



THE TEKE is the official publication of Tau Kappa Epsilon International Fraternity. TKE was founded on January 10, 1899, at Illinois Wesleyan University, Bloomington, IL.

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All alumni Fraters who donate \$10 or more to the TKE Educational Foundation, Inc. will receive a one-year subscription to THE TEKE. It's our way of saying thank you and of keeping you informed regarding what's going on in your Fraternity today.

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Leadership Academy It's Your Time: Apply now for this year's academy.

Are You "In the Know" with TKE?

Be sure you are up to date on the latest news, events, and all that's happening with TKE. Communication is of the utmost importance and TKE has you covered.

- Twitter: TKE_Fraternity
- Facebook: Tau Kappa Epsilon Fraternity
- Flickr: TauKappaEpsilon
- RSS Feed: tke.org/feed/news
- E-Communication: Monthly E-News, Pearls of Wisdom, and more



Be sure your information is accurate by clicking the "Update Info" button on the front page of tke.org. This will ensure you are "In the Know" with TKE.

If you have any questions, please contact Director of Communication Tom McAninch at tmcaninch@tke.org.

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SUBMISSION DEADLINES

February 15	
April 15	
August 15	
December 15	

Send news and photographs for THE TEKE to the editor, 8645 Founders Road, Indianapolis, IN 46268-1336.

Better Men for a Better World



"The first generation of Tekes defined what it was to be part of Tau Kappa Epsilon ... Each of you [now] holds a pen and plays a role in writing TKE's history."

TKE and Your Evolving Story

ime is linear. No matter what happens, it keeps moving forward. History is retrospective, and it allows us to look back, analyze what happened, and then use the lessons of the past so we can do even better in the future.

When our Founders met on that cold January night in 1899, the future of the Knights of Classic Lore was uncertain. Would it be a small group of friends at Illinois Wesleyan, or would it become something more —something better? Truitt, McNutt, Atkinson, Settles and Mayer, and those who joined in the months and years later, decided that the Knights of Classic Lore should become something more than a small fraternity in Bloomington; they decided it should become a national Tau Kappa Epsilon, with chapters and members stretched throughout the continent. They set out a bold vision and started penning, on day one, the story of this great Fraternity.

From the initial meetings and gatherings of our Fraternity, the first generation of Tekes defined what it was to be part of Tau Kappa Epsilon. They decided that our Fraternity would be about sterling character and staunch uprightness. They decided we would be egalitarian and accept men into membership based upon who they are and not the color of their skin, their religion, or from where they came. They were determined to form a brotherhood that was strong and would not only last, but excel, throughout time.

Following World War II, TKE's great expansion began to take shape. At that time, men like Tex Flint worked tirelessly to see TKE chapters planted on hundreds of college campuses nationwide. Men like Bruce Melchert penned another chapter in TKE's history by establishing chapters in Canada and continuing our drive to become the world's largest college fraternity. In the 1960s and '70s, men like Lenwood Cochran, Bill Muse, T. J. Schmitz, and others envisioned a TKE with solid operations, a strong sense of purpose, and an outreach unmatched in the Greek world. That history continued through the '80s, '90s, and today, as TKE has constantly adjusted to changing times and continues to make an indelible mark on our world.

From being the first major fraternity without an exclusionary clause, to pioneering the four-color magazine, to establishing the first fraternity website, to constantly being on the cutting edge of providing vibrant programming, TKE and our members always strive to be on top.

Each of you holds a pen and plays a role in writing TKE's history. At the chapter level, every Teke helps determine how his chapter will be viewed on campus and the caliber of men it will produce. Will your chapter be known as one of your school's top fraternities, one that excels academically and does good for the community? Will you work to build a strong, solid TKE Nation that redefines what it means to be a fraternity man? Will you take advantage of all that TKE has to offer and write new chapters in your own life, so that you, in turn, will be a better man?

No matter what happens, and what each of us chooses to do, time continues to march forward. In the future, Tau Kappa Epsilon will continue to evolve and will do so based upon the actions, values, and determination of its members. Will our future continue to be bright? That choice is up to each of us—as Tekes—and is related to the choices we make today.

With the tremendous good done by our Fraters at the collegiate level, our alumni spread throughout the world, and based on the values we hold dear as Tekes, I have faith that our best days are ahead ... and the most exciting chapters in TKE's history have yet to be written.

Yours in the Bond,

Mu.w

Kevin M. Mayeux, CAE Chief Executive Officer

▼ founders' day message

Dear Fraters,

As Grand Prytanis of Tau Kappa Epsilon, it is my pleasure and honor to wish all Teke Fraters around the world a "Happy Birthday." On this Founders' Day, we once again celebrate the birth of our great Fraternity. Once more, we remember the story of five young men who gathered at Illinois Wesleyan on the night of January 10, 1899, to lay the cornerstones for our beloved Fraternity. The names we know well: Joseph L. Settles, Owen I. Truitt, C. Roy Atkinson, Clarence A. Mayer, and James C. McNutt. These were men of obvious intelligence and character, but they possessed much more ... they possessed the vision and the passion to see far into the future while dreaming what a world class fraternity might be.

While these men possessed many attributes, one has to wonder if they really envisioned what would grow from their humble beginnings—the growth of an international brotherhood that today claims more than 250,000 men?

Those of you who know me are aware of one of my favorite pastimes. While traveling, I like to purposely wear my TKE letters. I have done this while trekking around the world. I love it when a person walks up to me, whether they are male or female, old or young, Frater or non-Frater, and asks, "Are you a Teke?" After my obvious affirmative answer, they will inevitability strike up a conversation, sharing what kind of connection they have with TKE. It is always a positive relationship. I know that many of you have had this same experience.



This always serves to remind me that I am indeed a member of a worldwide brotherhood—a brotherhood that spans the many artificial differences of mankind; a brotherhood that spans all socio-economic, religious, and ethnic differences. This is a brotherhood that is blind to these differences because "we value men, not for

wealth, rank, or honor ... but for personal worth and character." We can thank our Founders for endowing these concepts into the basic fabric of our foundation.

We proudly declare that "above all else, this fraternity stands for men" and "we consider no man from the standpoint of those qualities and advantages he has not attained by personal effort. We stand for men whose manhood has withstood the test of trying conditions. We deem sterling character and staunch uprightness to be necessary qualifications to membership in this fraternity." These are the basic tenets that the Founders provided for us more than 111 years ago, and they are just as relevant today.

Many of you learned of the impressive success of your Fraternity the past biennium. On this Founders' Day, please allow me to summarize these once again. We experienced a 17.5 percent increase in initiate growth rate, the highest of any biennium in the past 41 years. Not only did our initial count grow, but it grew in terms of initiates per chapter, expansion, and we saw our average chapter size climb to the highest point since 1983. We ended this past year with 272 chapters (241 chapters and 31 colonies), growing the size of the Grand Chapter in addition to growing the active membership to more than 10,000 men. We have experienced record attendance at the five Regional Leadership Conferences as well as a record number of young men at the Leadership Academy. Please check our web site, www.tke.org, for the times and locations of these upcoming events.

We are making a better world through the many community and civic actions of our Fraternity. In the past year, TKE recorded more than 320,000 service hours and \$788,000 dollars for charitable causes. With your help, we look forward to answering the call of service in the future.

In addition, I am happy to say that the first quarterly report going into this new biennium is also looking positive. But we cannot rest on our past laurels because we know we will certainly face future challenges as we have over the years since our founding fathers initiated the Fraternity. We have overcome them all with "flying colors" because of our same basic beliefs and concern for our fellow Fraters in the Bond and for all of mankind.

We practice the tenets put forth by our Founders through charity, esteem and love. This is our common purpose, our common passion. Again, my challenge to each and every Teke on this Founders' Day is to keep this indomitable spirit burning. Remember your roots, for they are strong and deep.

Fraters, I love this Fraternity,

Herbert L. Songer

Dr. Herbert L. Songer Grand Prytanis

WHAT'S YOUR STORY?

any Fraters walk through life with certain goals and ambitions, and work each day to achieve them. They don't think about the impact they are having on the world around them, both positive and negative, to obtain those. A personal story is being written for each of us as we work, play, and live. A select group of Fraters actually write for a living. Some of these men base their writings on their experiences, imagination, academics, or some combination of each. Authors play an integral role in all of our lives, whether or not we realize it. TKE has compiled a comprehensive list of novelists to showcase. In addition, we sat down with three Fraters who have spent time writing for various reasons.

Dr. Henry Sims, Jr.



The first of these is Dr. Henry Sims, Jr. (Alpha-Zeta, Purdue University), a professor of management & organization at the University of Maryland. Intrigued with leadership styles and teams, Dr. Sims began his career with the Ford Motor Company. Becoming dissatisfied with the corporate life, he turned to higher education and research. Dr. Sims is the coauthor of seven books that have been translated

into several foreign languages, including *The New SuperLeadership: Leading Others to Lead Themselves,* the revolutionary best-selling book about executive leadership. Dr. Sims' work is based on a career of research and writing about leadership and teamwork, and he has published more than 120 articles.

THE TEKE: What is it about leadership and organization that has drawn you to the profession and the authoring of so many books in this area?

Sims: I am mainly interested in how people lead within organizations. I have a passion for this because a person spends the majority of their life at work. Sometimes that can be a source of great joy and sometimes that can be source of difficulty or despair. I am interested in what individuals can do to make life at work interesting, useful, and enjoyable, not only for themselves but also for others. Leadership is an important part of that and we know from a great deal of research the way people respond to their work is a terrifically important part of whether their life is a life of satisfaction or a life of difficulty.

THE TEKE: What types of things inspired you or led you to get into this field?

Sims: I have always been interested in, since the time I was in the Fraternity to other spans in my work, how certain leaders chose to lead or not. There were times in my work when I was happy and spending a great deal of time because I wanted to be there, and other times when I was bored or I would be dissatisfied with what was happening at work. I spent the first seven years of my career at Ford Motor Company and had a wide array of managers, leadership styles and experiences—some positive and some negative. When I decided to leave Ford and go into the higher education arena, the biggest reason was I understood I would have the opportunity to do this research to figure out why people were dissatisfied or satisfied at work.

THE TEKE: What were the experiences that led you to your decision to move back into higher education?

Sims: I was seeing people who would spend 25 plus years and they weren't very satisfied with it, but, as you know, we all have to earn a living. I felt many of them were trapped by circumstance and some by settling. I wanted to research, find solutions, and start writing about those solutions to help influence people to change their circumstance. I think since the time I began my research, as have many others, significant changes in leadership styles have come to the forefront. As a result, people have been empowered to find their own solutions and leadership styles to work better.

THE TEKE: Why do you feel some people are unhappy at work, while others love what they do? Is it money, prestige, or some other secret formula?

Sims: We have an awful lot of research that shows one's satisfaction in life is highly dependent on the degree of control you have in your own work. If you go to work everyday, you are under the control of someone else, and virtually everything you



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do is at the direction of someone else. This gets to be very difficult, challenging; and typically you become unhappy. On the other hand, if you have an opportunity for variety, a say in what you are doing, the happier you will be in your position.

THE TEKE: As the economic climate and job market change, employers are looking for a new breed of leader. What are some qualities Fraters should be working on as they look to enter or re-enter the workforce?

Sims: If you take a step back to look at how things once were, for the most part companies saw leadership as a command and

control form—leadership stems from a position in a hierarchy. You have authority and because you have authority, you give directions and commands to others and they follow those without question. There is another form of leadership today, which is in a book I am publishing this year, called *Shared Leadership*, which basically is leadership that comes from whoever has the knowledge and capability to share that leadership—no matter what your position is in that hierarchy. Shared leadership also means leadership flows across hierarchical lines. Companies and organizations will be looking for those who can become experts in their given field, so they can provide input when called upon.

THE TEKE: With this new "shared leadership" concept in mind, how should our members work toward developing this tool?

Sims: This is one of the great things about the Fraternity. Of course, there is risk involved with this when there is lack of leadership or men don't accept responsibility or abuse it, but this is a great opportunity for a group to learn basic skills of the shared leadership concept. These men, who are typically 19–21 years old, have limited experience making tough decisions, but most of the time it's a fantastic success. The experience these men are getting at this stage of their life, in my opinion, is a great learning experience, very fulfilling experience, and a high performing experience—meaning a chapter has to be successful to continue. Many people think of fraternities in the social aspect, but the fact of the matter is, fraternities don't exist year after year without the development that goes on during that time.

THE TEKE: Do you feel that TKE is an effective facilitator in leadership training?

