

THE TEKE

The Magazine of Tau Kappa Epsilon Fraternity

Fall 2011



In this Issue:
56th Biennial
Conclave Recap,
and the 2010-11
Annual Service
Report



San Antonio Food Bank



Promise Neighborhood



NDS Kids Day



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FALL 2011

THE TEKE is the official publication of Tau Kappa Epsilon International Fraternity. TKE was founded on January 10, 1899, at Illinois Wesleyan University, Bloomington, IL.

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All alumni Fraters who donate \$10 or more to the TKE Educational Foundation, Inc. will receive a one-year subscription to THE TEKE. It's our way of saying thank you and of keeping you informed regarding what's going on in your Fraternity today.

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ASSOCIATION

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How to submit stories and photos:

Chapter news should contain information about events, community service projects, and other notable achievements. Articles and photos can be emailed to tmcaninch@tke.org and ksayre@tke.org. Mail hard copies and prints to the Offices of the Grand Chapter. Digital photos should be at least 300 dpi in resolution or on a digital camera's highest-quality setting. Photos showing alcoholic beverages or members displaying inappropriate behavior cannot be accepted.

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SUBMISSION DEADLINES

Spring	March 15
Summer	June 15
Fall	October 5
Winter	January 16

Send news and photographs for THE TEKE to the editor, 7439 Woodland Drive, Indianapolis, IN 46278-1765.

**Better Men
for a
Better World**

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Carry the Torch



"I believe you learn the most about yourself by giving to others. Being there for a friend, helping a great cause, and pushing yourself into areas that may be uncomfortable"

Fraters,

My dad was a quiet man with a heart of gold. In a small farm town with little to do, he was always working with the church youth group, the school, Boy Scouts, and other charitable associations. It became a family legacy as I, too, have a passion for helping others. Service is one of the great strengths of Tau Kappa Epsilon.

We are challenged every day to learn more and become the best in school and in our jobs. Today that learning can come from many sources—books, the web, professors, parents, friends and brothers. Continuing education is important in making the grades or finding and keeping a job. It's also an important lesson showing us how fortunate we are as men in TKE. We must take our knowledge and energy to better this world.

I believe you learn the most about yourself by giving to others. Being there for a friend, helping a great cause, and pushing yourself into areas that may be uncomfortable will expand your horizons while utilizing your skills to make a difference. It opens your heart, opens your mind, and gives you a better sense of who you are. In the process, you are given the opportunity to meet beautiful people in the world—those you are helping and those who give of their time like you.

In August, I experienced my first Conclave and I was so inspired. The TKE Nation gave of itself to help the San Antonio community. The imprint of our impact will be felt for years to come. Hearing from parents, community leaders, and TKE alumni who were so impressed with our efforts brought about a great sense of pride within. We have alumni re-engaging in record numbers because of this commitment to the build *Better Men for a Better World*.

Frater Danny Thomas said it best, "Success in life has nothing to do with what you gain in life or accomplish for yourself. It's what you do for others."

Just as our Founders created the model for membership in TKE to be inclusive and diverse, we must carry that torch in service to others. We have consistently been a leader in this area among Greeks, but throughout history this Fraternity has never been satisfied resting on its successes. We must continue to push harder to become a driving force enviable by all organizations and corporations alike.

Our Top Gun challenge this year in service is 275,000 hours and \$1 million for philanthropic causes. It is very aggressive but if anyone can make this possible, it is Tau Kappa Epsilon. You are already off to a great start. Keep up the great work!

Yours in the Bond,

A handwritten signature in black ink, appearing to read "Steven A. Ramos".

Steven A. Ramos
Chief Executive Officer

Annual Report

The Fraternity is pleased to report that the TKE Nation is healthy and thriving. We have recorded excellent results related to recruitment, growth of the Grand Chapter, average strength of each chapter, professional and personal development programming, and other areas critical to TKE's operations.

FISCAL YEAR 2010–11

(Preliminary)

Finances

Total Revenues.....	\$5,339,353
Total Expenses.....	\$5,290,895
Total Equity.....	\$2,656,269
Total Assets.....	\$4,760,849

Membership

Total Collegiate Members	10,810
Total Paid Initiates.....	3,618
Number of Alumni Associations	62
Percent Involved on Campus*	71.7

*Percent of members involved in another community or campus based organization

Chapters & Colonies

Active Chapters	250
Total Colonies.....	37
New Colonies Added in FY	9
Total Active Groups.....	287
Charters/Recharts Issued.....	5
Average Chapter Size	41.0
Chapters with an Advisor	245*
Chapters with BOA Chairman	235*

*Only chapters tracked—not colonies

Founded - Tuesday, January 10, 1899

Total Initiates Since Founding 257,000



Operations

Initiates

- **3,618** men initiated into TKE this past year (highest total since 1993)

Active Members

- **10,810** active member count at end of fiscal year (representing **368** man growth vs. May 31, 2010)
- TKE's average chapter size grew to **41.0** (highest in more than 20 years)

Chapter Strength

- Grand Chapter ended the year with **287** total groups

Member Servicing

- **971** visits to TKE chapters/colonies by professional & volunteer staff

Finance

- Year-end operations will be in the black for the 11th consecutive year.
- Funds have been secured for chapter escrow accounts, repayment of all commercial loans, the Life Loyal Teke program, and to build a healthy reserve.

As the 2010–11 fiscal year continues, we are building on the positive momentum of years past. Many goals are being realized, while others are in striking distance with the ultimate prize of building better men. Initiate and active members are continuing their meteoric rise, as is our chapter strength and financial stability. While TKE is very healthy, we can't rest on our success. We need to build on our assets and minimize our weaknesses in order to give each Teke the best experience possible.

Programs

This year, TKE experienced a record number of attendees at our major programs.

Charles R. Walgreen, Jr. TKE Leadership Academy

- 72 attendees went to La Foret Conference Center in Colorado Springs, Colo., and experienced enhanced leadership training.

Regional Leadership Conferences

- Record number of paid attendees in 2011 – 1,134, our highest total since reintroducing the program in 2002.

Conclave

- The 56th Biennial Conclave held August 6–9, 2011, in San Antonio, Texas, had 804 attendees.

The Blueprint

- There are 36 groups participating in the training program which was officially launched at the New Orleans Conclave in 2009.



Communications/Outreach

TKE received several accolades this year, including:

Fraternity Communications Association (FCA)

Second Place

Human Interest Article - Short (Fall 2010)

Second Place

Human Interest Article - Long (Spring 2010)

Evin C. Varner, Jr. Award

Michael A. Moxley

Indiana Society of Association Executives (ISAE)

First Place – Chapter Websites (Best Website 2010)

Second Place – Regional Leadership Conferences (Professional Development Program 2010)



56th Biennial Conclave

Success was recognized, impressions were made, and future goals set at the 2011 Conclave in San Antonio, Texas. Records were set with 804 attendees at the 56th Biennial Convention performing more than 2,200 hours of community service at three different sites, attending educational sessions, electing a Grand Council, amending the Constitution and Bylaws of the Fraternity, and much more. There was much accomplished and in the next two years more work to do, but the TKE Nation is up to the challenge.

On the first day of Conclave, attendees gathered for Regional Meetings. This was a unique opportunity to meet with the professional team and discuss goals with other chapters from nearby campuses.

Professional Staff from the OGC, Grand Province Advisors, Province Advisors, Chapter Advisors, and alumni talked with groups about best practices for recruitment, finances, and much more in this kickoff meeting of the convention.

The Opening Session began with Chief Executive Officer Steven A. Ramos welcoming everyone, reading a letter written by San Antonio Mayor Julian Castro, and a greeting from U.S. Congressman Frater Francisco Canseco. Grand Prytanis Dr. Herbert Songer gave an overwhelmingly positive biennium report which included several awards for achievement (*see awards on pages 10–11*). In addition, 11 alumni associations and 11 chapters were given their official charters. The session concluded with formal

ritual and the honorary initiation of Frater Christopher Ewing.

“Being initiated in front of more than 800 people is something I will never forget,” said Frater Ewing. “I am humbled to be a part of this great Fraternity.”

The first full day of Conclave began bright and early with breakfast. The Teke Institute was on the menu and attendees were excited to learn about a myriad of topics. They were able to hear from a two-star general, industry experts, prominent volunteers, and perhaps most importantly, from each other. This environment allowed members from coast to coast and country to country an unprecedented wealth of knowledge they could tap into. How do you engage alumni? What recruitment practices work for you? How did you become a success? All of these questions and more were addressed by facilitators and Fraters.

The Awards Lunch recognized the chapters and Fraters who have shown excellence in a variety of categories (*see awards on pages 10–11*). After lunch, and while the next Teke Institute session was going on, the TKE Educational Foundation inducted five Fraters into the Circle of Excellence. They are Paul Caine (Gamma-Kappa, Indiana University), Jim Evans (Gamma-Omega, Eastern Illinois University), Jim Fielding (Gamma-Kappa, Indiana University), Dr. Gregory Geoffroy (Alpha-Chi, University of Louisville), and Roger Underwood (Epsilon, Iowa State University). These men also headlined a Business Leaders Roundtable discussion later in the day that allowed Fraters to





ask questions of these prominent members. How did you become successful? What do employers look for? What impact did TKE have on you? The candid responses from the panel were very informative for all the attendees. *(Read more about them on page 32.)*

Following the third Teke Institute session, everyone gathered together to hear from Frater Mark Sterner (Tau-Mu, Johnson & Wales University). If you have not heard his story, you need to bring him to your campus. Learn more at campusspeak.com/sterner. After the Business Leaders Roundtable, mentioned earlier, the kickoff to the off-site event commenced.

Frater Dennis “Buckwheat” Perry, with TKE’s 2010 & 2011 Sweethearts, revved up the crowd as buses transported all attendees and their guests to Sunset Station for an evening of fun and camaraderie. Fraters were treated to musical performances by Frater Julius “Jue2” Thomas (Grey & Cherry, Apollo’s Creed) and Frater Brandon Jenkins (Red Dirt Legend). As the night came to a close, the excitement about Building a Better World in San Antonio began to escalate.

Saturday was the day the city of San Antonio officially met the men of TKE. Up until then, Fraters were concentrated



on the business at hand in the Grand Hyatt. Greeted with water bottles, juice and donuts, hundreds passed through the lobby doors and boarded buses bound for service projects scattered around town. As detailed on page 9, the impact made during this short visit will be felt for years to come. The hungry were helped by our men at the San Antonio Food Bank. The poor were lifted up with a newly landscaped and updated mini-park in the Promise Neighborhood on the campus of Sam Houston High School. And children with Down syndrome were

treated to a morning of fun at the National Down Syndrome Congress’ Kids Day. In only a few short hours, these men showed what being a Teke was all about.

By the end of it all, you could tell everyone was tired, but there was never a complaint to be found. “Seeing the smiles and hearing the laughter during Kids Day was reward enough for me,” said Kobina Intsiful (Zeta-Zeta, University of Wisconsin-Milwaukee). “I wish we could have spent more time there, but I just hope they had as much fun as we did.”

Following these service projects, the Second Session of the Grand Chapter commenced. Legislation was discussed and voted on, as was the slate of 2011–13 Grand Officers. No new changes were made to the Constitution and Bylaws. The Grand Officers were confirmed as:

Grand Prytanis - Edmund C. Moy
Grand Epiptyranis - Bob Barr
Grand Grammateus - Fredrick T. Jacobi
Grand Crysophylos - Rodney G. Talbot
Grand Histor - Christopher T. Hanson
Grand Hypophetes - Dr. James Hickey
Grand Pylortes - Shawn A. Babine
Grand Hegemon - Robert W. Jefferis





Fraters put on their suits and ties for the Grand Inaugural to wrap up the conference in style. Several of TKE's top awards were handed out (*see pages 10–11*), as well as an address by the new Grand Prytanis, Ed Moy. The Order of the Golden Eagle saw two new inductees: Frater Bob Planck (Epsilon-Omicron, University of Houston) and Dennis "Buckwheat" Perry (Alpha-Nu, University of New Hampshire). In addition, Frater Mark Scott was named Volunteer of the Year (Pi-Eta, Texas A&M). One of the most exciting announcements was that TKE and St. Jude Children's Research Hospital will partner for a \$1 million dollar project (*see page 14*). Through all of the accolades, goals, and excitement, there is more to be done. The 2011–13 biennium is

poised for greatness.

