to myself, but to the men who came before me and to those who will follow me, that I would be guided by charity, esteem, and love throughout my lifetime.”

It is with this fervent fire that July’s Volunteer of the Month, Frater Travis Ridgel (Theta-Nu, Southeastern Louisiana University), gives to each project he spearheads. He volunteers for TKE because he wants to make a difference in another Frater’s life. Though thousands of men join this great organization each year, a mere handful take the role of giving back to the next level.

“Money can be spent, more money can be given, but time is a non-renewable resource,” said Frater Travis. “I get the personal satisfaction of knowing that the work I do now can leave a mark on a Frater somewhere down the road.”

The roles he has undertaken span from Alumni Association President (for the Charles R. Walgreen, Jr. TKE Leadership Academy Alumni Association)

to Board of Advisors Chairman to Grand Province Advisor. All of these take an immeasurable amount of energy and effort, yet he keeps working to improve the fraternal experience of others and himself. To be an effective volunteer, he said, you must believe in what you do with all your heart.

“Strong values and a belief in all the Fraternity stands for are very important. Communication skills, an understanding of today’s collegiate, and patience to work with these men are just as important. A message, no matter how relevant, is nothing without the skills to get it across to its intended audience.”

Outside of TKE, Frater Travis helps organize fundraisers to cover the medical expenses of his cousin and fellow Teke, Ronald “Riff” Ridgel, who was paralyzed in an accident about a year ago. In addition, he spends time as an education reformist by trying to improve the public education system in his community. The Offices of the Grand Chapter appreciates his exemplary service and dedication.

August Volunteer of the Month: **THOMAS J. GORDON**

A shy, unassuming kid walked into a big university and decided to join TKE. This decision broke him out of his shell. He quickly became a leader in the Fraternity, on campus, and, later, as a key volunteer with the organization. There aren't many Fraters who can say they served three terms as Prytanis, but Frater Thomas J. Gordon (Gamma-Nu, University of Toledo) did just that. The lifelong friendships he forged are some of his most precious gifts he cherishes from the chapter and the International Fraternity.

"Today I'm a volunteer to make sure those opportunities are available to as many college students as possible," said Frater Thomas. "Wherever we, as a fraternity, can strengthen existing chapters or colonies and charter or re-charter chapters on campuses can only help prove that TKE is building *Better Men for a Better World*."

Frater Thomas said to be an effective volunteer, he must be both a good listener and mentor. There is a fine balance between the two. Mastering these skills

takes time, but ask chapters he has worked with and the answer is the same.

"Today is their time to run the chapters—it's a matter of making sure they are aware of all the options and letting them make the best informed decision they can. Every time we bring in a new member, TKE is reborn with that new member's enthusiasm and abilities. This is what makes this position so great."

Outside of TKE, Thomas volunteers with the Republican Party in Lucas County, Ohio, as central committeeman and ran for Lucas County recorder. He also works with the Knights of Columbus as Grand Knight of his council and as a state director.

Volunteering is at times thankless, but those times when a Frater says 'Thank You' make a big difference. Don't forget to take this extra step from time to time with those who work with your chapter. This is only one reason the Offices of the Grand Chapter recognizes key men critical to the success of the TKE Nation. We extend Frater Gordon and all our volunteers sincere gratitude.



"Every time we bring in a new member, TKE is reborn with that new member's enthusiasm and abilities. This is what makes this position so great."

September Volunteer of the Month: **JIM WENTE**

Tau Kappa Epsilon means many things to men who have walked through its doors. To some it's a great opportunity to meet like-minded individuals and to others it's a second home. Regardless of individual thoughts, a common thread emerges—leaving a lasting legacy. Doing so impacts how you approach your time with this organization and leaves a rippling effect for years to come. Many of TKE's great volunteers aren't satisfied with a mere four or five years; they want to continue making their mark. Frater Jim Wente (Theta-Eta, University of South Dakota), the September Volunteer of the Month, is doing just that.