Sims: It's not perfect, as exampled by those that go awry. However, the grand majority of the chapters are very successful because they are reaching men at an important stage of their life. Even though I am a professor, I am of the opinion the major learning in a university is not in the classroom, but rather how you function as an independent person. For the first time, no one is telling you what to do when or where. In the Fraternity, men take on leadership roles because they want to see some kind of change within the organization and to learn what it takes to be a leader.

Frater Joe Galiardi

Frater Joe Galiardi (Pi, Pennsylvania State University) took a lifetime of experiences with a hobby and put them down on paper to produce *Hooked on Autographs*. He has collected autographed golf balls from golfers, entertainers, sports figures, and U.S. presidents. Frater Joe spent time in the Army, worked for Wells Fargo Bank producing a show called "Science in Action," and other public relations assignments, before joining Allstate Insurance in various capacities for more than 30 years in the public relations field. He is currently retired, but continues seeking out autographs, golfing and other various pastimes.

THE TEKE: Tell us a little bit about how you got started collecting autographs on golf balls.

Galiardi: I've been a lifetime collector. I started when I was 7 years old and collected marbles, model airplanes, baseball cards—stuff kids collected in the old days. When I took up golf in 1986, I started collecting logo golf balls from



every course I played. I decided that wasn't very exciting or challenging, so I thought why not get signatures on them? Now, I have one of the largest collections in the country with 231 signed balls. I have people like Fraters Ronald Reagan and Terry Bradshaw to recent celebrities like Michael Phelps and Tiger Woods—before either of them were famous for their professional achievements.

THE TEKE: How did this all get started—collecting autographed golf balls?

Galiardi: My hero is Arnold Palmer. We grew up about 30 miles apart in small towns of Pennsylvania, and he signed my first golf ball on October 25, 1989. He did that at the inaugural Trans America Senior Championship in Napa, Calif., and that's when I really decided to switch from logo to signatures. That launched my collection which then gave me all these great experiences to help me write this book.

THE TEKE: Are autographed golf balls all you collect?

Galiardi: No, I have an entire room of collectibles—a real man room, if you will. It's filled with autographed photographs, programs, putters, and golf flags. Pretty much anytime I can hunt down a celebrity to get his autograph, I will have him sign something.



THE TEKE: The book is about your favorite stories of seeking out celebrities for their autographs on golf balls. Can you give us a sneak peek or a favorite story?

Galiardi: They all have a great story, but a good golfer story is about Padraig Harrington, the number one golfer out of Ireland. I think he's ranked probably fifth in the world, but he was out in San Francisco for the FedEx

Cup at Harding Park. He was practicing and when he moved from the fourth tee to the fifth, there were about 20 of us, I asked him if he would be kind enough to sign a ball for me. He said to me, as others have done, 'I don't sign golf balls.' Now, I could have just been silent after that, but, as you could, I said, 'What if my parents came from Ireland?' And they did, I wasn't fibbing. He asked, 'What part?' I said, 'County Cork.' He responded with, 'That's a nice place.' And with that

▼ the sit down

he walked up with a green sharpie he had in his pocket and signed my ball. The group I was with clapped for him for signing my ball.

THE TEKE: What is it about getting autographs that keeps you looking for more? Why don't you go out and buy them or sell the ones you have?

Galiardi: I'm sure my collection is worth a lot, but it's not for sale. And getting the autographs is what is so great. I've been doing this for so long, I kind of feel like a professional autograph collector now. I don't really think about the stories I am going to get—they just happen. It is very exciting, however, to get them and I am driven to get more based on news, events, or athletes I feel are moving. For example, I would really like to get Sully Sullenberger, the pilot who safely landed the plane just outside New York.

THE TEKE: With so many stories and so many more autographs you are wanting to get, is there a chance you would be writing a second book about your experiences?

Galiardi: It's hard to say, I certainly have enough stories for a second book. I recently got Michael Phelps' autograph which is a great story. He was out here in the world championships about four months ago, and I went there on a Wednesday when they were practicing to see if I could get in to watch. There were about three ladies there checking people in, so I asked if I could get in, but was turned away. I decided to go around to the side door, just to see if I could catch a glimpse as they exited. The girl guarding the gate said I couldn't get in, but got distracted by someone else who came to ask her a question or something, so I walked in and there were four swimmers standing there. Of the four, there was Michael Phelps. I explained I collect autographed golf balls, he said sure, signed it, and I walked away like a little kid with a brand new toy.

THE TEKE: What was your experience like in TKE?

Galiardi: That was a wonderful experience. I started at the University of Miami, but transferred to Penn State and joined in 1955. It was my home away from home. I had so many wonderful fraternity brothers; we had such wonderful times together. I learned a lot living with so many other guys, 60–65 in the house, and we always seemed to excel in so many things. We were never known for just one thing like the jock house or brain house; we had a big mix of everyone—that's what makes TKE great, its diversity of members.

Frater William Howarth

A Princeton professor emeritus, Frater William Howarth (Gamma, University of Illinois) joined the faculty in 1966 after earning a B.A. at the University of Illinois and an M.A. and Ph.D. from the University of Virginia. A popular lecturer and innovative teacher, his courses at Princeton ranged from Shakespeare to Joyce,



pre-colonial America to postmodern fiction. He is an authority on Thoreau, having produced such seminal studies as "The Literary Manuscripts of Henry D. Thoreau," *The Book of Concord: Thoreau's Life as a Writer*, and *Walking With Thoreau*. From 1972 to 1980 he served as editor in chief of the 25-volume *The Writings of Henry D. Thoreau*, published by Princeton University Press. In his 42 years at Princeton,

Howarth wrote and edited 13 books, delivered hundreds of papers and lectures on nature-culture issues, served Princeton on 45 faculty committees, and led 51 alumni seminars and colleges, recently on journeys to New Zealand and Tanzania.

THE TEKE: Much of your work involves researching and analyzing such famous writers as Thoreau, Poe, and Joyce—what is it about these authors that intrigues you?

Howarth: I learned about early America from my mentor at the U of Illinois, Edward H. Davidson. He helped me to get into grad school at the U of Virginia, where I had an NDEA fellowship in American literature. Of my 13 nonfiction books, six are on Henry D. Thoreau. His interests in nature, literature, and philosophy led me to write about literary nonfiction and environmental literature. Looking back, I see that I owe a great deal to both Ed and Henry.

THE TEKE: You have been referenced in various essays, articles and courses throughout the country; what has kept you driven to keep researching so vigorously throughout the years?

Howarth: One of my deans told me that his formula for success was to hire compulsives and let them go to work! Over the years, Princeton has given me many opportunities to teach, research, and travel; and I was allowed to experiment and innovate as I wished. That kept me going—the impulse to do something new and improve each time I wrote.

THE TEKE: You have had quite an extensive career at Princeton; what has been your most memorable or favorite moment (or moments) working there?

Howarth: This year I will complete 44 years on the Princeton faculty. Although retired, I still teach one course a semester. My favorite moment is always when I see young faces light up with ideas. Not ideas I have delivered, but those they discover, on their own. I also enjoy teaching alumni, people long beyond the classroom but who still love to talk about books, films, and ideas.

THE TEKE: As a member of the Princeton faculty for so many years, why have you stayed in the field? What continued to keep you there working as hard as you did? **Howarth:** I had other offers, and often I had discouraging stretches, but instincts told me I should stay here. Anne [Matthews] had similar feelings, and when we finally collaborated, that became the proof of our patience. We were surprised to find that we could also write film scripts. We immediately did one of *Deep Creek*, now in circulation, and are working on two others, both adaptations of literary works.

THE TEKE: What kind of advice would you give of those wanting to go into a similar position as you one day?

Howarth: Jobs in the humanities have declined steeply since 1980, and publishing is in a crisis, as digital media come to rule. But I think people are always going to want to read and learn about great literature. If books are your passion, then it would be wrong to turn away to banking or insurance, jobs someone else could do just as well. Talk to your mentors about grad school. Heed all their warnings. But listen to your heart. Thoreau said it best: "If one advances confidently in the direction of his dreams, he will meet with a success unexpected in common hours."

THE TEKE: What is your favorite piece that you have written and why?

Howarth: I'm proud of *The Book of Concord*, the first critical study of Thoreau's Journal, and of an essay called "Writing the Wetlands," a cultural history of how the meaning of wetlands changes across four thousand years. Better known are my essays on the principles of autobiography and ecocriticism, which are often cited.

THE TEKE: You have spent a good deal of time researching human values in environmental issues. Is there a particular topic today that really needs to be addressed and why?

Howarth: The field of environmental studies is still too dominated by science and technology. I've tried to encourage those colleagues to see that humanists have much to offer. We understand the belief and value systems that shape attitudes toward climate change, species decline, and land-use patterns. But it's very difficult to get the academic disciplines into useful dialogue. On both sides of the sciences-arts divide, there's lots of mutual illiteracy.

THE TEKE: Tell us a little bit about your new endeavor with your associate, collaborating on fiction and film. This seems to be a slight change from your previous works.

Howarth: Anne Matthews is my writing partner. She's a distinguished author of nonfiction and a regular contributor to *American Scholar* magazine. We connected our backgrounds in scholarship and journalism to write a historical novel. The work involved tremendous research, and then much use of imagination to create a plausible, engrossing story.

THE TEKE: Tell us about *Deep Creek* and your role in the creation of this novel.

Howarth: The work is like a tennis match: I serve, she returns, and the point is on. After initial research, I write back-stories for the characters and then develop a plot line. She refines all that, and then I write a first draft. She greatly expands and improves the draft, and we constantly pass drafts back and forth until we have a finished product. In all, we worked four years on our draft and revised much more during two years of editing and publishing at Houghton Mifflin Harcourt. (*Deep Creek* appears February 10, 2010.)



THE TEKE: What other things are you involved with outside of writing?

Howarth: Today, I am most active in environmental and historical groups. In my hometown, Springfield, Ill., I sit on the board of the Iles House Foundation, which supports historical preservation. And I have donated my books and papers to the Howarth Family Archive at the University of Illinois in Springfield. So I have strong roots in Illinois and have never forgotten them.

hat's your story? What's the story you tell about yourself to others? You're probably not conscious about the story you tell. Get conscious! You are telling the story of yourself every time you walk outside, put up a Facebook photo, or stroll into a job interview. The story that lives in you can be either great and successful or terrible and negative. You not only are representing yourself, but each time you wear the letters of TKE, you are giving others a sense of what this Fraternity is all about. What would they say about your chapter, the Greek Life on your campus, or TKE in general?

If this is beginning to make sense, then you're probably wondering what you can do now to change things or continue on the same path. Small things every day will help TKE and, perhaps most importantly, you write a successful story. Authoring a narrative is a journey, just as life is, and while there will be tough spots, you must continue to push through them. You may write several chapters in your life with new jobs, family, and TKE, but each is an integral part of who you are and what you are about. Keep working hard, just as these authors have, to find your passion in life. If you haven't thought about it before, begin writing your story today.



TKE authors

- Richard Baldwin, Zeta-Delta (Alma College)
- Bob Barr, Beta-Sigma (Univ. of Southern California)
- James Benjamin Blish, Alpha-Eta (Rutgers Univ.), wrote

- Dr. Robert Cunningham, Rho (West Virginia Univ.)
- Dr. Dois Delaware Dallas, Alpha-Omicron (New Mexico SU)

- Frances Haines, lota-Delta (Southern Oregon College)
- Rexford Hilton, Beta-Epsilon (Trine Univ.)
- Mike Huckabee, Beta-Psi (Arkansas State Univ.)
- Jerry C. Janzen, Beta-Gamma (Oklahoma State Univ.)
- Steve Jenne, Delta-Lambda (Mississippi State Univ.)
- David Jones, Pi (Pennsylvania State Univ.)
- Jack L. Kennedy, Delta-Mu (Pittsburgh State Univ.)
- Gary LaBranche (PGP), Omicron (The Ohio State Univ.)
- Mark Larsen, Lambda (Univ. of Wisconsin)
- Ronald Lansing, Gamma-Chi (Valparaiso Univ.)
- Charles Laymon, Alpha-Mu (Ohio Wesleyan Univ.)