The mission of Conclave 2011 to build a better world in the city of San Antonio was accomplished. Fraters helped make a difference at the service projects, learned several tools to bring back to their campuses, and networked during the entire week.

A special thanks goes to Fraters Ray Franklin (Lambda-Alpha, University of South Florida) and Mike Benson (Grand Chapter), along with the crew of Stage America, who helped make Conclave a show few will forget.

Join us in 2012 for the Regional Leadership Conferences (tke.org/rlc). And don't forget about joining us in 2013 for the 57th Biennial Conclave in Washington, D.C.



"I am only one man, but I am one. I cannot do everything, but I can do something. And I will not let what I cannot do interfere with what I can do."

These wise words were spoken by Edward Everett Hale, an American author, historian, and clergyman of the 19th century, and hold true even today. It only takes a single Frater to help build a better world, but when a collection gathers to make a difference, the end result is immeasurable. This came to fruition at the 2011 Conclave in San Antonio, Texas. Several hundred Fraters packed buses and headed off to three locations in the city to help show the power of the TKE Nation.

National Down Syndrome Congress' Kids Day

Fraters and guests treated kids to a day of fun at the JW Marriott Hill Country Resort. Children with Down syndrome and their siblings participated in activities like face painting, storytelling, various indoor sports and much more. The key was to allow them structured playtime while their parents attended various sessions. It was apparent very early on that the day was going to be one to remember. Tekes showed everyone their heart by simply going back in time and remembering what it was like to be a kid. There was foam sword fighting and balls being thrown back and forth. Every child had someone assigned to them, and each Frater made a real connection with their new friend. Some of them even became pen pals so they could keep in touch. Many of the staff asked if we could stay for the remainder of the day because the kids were having so much fun. It is through service like this that you see the real men in our Fraternity.



Three Projects, One Mission

San Antonio Food Bank

At the 14th largest food bank in the United States, Fraters worked with the SAFB staff on packaging and sorting food to be distributed to the San Antonio community and surrounding areas. They worked in an assembly line style, grouping similar foods into boxes and putting them on pallets for future distribution. The amount of work they did in the short time there equaled approximately two days worth for the typical group. Their fast work and determination showed the power this organization has when it works together. Every week, the Food Bank provides assistance to more than 58,000 people facing emergency or financial calamity. The effort put forth by our men saved the Food Bank approximately \$18,000* if they were to pay individuals to do the work. The men's efforts did not go unnoticed. (*Figure calculated from data at independentsector.org.)

Promise Neighborhood & Sam Houston High School

The most labor intensive project on the docket, Fraters battled temperatures reaching 105 degrees while building a nice gathering space in the center of the high school campus. More than 150 men were able to help because the initial thought was half of the group would be working on stuffing bags for new students beginning the school year soon after we left. What was budgeted for taking four hours took Fraters 45 minutes, so the remaining time could be spent putting fencing together and up, landscaping, and painting a gazebo. The school was amazed with the speed and efficiency of our work. By the end of our time there, all of their needs were met and our stamp was left for years to come. Kudos to all the men who were involved.

Service in the community is an important aspect of being a Frater in Tau Kappa Epsilon. While you may not see the immediate impact of your efforts, you leave an indelible mark. If we truly build *Better Men for a Better World*, we must continue working to show everyone. A special thanks goes to all those who participated in making the city of San Antonio appreciate the letters TKE.

▼ conclave awards



Past Grand Prytani Herb Songer (left), Robert Planck (middle) and Lon Justice (right); insets: Buckwheat Perry (top) and William Metzger (bottom).



Order of the Golden Eagle

Robert D. Planck (Leaders Society),
Epsilon-Omicron Chapter
Dennis “Buckwheat” Perry (Opportunity
Out of Defeat Club), Alpha-Nu Chapter
William J. Metzger (Founders Society),
Epsilon-Nu Chapter (*awarded April 2011*)

The Order of the Golden Eagle is the highest honor conferred by Tau Kappa Epsilon. To be considered for this honor one must be: A Past Grand Officer or a past member of the Board of Directors of the TKE Educational Foundation; or a man who has given unselfish and devoted service of recognized value in the Fraternity for at least 10 years; or a man whose life exemplified the ideals of Tau Kappa Epsilon.

Teke Alumnus of the Year

Jim Fielding, Gamma-Kappa Chapter

The Teke Alumnus of the Year Award is given for outstanding accomplishment and performance in the member's career or field of endeavor.

TKE Volunteer of the Year

J. Mark Scott, Pi-Eta Chapter

The Volunteer of the Year is selected from monthly honorees who are recommended by the professional staff and selected by the Grand Prytanis for their service and ongoing commitment to TKE.

TEF Fraternity for Life Award

Lon Justice (Grand Prytanis' Circle),
Pi-Alpha Chapter
Elmer Smith (Society of 1899),
Mu-Sigma Chapter
Ernie Ernest (Society of 1899),
Beta-Mu Chapter

The TEF Fraternity for Life Award is given in recognition of valuable service given to the Fraternity through support and dedication to the TKE Educational Foundation.

Advisory Hall of Fame

Michael Smith, Beta-Pi Chapter
David Bohline (Scholars Society),
Beta-Sigma Chapter
W. Kent Herron (Opportunity Out of
Defeat Club), Zeta Chapter

The Advisory Hall of Fame, established in 1999, recognizes the outstanding volunteers who advise our chapters and colonies.

Grand Prytanis Key Leader Awards

Gary Kounkel (Opportunity Out of Defeat
Club), Epsilon Chapter
Gary Mulhall, Epsilon Chapter

These awards are given to volunteers who have demonstrated exceptional service to local chapters in TKE.

(TOP) Jim Fielding (left) and PGP Herb Songer (right). (BOTTOM) PGP Herb Songer (left) and J. Mark Scott (right).



(L-R) Mrs. Herb Songer, 2011 International Sweetheart Alex Adams & 2010 International Sweetheart Marie Worsham.



PGP Herb Songer (left) and Danny Villanueva (right).

Teke Triangle Award

Danny Villanueva (Founders Society), Alpha-Omicron Chapter

The Teke Triangle Award is given for significant accomplishment and performance in the member's career or field of endeavor. The Chief Executive Officer shall determine the recipients of the award, with the concurrence of the Grand Prytanis.



TEF Medal of Excellence

Ray Franklin (Scholars Society), Lambda-Alpha Chapter

John Deckard (Grand Council Society), Grand Chapter

The TEF Medal of Excellence Award is given to an individual in recognition of Fraternity and Foundation involvement on the local and international levels.

Excellence in Education Award

Mark Sterner, Tau-Mu Chapter

The Excellence in Education Award is presented to an individual who has given freely of time, talent, and/or financial resources to perpetuate quality education to the youth of America.

Alumni Association Achievement Award

Tampa Bay Area Alumni Association

This award was established to recognize the efforts of alumni associations which maintain outstanding chapter alumni activity and involvement that perpetuates the TKE Fraternity experience.



Past Grand Prytanis Lon Justice (left) with PGP Mark Fite (right); insets: Elmer Smith (top) and Ernie Ernest (bottom).

Jean Cochran Fraternity Dedication Award

Sheryl Songer

This award recognizes spouses and significant others of TKE's volunteers.

TKE International Sweetheart

Alex Adams, from Arizona State University (Beta-Xi)

The TKE International Sweetheart Award, selected annually by online voting on the TKE website, is the highest honor for a female in the Fraternity. Nominees are chosen based on Grade Point Average, honors and awards of distinction, extracurricular activities, community service and involvement with the TKE local chapter. She is awarded a scholarship from the TKE Educational Foundation.

GRAND COUNCIL 2011–2013

EDMUND C. MOY Grand Prytanis



Frater Edmund C. Moy (Lambda) now works in the private sector as Vice President Corporate Infrastructure for L&L Energy, Inc. From 2006 to 2011, he served as the 38th Director of the United States Mint where he led the world's largest manufacturer of coins, medals, and numismatic (coin) products.

Prior to becoming Director, Frater Moy was a special assistant to the president for Presidential Personnel at the White House. He was responsible for recommending to President George W. Bush candidates for political appointments and was responsible for political appointments for many independent agencies. He served on a panel in the creation of the U.S. Department of Homeland Security and had responsibility for staffing high-ranking positions at the U.S. Department of Justice and the Office of National Drug Control Policy.

Prior to his public service, Frater Moy spent eight years working with venture capital firms and entrepreneurs, and serving on the boards of several companies and nonprofit organizations.

He graduated from the University of Wisconsin in 1979 with a triple major: economics, international relations, and political science. Ed currently serves on the board of directors of Christianity Today International and the board of directors for the Christianity Today Foundation.

Frater Ed was awarded Teke Alumnus of the Year in 2005 and previously served the Fraternity as Grand Cryosophylos (2007–08), Grand Grammateus (2008–09), and Grand Epiprytanis (2009–11). He, his wife, Karen, and daughter, Nora, live in Seattle, Wash.

BOB BARR Grand Epiprytanis



Frater Barr (*Grand Council Society*) was initiated into TKE in 1967 at the University of Southern California. He is a Life Loyal Teke and recipient of both the Teke Alumnus of the Year (2001) and TKE Triangle (2005) awards.

Barr represented the 7th District of Georgia in the U.S. House of Representatives

from 1995 to 2003 and was the 2008 Libertarian Party nominee for president of the United States. He practices law with the Law Offices of Edwin Marger and runs a consulting firm, Liberty Strategies, Inc., headquartered in Atlanta, Ga. Barr is a registered mediator and arbitrator.

Since 1997, he has been a board member of the National Rifle Association. Bob is also a member of The Constitution Project's Initiative on Liberty and Security and serves as a board member for Privacy International, an international watchdog group headquartered in London.

Bob writes a weekly column for the Atlanta Journal-Constitution and occasional pieces for other publications. He is the author of three books and a member of the Board of Advisors for the Georgetown Journal of Law and Public Policy and The Texas Review of Law and Politics. Bob currently teaches constitutional law at John Marshall Law School in Atlanta and is a speaker with the All American Speakers Bureau.

Frater Barr was awarded his law degree from Georgetown University and obtained a master's degree from The George Washington University and his bachelor's degree from the University of Southern California.

He previously served the Fraternity as Grand Histor (2008), Grand Cryosophylos (2008–09), and Grand Grammateus (2009–11). He and his wife, Jeri, live just outside Atlanta, Ga.

FREDRICK T. JACOBI Grand Grammateus



Frater Jacobi (*Leaders Society*) has been active in TKE since being initiated into Lambda-Alpha Chapter at the University of South Florida in 1972 and affiliating at Lambda Chapter at the University of Wisconsin. Fritz has served in a variety of volunteer roles, including time on a Board of Advisors and Alumni Association. Since 2003, he has served in multiple roles on the TKE Educational Foundation Board.

Frater Jacobi is currently a facilitator and chair for the TEC/VISTAGE Chief Executive Program. He works with business owners and CEOs who bring their challenges and opportunities to a group of up to 16 peers. This process allows members to see the big picture, test ideas, overcome obstacles and seize opportunities in a confidential setting. He was a newspaper publisher from 1990 to 2008 with GateHouse

Media, Rockford Register Star, and Gannett Co. Inc., to name a few.

He earned his Associate of Arts in Business from the University of South Florida, Bachelor of Arts in Marketing and Finance from the University of Wisconsin, and his MBA from the University of Wisconsin-Whitewater. A recipient of the TKE Alumnus of the Year (1993), Top Teke (1976), and Key Leader (1974–75), Frater Jacobi previously served the Fraternity as a Director, Treasurer, Secretary, and Vice Chairman of the TKE Educational Foundation. He is a Life Loyal Teke. He and his wife, Kim, currently reside in Juneau, Wis.