"I took a vow to remain loyal to my Fraternity throughout my lifetime and to foster all my fraternal relationships," said Frater Jim. "We often lose focus of who we really are as we try to develop a life for ourselves after graduation. Well, after 30 years I realize quite simply, I'm a Teke, and that is why I volunteer."

It's this mindset that has him working as an Alumni Association President, Board of Advisors Chairman, and Chapter Advisor. Becoming a volunteer is a personal decision, but one Frater Jim has decided is right for him at this stage of his personal and professional life.

"Becoming a volunteer with TKE is important to help build the bridge that carries one generation to the next. After all, if we are not here for one another, then why are we here? I could very well ignore the needs of my Fraternity, but I felt I had done that long enough. It was time for me to come back to TKE."

Some of the best memories and friends come from his involvement at Theta-Eta. He has great pride in his membership and believes all members should. There are many lessons to be learned both as a collegiate and alumnus of TKE.

"The most important thing I have learned from my involvement as a Chapter Advisor is that you must be patient. You must listen to the needs of the members, and you must respect what they have to offer. Respecting their contribution as a Frater in the Bond of TKE is crucial to success."

The work that Frater Jim, and all his counterparts in the TKE Nation, does makes an indelible footprint in the sands of this Fraternity. Whether it is five minutes here or there, or several hours in a week, every little bit helps. The impact may not be seen immediately, but as our 112-year history has shown, this organization will continue to be the best with a dynamic group of volunteers. We are on solid footing thanks to the dedication and effort of our alumni.



"The most important thing I have learned from my involvement as a Chapter Advisor is that you must be patient. You must listen to the needs of the members, and you must respect what they have to offer."

A New Man, a Renewed Vision

As reflected in our decisions to become part of this Fraternity, we all share the belief that Tau Kappa Epsilon is the best and we want it to continue to be. Essential pillars of that greatness are our alumni. Alumni play many critical roles including chapter level and international volunteering, mentoring, serving on advisory boards, and providing financial resources to the TKE Educational Foundation for the programs we need to execute our mission. This tradition of giving has been in place since the Fraternity's beginnings more than 110 years ago. To this end, the Offices of the Grand Chapter has created the Director of Alumni Services position and tabbed Frater Greg Roskopf (Zeta-Zeta, University of Wisconsin-Milwaukee) to lead it.

"The Director of Alumni Services position is designed to give back and support our alumni," said Frater Roskopf. "This will be done through developing resources and communication with our local level advisors, namely Chapter Advisors and Board of Advisors Chairmen. The second focus area is Alumni Associations. And lastly, I will be looking at moving the Life Loyal Teke program forward and bolstering the benefits of membership to our Life Loyal Tekes present and future."



"I will look to approach the Alumni Services position by focusing on our membership, but on a much larger scale ... I will also ask alumni to return to the founding principles of TKE."

Those three priorities, more generally, are alumni advisor communications and resources, alumni association programming, and finding ways for Tekes to stay connected with the International Fraternity. TKE surveyed alumni advisors and they asked for increased help in supporting the TKE experience. By supporting the advisors, TKE can give them additional resources to meet the goals set forth by the Grand Council on behalf of the Grand Chapter. The alumni associations are important to keep the connection to the Fraternity. With more than 200,000 living alumni, these men don't stop believing in the notion of *Better Men for a Better World* upon graduation. Alumni have a wide scope of interests and needs, and the Director of Alumni Services believes we need to diversify offerings to meet those needs.

"I will look to approach the Alumni Services position by focusing on our membership, but on a much larger scale. I had the opportunity over the past four years to develop relationships across Region 3, and I will look to use those



experiences to build relationships with Fraters across the entire Fraternity. My philosophy as an RD was to be with the membership and work to develop them. I see an even greater need to go to the alumni membership if we are going to succeed in developing the strength of the TKE Nation."

Frater Roskopf believes the position will bring even more opportunity for TKE to grow, develop education and fraternal experiences. Currently, most Tekes focus on the four years they are active in college. Fraters of all ages should remain involved and connected on some level. By helping alumni find ways to continue to meet TKE's mission, he said, we can accomplish this well beyond just the collegiate experience.