- Harold Leinbaugh, Delta (Knox College)
- William Least Heat-Moon, birth name William Trogdon, Beta-Theta (Univ. of Missouri-Columbia)
- Daniel Lennon, Gamma-Gamma (Univ. of Texas-El Paso)
- Marv Levy, Zeta (Coe College)
- James C. Logan (PGP), Xi (Washington Univ.-St.Louis)
- Robert Murphy, Delta (Knox College)
- Dr. William V. Muse (PGP), Epsilon-Upsilon (Northwestern State Univ.)
- Dr. Leon Newton, Theta-Omega (Univ. of Charleston)
- Jack Ostergren, Beta-Kappa (Univ. of Oregon)
- Roy Parchem, Phi (Univ. of Nebraska)
- Eugene Pattison, Zeta-Delta (Alma College)
- Dr. F. Lamar Pearson (PGO), Zeta-Nu (Valdosta State)
- Alvin Reuben, Epsilon-Zeta (Rider Univ.)
- Russ Riera, Theta-Upsilon (CSU-Sacramento)
- Bernard Ritchen, Alpha-Psi (Davis & Elkins College)
- Ron Roglis, Gamma-Omega (Eastern Illinois Univ.)
- John A. Russo, Rho (West Virginia Univ.)
- Merrill Adam Scheil, Lambda (Univ. of Wsconsin)
- Jerry Schniepp, Xi (Washington Univ.-St. Louis)
- Howard Schultz, Theta-lota (Northern Michigan Univ.)
- Joseph Sckelsky, lota-Alpha (Univ. of Wisconsin-Superior)
- William Shirer, Zeta (Coe College)
- Chris Smith, Gamma-Lambda (CSU-San Diego)
- Rex Alan Smith, Theta-Xi (Univ. of Arkansas)
- Jay Soderberg, Theta-Iota (Northern Michigan Univ.)
- Richard Sommer, Delta-Xi (Miami Univ.)
- Michael Tarzis, Lambda-Omicron (North Texas State U.)
- Benjamin Taylor, Xi-Lambda (Univ. of Georgia)
- Charles Thornton, Beta-Psi (Arkansas State Univ.)
- Robert Tinnell, Theta-Delta (Fairmont State Univ.)
- Robert Vivian, Zeta-Delta (Alma College)
- Brian Wansink, Lambda-Chi (Wayne State College)
- Lawrence Welk, Alpha-Xi (Drake Univ.)
- George Woolery, Beta-Sigma (Univ. of Southern California)
- Lionel Wyld, Alpha-Iota (Hamilton College)

Know another Teke author not listed? Contact us at tkeogc@tke.org with their story.





▼ recruitment

Top 25 Recruiting Chapters as of 12/12/09

	Rank	Chapter	College/University	Region	Men	
❤	1	Rho	West Virginia University	3	29	
		Pi-Omicron	Northern Kentucky University	2	29	A Contraction of the second se
No	3	Delta-Nu	Northwest Missouri State University	4	28	
		Alpha-Tau	Drexel University	1	28	Drexel
	5	Rho-Delta	Cal Poly Pomona	4	27	
	6	Beta-Sigma	University of Southern California	4	26	Ł
		Mu-Omega	George Mason University	2	26	
	8	Beta-Mu	Bucknell University	1	25	RECENTERS
<u>@WPI</u>	9	Zeta-Mu	Worcester Polytechnic Institute	1	23	
	10	Alpha-Chi	University of Louisville	2	22	
5		Alpha-Lambda	Kansas State University	4	22	
		Theta-Upsilon	California State University-Sacramento	4	22	\$
		Alpha-Nu	University of New Hampshire	1	22	
	14	Chi	University of Washington	4	21	*
		Beta-Chi	Southern Illinois University-Carbondale	3	21	
		Sigma-Alpha	Florida International University	2	21	FU
W		Alpha-Theta	Whitman College	4	21	
		Epsilon-Rho Colony	Northern Arizona University	4	21	NAV
MISSOURI		Beta-Theta	University of Missouri-Columbia	4	21	
	20	Pi-Delta	University of Alabama at Birmingham	2	20	





Alma College, Zeta-Delta

Strength: 21 GPA: 3.0 **Community Service Hrs: 552** Philanthropic Dollars: \$7,750

American University, Colony #834 Strength: 30



GPA: 3.35 **Community Service Hrs: 620** Philanthrophic Dollars: \$1,076 **Recruitment Results: 5**

Ashland University, Pi-Alpha

Strength: 35 GPA: 2.8 **Community Service Hrs: 553** Philanthropic Dollars: \$1,390 **Recruitment Results: 16**

Bentley University, Nu-Chi

Strength: 36 GPA: 3.25 **Community Service Hours: 200** Philanthropic Dollars: \$5,800 **Recruitment Results: 18**

Bowling Green S.U., Zeta-Lambda Colony



Strength: 26 GPA: 2.6 Community Service Hrs: 134 Philanthropic Dollars: \$102 **Recruitment Results: 5**

conjunction with Homecoming on October 10, 2009. The event included 85 alumni, actives,

ALMA COLLEGE, Zeta-Delta



From right to left: Dr. Eugene Pattison, retired advisor emeritus of the chapter; Kirk Smith, current Chapter Advisor; and Richard Humphreys, chapter alumnus, at the marker unveiling.

and guests. The chapter honored Dr. Thomas Auer '66, a medical internist from Traverse City, Mich., and David Hubbard '60, retired vice president for Edison Sault Electric Company, Sault St. Marie, Mich., for their accomplishments since graduating from Alma College.

The alumni association and chapter Board of Advisors conducted their annual meeting during the morning, and the association unveiled a new marker at the site of the former chapter house (1936-1985) which burned down in March of 1985.

Known as the Zeta Delta (Phi Phi Alpha) Chapter Alumni Association, it currently includes members of the chapter who have attended Alma College, in addition to more than 200 who

belonged to local fraternity Phi Phi Alpha, which was granted a TKE charter in 1957.

The Chapter Alumni Association of Zeta-Delta PPA hosted its annual alumni dinner in

The combined organizations have a history of 108 years, starting with the Alma Academy (preparatory school) Adelphian literary society and continuing with Phi Phi Alpha collegiate literary society in 1901.



AMERICAN UNIVERSITY,

American Colony

The brothers from TKE's American Colony #834 spent a day in November with the kids from FLY (Facilitating Youth Leadership), hanging out at American University. FLY provides year round, long-term mentoring and leadership activities to help youth east of the Anacostia River meet their academic, artistic, and leadership goals.

ASHLAND UNIVERSITY, Pi-Alpha

This past November, the Fraters of the Pi-Alpha chapter at Ashland University decided to have their first annual Roast and Toast of University President Dr. Frederick J. Finks. The emcee of the event was Frater Thomas Julian who also put much of the event together. A panel of roasters (pictured) included both faculty and students who took turns poking fun at the university and its beloved president. All



together, the event raised approximately \$150, only a fraction of the combined \$1,500 the Tekes raised for the Alzheimer's Association this semester. The Fraters and attendees had a great deal of fun and hope the event is an even bigger success next year.

for the spring 2010 issue by February 15, 2010, to tkenews@tke.org.

Please submit chapter news and photos



BOWLING GREEN STATE UNIVERSITY, Zeta-Lambda

The Zeta-Lambda colony at Bowling Green State University in Ohio held their first annual TKE/KA Water Ball for Alzheimer's event on October 4. Although it was cold, it did not deter



anyone from participating in what was essentially a large game of water balloon dodgeball. After being held, news of the success of the competition had spread throughout the Greek community at Bowling Green. As a result, the Tekes have received numerous requests from other fraternities and sororities wanting to join in for next year. This very rewarding event not only brought TKE and Kappa Alpha into a much closer bond,

but was also an excellent way of raising money for the philanthropy. Next year, they expect nothing short of more participants, more water balloons, and the continued expansion of the Zeta-Lamda colony of Tau Kappa Epsilon at BGSU!

BUCKNELL UNIVERSITY, Beta-Mu

The Reagan Run is a relay from Lewisburg, Pa., to the White House in Washington, DC. The route spans more than 180 miles, and each brother takes one or more legs in the run. After many months of planning and training, the first Reagan Run in many years came to a close at the front lawn of the White House on October 25, 2004, and has become a traditional run ever since. Each year the brothers have been able to raise increasing amounts, surpassing their fundraising goal, thanks to both corporate and personal donors.

In fact, these have been the largest donations from any TKE chapter in North America to the Alzheimer's Association! The brothers held their sixth Annual Run over the Columbus Day weekend and raised \$20,000 as of October 12, the date of the check presentation, and were still collecting funds. The chapter has joined with the Alzheimer's Association to urge fellow TKE members to act now and co-sponsor the Alzheimer's Breakthrough Act (S. 1491 & H.R. 3286), which would amend the Public Health Service Act to fund breakthroughs in Alzheimer's disease research while providing more help to caregivers and increasing public education about prevention.



Bucknell University, Beta-Mu



Strength: 87 GPA: 3.1 **Community Service Hrs: 225** Philanthropic Dollars: \$35,400 Recruitment Results: 25

Butler University, Gamma-Psi

Strength: 25 GPA: 2.7 TL上K Community Service Hours: 207 Philanthropic Dollars: \$1,025

California Polytechnic-Pomona, Rho-Delta



Strength: 66 GPA: 2.75 **Community Service Hrs: 232** Philanthropic Dollars: \$2,695 Recruitment Results: 27

California St.U.-Sacramento, Theta-Upsilon



Strength: 70 GPA: 2.6 **Community Service Hrs: 630** Philanthropic Dollars: \$1,050 **Recruitment Results: 22**

Carleton University, Tau-Omega

Strength: 40 GPA: 2.7 LETON Community Service Hrs: 487 Philanthropic Dollars: \$11,699 Recruitment Results: 15

▼chapter news

Christian Brothers University, Pi-Epsilon

Strength: 65 GPA: 2.95 **Community Service Hours: 1,896** Philanthropic Dollars: \$9.116

Recruitment Results: 19

Drexel University, Alpha-Tau



Strength: 104 GPA: 3.05 Community Service Hrs: 1,229 Philanthropic Dollars: \$144 **Recruitment Results: 28**

Fairmont State University, Theta-Delta



Strength: 21 GPA: 2.6 **Community Service Hrs: 172** Recruitment Results: 11

Johnson & Wales University, Tau-Mu



Knox College, Delta

KNOX Strength: 16 GPA: 2.8 **Community Service Hrs: 270** Philanthropic Dollars: \$1,444

Lebanon Valley College, Rho-Chi



Strength: 13 GPA: 2.83 **Community Service Hrs: 350** Philanthropic Dollars \$250 **Recruitment Results: 3**

BUTLER UNIVERSITY, Gamma-Psi

On November 6, the Gamma-Psi chapter held their annual fall philanthropy event, TKE or Treat. The Butler Tekes sold shirts and collected donations for the Susan G. Komen Breast Cancer Foundation. At the event itself, the sororities of Butler University competed in multiple events including pumpkin carving, seed spitting, and musical hay bails to name a few. After all was said and done, the women of Kappa Kappa Gamma won the event and more than \$1,000 had been raised for breast cancer awareness.

Two weeks later, on November 20, the chapter held a blood drive sponsored by the Indiana Blood Center. On this sunny fall day, the TKE parking lot was cleared for the blood bus. All students, faculty and staff were invited and more than 75 donated their time and resources for a good cause.

FAIRMONT STATE UNIVERSITY, Theta-Delta

Theta-Delta Tekes joined the Fairmont community cleanup on November 21, which was the first step in the Safe Neighborhood Program.

Project Safe Neighborhood is a collaboration between the Fairmont Police Department, Fairmont State University, and Pierpont Community and Technical College. Officers and FSU Fraternity members hit the streets between Locust and Walnut Avenues picking up trash and cleaning.

The chapter spent three hours picking up cans, bottles, cigarette butts, and general trash. The city police provided the gloves and trash bags and also particiated in the cleanup. This has been so successful that it will become an annual



event, and the men of Theta-Delta will gladly participate every time it is held.

JOHNSON & WALES UNIVERSITY, Tau-Mu



Monday, November 16, was a night to remember for the J & W Tekes. This is because Tau-Mu Chapter held their first annual "TKE Talks Turkey," a benefit dinner to purchase turkeys for Rhode Island families in need during the Thanksgiving season. After all tickets were sold and donations were counted, members were proud to say they raised at least \$1,000 to donate to the Rhode Island Community Food Bank.

"TKE Talks Turkey," put together by Rush Chairman Robert Welch, took months of preparation, whether it was securing sponsors,

selling tickets, or finding an establishment willing to host the event. More than 10 sponsors, including the Providence Performing Arts Center, various Rhode Island restaurants, and other great supporters, donated money and gift certificates that added to the night of fun as

the certificates were raffled off after dinner.

This charitable Thanksgiving feast, held at Billy's Tavern in Barrington, R.I., proved memorable for 100 plus attendees, including Greek advisors and university colleagues. The tickets were sold to Johnson & Wales's Greek Life and other organizations for \$40. Ticket purchasers were given a three-course meal, a free drink ticket (for those over 21), a raffle ticket, and an opportunity to support needy Rhode Island families.