RODNEY G. TALBOT Grand Cryosophylos



Frater Talbot (*Scholars Society*) began his Teke career by joining Beta-Chi Chapter at Southern Illinois University-Carbondale on November 18, 1975, and served as Hegemon, Histor, and two terms as Prytanis. He graduated SIU in 1979 with a bachelor's degree in finance, specializing in financial institutions, and was selected by TKE as one of the recipients of International Top Teke of the Year.

After graduation, Rod served TKE as a Chapter Services Director for a year and a half. He was also chairman of the Investment Committee of the Educational Foundation from 1989–2005 and wrote the original investment policy statement for the TEF funds. He has served his home chapter of Beta-Chi as the Board of Trustees Chairman and Alumni Association President. He is also a Life Loyal Teke.

Frater Talbot is presently Grand Council liaison for the Investment and TKE House Fund Committees, and is a member of the Finance & Investments Committee. He received the Teke Alumnus of the Year award in 2005 at the Conclave in New Orleans.

In 1999, Rod founded Talbot Asset Management, where he serves as president. He lives in Winter Garden, Fla., with his wife, Debbie, and their children, Haley, Ryan, and Carly. Besides economics and the stock market, his interests include golf, softball, and traveling.

Frater Talbot previously served the Fraternity as Grand Hegemon (2005–2007), Grand Hypophetes (2007–2008), Grand Histor (2008–09), and Grand Cryosophylos (2009–11).

CHRISTOPHER T. HANSON
Grand Histor



Frater Chris (*Triangle Society*) was initiated into Alpha-Pi Chapter at The George Washington University in 1996, where he served as Prytanis, Epiprytanis, Grammateus, Hegemon, and Recruitment Chairman. He is a graduate of TKE Leadership Academy X and attended the TKE Centennial Celebration in Boston, Mass.

As a Teke volunteer, Chris has attended, or served on the facilitation teams, for the Leadership Academy, Alumni Volunteer Academy, Conclaves, Regional Leadership Conferences, and Province Education Conferences. He has received the Grand Prytanis Key Leader Award, been named Volunteer of the Month, and has held numerous alumni leadership roles including Chapter Advisor, Board of Advisors Chairman, Province Advisor, and Alumni Association President. He has served on several TKE and TEF committees, is a Life Loyal Teke charter member, and has been admitted into the Order of the North. He is a member of the Greater Washington DC TKE Alumni Association (DCAA), Northeast Ironmen Alumni Association (NEIAA), and TKE Leadership Academy Alumni Association (TLA AA).

In his professional career, Chris is a senior research biologist and project officer in the Laboratory of Infectious Diseases at the National Institutes of Health, where he performs biodefense vaccine research and development.

Chris resides in Gaithersburg, Md., with his wife, Annie, and two daughters, Sydney and Taylor. Outside of the Fraternity, his interests include golf, professional sports, outdoor activities, and spending time with family and friends.

Frater Hanson previously served the Fraternity as Grand Pylortes (2008–09) and Grand Hypophetes (2009–11).

DR. JAMES HICKEY
Grand Hypophetes



Dr. James Hickey (*Triangle Society*) was initiated into Zeta-Alpha Chapter at Wagner College where he served as Prytanis, Hegemon, and Histor. A graduate of TKE Leadership Academy IV, Frater Hickey was named a “Top Teke” in 1993 and is the 1994 recipient of the Ronald Reagan Leadership Award from the TKE Educational Foundation.

A Life Loyal Teke, Dr. Hickey served as the Zeta-Alpha Board of Advisors Chairman and was President of the Zeta-Alpha Alumni Association. Over the years, he has attended several Conclaves and Regional Leadership Conferences. In the mid-1990s, Frater Jim was also a Rush Coach visiting chapters in the Northeast. Most recently, he served on the TKE Education Committee, co-chaired the Leadership Academy Campaign, was named Volunteer of the Month, and served as Grand Pylortes (2009–11).

Dr. Hickey holds a Ph.D. in Educational Leadership, Administration, and Policy from Fordham University’s Graduate School of Education. He was recognized by his colleagues as the 2009 New Jersey Principal of the Year and is currently the principal of Old Bridge High School in Matawan, N.J., one of the largest in the state with more than 3,100 students.

A lifelong donor to the TKE Educational Foundation, Frater Jim is a proud husband and dad of four—three of whom are destined to become Tekes!

SHAWN A. BABINE
Grand Pylortes



Frater Shawn (*Scholars Society*) was initiated into Lambda-Delta Chapter at the University of Southern Maine in 1985, where he served as Grammateus, Epiprytanis, and two terms as Prytanis.

For nearly 25 years, Shawn has served the American Legion Department of Maine as a member of the Dirigo Boys State staff, and served as the deputy director of the program for the last eight years.

Shawn is the 2009 Volunteer of the Year Award recipient. As a TKE volunteer, Shawn has held numerous alumni leadership roles including attending several Regional Leadership Conferences, Province Educational Conferences, the Alumni Volunteer Academy, and Regional Planning Conferences. He has served on several chapters’ Board of Advisors, including service as Chairman, and as a District Vice President and Grand Province Advisor. Shawn enjoys his membership in area alumni associations including the Greater Boston TKE Alumni Association and as the TKE Northeast Ironmen Alumni Association’s President. During the 2007–2009 biennium, Frater Shawn was the first chairman of the TEF’s Foundation Ambassadors Program.

Professionally, Shawn is Key Center Manager, Retail Banking Sales at KeyBank in the Portland, Maine, area. He served as interim CEO at Tau Kappa Epsilon from July 2010 to January 2011 and as Grand Hegemon (2009–11). Shawn has made a pledge toward the Commitment to Excellence Campaign, is a Life Loyal Teke member, and was admitted into the Order of the North.

He, his wife, Terry, and daughter, Olivia, reside in Scarborough, Maine.

ROBERT W. JEFFERIS
Grand Hegemon



Frater Rob (*Grand Council Society*) was initiated into Omicron-Nu Chapter at Florida Tech in October 2001 where he served as Hegemon and Prytanis. In 2005, he was awarded the chapter’s Love, Charity, and Esteem Award. While a collegiate, Frater Rob attended the Charles R. Walgreen, Jr. TKE Leadership Academy XVIII and attended his first Conclave in Irving, Texas, in 2003. At the 2005 Conclave in New Orleans, Frater Rob was named an International Top Teke.

After graduating with a B.S. in Aviation Management/Flight in 2005, Rob served on the Omicron-Nu chapter’s Board of Advisors. At the Las Vegas Conclave in 2007, he took over the Buckeye Province as Grand Province Advisor, a position he held until joining the Grand Council in 2011. Rob was a facilitator and small group leader at the TKE Leadership Academy XVIII in 2009. In 2010, he became a founding member of the Order of the Triangle, an organization within TKE dedicated to honoring those volunteers who go above and beyond servicing Region 3 (Great Lakes) of the Fraternity.

Frater Rob is a Life Loyal Teke and has been an annual contributor to the TKE Educational Foundation since he was an undergraduate. He has served the TKE Nation in various roles from being on RLC Ritual teams to serving as a teller at the 2009 Conclave in New Orleans.

In his professional life, Rob is an airline pilot, flying an Embraer 170 for Shuttle America Airlines. He and his wife, Missy, reside in Worthington, Ohio. Born into a Navy family in Virginia Beach, Va., Frater Rob is an avid Competitive Pistol Shooter and part-time gun salesman for a local gun store. He also enjoys musical theatre, traveling with his wife, and football/baseball.



TKE Commits to Raising \$1 Million for St. Jude

Everything in the Chili's Care Center is child-friendly and decorated with bright, happy colors. (L) Care Center Lobby. (R) Diagnostic Imaging.


St. Jude Children's Research Hospital
ALSAC • Danny Thomas, Founder

How do you measure the worth of a life? Is it based on monetary or professional success? Or is it immeasurable? Frater Danny Thomas (Gamma-Nu, University of Toledo) believed everyone was put on this earth for a reason and said, "... no child should die in the dawn of life." It is with this thought in mind that Tau Kappa Epsilon committed to raising \$1 million in the hopes that every child would get the chance to make a difference. We build *Better Men for a Better World* and it is vital to ensure this vision is made reality.

Many take for granted what life has brought them, but now is the time to give back and help those who need it most. Richard Shadyac, Jr., CEO of ALSAC, the fundraising organization of St. Jude Children's Research Hospital, is excited that TKE has partnered with them for this campaign.

"The \$1 million commitment demonstrates the power of collegiate groups coming together for a common goal. This latest pledge will support the dream of St. Jude founder Danny Thomas—that we will reach the day when NO child will die in the dawn of life."

The dollars in this campaign will go toward the MRI facility in the St. Jude Chili's Care Center which will be named in honor of TKE. Using MRI technology, St. Jude doctors are able to get the images they need to perform conformal radiation therapy to



RIT Tekes took pies to the face in order to raise money for St. Jude.

successfully treat cancer without harming normal growth and development in patients.

Shadyac says, "Conformal radiation therapy allows our doctors to pinpoint these tumors and our MRI Suite gives them the images they need to perform this novel therapy. St. Jude was the first to adapt conformal radiation therapy technique for pediatric brain tumor treatment. The children who receive conformal radiation therapy have shown that their cancer does not progress after three years and their quality of life is improved."

With rising costs around the globe for various goods and services, TKE's campaign will help to relieve the stresses of those af-

flicted with the various illnesses that can be treated at St. Jude. To put things in perspective, it currently costs \$1.7 million a day to operate the hospital. This is why it is vital for our Fraternity to step up to this challenge and make a difference for years to come.

"Relationships with groups like Tau Kappa Epsilon Fraternity are so important to St. Jude because we rely primarily on the public's generosity to support our lifesaving mission," said Shadyac. "More than 75 percent of funding comes from the public. Organizations like TKE also help us spread our mission to the next generation of supporters—young people who will help make a difference in the fight against childhood cancer for years to come."

St. Jude is the only pediatric cancer research center where no family ever pays St. Jude for the care they receive. St. Jude also covers the cost of transportation, food, lodging and meals for a patient and one family member.

Shadyac added, "Some of our patients are the same age as TKE chapter members. By raising awareness of St. Jude, TKE members can rally students from their campuses to help St. Jude patients their own age and other kids battling cancer and other deadly diseases."

Chapters can work closely with St. Jude regional representatives to help with various fundraising activities and promotion of those activities to make the biggest impact. Visit stjude.org/tke to learn more.



Troy and Konner Smart

Six letters can change your life in ways unimaginable. As a father or brother, it is one term you never wish to hear uttered from a doctor's lips. Cancer is a scary and difficult word to digest. Frater Troy Smart (Mu-Zeta, Nicholls State University) listened intently as he was told his son Konner had the disease. When told he needed the help of St. Jude Children's Research Hospital, he remembered his time of helping fundraise for the cause some 20 years ago. Arriving in Memphis, he was quickly put at ease knowing the world renowned doctors and staff were going to get Konner through this one day at a time.

Join us as we sit down with Frater Troy to discuss his experiences, the TKE connection, and how Konner is doing today.

THE TEKE: How has the last few months gone for Konner since the video was produced?

Smart: We got back from St. Jude the beginning of December and in January Konner started school again. He did really well, in large part due to the St. Jude school keeping him on track. He started playing baseball in the spring and even played on an all-star team in the summer. So, everything has been great since coming back home. (*View video at tke.org/sjn*)

THE TEKE: What is the impact this experience has had in your lives?

Smart: For any family to hear that their child is sick and, even greater, that he has cancer is extremely devastating. The

initial reaction is, 'what's going to happen?' What most people outside of the situation don't think about is that we had two other kids and two businesses to worry about.

It was pretty nerve wracking and scary. Once we got to St. Jude, figured out what Konner had and the protocol for treatment, things started to look up. We felt confident Konner was going to get through this, as was our family. St. Jude did everything they could to help make it as easy a transition and treatment as possible. The fear of the unknown was quickly dispelled because of the St. Jude staff keeping us informed each day. It made everything a little easier.

THE TEKE: Why should members strive to meet and exceed our \$1 million goal?

Smart: At the time when I was in school, St. Jude was our international philanthropy and I participated not truly knowing why we did it. I pray that no Frater goes through this type of situation, but I didn't know I would need the services of St. Jude and they don't know that either. You never know what your future holds or that of your family. Unfortunately, people don't know what St. Jude is, but if they are ever in Memphis and stop at St. Jude, it puts a whole new perspective on it. The amazing things they do for children with many types of life-threatening illnesses is truly remarkable.