"I want to be there for Alumni Associations as they try new ideas and recruit more members. Further, I want to be a resource to our advisors on ways they want to see their chapter improve. By staying focused on TKE's goals and mission, I can lead through words and actions. When it comes to developing our resources, I will call upon Fraters who have successfully advised chapters over the years to be mentors to those up and coming leaders. I will also ask alumni to return to the founding principles of TKE, renewing their bond through words and deeds with our collegiate Fraters."

Rarely does a week pass when our collegiate members are not asked to step forward and support organizations like St. Jude Children's Research Hospital, the American Red Cross, or other groups that are equally worthy. And the response is usually overwhelming. Fraters need to remind themselves of this whether they graduated this May or 20 years ago. Giving the gift of time as a volunteer of TKE is priceless and the success of this organization depends on it. Help lead this Fraternity into the next chapter of prosperity.

We Are ... Life Loyal Tekes

We are grandfathers, fathers, uncles, cousins, brothers, and best friends. We are doctors, teachers, maintenance workers, and public servants. We believe in the strength of our principles, loyalty to all Fraters, and the eternal bond we formed during our time at college. Early on we sensed the importance of having TKE in our lives, and now there's no better way to reaffirm our commitment than through becoming a Life Loyal Teke and preserving the legacy of this Fraternity. We are the proud members of Tau Kappa Epsilon and we believe in the integrity of our brotherhood. Together we can secure the future for generations to come.

LIFE LOYAL TEKE MEMBERSHIP:

- Establishes your position among TKE's most talented, proud and successful members.

- Delivers exclusive news and information, keeping LLTs connected.
- Ensures the Tekes of today can continue to become the leaders of tomorrow.

The strength of this organization is fueled by the support of individuals like you who unite to promote its achievements. Through the years, Tekes have elevated themselves while living the principles and have helped create a lasting impression as the Founders intended. From Ronald Reagan to Fraters yet to be born, Life Loyal Teke membership is the best way to show your appreciation, support, and take part in the enduring spirit and heritage of the world's greatest Fraternity.



Upcoming LLT Receptions in 2011–2012



September 22, 2011

Ed Droste's "Splitsville"
Tampa, Florida

February 3–4, 2012

Greg and Cay Woodson RLC
Hyatt Regency San Francisco Airport

February 10–11, 2012

Philadelphia RLC
Hyatt Regency Philadelphia at Penn's Landing

February 17–18, 2012

Wichita RLC
Hyatt Regency Wichita

February 24–25, 2012

Elmer and Donna Smith RLC
Grand Hyatt Atlanta in Buckhead

March 2–3, 2012

Indianapolis RLC
Hyatt Regency Indianapolis

To sign-up for LLT, please visit tke.org/llt or contact us at tkeoge@tke.org. More receptions will be announced throughout the year. Keep your eyes on the various TKE social platforms and tke.org.



Utilizing Resources, Building Leaders

The TKE Educational Foundation is an entity that works to ensure the future of this Fraternity globally and for your chapter. No example is more telling than the effort recently exerted for the Pi Chapter Housing Campaign. The biggest problems most chapters face are alumni support, organization, and where to begin. The Pi Chapter has a Housing Board and Board of Advisors who looked into the effort needed to get this idea off the ground. One of their first tasks was to assemble a new board to concentrate on the logistics and details of this large undertaking. They began by making many phone calls.

Fraters Dave Jones and Tom Becker were tabbed as co-chairmen of the Housing Campaign. They began assembling the team with a wide span of generations for the campaign board. From there they started reviewing fundraising companies. Frater Tom said these efforts need professionals involved and is well worth the cost.

“We talked with members from other fraternities on campus who were currently undergoing renovations and they all recommended hiring a firm,” said Frater Tom, a retired architect and co-founder of Becker Morgan Group. “These fundraising professionals are so instrumental in identifying key members who have substantial means of income, which for us was about 50 to 60 of our 1,100 living members. We raised a significant portion of our goal before announcing the campaign.”