This was a great event for a great cause that helped all members in Greek Life at Johnson & Wales University kick off their season of giving.

Vchapter news

LEBANON VALLEY COLLEGE, Rho-Chi

Rho-Chi Tekes partnered with Arcus, a nationally recognized talent management and consulting solutions firm headquarted in Hummelstown, Pa., to lead a two-day, door-to-door food collection effort. For the past three years, Arcus and TKE have spearheaded a massive food collection initiative, "Can Hunger," for the benefit of Bethesda Mission of Harrisburg, which provides the poor and homeless with food, shelter and



clothing. Last year, more then nine tons of food were collected and this year, Arcus is striving to collect an additional ton. With the help of Rho-Chi Chapter, they are well on their way to reaching this goal and have already collected more than a ton of food. "Can Hunger" is a month-long initiative that began on November 2, with collections ending December 1.

On Saturday, September 26, the chapter participated in the Lebanon Valley College Day of Service at storm-damaged Coleman Memorial Park. In addition to planting trees, they helped paint signs and sheds, and removed trash and sticks along the grounds of the park.

SOUTHERN POLYTECHNIC UNIVERSITY, Xi-Chi

The Xi-Chi chapter at Southern Polytechnic State University is proud to announce that a week before fall 2009 semester Dennis "Buckwheat" Perry came into town. He spent five days with



the chapter cooking and motivating the active members. Above all, he was preparing the chapter for rush or "war" as he called it. On the last day of Buckwheat's visit with the Xi-Chi Tekes, the chapter held an alumni barbeque, which turned out to be a tremendous success. More than a dozen of the chapter's alumni, along with their families, came out for this event. The evening consisted of playing volleyball, great

food, and the sharing of TKE experiences from different generations. All in all, this kind of morale booster was just what the chapter needed leading up to rush.

ST. NORBERT COLLEGE, Sigma-Xi

Sigma Xi Chapter has a lot to be proud of. The semester ended on an incredible high. TKE was the talk of campus as five Sigma-Xi seniors were picked as Uglies to represent girl groups during Homecoming 2009, which the Tekes won with the board game "Clue" as their theme.

Prytanis Seth Wanta and Sweetheart Kristin Bush were crowned Homecoming King and Queen, respectively.

The chapter welcomed seven new men into the Bond, each bringing an incredible enthusiasm to the group and showing great potential in the future leadership of the chapter. Last summer, Sigma-Xi again participated in their successful fundraiser, "Celebrate De Pere," selling funnel cakes and lemonade to Memorial Day



Rutgers University-Newark, Theta-Zeta



Strength: 37 GPA: 2.5 **Community Service Hrs: 765** Philanthropic Dollars: \$1,500 **Recruitment Results: 14**

Northern Kentucky University, Pi-Omicron

Strength: 62 GPA: 2.7

Community Service Hours: 155 Philanthropic Dollars: \$3,233 **Recruitment Results: 29**

Northwest Missouri State Univ., Delta-Nu

Strength: 87 GPA: 2.7 Community Service Hrs: 8,500 Philanthropic Dollars: \$4,415 **Recruitment Results: 28**

Southern Polytechnic State Univ., Xi-Chi



Strength: 32 GPA: 2.5 **Community Service Hrs: 400** Philanthropic Dollars: \$4,100

Recruitment Results: 5

St. Norbert College, Sigma-Xi

Strength: 30 BERT GPA: 2.8 **Community Service Hrs: 150** Philanthropic Dollars: \$515 **Recruitment Results: 7**

SUNY-Fredonia, Colony 817

Mr Strength: 27 GPA: 2.8 **Community Service Hrs: 60** Philanthropic Dollars: \$250 **Recruitment Results: 10**



Temple University, Sigma-Phi

🖅 Strength: 37 GPA: 2.7 **Community Service Hrs: 526** Philanthropic Dollars: \$2,890 **Recruitment Results: 14**

Towson University, Pi-Upsilon



TOWSON Strength: 67 GPA: 2.83

Community Service Hrs: 1,540 Philanthropic Dollars: \$2,117 **Recruitment Results: 13**

Univ. of Alabama at Birmingham, Pi-Delta

Strength: 48



GPA: 2.75 Community Service Hrs: 844 Philanthropic Dollars: \$395 **Recruitment Results: 20**

University of Arizona, Kappa-Tau



Community Service Hrs: 197 Philanthropic Dollars: \$1,296 **Recruitment Results: 9**

University of California-San Diego, Pi-Xi



University of Central Florida, Xi-lota Strength: 56 GPA: 2.7 **Community Service Hrs: 210** Philanthropic Dollars: \$3,765 **Recruitment Results: 16**



presence at St. Norbert College!

SUNY-FREDONIA, Colony 817

Members of Colony 817 participated in Tuggin' for Tots, a charity event put on by one of the sororities to raise money for Toys for Tots. It was \$10 per team, each team consisting of five people. Five teams made up of brothers joined in the competition. The "TKE Super Heavyweights" managed to win the whole tournament, the final match being between the Tekes and Delta Chis, the "top dogs" on campus.

TOWSON UNIVERSITY, Pi-Upsilon

The spring 2009 semester began with an aggressive and very successful rush, growing Pi-Upsilon Chapter to 65 men, the largest fraternity on campus. The Tekes also continued to show their

crowds. The De Pere Tekes sent three active members and one alum to the 2009 Conclave in New

Orleans. After an eventful 18-hour car ride, Fraters Eric Ming, Steve Schumacher, and Seth Wanta

As if there was not enough to celebrate, 2010 marks the 20-year anniversary of TKE's

accepted five awards, and Frater Dan Schaefer received one of the eight "Top Teke" awards.

dominance on campus by winning Greek Week. Fraters Adam Blake and Rick Logan took up the challenge this year to make TKE's Greek Sing a success. On Monday, April 13, the IFC fraternities and PanHel sororities gathered in the Towson Center Arena to kick off the week. TKE chose a "Tom Cruise" theme and took bits and pieces from Risky Business, Cocktail, Top Gun and Jerry Maguire to wow the Greek Sing judges. They stole the show and started off the week right by winning First Place again.

The week ended on Saturday with Greek Olympics. The Greeks gathered on Newell Field near York Road with TKE, Sigma Pi and Phi Sigma Kappa neck and neck for first place. TKE kept it fun by parading a TKE flag through the crowd and sporting a Greek warrior helmet. The events ranged from Egg Toss, Piggy Back Race, a Chariot Race, to Tug-O-War. All of the fraternities gathered around the Tug-O-War arena and watched as TKE beat Phi Sigma Kappa and then Sigma Pi, solidifying their first Greek Week victory since 1986.



The 2009 trophy now proudly sits next to the chapter's other recent accomplishments, including the Chesapeake Cup and Top TKE Chapter.

UNIVERSITY OF ALABAMA AT BIRMINGHAM, Pi-Delta

October 10, 2009, marked UAB's biggest day of service, aptly named "Into the Streets," which is hosted every semester by the Leadership and Service Council. The Pi Deltas were up bright and early to represent TKE at the event as site leaders and as volunteers. They chose to go to Birmingham's Jackson Elementary School and split up into groups to collect trash from the surrounding area, do yard work to beautify the school, and sanitize the inside of the school.

Pi-Delta brothers, associate members, and chapter sweetheart volunteered with Habitat for





Humanity October 24. The brothers met at the HUC at 7 a.m. on a rainy day and carpooled to the site at Red Mill Road in Birmingham. The house being built was for Lurette Holifield and her son, Jakobi.

After the work was done and the hammers put up, the brothers made their way to Alpha Xi Delta's Puzzlepalooza philanthropy. This was a tournament in which teams competed to put puzzles together the fastest. There were four rounds to the event with each round's puzzle

harder than the last. The chapter had four teams entered and they ranked second overall. All proceeds benefited Autism Speaks and the Alpha Xi Delta Foundation.

On October 27, Pi-Delta sponsored a Red Cross blood drive at the UAB Recreation Center. Due to the huge line of donors, and with the help of the dedicated Red Cross staff, Tekes were able to stay an extra three hours and surpassed their goal of 35 units to a very impressive 48 units of blood! Tekes, other UAB Greeks, UAB staff and other leaders on campus were among the donors.

UNIVERSITY OF LOUISVILLE, Alpha-Chi

On September 3, 2009, the chapter hosted an alcohol awareness program in the Floyd Theater of the Student Activities Center at the University of Louisville, which was open to the campus. A UL Police Dept. officer spoke on the risks associated with underage drinking.

The chapter presented a movie night social October 16 with Delta Zeta Sorority at the TKE Suite. Then on the 18th, the Tekes hosted a Province Educational Conference at the university. Educational sessions included TKE Risk Management Guidelines presented by Grand Province Advisor Christopher Caudill; Recruitment Techniques by Associate Regional Director Nat Sheppard; and the Pros and Cons of Internet and Social Media Services by Tim Moore, director of student activities.

The chapter organized a haunted house for underprivileged children October 29 at the St. Anthony's Community Outreach Center in Louisville. Three days prior to the event, they designed and constructed the house as well as completely staffed the event opening night.

On November 15, Tekes hosted an Alpha-Chi Family Day at the TKE suite. More than 150 active Fraters and their families enjoyed a potluck dinner. Featured speakers at the event were Chapter Advisor Nick Jacoby and Prytanis Fred Rodgers.



Univ. of Connecticut-Storrs, Delta-Gamma



Strength: 40 GPA: 2.9 **Community Service Hrs: 407** Philanthropic Dollars: \$3,950

University of Louisville, Alpha-Chi

Strength: 95 GPA: 2.9 Community Service Hrs: 2,053 Philanthropic Dollars: \$2,215 **Recruitment Results: 22**

Univ. of Missouri-Columbia, Beta-Theta

Strength: 59 GPA: 2.8 Community Service Hrs: 250 Philanthropic Dollars: \$2,200 **Recruitment Results: 21**

University of New Hampshire, Alpha-Nu

Strength: 71 GPA: 2.7 **Community Service Hrs: 168** Philanthropic Dollars: \$820 **Recruitment Results: 22**

Univ. of Southern California, Beta-Sigma Strength: 118 GPA: 3.3 Community Service Hrs: 470 Philanthropic Dollars: \$1,105 **Recruitment Results: 26**

University of Texas-Austin, Gamma-Upsilon **EXAs** Strength: 68 GPA: 3.05 LONGHORNS **Community Service Hours: 405** Philanthropic Dollars: \$1.215 **Recruitment Results: 9**

▼ scholarships

The Money is There, But YOU Have to Ask for It

Let's face it, gentlemen, we are in tough economic times and money is tight. There is no better time to look for ways to cover costs for your college education. Each year tuition goes up and that includes the cost of books, supplies, and even the food you eat. While TKE can't help you with your groceries, it can support you in your efforts to obtain your degree. There are chapter based and individually named scholarships at your fingertips. All you have to do is follow the directions while filling out the application and send it in.

Oftentimes, Fraters let this opportunity pass them by because they think thousands more are



applying, so why should they? Here is a small piece of advice you can take with you when you think about that dream job down the road: if you don't apply, you'll never get it! On the other hand,

if you do apply, you at least have a shot. Then you won't have to sit there wondering, "What if?"

So, what are you waiting for? You will find a short list below and there is an expanded list at http://www.tke.org/member_resources/scholarships. Take a look and apply today. The deadline is February 15, 2010, but why wait? Get it done today and apply for as many as you can.

John A. Courson Top Scholar Award Ronald Reagan Leadership Award Charles R. Walgreen, Jr. Leadership Award All-Teke Academic Team W. Allan Herzog Scholarship Steven J. Muir Scholarship Charles J. Trabold Scholarship Donald A. and John R. Fisher Memorial Scholarship Timothy L. Taschwer Scholarship The 2010 TKE International Sweetheart Application Online



Amanda Klaus 2009 International Sweetheart

It's time to nominate your chapter Sweethearts for the 2010 TKE International Sweetheart Scholarship. The 2010 winner will be crowned and represent TKE at all functions in 2010–11. The deadline to apply is February 15, 2010.



Natalie Collins 2008 International Sweetheart

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$oldsymbol{ abla}$ professional development



It's Crunch Time ... Let's Get on the Ball

he second semester has started. Senioritis has begun to creep in. You only have a handful of classes left and then ... what? Have you planned anything? What are you going to do with the next step? You have five months to plan the rest of your life. This may be the most important time in your young existence, especially in today's tumultuous economy and job market. You already have a leg up on competition by having experience in Tau Kappa Epsilon, but how do you capitalize on this to turn it into a rewarding career or graduate school acceptance? Take a breath, calm yourself, and read these easy steps from an expert to see what it takes to turn your panic into success.