THE TEKE: Though not ideal being at St. Jude, what has been your favorite moment?

Smart: It wasn't a favorite moment

per say, but it was neat to see how Konner handled this situation as a 7-year-old kid. The support St. Jude gave to him, and us, was what made the difference. There was always something for him to do which made it difficult to dwell on what was going on. Seeing how St. Jude treated the children, helping them not feel sick or different, let him be a kid and have a good experience. We joke, St. Jude is the most awesome club you can be in but one you never want to ask someone to join. The friendships both he and I built will last our lifetime.

THE TEKE: Fraters from your chapter came to your aid while at St. Jude. What did that mean to you?

Smart: I had a couple of them who have been very successful offer financial support. One Frater who lived in Memphis helped us acclimate to the new city and get around when we needed it. Some others visited us with their children to play with Konner. It meant a lot. You feel like you are alone when you first get there. I could call on them and get support for whatever I needed.

THE TEKE: What does *Better Men for a Better World* mean to you?

Smart: I think one thing that Fraters need to realize is there is something to be learned every day being a part of TKE. You may not realize it now, but when you get out of college those things come into play and become very important. The Fraternity experience is what you make of it. If you use it to better yourself, the impact you have will be greater. It's fun today, but extremely beneficial down the road.

Life often throws you curveballs. But as Frater Troy experienced, the St. Jude difference is like being on a World Series caliber team. From the doctors to staff and every parent and child there, the team helps get you through it all. As Tekes, it is time for us to step up and help all the Konners out there. As we embark on a monumental \$1 million campaign, remember this story. Your help will make a difference in the lives of countless children dealing with life-threatening illnesses. Start building a better world today.



2010 - 2011 ANNUAL SERVICE REPORT



One in six Americans is fighting hunger while an estimated 5.5 million Canadians suffer through the same issue. Homelessness numbers are staggering, as are the statistics for those living with a life threatening disease. There is no shortage of service organizations and philanthropic causes in need of help to combat these problems. Tau Kappa Epsilon is quickly becoming a major player in helping the less fortunate. *Better Men for a Better World* is not only a phrase—it's a lifestyle.

In 2010, TKE's effort was among the leaders in the Greek World. The numbers tell the whole story.

- 930 hours per group
- 23.5 average hours per man
- 253,847 total hours
- \$103,393 raised for St. Jude Children's Research Hospital
- \$3,260 average per group donated to philanthropies
- \$890,116 total donated to philanthropies

Service hours are exceptionally important because, as you can see above, we are saving the respective organizations an amazing amount of money on labor. These include building houses for Habitat for Humanity, tutoring children at low-income schools, and feeding the homeless at shelters. On the flip side, we are impacting cancer research, domestic violence awareness, and many other worthy causes with our philanthropic efforts. The combination is making each man better, each group more well-rounded, and helping the entire TKE Nation become a driving force in changing the lives of countless individuals.

What are you doing to impact the world around you? This service report notes what many of our chapters have done in the past year to ensure TKE's place is cemented in the future.



Fundraising with a Purpose

SEVEN STEPS TO A SUCCESSFUL PHILANTHROPY EVENT

As Tekes, we are charged with impacting the world both in our backyards and beyond. Doing this requires careful planning and execution. Hosting a philanthropic event on a campus or in the community is not rocket science, but you must follow these steps to make it rewarding for everyone involved.

1) PURPOSE:

You must look at what is important to you and your chapter. What cause speaks to you and the community in which you believe the most impact can be made? Will this event be for raising money, or for awareness of the cause and your chapter? Figuring out the details for your event will depend on knowing what goals you are trying to achieve.

2) FUNDRAISING GOAL:

In conjunction with the organization you are fundraising for and your chapter, you must decide what amount of money you plan to raise at the event. The amount you choose should be what you hope to net, but not too lofty that you won't attain it. Surpassing a goal is much better than not meeting it. There is an intricate balance between keeping things realistic and setting the bar too low. Lean on your charitable organization for help in determining this.

3) BUDGET:

Every event plan should contain a complete budget listing all of the expenses that will be required to hold the event. Your budget should include food and drink, invitations, renting space (if not offered on campus), office-type supplies, and anything else that will be required to make the event a success. Your budget should take into account your fundraising goal, ensuring that you raise that amount above and beyond all expenses. Leave some room in your budget for unforeseen costs.

4) LEADERSHIP:

You will need to assemble a committee to divvy up responsibilities and tasks associated with making this event happen. Every person on this team is essential to success. You can't do everything on your own, so select a group to take on a few pieces of the puzzle from planning to execution.

5) MARKETING:

Just like a new product, your event needs to be aggressively marketed to the campus and community. You need to convince everyone that TKE, the benefitting organization, and the event are worthy of their time and money. Some ideas are mailing or emailing invitations, getting out on campus and spreading the word, an event notice in the campus or local newspaper, and having the philanthropic partner use their methods of promotion.

6) SET-UP:

Your event staff should plan the event set-up well in advance. The set-up includes all of the particulars of the actual event: Where will it be? Will food be served? Will there be entertainment? What is the itinerary for the event?

7) THANK-YOU:

One of the biggest complaints from donors and volunteers is not saying 'thank-you.' Make sure after the event that chapter members take time to give or send hand-written thank-you notes to everyone who is involved in your event. This lost art means so much when they know you appreciate them and the help they provided to the cause.

That's it. If you get stuck along the way, ask for help. The Offices of the Grand Chapter, your philanthropic partner, and campus want to see you succeed. Now get going on creating your event.

▼ chapter news

American University, Upsilon-Omicron



Strength: 37
GPA: 3.4
Community Service Hours: 1,041
Philanthropic Dollars: \$21,850
Recruitment Results: 4

Auburn University, Beta-Lambda



Strength: 40
GPA: 2.6
Community Service Hours: 948
Philanthropic Dollars: \$2,451
Recruitment Results: 14

Bloomsburg University of Pennsylvania, Pi-Beta



Strength: 18
GPA: 2.8
Community Service Hours: 500
Philanthropic Dollars: \$100

Christian Brothers University, Pi-Epsilon



Strength: 39
GPA: 2.9
Community Service Hours: 2,359
Philanthropic Dollars: \$11,148
Recruitment Results: 14

Clemson University, Sigma-Psi



Strength: 33
GPA: 2.7
Community Service Hours: 853
Philanthropic Dollars: \$1,827
Recruitment Results: 18

Cleveland State University, Delta-Epsilon



Strength: 15
GPA: 2.0
Community Service Hours: 1,368
Philanthropic Dollars: \$580
Recruitment Results: 10

Eastern Kentucky University, Mu-Beta



Strength: 16
GPA: 2.7
Community Service Hours: 570
Philanthropic Dollars: \$1,185
Recruitment Results: 4

Please submit chapter news and photos
for THE TEKE by January 16, 2012, to
tkenews@tke.org.

BLOOMSBURG UNIVERSITY OF PENNSYLVANIA, *Pi-Beta*

Several days of heavy rain caused by Hurricane Lee early in September, which resulted in severe flooding all over Pennsylvania, left Bloomsburg in a state of disaster. After the waters receded, Pi-Beta Tekes lent a hand to help residents try to piece their lives back together. They just walked around town in groups asking everyone and anyone if they needed help.

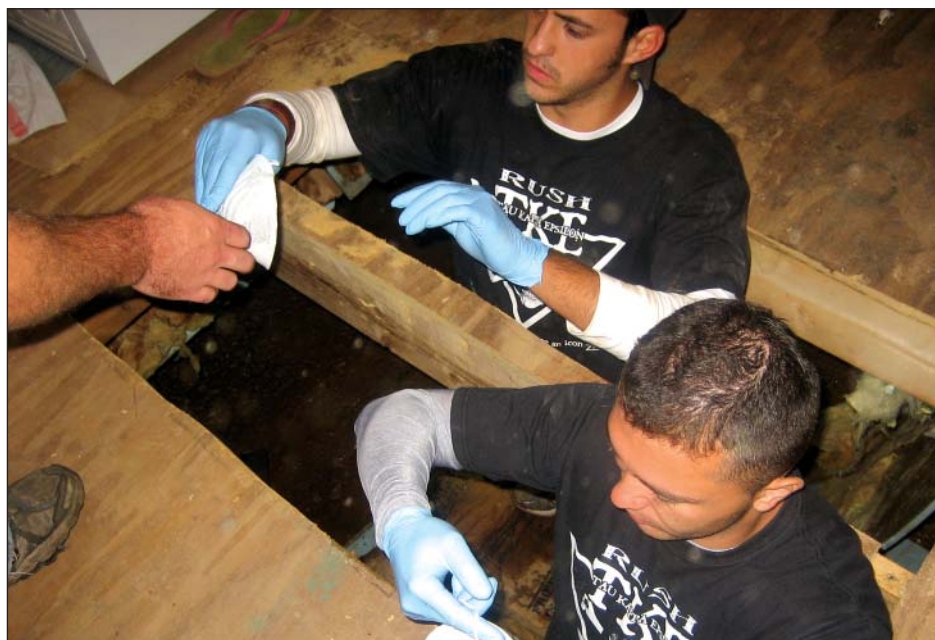
On the first day, all those who were evacuated needed a place for their animals to stay, so the chapter contacted the Animal Rescue League and helped them out on Sunday through Monday by walking the dogs, feeding the animals, and cleaning them up if they were in contaminated water, etc.

Then on Tuesday, the Fraters felt it was safe to go into town for the first time to assist with the cleanup effort. Prior to this point, most of the town was blocked off by National Guard. They arrived at 11 a.m. and started tearing down walls, ripping up carpet, removing appliances, and shoveling tons of mud out from many homes and basements. The extent of the damage was severe and almost every house had mold growing everywhere. It was necessary to wear boots, long pants, gloves, and masks for protection. With the animal shelter desperately needing help, they returned there later Tuesday and again on Wednesday.

On the final day of flood recovery, the brothers stayed in town all day, starting at 10:30 a.m., concentrating on the areas with the most significant damage. The first stop, a tattoo shop with elderly owners, was filled with furniture and appliances—all of which were destroyed. Some Fraters shoveled mud and debris out for hours, while others removed furniture and garbage. In a pitch dark basement, six inches deep with filthy water, they hauled out dryers, washing machines, refrigerators, water tanks, lawn mowers, etc.

At another house, insulation had to be removed from a huge hole in the middle of the floor. This was accomplished with two men in the hole, one by one taking out soaking wet pieces, which were very heavy, and handing them up through the hole. A line was made with the remaining brothers and as one piece came out, they ran with it to the curb. A few blocks away, they helped a man, whose house was filled with mold and water, remove multiple walls, tiles and appliances and helped his neighbors too.

Then with school starting, the chapter had to find another way to help. They contacted the Red Cross and set up a flood relief shirt sale in order to start a fundraiser and also collected canned goods and bottled water to donate.



Recruitment Results as of 10/26/11



ILLINOIS WESLEYAN UNIVERSITY, *Alpha*

Frater Erick Henderson, a senior biology and pre-optometry major from Alpha Chapter at Illinois Wesleyan University, dreams of becoming an optometrist. In September 2009, after completing an optometry internship and returning to IWU, Henderson recognized the need for a service organization related to eye care. "I saw the need for not only an optometry-related group, but also one that would focus on community service," he said. "I gathered a group of IWU students who had this common interest and we started the Optometry Club." The following school year, Henderson displayed the club's mission at the Registered Student Organizations Fair. While at the fair, he met Rebecca Gearhart, associate professor of anthropology and co-founder of the Lamu Center for Preventative Health (LCPH). Both found that their organizations had mutual interests—preventative healthcare and helping others. Henderson knew right away he wanted to help and to gain the invaluable field experience.

This June, Erick traveled to Lamu, Kenya, where he served as the optometric technician at the Lamu Center. Through private fundraising, he obtained necessary medical supplies and airfare and was able to collect more than 300 reading glasses and 150 sunglasses to distribute. While there, he performed reading glasses evaluations and Inter Ocular Pressure (IOP) checks to see if patients were at risk for glaucoma. He also helped to educate the community about proper eye care and how to protect their vision for the future. This included distribution of the sunglasses to protect the eyes from UV damage due to the large amount of dirt in the environments in which most people work.