They began working with Pennington and Company which has recorded nearly \$1 million in donations. Approximately \$325,000 of those dollars have been put into the Pi Chapter Special Projects Fund and \$295,000 has been dispersed for the renovation. Adding the TKE Educational Foundation to the mix is because of restrictions in tax law. If dollars are donated for an educational purpose, they can be written off as a donation when filing taxes. In this case, the money raised for the renovations was sent to the TEF for holding while the remaining funds were raised. When the construction began, as long as the money was going toward educational functioning portions of the chapter house, it could be dispersed appropriately. Examples are libraries, study rooms,

“Each of us has gained leadership, social skills, interactive knowledge of how to work with people, and had failures while in this house.”

and a computer lab, to name a few. Frater Tom said the bulk of his work as the lead architect centered around determining these areas.

“Many have worked and lobbied Congress to pass the Collegiate Housing & Infrastructure Act which would allow the money to go toward all needed renovations. To date, this has not passed and we looked over the house to find the appropriate areas. We have withdrawn about \$300,000 and this will go toward a multi-purpose classroom, study, and chapter room. Access to that room, including an elevator for handicapped, electrical, mechanical, and fire alarms, is also included in that. In addition, half of all the rooms for Fraters will be labeled for educational as study rooms, as will all the internet wire to them. So, as you can see, it’s a lot to go through.”

Their motivation for all the hard work is that they owe it to the chapter for all it gave them. This is also the mindset that was shared with potential donors. Most remember and utilize the skills learned while on campus. Now it is their turn to provide this same opportunity to the collegiate members.

“Each of us has gained leadership, social skills, interactive knowledge of how to work with people, and had failures while in this house. Those failures have probably contributed to your success because you learned how to persevere. And we all lived there, the house gave itself, and now it is time to give something back to the house.”

Utilizing the TKE Educational Foundation, the Pi Chapter is able to offer a tax deduction and ensure more leaders are able to build their skill set in the house. They have been giving the money to the Special Projects Fund which also can be used for educational conference attendance (like Regional Leadership Conferences, Conclave, and events like Leadership or UIFL, to name a few). Collegiate members have been able to tap into these resources thanks to the generous alumni who want to invest in your future. By continuing to build more and more better men, you are giving them a reason to continue this action.

If you would like to learn more about donating to your chapter’s Special Projects Fund, scholarships, and other campaigns, please visit tkefoundation.org or email tkeogc@tke.org.



Frater Tom Becker (Pi, Pennsylvania State University) has been actively involved in civic organizations, including serving as a past president of the Salisbury Area Chamber of Commerce; a past chairman of Greater Salisbury Committee; a past president of Urban Salisbury; a 13-year member of the Salisbury-Wicomico Planning and Zoning Commission; as well as serving on numerous other community task forces, committees, and civic groups. Currently, he serves on the PRMC Foundation Board and is a co-chairman for the Pi Chapter TKE Campaign for Excellence at Penn State.