D Get your Resume Set

We are in a different economy than when your siblings or parents entered the job market or thought about graduate school. This doesn't mean your ideal situations are now impossible to achieve; it just means you have to be better prepared and get your resume to be seen as unique. There will be more individuals vying for a position than ever before. Some will be new graduates, but others will be looking to change their careers. This means you will be competing against more experienced individuals, so you need to be on top of your game.

Employers place very high importance on the resume, so it's vital to portray your skills and qualifications while meeting the needs and expectations of those reading it. Although the resume is only one tool in this process, it can be the difference between landing the interview or continuing the search. Should it be one page, two pages, or more? Dr. Craig Ross, associate professor at Indiana University, said it all depends on the type of industry you are trying to break into.

"Based on my research, the old adage of one page typically applies to those who are in situations where hundreds or thousands might apply for the position. Most of the time they will take up to five minutes to review a resume, as opposed to 10-15 seconds as previously thought. They are taking this time because they want to hire someone who is going to work there for the next five to 15 years, so they want to make sure they get the right person."

Dr. Ross continued to say you should make sure to include all of the things you have done during your college career. If this happens to take up more than a page, that's okay. If you leave something off because you feel it's unimportant and then someone else puts it down, they may land the interview over you.

"What I try to tell my students is the resume is not going to get you the job. The resume is going to get you the interview. The interview is going to get you the job, so put everything down on paper and then you can talk about it during the interview."

There is split opinion between those who feel you should have references on a resume and others who think you should put "Available Upon Request." In Dr. Ross' research, employers overwhelming said they wanted to see references, even if you have limited work experience.

"I recommend you have two academic and two professional. You want to have someone who knows your work ethic in the classroom and then someone who relays that you can do the job if hired."

Now that the resume is set, everyone should move to #2 to decide on the next step of their journey.



2) Decide on Graduate School or Beginning Job Search

The next thing you must decide is whether or not graduate school is in your future. Most educators and employers agree that a college degree will help you excel in most chosen fields. Going even further by obtaining a graduate degree can help you get even more specialized instruction to increase your personal marketability. Current research is showing more students staying in school to go after their advanced degrees because of the sub-par job market and economy. Be careful, however, when thinking about going after the master's degreethere is a price tag attached. Make sure it is a worthwhile investment before you jump into more school and debt. Eventually, you will have to pay for the education you received and if you don't get a job equivalent to what you have spent, you may find

professional development

yourself scraping for cash the rest of your life. If graduate school is in your future, move to forward to #3.

If you decide the job market is the better way to go, you need to start thinking about what the right fit for you will be. Do you have a specialized degree (engineering, accounting, etc.) or more of a general degree (communications, history, etc.)? If the job market is in your future, move to #4.



3) If Graduate School

The first thing you need to do, if you haven't already, is take the GRE (Graduate Record Examination). You need to sign up for this right away before it's too late to apply for the school you want to attend. GRE preparation courses or books can help you do better on the test. Once you have the test completed, you need to nail down which schools you will target to send in applications. Most experts recommend three schools and one dream school. Dr. Ross said applying to graduate school is very similar to the job search.

"A student is going to need to have an updated resume, have a pretty good Grade Point Average [dependent on field], a candidate statement, letters of recommendation, and three or four references. They should apply to schools they want to go to and have a good reputation for the program desired."

You will also need official transcripts from your college and a personal statement (reason for wanting to attend graduate

Common Questions by Interviewers

What is your greatest strength and weakness?
What attracted you to apply for this position?
What are your professional goals for 5, 10, 15 years from now?
What is your definition of success?
What experiences do you bring to this

Common Things Left Off a Resume

- Summer Employment Shows Transferable Skills (Walmart, UPS, Subway) Volunteer Activities — Shows Care for Community (Soup Kitchen, Tutoring, Walk for Cure)
- Hobbies/ Interests Shows More about Personal Life (Running Marathons, Traveling)

school) for each application. Have a few people in the field you desire to go into review all the materials for accuracy, grammar, and other potential errors. Once you complete everything, make copies for your records and send them all in. Deadlines vary from program to program, but are typically in early April. You should also check into scholarships, grants, and government funding options for your schooling. Other than that, sit back and wait for your acceptance letters.

Now that you have your acceptance letters, it's best to start working on your interviewing skills – so skip over to #5.



4) If Job Search

You have spent the last four or five years working toward a specific degree and now it's time to use it. Some of the best places to begin your search for a job are associations and organizations you have invested time while in college. These have vast networks of individuals you can now call on to help you get a job in the field of your chosen profession. Tau Kappa Epsilon has opportunities, as do some of the others you have on your resume. Once you have explored those, check into the campus career fairs they hold typically in the spring. Recruiters come from major industry leaders and companies to find the best and brightest on your campus. This is a great opportunity for you to show up, network, and display your talent one-on-one. There are also websites today that you specify exactly your field and location to find the perfect fit.

Dr. Ross recommends five easy ways to find your ideal job: 1) Define job titles and industries in which you hope to work; 2) Target & research a geographic area where you want to work and live; 3) Target & research specific employers; 4) Develop & prioritize a list of prospects; and 5) Contact those employers.

The best way to land a job in today's tough market is through who you know, instead of what you know. Don't misunderstand this-you need to know what you are doing to land the job, but if you have the right tools you can adapt to the tasks given. Just as you did when in the chapter setting, you should make a list of potential contacts for your job search. These can be mentors you have met at fraternity functions like RLCs or Conclave, associations (like Society of Professional Journalists), or internships you have completed. Compile the business cards you've collected (or start collecting them) and begin reaching out to them about possible opportunities for employment. Even if they can't help you with their own company, they may be able to help give some advice or point you in the right direction. You never know who might be able to help you land that first job.

Regardless of the outcome, don't forget to send thank-you notes. This lost art of Thank Yous will show these men and women you are very thoughtful. It will keep you in their mind when a job does open up.

You've submitted your application and resume with your search. Success! You get a call that a company wants to interview you, move on (next page) to #5.



Recommendations by Hiring Managers Be enthusiastic. Be prepared (about the job and you). Show how you are the best fit for the job. Dress to impress. Show up at least 10 minutes early. Communicate your skills and accomplishments without bragging.

position?

▼ professional development

Mistakes by Interviewees

Assuming you have the job. Not being on time. Not dressing appropriately. Not telling references on resume they will be used as references. Coming off as arrogant or as having a big ego. Not sending thank-you notes to the interviewers. Not answering questions directly and

succinctly.

5) Interview Tips & Tricks

Don't get scared about the interview. This is your chance to really shine and set yourself apart from other potential employees. Sure, you will be a little nervous, but so is everyone else walking into that room. What you need to do first is research the company or organization you are interviewing withwhat is their mission, vision and purpose? What are their goals? Research news stories about them-both good and bad. It is best to know as much as possible, so you tie in both your personal thoughts and the company's in the answers you give. Dr. Ross said one of the first questions interviewers ask is sometimes the hardest for people to answer, but should be one of the easiest.

" "Tell me a little bit about yourself" is almost always the first question you hear from hiring managers and, for some reason, people don't know what to say. It should be a relaxing, icebreaker question, but most of the time interviewees fumble around trying to describe themselves. You should have a 60-second 'elevator answer' prepared. If you can't do this, employers won't care about the rest of the answers you give."

Dr. Ross added, many hiring manag-

ers have been disappointed lately with the lack of enthusiasm potential employees have when talking with them. Some believe you need to be very business-like and serious, but companies want to see you are excited about the possibility of working with them.

"They seem to come in with a chip on their shoulder. I'm not sure if they're nervous, but they don't smile. Out of 10 students I interviewed recently, about five of them seemed emotionless. If you're not excited or passionate about this job, why would I hire you?"

One of the other big points Dr. Ross stressed was making sure to show the interviewer you are coachable. Every job is different, no matter what degree you get, but everyone wants an employee who can adapt and learn. Having a good attitude and being upbeat about learning the position can take you far in the interview process.

Most interviewers will end with, "Do you have any questions for us?" It's best to have a short list of 'loaded' questions for them. These can spark a good conversation about not only what the company wants, but why you would be a great fit.

No one is perfect at interviewing. No matter how many times you think you have things ready to go, interviewers will throw you a curveball which is why you need to practice. Have friends, relatives, and even professors or mentors help you prepare for interviews. Videotaping these mock interviews will help you see tendencies like saying too many 'umms', fidgeting, or odd things you may do while on the spot. Frater Terry Bradshaw didn't become a Super Bowl winner just by stepping on the field on game day. It took years of practice and preparation, and, yes, even he interviewed for his job before he was drafted.

hether you are just starting your journey after graduating from college or are a seasoned professional looking to change careers, these tips can help lead you to ultimate success down the road. TKE wants you to draw on your experiences as a member to help you achieve all your goals in life. Your story is being written every day and your job is one of the biggest chapters of that book. Do you want it to be one you dread each day—"Working for the Weekend" as they say? Or would you rather relish in the opportunity to get up each day because you love what you do? You've worked this hard and you're almost there. Get out there and start pushing for your ultimate goals to become a reality.

DR. CRAIG M. ROSS

Dr. Craig Ross is an associate professor in the Department of Recreation, Park & Tourism Studies at Indiana University. For the last 16 years, his research activities have

focused on collecting and examining data that contribute to the building of the infrastructure and body of knowledge of recreational sport management, as



well as envisioning the future for the profession. His work focuses on four major research areas: computer utilization, personnel management, recreational sport programming, and the area of teaching, learning, and technology. In this article, we focus on his expertise in the areas of Job Search, Interview Techniques, Resume Writing and similar topics.

- Teaching Excellence Recognition Award 1997, 1998 and 2000
- Faculty Colloquium on Excellence in Teaching Award 1999
- President's Award for Excellence in
- Teaching, Indiana University, 2003
- Outstanding Teacher Award, School of Health, Physical Education, and Recreation, 2005
- Excellence in Teaching Award, National Recreation and Park Association-Society of Park and Recreation Educators (SPRE), 2006

More Resource Information on this Topic

tke.org/member_resources/communication/multimedia/videos Mastering the Job Search Process by Dr. Craig Ross and others Monster.com Careerbuilder.com Princetonreview.com

Start Writing a Success Story

The presents have been opened and the New Year's resolutions have been made, but you may have forgotten one: help your chapter become the best on campus.





've reached halftime and you've had some time to recharge your batteries with a break. Now it's time to get back to work. Whether you are coming off of a big or small recruitment, the spring is your time to shine. Think of your favorite professional or university football team and how exciting it is to see them finish off an opponent in the second half. You don't want to be the ones sitting on the sidelinesget out there and start working for it.

The springtime brings with it some lack of motivation in your chapter when it comes to recruitment. There may be a few men frustrated, overwhelmed, or a little burnt out. You might be asking yourself, "Why can't I get anyone in the chapter to do any recruitment?" There are a few reasons: 1) Spring Break is coming, 2) Senioritis, 3) The Myth Spring Recruitment Sucks. The third reason is the most prevalent and the most ridiculous. There is only one solution to this problem—You.

How, you ask? For starters, you are reading this article which means you are motivated to do something. Second, you are leading by example. You, alone, are not going to be able to double the chapter size (or who knows, maybe you are that good), but when you start to succeed others will begin to follow in your footsteps. Third, if you complain or push members to do something-well you know what that's going to get you. The only way this process will begin is with You.

You have to show the chapter the way. If you are in charge of recruitment and don't in fact do any recruitment, how can you expect any members to do any work? You have to be the role model. You have to be the standard. You have to be the best recruiter in the chapter. You have to be the most motivated member of the group. You need to stop worrying about what people aren't doing and get busy. Make friends, attend events, hang out, be visible, and be around. Do the things you wish your members would do. As you start to bring people to the organization or into the organization, others will notice and want to help, but if you aren't doing the work, who will?

If you aren't in charge of recruitment and the man who is supposed to isn't doing his job, is it better to get a one-man new member class or get out there and start recruiting? I think the answer is obvious, but if it isn'tthe answer is YOU GET OUT THERE! TKE expansion coordinators will be touching down at a campus and spending six weeks seeking the best and brightest on that campus. When they get there they will know no one, but when they leave the colony will have between 50 and 100 men. How do they do it? It's no different than you-they go out with two guys and start networking.