Next year, Henderson will attend graduate school and hopes one day to open his own optometric practice. As he continues realizing his dream of becoming an optometrist, Erick is certain of two things: he will return to Lamu and he will continue his academic and professional careers on the basis of helping others.

EASTERN KENTUCKY UNIVERSITY, *Mu-Beta*

In August, Tekes participated in "Move In Mania" by helping the Greek community move the 2011 fall EKU freshmen into their dorm rooms. The following month, members assisted Madison County's Parks and Recreation Department in hosting their 10th annual Kids Festival. Fraters performed various activities such as run games and hand out prizes, assist in balloon making, and oversee the safety of kids on an inflatable. On September 11, Tekes were on hand at another kids' festival put on by Richmond's Parks and Recreation Department. They helped make balloons, set up signs and materials for other volunteers, and passed out balloons to kids at the event.

Eastern Michigan University, Delta-Pi



Strength: 37
GPA: 3.2
Community Service Hours: 615
Philanthropic Dollars: \$950
Recruitment Results: 11

Eureka College, Iota



Strength: 15
GPA: 2.6
Community Service Hours: 400
Philanthropic Dollars: \$997
Recruitment Results: 2

Franklin College, Rho-Upsilon



Strength: 26
GPA: 2.9
Community Service Hours: 469
Philanthropic Dollars: \$1,882
Recruitment Results: 10

Florida Institute of Technology, Omicron-Nu



Strength: 34
GPA: 2.7
Community Service Hours: 1,025
Philanthropic Dollars: \$1,330
Recruitment Results: 21

George Washington University, Alpha-Pi



Strength: 42
GPA: 3.0
Community Service Hours: 1,172
Philanthropic Dollars: \$4,020
Recruitment Results: 7

Illinois State University, Mu-Upsilon



Strength: 26
GPA: 3.1
Community Service Hours: 633
Philanthropic Dollars: \$500
Recruitment Results: 26

Northwest Missouri State University, Delta-Nu



Strength: 57
GPA: 2.7
Community Service Hours: 2,142
Philanthropic Dollars: \$1,600
Recruitment Results: 27

Find a service or philanthropy project idea by going to tke.org under the Service Tab.

Recruitment Results as of 10/26/11

▼ chapter news

Illinois Wesleyan University, Alpha



Strength: 43
GPA: 3.1
Community Service Hours: 441
Philanthropic Dollars: \$100
Recruitment Results: 1

Indiana State University, Gamma-Rho



Strength: 30
GPA: 2.5
Community Service Hours: 317
Philanthropic Dollars: \$656
Recruitment Results: 5

IUPUI, Upsilon-Iota



Strength: 38
GPA: 2.5
Community Service Hours: 1,960
Philanthropic Dollars: \$2,672
Recruitment Results: 11

Indiana University Southeast, Omicron-Sigma



Strength: 35
GPA: 2.8
Community Service Hours: 2,971
Philanthropic Dollars: \$5,239
Recruitment Results: 19

Iowa State University, Epsilon



Strength: 51
GPA: 2.7
Community Service Hours: 1,125
Philanthropic Dollars: \$5,330
Recruitment Results: 27

Miami University, Delta-Xi



Strength: 26
GPA: 3.0
Community Service Hours: 106
Philanthropic Dollars: \$1,000
Recruitment Results: 4

Missouri Univ. of Science & Technology, Beta-Eta



Strength: 33
GPA: 2.7
Community Service Hours: 737
Philanthropic Dollars: \$597
Recruitment Results: 4

Be sure to be included in next year's annual Service Report by filling out the Annual Report by May 15, 2012, on the Membership Maintenance Module.

INDIANA UNIVERSITY SOUTHEAST, *Omicron-Sigma*

As an annual collaborative effort between undergrad and alumni members, Omicron-Sigma Tekes stand at an intersection raising money for a charity that has helped change the lives of millions of children in Kentucky and Indiana since 1954. On June 3 of this year, they were able to raise \$7,017 for Crusade for Children.

Six months of preparation proved a solid success on August 19 as Omicron-Sigma held their first annual Golf Scramble to benefit Kosair Charities. The \$3,700 raised was used specifically for the sponsorship of two children dealing with significant illnesses. Money was raised in a wide variety of ways; in addition to golf scramble registration, the chapter had a silent auction and sold sponsorships for T-shirts. Kosair Charities is the largest charity in the history of the Kentucky and Southern Indiana region that provides for the medical care of children. It also is the largest private financial supporter of Kosair Children's Hospital.

Once again, the Tekes participated in the annual assistance of moving campus residents into their dorm rooms. A few members stayed afterward to help with setting up the Activities Building for the New Student Orientations Induction Ceremony the following day. Move-in always provides the chapter with an opportunity to get their name out on campus and give a first impression to freshman residents.

NORTHERN ILLINOIS UNIVERSITY, *Delta-Eta*

Delta-Eta Tekes came through once again for Frater Craig Mowers at this year's Dekalb Corn-fest which was held at Dekalb Municipal Airport in Illinois. It is one of the few remaining free large music and food festivals. It takes a lot to make it happen, including restoring the airport to FAA standards. The chapter was a major help providing cleanup after a long weekend and helping Mowers manage and secure the VIP/Sponsor area. For the third year in a row, they have been a godsend after three days of tireless volunteer work. "Just thought you should know how dedicated they are to helping a brother out," said Frater Craig. He believes it becomes more of a brotherhood event in the end than actual work.



Recruitment Results as of 10/26/11

OAKLAND UNIVERSITY, *Upsilon-Xi*

In June, Oakland Tekes volunteered to clean the Hawk Woods Nature Center, including cabins, trails and animal holding areas, in order to continue their use of the facilities for events such as initiation and induction.

The brothers got down and dirty on July 10 for the Columbia Muddy Buddy Ride & Run Series which is a 6-mile race/obstacle course with a monstrous mud pit finish. Funds raised through this program benefit the Challenged Athletes Foundation. Fraters helped out in the construction and break down of the event and also the execution of the race by directing traffic, serving water, and giving racers instructions.



Upsilon-Xi showed up at the Joe Louis Arena August 1 to serve as security for a special 'Dancing with the All Stars' event, which was held for Jack's Place for Autism Foundation with the Fred Astaire Dance Studio of Bloomfield Hills.

Last December, Fraters had a great time putting up Christmas decorations for the Grace Centers of Hope. Grace Centers of Hope (GCH) provides a

full recovery and rehabilitation campus for homeless men, women and children who have been abused or addicted to drugs and/or alcohol.

UNIVERSITY OF CALIFORNIA-BERKELEY, *Nu*

On Saturday night, November 6, 2010, Nu Chapter held a philanthropy event for St. Jude Children's Research Hospital. The chapter's signature event, Battle of the Bands, was a huge success, selling more than 100 tickets. Ross Meyer, event chairman, organized five bands to play that night and sold beverages and food as well to further raise funds.

"All the bands were incredible, putting on a show greater than I could have imagined," Meyer said of the event. "Everyone had a great time."

Nu Chapter has had this event every fall semester, and through this and other philanthropical endeavors, the TKE brothers will continue supporting St. Jude.

Also in November, Tekes went out of their way to attend the Berkeley Project, a daylong community service program headed by UC Berkeley students. More than 2,000 volunteers came out to Lower Sproul to group up and travel to multiple places around Berkeley to perform community service, such as cleaning up local youth centers or picking up trash along the highways. Thirty-five people attended from Nu Chapter, brothers and candidates alike, to garden along the Eastshore Freeway, pulling out weeds and dead plants so that it can be properly beautified in the future.

"With more than half our brothers and candidates attending, TKE was able to make an impressionable showing at the Berkeley Project," said Alexander Hebels, Philanthropy Chairman. "Not only did this provide us with an opportunity to give back to our community, but we were able to enjoy one another's company and successfully combine service with brotherhood." Hebels hopes to continue high TKE attendance at the Berkeley Project in semesters to come.



Northern Illinois University, *Delta-Eta*



Strength: 38
GPA: 2.9
Community Service Hours: 762
Philanthropic Dollars: \$537
Recruitment Results: 18

Oakland University, *Upsilon-Xi*



Strength: 39
GPA: 2.7
Community Service Hours: 626
Philanthropic Dollars: \$2,896
Recruitment Results: 14

Oregon State University, *Tau*



Strength: 47
GPA: 2.8
Community Service Hours: 684
Philanthropic Dollars: \$5,564
Recruitment Results: 16

Rochester Institute of Technology, *Xi-Upsilon*



Strength: 31
GPA: 3.0
Community Service Hours: 1,145
Philanthropic Dollars: \$3,541
Recruitment Results: 22

Rutgers University, *Alpha-Eta*



Strength: 49
GPA: 2.5
Community Service Hours: 512
Philanthropic Dollars: \$7,000
Recruitment Results: 4

Shawnee State University, *Tau-Nu*



Strength: 21
GPA: 2.7
Community Service Hours: 1,215
Philanthropic Dollars: \$1,067
Recruitment Results: 18

The Ohio State University, *Omicron*



Strength: 101
GPA: 3.3
Community Service Hours: 2,602
Philanthropic Dollars: \$5,225
Recruitment Results: 12

The application deadline for the International Sweetheart contest is February 23, 2012. The scholarship awards application deadline is March 1, 2012.

Recruitment Results as of 10/26/11

▼ chapter news

University of California-Berkeley, Nu



Strength: 79
GPA: 3.4
Community Service Hours: 1,562
Philanthropic Dollars: \$3,845
Recruitment Results: 9

University of Central Florida, Xi-Iota



Strength: 60
GPA: 2.8
Community Service Hours: 1,477
Philanthropic Dollars: \$5,625
Recruitment Results: 16

University of Central Missouri, Delta-Lambda



Strength: 18
GPA: 2.6
Community Service Hours: 100
Philanthropic Dollars: \$250
Recruitment Results: 15

University of Florida, Gamma-Theta



Strength: 47
GPA: 3.2
Community Service Hours: 700
Philanthropic Dollars: \$2,200
Recruitment Results: 16

University of Houston, Epsilon-Omicron



Strength: 38
GPA: 2.5
Community Service Hours: 579
Philanthropic Dollars: \$3,898
Recruitment Results: 24

University of Illinois-Chicago, Nu-Iota



Strength: 29
GPA: 3.1
Community Service Hours: 500
Philanthropic Dollars: \$2,750
Recruitment Results: 19

University of Louisville, Alpha-Chi



Strength: 66
GPA: 2.8
Community Service Hours: 8,254
Philanthropic Dollars: \$6,894
Recruitment Results: 8

Check out the Philanthropy Tab in the Membership Maintenance Module to report your service.

UNIVERSITY OF CENTRAL FLORIDA, *Xi-Iota*

On April 1, UCF's Memory Mall hosted the 2011 Relay for Life fundraiser. TKE was one of many groups out tabling and supporting the all-night event to raise money for the American Cancer Society and cancer research. Brothers could be found, along with ladies from Kappa Alpha Theta, selling cotton candy and other treats to the guests walking around the "mall." Keeping a close eye throughout the night was the TKE Relay for Life chairman, Robert Ponsonby, who organized Xi-Iota's participation and coordinated who should be where and when. The event, which started at 5 p.m. and finished at 11 a.m. the next morning, raised about \$87,000. TKE ended up contributing more than \$2,000 for charity and helping UCF surpass its own goal of \$82,000.

Last fall, the Tekes won third place overall for Trick-or-Treat-on-Greek-Street (TOTOGS) with the lovely ladies of Alpha Xi Delta. The annual event takes place on Greek Park and Lake Claire at UCF and provides a safe "trick-or-treating" environment for local kids and their families.



UNIVERSITY OF LOUISVILLE, *Alpha-Chi*

Last September, Alpha-Chi Tekes took part in the Louisville annual Memory Walk. Many of them personally know people who are or have suffered from Alzheimer's. Each year they take the time to go and raise money along with awareness to help fight back.