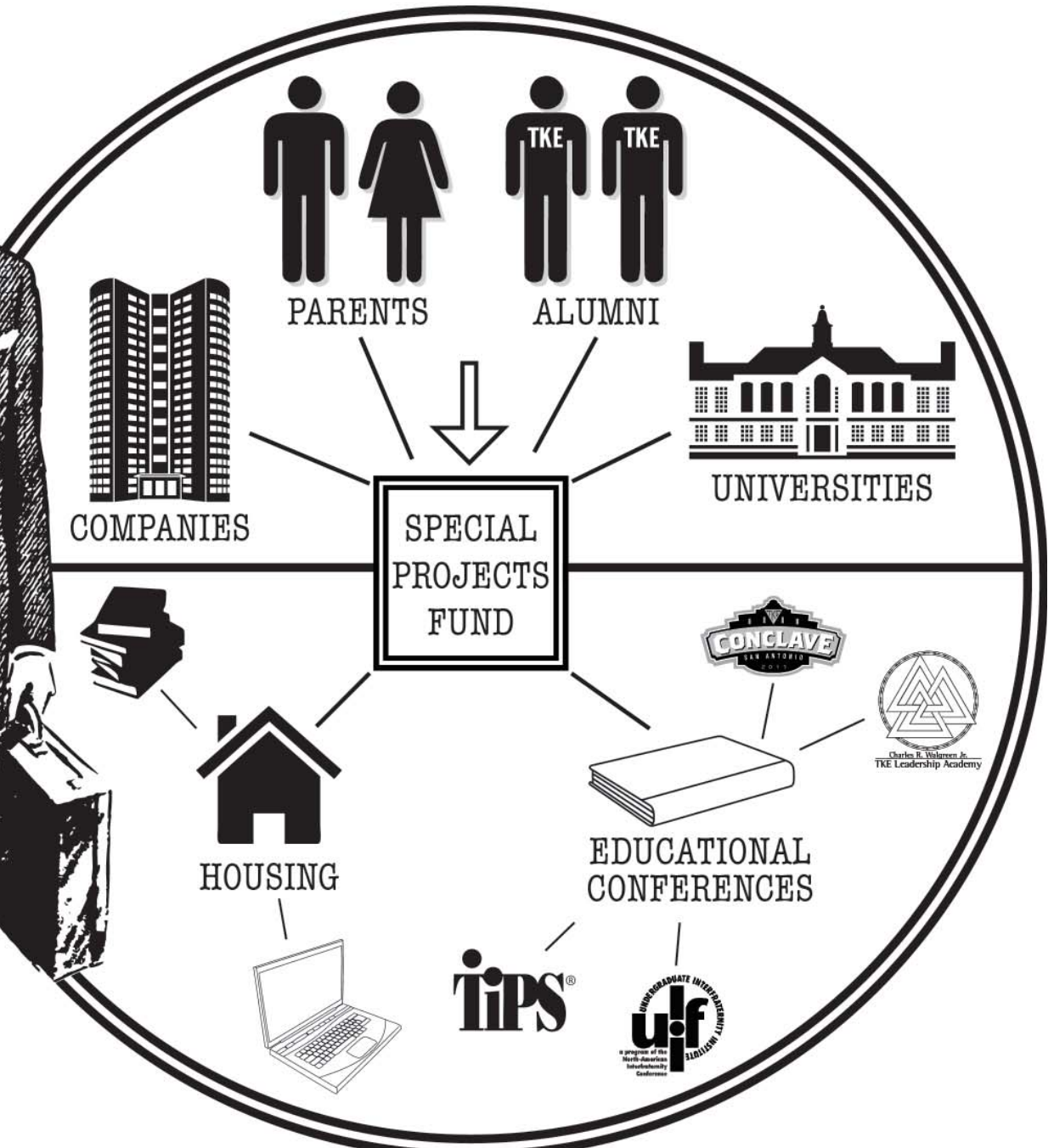
After practicing architecture for more than 45 years, Frater Becker, AIA, who was co-founder and principal of the architectural and engineering firm Becker Morgan Group Inc., retired from the day-to-day activities of the firm on January 1, 2011. He now serves as a consultant to the company, expanding the firm’s ongoing business development efforts throughout the Mid-Atlantic region.

During the firm’s 27 years in business, it has grown to more than 120 employees and received dozens of local, regional and national awards for innovative architectural and engineering designs.

WHAT IS SO SPECIAL ABOUT THE SPECIAL PROJECTS FUND



The **TKE Educational Foundation** manages Special Project Funds for chapters at colleges and universities across the U.S. and Canada. These funds give loyal Tekes the opportunity to give back to the chapters that helped make them who they are today.





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HERBERT L. SONGER

Ret., Vice President for Student Affairs
Fort Hays State University
Life Loyal Teke

- Past Grand Prytanis
- Past TEF Board Member
- Excellence in Education Award

TAU KAPPA EPSILON FRATERNITY
LIFE LOYAL TEKE

HERBERT L. SONGER
ALPHA-UPSILON 385

CHARTER MEMBER
SINCE 2002