Locate Men for the Chapter

- 1. **Classes:** You go to class and so do your new members; find some new men there.
- Sororities: You do mixers with them; why not ask if they have brothers, boyfriends or other friends who aren't in a fraternity yet.
- 3. **IFC List:** There are many men who signed up in the fall, but didn't join. These are great men who were passed over by other fraternities.
- Campus Organizations: You are in them or can join others to extend your own network beyond college. This can also be a good way to get new members for TKE.
- 5. **Information Table:** You may have done this in the fall, but the more you have your name out there in a positive light, the better chance you have of getting good information about you to new men.

No matter your role or responsibility in the chapter, you have to meet people. You have to get their contact information. You have to add their names to names list. You have to hang out with them. You have to talk with them about TKE and joining. This is not surgery; it's Recruitment 101. Don't over-think it—be like Nike and just do it.

Not sure what to do from this point? Here are five things you can do in the next week to get you started on the right path toward a successful spring recruitment. None of these are rocket science or brand new, but they are proven successful techniques on several of our campuses throughout the TKE Nation.

Sit somewhere different in class or next to someone you don't typically sit near (you may have to show up a little late or a little early to do that) and turn to them and introduce yourself. Maybe even ask them to study. You have new classes, so this should be easy.

- 2 Go to an event on campus (blood drive, speaker, late-night event, student government meeting) and work the room. Meet the people who are there.
- 3 Call, email or Facebook someone you met earlier in the semester and reconnect. Find a reason to hang out, study, or find something they are doing for a student group they are in and go.
- Ask one of your new members to introduce you to the people on their floor. Have them take you into their dorm door to door to meet them, say hi, and try to strike up a conversation with them (asking about future plans, classes, etc.).
- Sign up for a service event on campus and go. Make friends with the other people there.

Recruitment success ultimately starts with one and from there spreads throughout the chapter. Enthusiasm is as contagious as the flu. Why not make it start with you? Stop complaining about everyone else, making excuses for poor results, suck it up, and start making things happen. You may be the only one at first; but if you don't, who will? Start writing a success story.





Sample Events for Spring Recruitment

- 1. Super Bowl Watching Event
- 2. Service Event (Get them involved early)
- 3. Poker Night
- 4. Study Table with members
- 5. Flag Football Tournament

Qualities of Good New Member

- 1. Would he fit in with other members of the chapter?
- 2. Does he have good academic standing?
- 3. Does he work well with a team?
- 4. Can he meet the financial obligations?
- 5. Is he interested in all aspects of TKE ... not just social?

47 Flights, 31 days, 30 Cities, 2 Men, 1



commercial for the JetBlue All You Can Jet promotion flashed across the television screen. Two friends in New York talked on the phone saying, "What if we took full advantage of this?" It was a one-month, 31-day, \$599 ticket for unlimited flights to and from anywhere JetBlue went. Frater Clark Dever (Epsilon-Chi, University at Buffalo) and Joe Dinardo sat down to work out the details of this idea to see if they could make this a reality. Frater Clark, who was recently saving up money to be a professional photographer, quit his job, and Dinardo decided to use all of his accumulated vacation time from his job to take the trip. A crazy thought was about to become the coolest, best-bud trip ever.

"There are probably a thousand people who thought of this same idea, a hundred people had the means, and ten could actually do it," Frater Clark said. "We had to be the ones to be the first to get a website going, a Facebook fan page, Twitter, Wiki, and blast it everywhere. If we could saturate the internet, we would capture the majority of the market first."

Within a few short days of the announcement of this promotion, twelvedaysinacity.com was launched and the subsequent Twitter, Facebook fan page, etc. took off. As they had hoped, many people were trying to accomplish their feat, but few had their expertise in social media or web development to accomplish so much in such a short amount of time. They quickly planned out an itinerary allowing for an average of 12 hours in each city they visited and asking



Duo Crisscrosses North America on Amazing Journey



(L-R) Joe Dinardo and Clark Dever © 2009 Luke Copping – All Rights Reserved

for those visiting their sites to offer suggestions on where to spend their time.

"We've always pushed each other with dares of the outrageous nature, so this is just taking that to another level," Clark said. "While this could be considered in the end like 'What were you thinkin', it could also be considered an amazing, once-in-a-lifetime adventure."

While Dever and Dinardo battled with major news stories such as the deaths of Michael Jackson and Senator Ted Kennedy prior to their big trip, they continued pushing their story through the social media outlets. A *Time* reporter found their Twitter postings and interviewed them for an internet piece he wrote, kicking off their story. It was then picked up by TKE and subsequently major news networks just days before the pair sat down for their first flight. Their first major headline hit the front page of CNN.com's Travel

Trip of a Lifetime

section and soon became a headliner across networks wherever they landed.

"We hoped it would be a cool news story and we would be minor celebrities for a short time, but it was amazing the feedback we got in such a short time," Frater Dever said. "Before we knew it, we were getting requests from radio stations, news networks, newspapers and even local restaurants were asking us to stop by to eat there. It was great."

They took off on their first trip to Boston. They got a sponsorship from Dunkin' Donuts which allowed them free coffee and breakfast food items. Dever said this was a good marketing tool for Dunkin' because every picture taken or interview given on the East Coast they had their product in hand. The donut chain also treated them to a night out at the famous Fenway Park.

"We got a call from one of the Dunkin' Donuts executives asking if we wanted to see the Red Sox while we were in town," said Dever. "Never seeing a game there, we thought why not, but figured he would get us some random tickets. He told us to meet a guy who ushered us up some stairs and when he opened the doors, we were in the Dunkin' Donuts suite. It was an amazing way to watch the game."

The rock-star lifestyle was upon Dever and Dinardo, whether or not they wanted it. They were heading into and out of cities at a breakneck speed. They were being picked up in limos by a sponsor in some cities, drinking and eating in some of the finest restaurants, and being treated to some



While in Kissimmee, Fla., Clark tries his hand at gator wrestling.



One of Clark's favorite places was Austin, Texas.

of the best excursions you could find. One of Dever's favorite places was Austin, Texas, where they were treated to a day of activities by a company called Transmission Productions. They picked the crew up and took them to a gourmet hotdog company for the first stop.

"We thought to ourselves, 'a hotdog place, like a hotdog stand?' but they were amazingly good hotdogs and great beer—exactly what we needed after a long flight. Then we headed to the Metropolitan Club that had amazing showers with 10 different heads for us to clean up; it even had warm shaving cream. From there they took us around to some more sites to see and they were just so hospitable. I have to give Austin a lot of props for them being so great with us."

"... the people you travel through your life with are what truly matter—as opposed to the things in your life like possessions and whatnot."

They had several excursions on the month-long journey that would be considered by many as life-altering. Dever jumped out of an airplane, he met a man who got hit by a truck, and the stories didn't end there.

"The Kissimmee [Florida] Visitor's Bureau called us up and we hit the ground running. We took a fanboat ride in the swamps and then we went to Gator World. We fed them and, of course, wrestled them. This definitely was a once-ina-lifetime type of excursion, I mean, I wrestled an alligator. How many people have done that before?"

All of the experiences combined, he said, didn't compare to one of the last days of the trip when he landed in Phoenix, Ariz. While he thought this trip was going to be one for the ages, a real bachelor trip to share with his best friends, he said it turned into a trip of reflection. He learned a lot about himself and how he wanted to spend the rest of his life.

"I woke up on a bench in the Portland, Maine, airport and thought to myself, the people you travel through your life with are what truly matter—as opposed to the things in your life like possessions and whatnot. They influence your



happiness and the way you experience everything. This is something I learned in TKE and being with my girlfriend. The guys in the chapter brought me through the hard times and the good, and though we had difficulties, we always shared a common bond in the end and grew. The same held true with my girlfriend, so right then and there I decided I needed to marry this woman."

JetBlue flew his girlfriend, Susan Cope, out to Phoenix for what she thought was just a quick trip to say hi before he headed for the home stretch of his travels. While he tipped off her family and friends prior to the engaging question, she had no idea that waiting for her at the airport was Clark ready to pop the question. Phoenix held a special place in both their hearts because it's where the couple originally met and why Clark thought it was the perfect spot to ask her the important question. He said it was the perfect time and definitely a memory she will be able to tell everyone for years to come.

"If someone will let you do a trip like this and still stand by you, definitely a keeper," he said. "But in all seriousness, she is great and I am excited. It's funny, when she got back to work she was getting calls about the newspaper stories that covered us getting engaged on the trip. She was like, 'yup, that was me.' It was awesome."

Asked if he would do the trip again, he said in a heartbeat. There were so many amazing experiences and places he got to see that he never would have been able to otherwise. It was tiring, but he said with the people he met, the food, the sites, everything was so much fun.

"I would recommend anyone who has this opportunity to take it. It's such an experience to see so much of the country, meet so many people—you get a newfound understanding for the opportunities that are out there and even an appreciation for those whom you don't get to travel with. It's a real learning experience."

For the first time in JetBlue's 10-year history, it posted a third-quarter profit with the All-You-Can-Fly Promotion.





Clark pops the question to girlfriend Susan Cope in Phoenix.

Frater Clark believes, as does JetBlue, part of the reason for this was their story. During the month-long journey, they updated the various social media outlets such as Twitter, Flickr, Facebook, their website and blog. In addition to this, fans interacted with them on these mediums and kept track of the press they received.

"They had 220 million media views of this and while they thought they oversold the promotion, none of the flights overbooked and everyone flew to everywhere they wanted. I got to be good friends with their social media folks, we met those in charge of their booking in Salt Lake City, and they asked me to speak at their executives' retreat in December on Social Media and my project."

JetBlue flew Dever out to speak about his project and how he used social media so effectively to promote his project. In addition, they wanted to hear why he took on this challenge, review the promotion, and how his overall experience was flying the airline so many times. His site had more than 60,000 unique visitors in the month that they flew and more than 80 percent of media inquiries that came into the airline was about them. JetBlue wants to know how they did what they did.

The duo had press calling from New Zealand, China, Italy, Netherlands, and the Associated Press ran a story that hit pretty much every English-speaking nation when they landed for the last time. Frater Clark never dreamed their trip would be this big of a hit, though he wanted it to be.

How many have ever thought about taking a trip that crisscrossed the nation with a best friend, but you just never got around to it? These two men seized the opportunity and jumped on board. They saw everything they could, rode in style, met interesting characters, and even learned a little about themselves along the way. While their story is still being written, they have logged a very interesting chapter in their lives.





Regional Leadership Conferences ENGAGE. EQUIP. EXECUTE.



INDIANAPOLIS Hyatt Regency Indianapolis January 29–30, 2010

KANSAS CITY Hyatt Regency Crown Center February 5–6, 2010

> PHILADELPHIA Hyatt Regency Philadelphia Penns Landing February 12–13, 2010

SAN FRANCISCO Hyatt Regency

San Francisco Airport February 19–20, 2010

JACKSONVILLE

Hyatt Regency Jacksonville Riverfront February 26–27, 2010



"I can't find the time." "I can't, I have a sorority philanthropy." "It's too far away." "I can't ..." The world is full of excuses why you can't, but let's be real for a second—you can't afford to miss the 2010 TKE Regional Leadership Conferences. Why, you ask? The RLCs are an opportunity to recharge your batteries as a chapter, as an officer, as a member, as an alumnus, and as a leader.

In fact, it's an opportunity to further super-charge your batteries with even more power. At each location, the best and brightest have been brought together to present on topics you need to know about. Did you go to the RLCs in 2009? If you did or did not, each year is power-packed with new programming built to better prepare you for becoming a better leader today and beyond.

Ever wondered what it took to be a successful congressman, lawyer, investment banker, or college professional—you can network with all those types of individuals at an RLC. These are built and designed with you in mind. They are made for you, so you can be provided with a chance to learn from some Fraters who have been in your shoes and want to make sure when you step outside you are prepared for success.

You have questions. We have answers. Take a TKE road trip and visit us at a Regional Leadership Conference. Engage in an RLC, we'll Equip you with the tools, so you can Execute success.

Register at tke.org or on-site

▼ leadership academy



You have an opportunity staring you right in the face. What you decide to do with it can determine the future success in your chapter and your life. Building a Better World begins with one man, and 72 Fraters learned that lesson last year at the Charles R. Walgreen, Jr. TKE Leadership Academy. Will you step up to the challenge this year by applying? It's time to show what you are made of—the mental, moral and physical make-up of the true Teke.

ur Founders knew that this Fraternity could make a significant impact on the world from day one if the men in it took the organization seriously. They wrote the words in our Declaration of Principles to reflect their feeling.

"We believe that at no other period in the life of a man is the time more opportune for the fostering of such qualities than during the years of his college career. Then mind and heart are in their most receptive condition, for it is the formative period of life."