On October 2, the chapter took part in the 2010 Light the Night Walk in downtown Louisville, which is a nationwide evening walk to celebrate and commemorate people whose lives have been touched by cancer.

The brothers are hosting their second annual "TKE Classic" to raise money for their philanthropy, the National Marfan Foundation, to help combat Marfan's syndrome and help those who suffer from this condition. Beginning last year, the Fraters started a softball tournament in which the members of other organizations around campus joined together and participated in playing slow-pitch softball games in support of NMF. T-shirts will also be sold at the event to help raise money for TKE's philanthropy.



UNIVERSITY OF MISSOURI-COLUMBIA, *Beta-Theta*

On Sunday, May 1, Mizzou Tekes held a laser tag tournament inside the TKE house for the benefit of St. Jude Children's Research Hospital. The entire basement and first floor were used as two different courses, complete with black lights, smoke machines, bunkers, glow in the dark paint, and other special effects to create an exciting atmosphere for the event. Teams were made up of seven participants, among them members of seven different sororities. In addition to the main laser tag event, other activities included ping pong, food, air hockey, bumper pool, etc.

Beta-Theta Chapter partnered with The Heidelberg Restaurant in Columbia, Mo., and the Salvation Army for three events to promote awareness, relief and aid for all those affected by the EF5 tornado that ripped through the Joplin, Mo., area on May 22. Both the Tekes and Delta Chi Fraternity set up drop sites and fundraisers to give the Columbia community another way to help with the Joplin disaster.

"We had some members personally affected, and we couldn't drive down there," said Frater Tim Franklin. "We wanted to get the whole community involved ... the first thing we thought of was to contact businesses. The owner of The Heidelberg was the most willing to cooperate, so we went with them." Beta-Theta hosted a fundraiser on June 9 as well as a clothes collection drive with the restaurant from June 6–10; a \$5 band cover charge and 10 percent of all receipts went toward relief efforts. From June 8–11, Tekes hit the downtown area, canning to collect money to send to the Salvation Army.

"This is our one chance to do something as a community," Franklin said. "It's really good to see everyone stepping out and helping with this."

WORCESTER POLYTECHNIC INSTITUTE, *Zeta-Mu*

This past semester, as part of the New Member Program, Zeta-Mu Chapter's candidate class was given the "Epiprytanis Challenge" to set up a charity event to raise money for Colleges Against Cancer, which gives students the opportunity to bring the fight against cancer to campus while receiving support and guidance from a local Society office.

The class built a mini tiki hut that they set up by the fountain on the WPI campus. The materials used to construct the hut include wood and reeds from Institute Pond. This building project happens every year before the start of TKE Week; not only is there no place for the chapter to store a tiki hut post-event, but the hut is "a symbol of the hard work that goes into this benefit." Members separated the fundraising time amongst themselves and went to work. In just two days, with a total of only 10 hours of fundraising time, the members collected more than \$900 which was donated at the 2011 WPI Relay for Life, where brothers walked for 24 hours in support of Colleges Against Cancer.



University of Minnesota-Duluth, Upsilon-Gamma



Strength: 42
GPA: 2.7
Community Service Hours: 3,071
Philanthropic Dollars: \$4,002
Recruitment Results: 19

University of Missouri-Columbia, Beta-Theta



Strength: 55
GPA: 2.9
Community Service Hours: 4,660
Philanthropic Dollars: \$10,650
Recruitment Results: 10

University of Nevada-Reno, Pi-Iota



Strength: 25
GPA: 2.7
Community Service Hours: 436
Philanthropic Dollars: \$1,500
Recruitment Results: 18

University of Southern California, Beta-Sigma



Strength: 103
GPA: 3.2
Community Service Hours: 2,870
Philanthropic Dollars: \$10,830
Recruitment Results: 24

University of South Dakota, Theta-Eta



Strength: 273
GPA: 2.9
Community Service Hours: 500
Philanthropic Dollars: \$3,500
Recruitment Results: 15

University of Southern Indiana, Nu-Lambda



Strength: 24
GPA: 2.6
Community Service Hours: 601
Philanthropic Dollars: \$2,606
Recruitment Results: 16

Worcester Polytechnic Institute, Zeta-Mu



Strength: 69
Community Service Hours: 1,334
Philanthropic Dollars: \$5,265
Recruitment Results: 2

Why is your chapter not included?
We need to hear from you at
tkenews@tke.org.

Recruitment Results as of 10/26/11

Need to get your Alzheimer's Association philanthropy prepared for the spring?

Here is who to contact:

Lauren Fritz
Specialist, Foundation Relations
Alzheimer's Association-National Office
Lauren.Fritz@alz.org
225 N. Michigan Ave., Fl. 17
Chicago, IL 60601-7633
P: 312.335.5828



Not sure where to start when planning a benefit for St. Jude Children's Research Hospital?

You can contact any St. Jude Chapter office found at www.tke.org/stjude

Or

Contact the Headquarters

Sarah Williams
Liaison, National Program Marketing
Office: 901.578.6684
ALSAC/St. Jude Children's Research Hospital
Finding Cures. Saving Children.



If you have more questions, contact us.

Regional Staff
www.tke.org/regioncontacts

Or

TKE Offices of the Grand Chapter
7439 Woodland Drive
Indianapolis, IN 46278
tkeogc@tke.org
317.872.6533

Awards

Congratulations to the following chapters on supporting the Fraternity's national philanthropies.



Fraters from the Beta-Mu Chapter (Bucknell University) are recognized for their efforts with the Alzheimer's Association. Their "Run for Reagan" netted more than \$31,000 in 2010.



The Pi-Epsilon Chapter at Christian Brothers University raised the most funds in the TKE Nation, \$10,176, for St. Jude Children's Research Hospital.

At Conclave, Omicron Chapter (The Ohio State University) was applauded for their \$7,861 contribution toward a cure for St. Jude Children's Research Hospital and Alpha-Gamma Chapter (Washington State University) received a framed certificate for raising more than \$6,000 toward the cause.

Get Involved!



Angelwish

Angelwish grants wishes to the millions of children who are living with HIV/AIDS around the world and to children living with chronic illnesses such as asthma, diabetes and kidney disease. Learn more by going to www.angelwish.com.



Big Brothers Big Sisters

Big Brothers Big Sisters of America is a non-profit organization whose mission is to help children reach their potential through professionally supported, one-to-one relationships with mentors who try to have a measurable impact on youth. Find out more at www.bbbsa.org.



Boy Scouts of America

The Boy Scouts of America (BSA) is one of the largest youth organizations in the United States whose goal is to train youth in responsible citizenship, character development, and self-reliance through participation in a wide range of outdoor activities, educational programs, and, at older age levels, career-oriented programs in partnership with community organizations. Learn more at www.scouting.org.



Boys & Girls Clubs

Boys & Girls Clubs of America (or BGCA) is a national organization whose mission is to “enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.” Learn how you can help make a difference by going to www.bgca.org.



Habitat for Humanity

Habitat seeks to eliminate poverty housing and homelessness from the world and to make decent shelter a matter of conscience and action. Homes are built using volunteer labor and are sold at no profit. Learn more at www.habitat.org.



Special Olympics

Special Olympics is the world's largest sports organization for children and adults with intellectual disabilities, providing year-round training and competitions to more than 3.1 million athletes in 175 countries. Go to www.specialolympics.org for more information.



United Way

The United Way of America, based in Alexandria, Va., is a non-profit organization that works with nearly 1,300 local United Way offices throughout the country in a coalition of charitable organizations to pool efforts in fundraising and support. Learn more by going to www.unitedway.org.

More can be found at: www.tke.org/service.

If you have questions, contact us.

Regional Staff – www.tke.org/regioncontacts

Or

TKE Offices of the Grand Chapter,
7439 Woodland Drive, Indianapolis, IN 46278
tkeogc@tke.org • 317.872.6533

Start your Chapter Service Project by contacting one of TKE's Partners.

REGION 1

What has been your most successful philanthropy/service event and why?



Philip Ma

- Rutgers University (Alpha-Eta)
- Senior
- Cryosophylos
- Biology, 3.0 GPA
- Habitat for Humanity, Bioethics Committee
- Red Cross Blood Drive for St. Jude, Concessions Stands - Alzheimer's

"The most successful event is working the concession stands. We partner with a sorority and the profits we make go toward St. Jude Children's Research Hospital. It's always a ton of fun."

Elliot Jeffords

- American Univ. (Upsilon-Omicron)
- Junior
- Collegiate Advisory Committee
- Communications Studies, 3.5 GPA
- AU Golf Club, New Story Leadership
- St. Jude Up 'til Dawn, Game Day, Give Back

"The most successful event was St. Jude Up 'til Dawn because the entire chapter participated and we raised more money than any group on campus. I had a big part planning it and we cut a check to a great cause for more than \$11,000. The whole thing was amazing."



REGION 2

Why is service and philanthropy important?



Corey Vorn Kahl

- Texas State University (Xi-Xi)
- Junior
- Prytanis
- Criminal Justice, 2.65 GPA
- Intramurals, LDS member
- Alzheimer's Memory Walk, Toys for Tots, No-Kill Animal Shelters, Working at Skeet Shoot Tournament

"It is important to give back. We are lucky to be where we are and have so many opportunities. Helping those less fortunate gives us a chance to give thanks and potentially give hope to those we are serving."

Jeremiah Howdeshell

- George Mason Univ. (Mu-Omega)
- Senior
- Prytanis
- Computer Science, 3.0 GPA
- 4th year Cadet in GMU Army ROTC
- Wounded Warrior Amputee Softball Team games, Coin Drive & Date Auction for St. Jude

"Service is vital to us not only to develop personal worth and character, but to contribute to the school and communities with which we co-exist. Without our service and philanthropy, we may struggle for a positive light and outsiders may just see us as a social club. TKE is much more."



REGION 3

Why do you perform service/raise money for causes?



Alex Swenson

- Franklin College (Rho-Upsilon)
- Junior
- Journalism, 3.9 GPA
- Epiprytanis
- IFC President, Sports Director
- 89.5 WFCI
- Lounging for Life (St. Jude), Bingo at Masonic Home, Up 'til Dawn (St. Jude)

"I've gotten a lot from the community, college, and this Fraternity. It's important to assist those who need some extra attention or an outstretched hand. I'm proud of our guys with all we do."

Nick Pinnola

- Carthage College (Tau-Chi)
- Senior
- Pylortes
- Social Sciences, 3.2 GPA
- PLAS and Partners (after school program)
- Soup Kitchen, Dodgeball for Diabetes

"I feel obligated to help those less fortunate. Being a part of TKE and making it to college gives us big opportunities. We all need to do our part to offer at least some of the things we have—both time and treasure."



REGION 4

How does service/philanthropy complement your TKE experience?



Timothy Sockrider

- Rockhurst University (Kappa-Nu)
 - Senior
 - Hegemon
 - Psychology, 3.2 GPA
 - Intramurals
 - Alzheimer's Memory Walk, Freshman Move-In, Tulips for Troops
- "The two areas go hand in hand with TKE fraternity life. When I help others, I better myself. The same is true with my fellow Fraters. We feed off each other, as do those who need some help."*

Ishan Singh

- University of California-Davis (Sigma-Chi)
- Senior
- Cryosophylos
- Electrical Engineering, 3.0 GPA
- Formula Hybrid
- Shaved head for cancer, Campus Moving Out Day

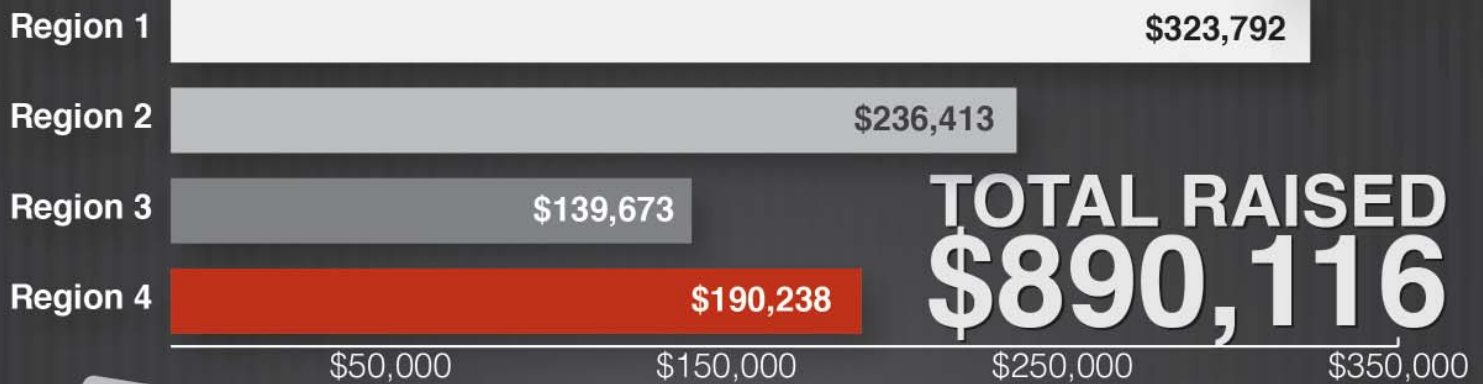
"This is my opportunity to give back. I have gained many skills and tools through my TKE involvement. It is important I share these with as many others as possible, potentially bettering their situation."