The TKE Leadership Academy takes Fraters far away from the comforts of everyday life to concentrate solely on the task at hand—to build the leader of tomorrow. Each man examines every facet of their life from personal to chapter to professional aspirations and slowly begins to build ways to achieve goals aimed at each area. Armed with the tools and objectives he learns, each Frater returns from the academy ready to face any challenge presented.

Success becomes a by-product of the TKE Leadership Academy because Fraters who attend are taking what they discover about themselves back to the chapter and begin sharing this with the other members. Their enthusiasm for the Fraternity becomes contagious and the skills gathered can be passed along. These are the types of things that can't be taught in a classroom and give you a head start over other college students.

There is one thing that is for sure—if you don't apply, you won't be going. So, take a few minutes and fill out an application. It's worth the effort and time it takes. These college years are your time to do with them as you wish, but you joined an incredible organization that is offering you this once-in-a-lifetime opportunity. Don't let it slip through your hands like so many others already have.

It's Your Time, Make It Count

2010 Leadership Academy La Foret Retreat and Conference Center Colorado Springs, Colorado August 6–10, 2010

Deadline for Applications: March 15 Look for sign-up details on tke.org.

What does it mean to be a Life Loyal Teke?



Famous Life Loyals



Edmund Moy



Bob Barr



Robert Nardelli

any Fraters often ask the question, "What is a Life Loyal Teke?" Several alumni say they have been loyal since day one when they signed their chapter scroll and took the oath to keep all the secrets of this organization. So, the question remains, why should they, and you, join this program—what's it going to do for them? The real question is what is it not going to do? Aside from the tangible benefits you can find below, we must all begin to think of the bigger picture ... about the TKE Nation.

Let's break down the word loyalty to start. This word means a feeling or attitude of devoted attachment and affection. You make certain statements during the initiation ritual committing yourself to the organization. You pledge your allegiance to TKE and all it stands for in both good and bad times. During the time you are a collegiate member, an environment of growth is set up so you may thrive and strive for the next phase of your life. This is where you can begin to form the dreams you have always had for yourself, and TKE is right there to help you along the way.

This is where the Life Loyal Teke Program comes in to play. There is a gray area between graduation and settling into your career choice. The LLT Program has been established to help alumni network, both young and young at heart, to share in brotherhood building beyond the walls of the chapter. While we all want to stay close with our chapter, an outlet needs to be provided for those who move out for their career choice in life. The LLT Program is a springboard for Alumni Associations, Volunteering, Chapter Scholarship Funding, Individual Scholarship Funding, Housing Funds, Job Boards, and so much more.

We are currently scratching the surface of its capabilities with the 2,000 members we have. Just think of the networking possibilities or funding we could provide if we had 5,000, 10,000, or 20,000. We could launch our own TKE Job Fairs or have Networking Evenings crisscrossing the country—the possibilities are endless. But it all comes back to the question, what's it going to do for you now? By joining, you are helping to ensure Fraters can call on you for advice on careers down the road, you can network at one of our events already established, you are giving money toward your chapter's scholarship fund, and you are receiving a lapel pin that will remind you of the important role you are playing in TKE.

Being a Life Loyal Teke is more than just words or a certificate—it's taking stock in the future of Fraters throughout the TKE Nation. We are Building Better Men to Build a Better World, so join us as we revolutionize what a fraternity is all about.

Benefits of Membership

- A portion of your Life Loyal Teke membership benefits the chapter where you spent your undergraduate years. The money is put toward a chapter scholarship fund that is distributed once the account reaches a total of \$5,000.
- With membership you receive a lapel pin, certificate and membership card; other benefits include a special TKE online Career and Job Center and an Internet directory database of Life Loyal Tekes throughout the Grand Chapter.
- Enrollment also allows for a portion of your dues to go into a communications reserve.
 Lifetime communication with the Fraternity, including issues of THE TEKE magazine, will keep you up to date on what is going on in TKE.
- In addition, several times each year, LLT receptions are held in cities across North America. The receptions provide an excellent opportunity for networking alumni. Invitations are sent out a few weeks prior to each event.
- A portion of your contribution is earmarked as a charitable contribution to the TKE Educational Foundation and hence is tax advantaged (can be deducted for income tax purposes for those who itemize their taxes).
- And greatest of all, you will have the opportunity to renew the bonds of brotherhood with other Tekes in your area.

ver time, we all lose touch with friends from our past—old high school pals, distant relatives, childhood chums, but perhaps more importantly—our Fraters. This might have occurred because life started moving quickly, the address became lost, you moved to a new city, but this is what the TKE network is all about. In cities and areas all across North America, Alumni Associations are popping up and need you to be a part of them. By doing so, you will meet new Fraters and more than likely find some of those old friends you have been looking for since leaving college.

In addition, you will be aware of what's going on in the TKE Nation, all while gathering locally for some camaraderie just like it was a few years ago at your chapter. So what are you waiting for? Take a look at the map below for the Alumni Associations already established.



If you aren't on this list and want to get rolling now, here's how to get started.

All you need to complete is three easy steps:

- 1. Find 20 interested members (by either contacting TKE for a listing or gathering 20 of your fellow Fraters).
- 2. Collect \$150 for the application fee.

3. Submit an application found at www.tke.org (under "Alumni Connection" Tab).

It's that simple. And what do you get for your efforts? Aside from the unbelievable networking opportunity stated above, you also get a vote in the Grand Chapter meetings at Conclave and a lot of fun.





Don't see one in your area? Alumni Associations are always expanding. Here are the cities that have been getting targeted for 2010. Contact Frater Louie Correa, Director of Alumni Relations, at lcorrea@tke.org (317.872.6533) for help getting connected to the contact points in each area. Below is a listing of paid alumni associations for 2009.



Dallas-Ft. Worth



San Diego



Detroit



South Florida

Madison, Wisc.



Phoenix



Los Angeles

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"There are so many life lessons to be learned through Greek Life; for example, leadership skills, responsibility and accountability, the importance of service and philanthropy, and the significance of scholarship."



"The single biggest takeaway I get from volunteering for TKE is becoming close to the Fraters I am working with and helping them become great student leaders on their campus."

Greek Life Administrator of the Quarter: COURTNEY MCKENNA

A member of Alpha Chi Omega, Courtney has worked vigorously to develop, expand and promote the Greek community since beginning her current post. She began her Greek involvement at the University of Rhode Island and it continued through graduate school. She held several officer roles and served as the house director while obtaining her master's degree. She was a graduate intern at Brown University and subsequently became the coordinator for Student Activities, working with Greek organizations. She began her work at Quinnipiac in July 2008. She said to be a successful chapter, you need to ensure to recruit members who respect, uphold, and embody your ritual.

"There are so many life lessons to be learned through Greek Life; for example, leadership skills, responsibility and accountability, the importance of service and philanthropy, and the significance of scholarship. Additionally, while members benefit from the Greek experience, college campuses who embrace their Greek community benefit as well—through positive public relations from philanthropic events, an increased focus on scholarship by a significant group of individuals, and from alumni who remain engaged in their undergraduate chapters as advisors, mentors, and, potentially, donors."

Courtney has grown the Greek Life community since coming on staff by three groups and plans to continue this trend by identifying those that align with the university's values. So far, Sigma Gamma Rho Sorority, Alpha Delta Pi, and Delta Tau Delta Fraternity have successfully expanded. In addition, she has worked with the university's Public Affairs to showcase the successes of these expansions for publication in *Quinnipiae Magazine*. She has also helped ensure Panhellenic recruitment was updated and worked with both IFC and Panhellenic to strengthen their relationships with key departments within the university. Courtney said the entire process has been very gratifying professionally and personally.

"Getting to know members outside of the role they play within their chapter, watching a member slowly become empowered to change the chapter's culture for the better, seeing a chapter raise thousands of dollars for their philanthropy, or having a faculty member approach me with compliments about a student in one of his/her classes ... those are my favorite moments."

The Greek Life at Quinnipiac University is stronger than ever and Courtney McKenna has been an integral part of ensuring it not only continues, but pushes forward. Her re-energized enthusiasm for Greek Life has been fueled by the men and women on her campus. The investment of time and energy she puts forth is why she is being recognized as TKE's Greek Life Administrator of the Quarter.

January Volunteer of the Month: JOSEPH CALIRI

The men of Nu-Alpha Colony are being set up for success thanks to the hard work and dedication of their Chapter Advisor and Volunteer of the Month, Frater Joseph Caliri (Theta-Omega, University of Charleston). He gets a true sense of satisfaction by working with the colony to help them charter and grow a stronger brotherhood from within.

"The single biggest takeaway I get from volunteering for TKE is becoming close to the Fraters I am working with and helping them become great student leaders on their campus," said Frater Joseph. "I volunteer because I want to make a lasting impression on future Tekes."

He credits his undergraduate experience as setting a solid foundation for transitioning into the "real world." Frater Joseph said every Teke should think about volunteering for the organization in some form because it is the single biggest impact you can have in a young man's life today.

"The experience and knowledge from our alumni volunteers has the potential to make lasting impressions on our Fraternity's future," Frater Joseph said. "One of the best things I get back from being a volunteer is it gets my heart pumping Cherry and Gray; it truly makes me feel active and a part of the TKE Nation. Our Fraters have so many questions for alumni, I wish there were more TKE alumni around who could sit back and share their story of TKE."

When asked about skills needed for the Chapter Advisor role, he said if you have drive, passion, and commitment to help build stronger Fraters in the Bond, you really do not need much of anything else. He added you need to be able to give up some free time to work with chapters, as some may need more guidance than others, but either way you will enjoy your time spent with the chapter.

Frater Joseph is also involved with the Children's Miracle Network, Women's and Children's Hospital in Buffalo, and is currently on the committee for Golfing for Kids of Western New York.



February Volunteer of the Month: EARL RICHARDS

"Honestly, I offered to volunteer due to lack of other volunteers in the area. After meeting with the staff from the Offices of the Grand Chapter and the colony, I felt this was something I really wanted to be a part of and it has been a great decision ever since."

Sometimes opportunities fall into your lap and in this case, Frater Earl Richards stepped up to the plate to help an expansion group being re-started at Bowling Green State University. Under his advisement as Chapter Advisor, the group has thrived and grown, getting ready to charter this spring. He said this has been a remarkable experience and something he never expected when initially agreeing to come on board to volunteer.

"I get a great deal of satisfaction from watching and guiding the Fraters of Zeta-Lambda Colony to become the fraternity of choice at BGSU. Being a mentor and advisor to this great group of Fraters is an amazing experience. Knowing my guidance and advice is both needed and welcomed is a great feeling."

Frater Earl added that he now sees the overwhelming need for volunteers in the TKE Nation, not because we don't have a good core currently, but the more we have the stronger we will become. When chapters have dedicated volunteers, they are stronger and better prepared to face challenges that volunteers have faced before. There are several skills volunteers need, but he said they more than likely have what they need for the position.

"I believe the most important skills are the ability to observe, listen, and follow through. As a mentor, you always have to remember you lead by example. The Grand Chapter does a very good job at providing volunteers with the tools and support they need."

Conclave in New Orleans was Frater Earl's most memorable moment thus far as a volunteer, but he hopes this is just the beginning. He said meeting so many other volunteers, working at the service project, and experiencing the ritual in such a large setting was exceptionally moving.

His volunteer time, however, does not end with TKE. He has a long history of service as a firefighter/paramedic for 10 years, working with the Big Brothers program for more than 12 years, and various other local groups.

March Volunteer of the Month: MIKE SMITH

A Grand Province Advisor for North Carolina, Frater Mike Smith has been standing out as one of the strong leaders in Region 2, ensuring each of the chapters in his area are set up for success. He said it's a labor of love and he truly enjoys each Frater he works with because of the potential impact he can have.

"I volunteer for the satisfaction of having a positive effect on the lives of individuals and for applying things I have learned to further what I regard as a noble cause," Frater Mike said. "Also for the fun; it keeps your heart young although it may make your hair turn prematurely gray. For all the pain and bother it can be, it can still be fun."

Chapters face challenges similar to what they will face when entering the "real world" job fields of their choice. They will deal with leadership changes, differing viewpoints, difficult personalities, and situations that call on their ability to make the right decision. Frater Mike said with the right volunteers in place, giving them solid advice, these men will learn from both positive and negative decisions in a controlled environment to be a step ahead from other students when they leave the college setting.

"As a volunteer, one must be able to take what history shows us to be true about leadership and management, break it into small pieces, and come up with analogies and activities that help undergraduates understand in terms of the situations they see every day. The solutions to the challenges chapters face are not rocket science. They aren't even new. But, generation after generation, every new group of members must learn those lessons—the same ones, over and over. The wisdom of the ages must be repackaged for every new freshman class and every new group of graduating seniors."

Mike is also the faculty adviser for the university's chapter of SIFE (Students in Free Enterprise); he does audio/video production volunteer work with various social agencies in the NC Triad area; he'll be assuming the presidency for the local Georgia Tech alumni club; and he is a board member of the EDSIG (educational special interest group) of the AITP (Association of Information Technology Professionals).



"I believe the most important skills are the ability to observe, listen, and follow through. As a mentor, you always have to remember you lead by example."



"I volunteer for the satisfaction of having a positive effect on the lives of individuals and for applying things I have learned to further what I regard as a noble cause." The following Fraters have entered the Chapter Eternal. The year following the name is the date of initiation.

Grand Chapter

Charles A. Wright '79, 11/10/08 Adrian College, Theta-Omicron Peter T. Harris '67, 10/27/09

Albion College, Omega Ordell W. McElhaney '38, 2/7/09 Alma College, Zeta-Delta

Thomas J. Jakovac '67, 4/30/09 Arkansas State University, Beta-Psi

Lowell W. Miller '62, 12/7/08. Majority of his adult career was with Xerox Corp. and Nortel Networks, from which he retired in 2000 as a global accounts manager with special recognition for his legendary sales and marketing skills.

William L. Schumann '68, 7/23/09 Auburn University, Beta-Lambda

John J. Jehle '47, 10/24/09 Bluefield State College, Xi-Zeta

Jonathan D. Miller '72, 12/17/08 Bucknell University, Beta-Mu

Dr. Robert A. Batten '47 (charter member), 11/20/08

California SU-Sacramento, Theta-Upsilon George B. Robinson, Jr. '73, 2/3/09 Carroll College, Mu

John W. Kluge '37, 12/17/08

Cleveland State Univ., Delta-Epsilon Stephen J. Furst '87, 11/15/09 Coe College, Zeta

Edward L. Schaut '42, 11/3/08. Retired from S.C. Johnson and Sons where he



worked in Quality Assurance. Taught seminars on basic statistics and quality conrol. He loved to fly, earning his private pilot's license in retirement. Also was a high school referee in football

and basketball for more than 30 years. Concord College, Iota-Xi

Michael F. Coppola '66, 1/3/08 Duane D. Painter '97, 10/20/09 Drake University, Alpha-Xi

Roy E. Enloe, Jr. '41, 11/09/09. Along with his father and brother, and then several of his children, continued to own and operate Enloe Drugs, the oldest established drug store in Illinois, well into his 80s. Was inducted into the Decatur Bowling Association's Hall of Fame October 7, 2001. Drexel University, Alpha-Tau

Edwin B. Gienger, Jr. '43, 10/30/08 East Carolina University, Lambda-Psi Jeffery L. Griffin '06, 8/22/09

Eastern Michigan University, Delta-Pi

Hon. Carl D. Pursell '55, 6/11/09. Served in the U.S. House of Representa-

tives from Michigan's 2nd district from 1977 to 1993. He was the ranking Republican on the House Education Appropriations Subcommittee during his tenure, and was re-elected seven

times until deciding to step down in 1992. He served as regent of Eastern Michigan University from 1993 to 1999. **Eureka College, Iota**

Donald E. Dean '43, 5/16/09 Fairleigh Dickinson University, Xi-Delta

Todd B. Dinsmore '90, 12/11/08.

Worked for the N.J. Senate Democrats for 13 years and was currently working as a lobbyist for MGR. He was an accomplished guitar player.

Fairmont State University, Theta-Delta Richard C. LaRue '72, 9/26/09 Wendell E. Pugh '60, 10/21/09

Florida International Univ., Sigma-Alpha Santiago Garcia '88, 4/13/09

Florida State University, Lambda-Iota Jay S. Tiedeberg '69, 4/22/09

Fort Hays State University, Alpha-Upsilon Philip D. Covington '92, 7/11/09 Lindon C. Montgomery '62, 7/23/09

Georgia Southern Univ., Lambda-Upsilon Clarence C. Butler '68, 8/12/09. He

was one of seven Fraters who were instrumental in the establishment of "The Southern Colony" in 1967. He was the first to become an alumni initiate and 35 years later, played a leading role in the establishment of the Lambda-Upsilon Alumni Association, serving two terms as its first president. In 1999, the BOA adopted the "Clarence Butler Award" and also established the Clarence Butler Scholarship Fund through the TKE Educational Foundation.

Randy Ray '03, 2/22/09. Led the

effort to establish his chapter's TKE Parents Assoc. and also served as a member of the Board of Advisors and Alumni Association Board of Directors.

Illinois Wesleyan University, Alpha John R. Peters '48, 11/30/07 Indiana State University, Gamma-Rho

Jonathan F. Cottrell '56, 6/7/09 Knox College, Delta

Robert J. Mayer '47, 11/27/08 **John F. Pause** '34, 3/14/07

Louisiana State University, Beta-Phi Caliste C. Cenac '53, 7/25/09

Marshall University, Beta-Nu Thomas D. Kerns '60, 9/9/09

Millikin University, Beta Vernon W. Fitch '60, 7/21/09 Stanley A. Johnson '60, 12/1/08

E. Wayne Schroeder '32, 12/1/09. Was admitted to Illinois Bar in 1938 and began his law practice in Decatur with firm of LeForgee, Samuels and Miller. After discharge from U.S. Army with rank of captain, resumed his law practice with the LeForgee firm, which later became Samuels, Miller, Schroeder, Jackson & Sly. Retired in 1995 and was a senior counselor of the Illinois and Decatur bar associations.

Monmouth College, Alpha-Epsilon

Robert C. Snyder '41, 3/7/09 Nebraska Wesleyan Univ., Zeta-Gamma

Max D. McHale '67, 1/11/09

Dr. Charles T. Streeter, 12/10/09. Upon retirement from the military, he established a private medical practice in Bertrand in 1951. He moved to Jacksonville, N.C., in 1956 where he was in private practice for the next 44 years. He donated his time and services as the team physician for the Jacksonville High School football team for approximately 35 years.

New Mexico Highlands Univ., Iota-Chi

Clifford O. Silva, Jr. '67, 4/10/09 Nicholls State University, Mu-Zeta Sean Druen '95, 6/2/09

North Dakota State University, Delta-Psi Calvin G. Scholl '65, 5/29/09.

Worked for a crop dusting business in Red Lodge, Mont., and later joined the USDA as an inspector for diseased plants and crops crossing the borders.



Northwest Missouri State Univ., Delta-Nu William L. Andrews '65, 8/21/09 Arthur E. Buckingham, Jr. '54,

4/9/09. Art was an original founder of Delta-Nu Chapter. He was an executive with Sears, Coast to Coast Stores, Checker Automotive, and then was president of White's Home and Auto Stores, Wichita Falls, Texas. After his retirement he worked part-time for Gladden-Stamey Funeral Home. Art's greatest interest was playing in dance bands.

Old Dominion University, Kappa-Delta Frank E. Spicer, Jr. '74, 1/31/09

Oklahoma State University, Beta-Gamma Edward J. Slater '47, 12/28/08

Pittsburg State University, Delta-Mu LTC Robert W. Oppenlander '58,

6/21/09. Upon retirement from the U.S. Army in 1978, was awarded the Legion of Merit for a career of exemplary service to his country, and earned a Lifetime Teaching Certificate from the state of Texas. **Rockhurst University, Kappa-Nu**

William R. Fritz III '02, 6/15/09 Rutgers University, Alpha-Eta

Nick Pyramides '79, 1/23/09 Southern Illinois University, Beta-Chi

Arthur C. Harder '50, 10/31/09

Southwest Missouri SU, Beta-Omega Warren S. Stafford '52, 10/27/09.

Graduated from UMKC law school in 1958 and began law practice in Springfield. At time of death, was a partner in a firm he founded in 1974.

State University College-Buffalo, Pi-Mu Rafael Correra '99, 8/25/09

Susquehanna University, Iota-Beta Terry L. March '64, 11/6/08

The Ohio State University, Omicron Richard W. Hale '47, 2/18/09.

Served as an intelligence officer with the CIA from 1950–1975 in Washington, D.C., Africa, Asia, the Middle East, and Vietnam. After the death of his father in 1976, he and his wife Hilda settled in Sanibel, Fla., where he worked as a real estate agent for Captron and the Wyman Atkins Agency.

University of Arizona, Kappa-Tau

Jack (JR) Redavid '67, 12/3/09. Retired in 2002 as director of human resources for city of Tucson. Was instrumental in the recolonization of Kappa-Tau Chapter, having served as Chapter Advisor ('06–'07) and BOA Chairman ('07–'08).

University of California-Berkeley, Nu Roy C. Claxton '52, 10/25/09

University of Calif.-San Diego, Pi-Xi Clement Tsai '08, 9/10/09

University of Central Florida, Xi-Iota Kevin Simpson '03, 10/18/09

University of Delaware, Nu-Pi

James D. Jackson '74, 9/27/09

University of Evansville, Zeta-Beta Ronald Gene Basham '56, 12/8/09

University of Florida, Gamma-Theta

Robert G. Murrell '50, 2/09. Was an Orlando lawyer for 57 years. He combined his passion for education with his spirituality, serving as a Sunday school teacher at Downtown Baptist Church for the last four decades. He also crafted nature-inspired oil paintings while listening to classical music. **University of Idaho, Alpha-Delta**

Harry T. Howard '48, 12/15/08 Roger W. Johnson '59, 3/27/08 Robert Wethern '40, 12/30/08. He

was a sport editor and won several writing

and photography awards from Associated Press as a reporter/photographer in the city of Moscow. In 1957, he joined the northwest region staff of the National Association of Manufacturers in Portland,

OR, achieving regional manager status before retirement in 1979. Was founding secretary of Flyfishers Club of Oregon in 1961 and editor of a Rivers of Oregon series of books of angling histories of the McKenzie, Umpqua, Rogue, and Deschutes rivers. University of Kansas, Alpha-Phi

Norman C. Nolop '47, 8/4/09 Edwyn R. Sherwood '43, 5/28/09 University of Miami, Gamma-Delta

Les Paul '52, 8/13/09. Paul was a

guitar and electronics mastermind whose



creations—such as multi-track recording, tape delay and the solidbody guitar that bears his name, the Gibson Les Paul— helped give rise to modern popular music, including rock 'n' roll. He likely will be best remembered for the Gibson Les Paul, a variation on the solid-body guitar he built in the early 1940s— "The Log"—and offered to the guitar company. As a performer, Paul had a string of hits in the late 1940s and 1950s with his singer wife Mary Ford, and they had 11 number ones in the U.S. Paul is an inductee of the Rock and Roll Hall of Fame, the Grammy Hall of Fame, the Inventors Hall of Fame, and the Songwriters Hall of Fame. He was the single most important figure in the history of modern music technology. University of Missouri-Kansas, Epsilon-Lambda

Larry D. Brown '56, 5/22/09 Univ. of NC-Charlotte, TKE Colony John W. Sims IV '09, 10/2/09 Univ. of North Dakota, Alpha-Sigma George T. Kupper '55, 12/11/09 Univ. of Southern California, Beta-Sigma Gary J. DiSano '65, 9/21/09 University of Toledo, Gamma-Nu Henry L. Majka '50, 8/19/09 Valdosta State University, Zeta-Nu Trevor Spann '08, 5/12/09 Valparaiso University, Gamma-Chi Roy E. Fishburn '51, 10/8/09 Washington State Univ., Alpha-Gamma Jack L. Frasl '64, 7/22/09 Craig A. Toll '73, 7/26/09. Worked at Hatfield Marine Science Center for 18 years before taking over a liquor store in 2004 as

the OLCC agent in charge of Store #20 in Depoe Bay. Wayne State University, Beta-Omicron

William L. Yates '48, 8/12/09 West Chester University, Mu-Alpha

Edward J. Nott, Jr. '01, 10/14/09

Western Carolina Univ., Zeta-Omicron Arthur E. Hansen '65, 8/15/09 Victor R. Trantham, Jr. '99, 2/17/09

Western Illinois University, Zeta-Theta Randall J. Taylor '70, 10/31/09

West Virginia Institute of Technology, Omicron-Eta

John R. Ware '74, 5/10/09. John was owner/operator of Ware Printing & Office Supplies from 1954 to 1987 in Montgomery, W.Va. He later worked 17 years in Florida for a local printing company until he retired at age 77.





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T. J. SCHMITZ

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