TKE is committed to instilling a sense of responsibility and contribution in all of our members. The Fraternity encourages members to provide service to their campus and community through philanthropic activities.

Charitable Donation: A gift made by an individual or an organization to a nonprofit organization, charity or private foundation.



\$103,393
RAISED FOR

ST. JUDE CHILDRENS RESEARCH HOSPITAL



Community Service is donated service or activity that is performed by someone or a group of people for the benefit of the public or its institutions.



Region 1: 65,956

Region 2: 65,326

Region 3: 50,748

Region 4: 71,817

930
HOURS PER
CHAPTER

253,847 **TOTAL HOURS**

AVERAGE HOURS

23.5 **PER MAN**



Pi-Epsilon Alumni Association Makes a Difference

When your days in college are over, the TKE experience is still in its infancy. The time you spend at the chapter level gives you a great foundation of skills, values and experiences.

How they are used is up to you. This is the “Fraternity for Life” and the Pi-Epsilon Alumni Association is a great example of how to continue this journey in the best Fraternity.

Frater Chris Murphy (Pi-Epsilon, Christian Brothers University) is the president of their Board of Advisors and an integral member of their alumni association. In the beginning, he said, activities were primarily social events and gatherings, but they quickly evolved.

“Our alumni activities grew from social gatherings to family events and then evolved, as we grew older, to supporting and recognizing Fraters who have joined the Chapter Eternal, such as Tony Pisano, F.S.C., a founding chapter member and first faculty sponsor for the chapter,” said Frater Murphy. “The alumni association has also supported collegiate philanthropies such as their “Night of Life” as well as sponsored ‘dreams’ from the Memphis-based Dream Factory.”

An active alumni association has kept ties with many of Chris’ fellow Fraters. He said they don’t need to motivate members to get involved because of the strong ties and bond forged while a collegiate. Charitable work and community-based efforts were woven into their fabric, so getting them accomplished today is second nature.

Chris said, “Some initial social efforts grew to annual events, like the Golf Scramble and a 16-year entry ‘Planet Barbecue’ in the Memphis-In-May World Championship Barbecue Cooking Contest Team, which finished third earlier this year—these are major bragging rights! It also helps that we have had active alumni who have taken up leadership positions in our community related to volunteerism and



The alumni association’s 2011 entry in the ‘Planet Barbecue’ Memphis-In-May World Championship finished third.

community outreach such as Volunteer Mid-South, Hands On Memphis, and Leadership Memphis.”

He also believes love, charity and esteem shows through the alumni who have kept in touch. The advent of technology has also helped the alumni association reach more members for service-related events. Their alumni organization embraced social media, such as Facebook, to create three distinct pages, making it much easier to reach everyone.

“Service in our communities—whether it addresses disaster preparedness; family, senior citizen and at-risk children—is vital because they affect all of us,” said Frater Murphy. “Certainly, we are a young, small chapter and alumni organization; however, the greater Memphis metropolitan area provides us ample opportunity to reunite and involve our alums in social and charitable activities.”

Just because you graduated from college, your TKE experience only ends if you choose to let it. These Fraters, and the countless alumni associations around North America, have decided to extend their bond. They have volunteered to assist their chapter and others in the hopes the collegiates will have a similar experience as they did. More importantly, however, they have come back together to help the community they called home for the most formative years of their life.

TKE Rededication of the Brother Tony Pisano Memorial. Frater Pisano was a Pi-Epsilon founder, faculty advisor, and Board of Trustees member.



To learn more about alumni associations, please visit tke.org and click the Alumni tab. If you would like to find out if an alumni association is near you, click the Find a Chapter link and search by your state. If you don’t find one, please contact Frater Greg Roskopf, Director of Alumni Relations, to start one. Email groskopf@tke.org or call 317.872.6533.

Choose Your Own Adventure



What should you do? There are two paths and both are intriguing. This is the concept behind the popular teen book series aptly named *Choose Your Own Adventure*. Similar to this idea, a Regional Leadership Conference is an option for your TKE journey. In the last several years, more and more men have chosen to attend an RLC. Why have they sacrificed time and money to do so? There are a myriad of responses with one common theme—networking. This year's theme is DOP: Decide Our Path. What is yours?

The TKE Nation is so vast and can be the best resource for what's next in your life. This is a unique opportunity to meet with other Fraters (collegiate & alumni) from nearby chapters, the Grand Council, prominent members, TKE Educational Foundation Board, Professional Staff, and expert facilitators. This could help you land your first job or a different one, take you from a successful chapter to a Top TKE chapter, reinvent and bolster your resume—the options are endless IF you choose to attend.

You don't have to take our word for it. Take a look at the two examples below.

Frater Keller landed his first job while interacting with another Frater at an RLC. Adding to his toolbox of marketable skills, Frater Hutto has achieved great success and today is a senior vice president in one of the largest banks in North America. Each man did not sit and wait for good luck to find them—they sought it out.

Whether you want to learn more about other TKE educational programs like the Charles R. Walgreen, Jr. TKE Leadership Academy, what it takes to work for the world's largest Fraternity, or be the best in a professional field after college or now, the Regional Leadership Conferences are an ideal start. There are very few certainties in life, but if you take calculated risks that are investments in your future, positive payoffs are inevitable.

You now have two choices:

- 1) If you decide to skip the Regional Leadership Conferences, turn to the next page.
- 2) If you want to attend the Regional Leadership Conferences, go to tke.org/rlc, register, and the next chapter of your TKE journey will begin.



John Hutto

Senior Vice President, Global Marketing Executive, Bank of America • 2002 Regional Leadership Conference • Charles R. Walgreen, Jr. TKE Leadership Academy VII Graduate • All-Teke Academic Team • Top Teke Award • Board of Advisors



Bryan Keller

Investment Analyst, Banyan Partners • 2004 Regional Leadership Conference • Charles R. Walgreen, Jr. TKE Leadership Academy XVII Graduate • Rodney Williams Interfraternity Excellence Award • Conclave 2005 • Province Advisor



"The initiative that I am most passionate about is motivating my chapters to be more congruent with their fraternal values through their daily actions."

Greek Life Administrator of the Quarter: **DAVID STETTER**

It is difficult to describe what being a part of Greek Life is all about. Social events, friendships, and service are all segments, but fail to capture the full scope of fraternity and sorority membership. David Stetter, Program Advisor of Leadership Programs and Greek Life Student Development Programs at the University of Southern Indiana, says the professional and personal experience gained is unparalleled.

"As an undergraduate, I never thought I would join a Fraternity based on the stereotypes society has," said Stetter. "That was true until I met the men of Sigma Phi Epsilon at Northern Kentucky University. My experience in that chapter sparked my passion for the fraternal movement and has led me to the career I have now."

Working for USI since the fall of 2010, Stetter completed his master's degree at Miami University in Oxford, Ohio, where he worked closely with the Fraternity and Sorority Life office to implement a Fraternal Residential Curriculum. He took the skills he learned there to where he is today.

"The initiative that I am most passionate about is motivating my chapters to be more congruent with their fraternal values through their daily actions. When fraternities are transparent about their values and use their values to recruit, develop, mentor, and lead their chapter, the growth and success of that chapter surpasses those that do not."

He believes the fraternal experience can be the most relevant college experience an undergraduate can have if done right. He cites leadership development opportunities and the social networks fraternities provide students as making the Greek experience unmatched across the campus. He also said the learning experience is not just limited to the collegiate men and women he advises.

"The men of Nu-Lambda and I have had our differences over my time advising the community here at USI, but it has been through those differences that I have grown to respect our different points of view. I have seen tremendous growth in individual members of their chapter as well as in myself as a professional."

Outside of his professional life, Stetter volunteers for Sigma Phi Epsilon's Leadership Continuum as a facilitator and coordinator for multiple programs. He has also worked at USI to develop the Xi Chapter of the Fraternal Values Society, an initiative through the Association of Fraternal Values and Leadership which encourages students to use their values to change their community.

The investment of time and energy he puts forth daily is the reason for his recognition as TKE's Greek Life Administrator of the Quarter. At times it can be a thankless job, which is why the Offices of the Grand Chapter extends a heartfelt thank-you to David and all of our Greek Life Administrators.



"Finally, you have to be strong and stand up for what is right because that is what fraternity guys respect in a volunteer, even if they never admit it."

October Volunteer of the Month: **DAVID BOHLINE**

Why do volunteers give so much of their time and talent for Tau Kappa Epsilon? October Volunteer of the Month Frater David Bohline (Beta-Sigma, University of Southern California) said being able to positively influence the lives of other Tekes gives him a sense of satisfaction unmatched by other outlets. As a Grand Province Advisor, Board of Advisors Treasurer, and facilitator at the Charles R. Walgreen, Jr. TKE Leadership Academy, he gives back because of his intense belief in this Fraternity.

"I think there are two reasons I volunteer," said Frater David. "First, I feel it is an obligation. I made a commitment to certain organizations and I feel it is my duty to give back. Second, it is truly rewarding to see my efforts produce positive outcomes—even if those positive outcomes only happen some of the time."

The opportunities for these college men to grow are aided immensely by volunteers like Bohline who believe in TKE's mission to build *Better Men for a Better World*. He believes it is one of the most important things a man can do for this organization. What does it

take to be effective in this role?

"You need patience, perspective, and strength. Patience because working with 17- to 22-year-old fraternity members is often a challenge. It can be really difficult and you often have to wait several years to see the positive influence you are making become a reality. Perspective because you can't look at things short term like college students do. You have to think big picture and then try to communicate why this matters to them in the here and now. Finally, you have to be strong and stand up for what is right because that is what fraternity guys respect in a volunteer, even if they never admit it."

His favorite moments are when members seek him out to say what a difference he's made in their lives. This is why he stresses patience. It takes a while for young men to realize the impact a mentor has until they are put in a similar position or have the confidence to take the next step in their lives.

Frater David is also an active volunteer in his parish, Saint Anthony Catholic Church, where he serves on the Finance Council and as a lector.

November Volunteer of the Month: **ROB GUARINI**

People often say that if they could take what they know now and go back, they would do things differently. This is one of the driving motivations for November's Volunteer of the Month, Frater Rob Guarini (Sigma-Nu, SUNY-New Paltz). As a Grand Province Advisor, he works with several groups on what it means to be a Life Loyal Teke.

"I believe in TKE," said Frater Rob. "From the minute I met the brothers of Sigma-Nu, I knew this was not only going to be a great ride in college, but I knew it was going to be truly a 'Fraternity for Life.' Being able to share my experiences in college and in my career to help develop a person or chapter is what I get out of it. I want all Tekes to succeed in everything they do."

He has many favorite moments as a volunteer. The 2010 Northeast Regional Retreat with an outside ritual of more than 150 Tekes, the Regional Leadership Conference watching a member and his

dad get initiated by his grandfather, and promoting and participating in various philanthropies are what he believes it's all about.

"What I have learned in this role is the ability to effectively communicate and have patience. Making sure everyone knows what is going on all around them is key. At the end of the day they are college students; they are going to make mistakes. Our ability to help guide them through those mistakes is what they need from us. We need to use our resources to help them meet new people, network, and answer any questions that they have."

Aside from being the GPA of Metro New York, Rob spends most of his time with family—his wife, Elizabeth, and two boys. He is also heavily involved as a football coach and Little League baseball coach. His other volunteer time includes charity events for Autism Speaks and Pulmonary Hypertension.



"What I have learned in this role is the ability to effectively communicate and have patience. Making sure everyone knows what is going on all around them is key."

December Volunteer of the Month: **RYAN LOVELL**

"It's about persevering and continuing something that has survived two world wars, countless financial crises, and a tech revolution. It's about being part of something bigger than you and having the opportunity to shape that organization moving forward through your involvement."

December Volunteer of the Month Ryan Lovell (Mu-Alpha, West Chester University) understands that this is the "Fraternity for Life" and he wants to be sure its future is bright. The impact he has as a Chapter Advisor at Omicron Chapter (The Ohio State University) is helping to fulfill that goal.

"As a Chapter Advisor, I get the opportunity to work with the collegiates at Omicron Chapter. These interactions are fun and invigorating. They keep me excited about the Fraternity and young at heart. I love the opportunities to mentor, guide, and teach our undergraduates lessons that will be applicable to their successes moving forward."

He believes TKE is a living, breathing organization whose values and lessons apply to everything you do. Seeing how these lessons shaped his own college experience, he wants others to benefit as he did.

"I am the 'Fraternity for Life.' It's a simple line but one that really strikes home for me as a member of Tau Kappa Epsilon. When I was initiated, it

wasn't for an hour, a day, a month, or even a year. The commitment was one to uphold the values of the Fraternity every day of my life. You can't turn off and on being a Teke. It's a part of you forever."

Volunteering is the continuation of this commitment. It's an opportunity to give back to something that he said has given him so much. Helping to shape the future of the Fraternity by working with the young men who are our future leaders is what makes this endeavor worthwhile.

"Each time we initiate new men is my favorite moment. To see and hear the ritual always allows me to reaffirm my commitment to TKE. It's also so exciting because I know the journey these young men are about to undertake, even when most don't. Even though we tell them that they are about to change, I'm not sure they comprehend that message. It makes me excited for them."

Frater Ryan takes each day to make a difference in the TKE Nation in a local setting. His effect will be seen for years to come, though his immediate impact has already netted high recruitment numbers, philanthropy dollars & service hours, and campus involvement. The men of Omicron recognize the importance of an effective advisor and appreciate all he sacrifices to ensure their experience is unsurpassed.



"I love the opportunities to mentor, guide, and teach our undergraduates lessons that will be applicable to their successes moving forward."



The Circle of Excellence Grows

At the 2011 Conclave in San Antonio, Texas, a group of five men were inducted into the TKE Educational Foundation's Circle of Excellence. This prestigious honor was developed for those who have achieved the highest level of professional success in their chosen field of endeavor. The Circle was established to recognize these Fraters, to welcome their input on the activities of the Fraternity and Foundation, and to invite them to help develop our next generation of TKE leaders whenever and however possible. Members are a source of pride and inspiration for the current collegiate members of our more than 280 chapters as well as for all alumni of Tau Kappa Epsilon.

2011 Circle of Excellence Inductees

Roger Underwood *Co-founder Becker Underwood*

Frater Roger Underwood graduated from Iowa State University (Epsilon) with a B.S. degree in agriculture business in 1980. Following graduation from ISU, he worked in the Ag chemical distribution industry as a product manager and sales manager. In 1982, he co-founded Becker Underwood, the world's leading supplier of non-pesticide specialty chemical and biological products, with childhood friend, Jeffrey Becker. Following 23 years as CEO of Becker Underwood, Roger stepped back from daily operations in January of 2006. He is currently chairman of the Iowa State University \$800 million fundraising campaign: With Pride and Purpose. In Tau Kappa Epsilon, Frater Underwood has received the Key Leader Award (1985), has been Chapter Advisor, Alumni Association President, and Faculty Advisor, and is currently the Chapter Board Treasurer (since July 1992).

Jim Fielding *President, Disney Stores Worldwide*

Frater James Fielding was named president of Disney Stores Worldwide in May 2008. In this role, Fielding oversees global operations, merchandising, sales and marketing of the Disney Stores retail chain. He previously held roles of executive vice president, Retail Sales and Marketing for Disney Consumer Products (DCP); senior vice president, Merchandise, Creative & Marketing at Disney Stores; and prior to joining Disney, was vice president and general merchandise manager for both Land's End Inc. and The J. Peterman Company. Fielding earned a

Bachelor of Arts degree in political science and management from Indiana University (Gamma-Kappa). He also attended the University of Copenhagen. In 2010, Fielding was named chairman of the Make-A-Wish Foundation International Board of Directors. He received the Teke Alumnus of the Year Award at Conclave 2011.

Paul Caine *Executive Vice President and Chief Revenue Officer, Time Inc.*

As Executive Vice President and Chief Revenue Officer, Paul Caine is responsible for all of Time Inc.'s ad sales revenues. He brings together the company's groups—Style & Entertainment, Lifestyle, Sports, and News—to best serve the company's clients and ensure Time Inc.'s marketplace leadership. In addition to his professional work, Caine is dedicated to a variety of philanthropic causes. In 2009, he was named chairman of MusiCares and in 2007, he and his wife started Griffin's Giving Fund (in memory of their son, Griffin Matthew) to provide specialized children's books and educational aids to families faced with the illness or death of a child. A graduate of Indiana University (Gamma-Kappa) with a Bachelor of Arts in business communication, Caine lives in New Jersey with his wife and three children.

Dr. Gregory Geoffroy *President, Iowa State University*

Frater Dr. Gregory Geoffroy became the 14th president of Iowa State University on July 1, 2001, and was officially installed to the post in October of that year.

Previously, Geoffroy served as senior vice president for academic affairs and provost at the University of Maryland, College Park. He also served as interim president at Maryland in 1998. Specifically, Geoffroy has focused on recruiting and retaining top faculty, staff and students; private fundraising to support faculty positions and student scholarships; and sustaining and advancing Iowa's position in the growing bioeconomy. Under Geoffroy's leadership, Iowa State set records in fundraising, enrollment and external funding. Initiated into Alpha-Chi Chapter at the University of Louisville in February 1965, he received the Excellence in Education Award in 2007.

James P. Evans *CEO, Corporation for Travel Promotion*

Frater James Evans, Chief Executive Officer of the Corporation for Travel Promotion, is an acknowledged industry leader in global hospitality with 30 years of experience in domestic and international sales and marketing, management and operations. The former CEO of Jenny Craig and Best Western International, Evans is widely recognized for his ability to build and lead dynamic teams, develop clear direction, achieve measurable goals and create deep value for his organization. Most recently, he established Ardent Hotel Advisors (AHA) in 2006, where he served as CEO and co-founder. He was initiated in April 1965 into Gamma-Omega Chapter, Eastern Illinois University. He received the Triangle Award in 1981 and Teke Alumnus of the Year Award in 1993. He also served on the TEF Board of Directors from 1984–89.

Foundation Welcomes New Staff



Growth focused on increasing giving, and fostering donor relations

Increasing personalized giving is the focus for three new staff members who joined the TKE Educational Foundation in September. The Foundation arm of the Fraternity has hired two new major and planned giving officers and a development manager to join Foundation President Gary Reed as full-time fundraising staff. Adding the new staff will move the Foundation into the second half of a \$20 million fundraising campaign, with an aggressive goal of raising \$4 million in cash and \$6 million in planned gifts by 2014.

“A World Class Fraternity like Tau Kappa Epsilon requires a top notch Foundation staff,” Reed said. “With enormous scrutiny and skill, the search committee, made up of men who have hired thousands of workers collectively, found three people with enormous talent who will add greatly to our efforts to grow with the Fraternity.”

The TKE Educational Foundation is pleased to announce the following new hires:

Erik Glenn, Major and Planned Gift Officer (West)

Frater Erik Glenn (Gamma-Beta, Colorado State University) returns to work for Tau Kappa Epsilon having previously served as Director of Administration in 2004. He is a proud Life Loyal Teke and member of the Founders Society lifetime giving level. Most recently, he served as the Director of Conservation Transactions and Public Policy for the Colorado Cattleman's Agricultural Land Trust, working on land donations and legislative issues related to conservation and protecting ranching communities.

Bethany K. Warner, Development Manager

Bethany Warner comes to TKE from Starfish Initiative where she was the organization's first full-time Director of Advancement, coordinating all aspects of fundraising including the annual fund and grants, resulting in increased revenue for four consecutive years. She will coordinate all day-to-day activities of the Foundation including its annual giving program and communications.

Kathy Williams, Major and Planned Gift Officer (East)

Kathy Williams is no stranger to the Greek world, where she most recently served as the Executive Director of the Phi Mu Foundation. Through Phi Mu, she increased fundraising revenue, implemented donor stewardship programs while reducing expenses, and has significant experience in the for-profit sector including sales and recruiting.

Help us welcome these new staff members as they embark on a historical chapter in TKE history.



Erik Glenn



Bethany Warner



Kathy Williams

TKE & Boy Scouts of America Forge Partnership

Tau Tau Kappa Epsilon and the Boy Scouts of America have formally joined forces in a mutually beneficial partnership. The two organizations will help foster a comprehensive development from children into men. The Boy Scouts, like TKE, have been positively impacting lives and helping to build leaders for more than a century. This affiliation has Chief Scout Executive Robert

Mazzuca excited about the future. "There's something special about the brotherhood you experience by belonging to a fraternity, much like there's something special about that brotherhood you find in Scouting. That time in college is so crucial to a young person's future, and knowing that you can find others at your university who share the values you developed through Scouting is extremely encouraging."

Many of the values and principles taught in this Fraternity align very closely with the BSA. Words such as love, charity and esteem, and ideals of character, scholarship, service, leadership, teamwork and brotherhood are intertwined in the fabric of Scouting. Mazzuca believes it's as close to a mirror image as one can find.

"The Fraternity offers young men that next step beyond Scouting that helps prepare them for life. The TKE focus on service and

becoming a better man sync up so seamlessly with the aims of the Boy Scouts of America, and we believe that the increased light TKE will shed on Venturing will be of great benefit."

Similarly, TKE CEO Steven A. Ramos believes his years in Scouting drew him to this position within the Fraternity.

"My family was very poor. We didn't go on vacations and we didn't have cool stuff like a tent or a canoe. The Boy Scouts and the great Scout

leaders helped me to understand that they measured me on who I was rather than where I came from. What mattered was that I would commit to the Scout Oath and the Scout Law. TKE was another step in that journey to living a principled and values based life."

TKE chapters already have many Scouts as members. Those individuals know that Scouting is making a positive impact on the Fraternity by bringing passion for building character, promoting service, and developing their leadership skills.

"For the Boy Scouts of America, the key benefits are pretty simple. We help young people be prepared for life. Scouts want to carry their Scouting lessons and values with them into college and beyond, and an organization like TKE can provide an opportunity for them to do that in a structured way around others seeking to uphold similar values."

"The TKE focus on service and becoming a better man sync up so seamlessly with the aims of the Boy Scouts of America."



Robert J. Mazzuca, Chief Scout Executive of the Boy Scouts of America

Mazzuca adds that he sees an exceptionally bright future ahead. One of these areas is a program called Venturing. It is a youth development program based on a unique and dynamic relationship between youth, adult leaders, and organizations in their communities. Local community organizations establish a Venturing crew by matching their people and program resources to the interests of young people. The result is a program of exciting and meaningful activities that helps youth pursue their special interests, grow, develop leadership skills, and become good citizens.

"At TKE, you can take the experience of BSA and continue to grow it into manhood throughout the rest of your life," said Ramos. "These two organizations can help transform you into a success story other men will see for years to come."

Both TKE and the BSA are looking forward to the prospect of fulfilling the mission of *Better Men for a Better World*. Together there are limitless possibilities.



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Treasurer (Crysophylos)
Pi-Xi Chapter of Tau Kappa Epsilon

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