

T H E T E K E

The Magazine of Tau Kappa Epsilon Fraternity

Fall 2007



Principles

...our strict adherence and unwavering
...ship, do ordain and adopt this our Decla

...of this fraternity into abiding form.
...principles hereinafter enumerated, we individu

...bsolute interdependence of man.
...contact with our fellows is necessary, ne

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...saint as well as in name. Faith without works
...conduct are as sounding brass and tinkling

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...of the same

...the observance

...to the highest convictions of

...science; these are the triple obligations of

...and respect; to our

...measure, competence and

**100 Years
DECLARATION
OF PRINCIPLES**

**54th Biennial
CONVENTION
HIGHLIGHTS**

**Also inside:
TKE ANNUAL
SERVICE REPORT
HEAVYWEIGHT
CHAMPION JOINS TKE**





VOLUME 100 • NUMBER 4
FALL 2007

THE TEKE is the official publication of Tau Kappa Epsilon International Fraternity. TKE was founded on January 10, 1899, at Illinois Wesleyan University, Bloomington, Ill.

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THE TEKE (ISSN 1527-1331) is an educational journal published quarterly in spring, summer, fall and winter by Tau Kappa Epsilon (a fraternal society), 8645 Founders Road, Indianapolis, IN 46268. Periodicals Class postage paid at Indianapolis, IN, and additional mailing offices.

POSTMASTER: send address changes to THE TEKE, 8645 Founders Road, Indianapolis, IN 46268. All alumni Fraters who donate \$10 or more to the TKE Educational Foundation, Inc. will receive a one-year subscription to THE TEKE. It's our way of saying thank you and of keeping you informed regarding what's going on in your Fraternity today.

LIFETIME GIVING LEVELS

- Society of 1899 – \$250,000 or more
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- Presidents Circle – \$50,000 - \$99,999
- Leaders Society – \$25,000 - \$49,999
- Scholars Society – \$10,000 - 24,999
- Triangle Society – \$5,000 - \$9,999
- Founders Society – \$2,500 - \$4,999
- Opportunity Out of Defeat Club – \$1,000 - \$2,499
- Grand Council Society – \$500 - \$999
- Fraters Society – \$250 - \$499

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National Founder William Wilson, during the winter months of 1907-08, wrote the Declaration of Principles. After moving from Chicago to Pontiac, Ill., to practice law with National Founder L. W. Tuesburg, Frater Wilson spent many weeks preparing this document for presentation to the Fraternity. Never once modified since its original drafting, the Declaration of Principles stands today as the most important document in the Fraternity.

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Dr. Herbert L. Songer (A-Y)
- Grand Grammateus**
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- Grand Pylortes**
Robert A. Jarred (O-K)
- Grand Hegemon**
Christopher T. Hanson (A-II)

SUBMISSION DEADLINES

Winter	November 15
Spring	January 15
Summer	April 15
Fall	August 15

Send news and photographs for THE TEKE to the editor, 8645 Founders Road, Indianapolis, IN 46268-1336.

Vision Statement

The TKE Vision is to create lifelong relationships that enhance educational, interpersonal, community and professional success;

Mission Statement

The TKE Mission is to aid men in their mental, moral, and social development for life;

Purpose Statement

The TKE Purpose is to contribute to the advancement of society through the personal growth of our members and service to others.

UNITED STATES POSTAL SERVICE Statement of Ownership, Management, and Circulation (All Periodicals Publications Except Requester Publications)

1. Publication Title: THE TEKE
 2. Issue Frequency: 4 times a year in spring, summer fall and winter
 3. Issue Date for Circulation Data Below: SUMMER 07
 4. Number of Issues Published Annually: 4
 5. Annual Subscription Price: \$10.00
 6. Complete Mailing Address of Known Office of Publication (Not printer) (Street, city, county, state, and ZIP+4®): 8645 Founders Road, Marion County, Indianapolis, IN 46268-1336
 7. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not printer): 8645 Founders Road, Marion County, Indianapolis, IN 46268-1336
 8. Full Name and Complete Mailing Address of Publisher, Editor, and Managing Editor (Do not leave blank):
 Publisher Name and complete mailing address:
 TAU KAPPA EPSILON FRATERNITY, 8645 Founders Road, Indianapolis, Indiana 46268-1336
 Editor Name and complete mailing address:
 Rob Tullinger, 8645 Founders Road, Indianapolis, Indiana 46268-1336
 Managing Editor Name and complete mailing address:
 Louis LeBlanc, 8645 Founders Road, Indianapolis, Indiana 46268-1336
 9. Owner (Do not leave blank. If the publication is owned by a corporation, give the name and address of the corporation immediately followed by the names and addresses of all stockholders owning or holding 1 percent or more of the total amount of stock. If not owned by a corporation, give the names and addresses of the individual owners. If owned by a partnership or other unincorporated firm, give its name and address as well as those of each individual owner. If the publication is published by a corporation, give its name and address.)
 Full Name: TAU KAPPA EPSILON FRATERNITY, INC.
 Complete Mailing Address: 8645 Founders Road, Indianapolis, Indiana 46268-1336
 10. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities. If none, check box.
 Full Name: NONE
 Complete Mailing Address: N/A
 12. Publication of Statement of Ownership required for general publication, publication of this statement is required. Will be printed in the FALL 2007 issue of the publication. Publication not required.
 Signature and Title of Editor, Publisher, Business Manager, or Owner: [Signature] Date: 09-2-07

13. Publication Title	14. Issue Date for Circulation Data Below		
THE TEKE	SUMMER 07		
15. Extent and Nature of Circulation		Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
a. Total Number of Copies (Net press run)		22,037	12,352
b. Paid Distribution (Sum of 10b(1), (2), (3), and (4))		22,037	11,404
c. Total Paid Distribution (Sum of 10b(1), (2), (3), and (4))		22,037	11,404
d. Total Free or Nominal Rate Distribution (Sum of 10b(5), (6), (7), (8), and (9))		368	403
e. Total Free or Nominal Rate Distribution (Sum of 10b(1), (2), (3), and (4))		22,095	11,807
f. Copies not Distributed (See Instructions to Publishers on page 402)		412	1,045
g. Total (Sum of 10b and 10f)		22,527	12,852
h. Percent Paid (10b divided by 10g times 100)		97%	97%
16. Publication of Statement of Ownership <input type="checkbox"/> If the publication is a general publication, publication of this statement is required. Will be printed in the FALL 2007 issue of the publication. <input type="checkbox"/> Publication not required. 17. Signature and Title of Editor, Publisher, Business Manager, or Owner: [Signature] Date: 09-2-07 I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties). PS Form 3526, September 2007 Page 1 of 3 (Instructions Page 3) PSN 7530-01-000-001 PRIVACY NOTICE: See privacy policy on www.usps.com			



Becoming Our Own Fraternity

While Tau Kappa Epsilon began as the Knights of Classic Lore at Illinois Wesleyan University on January 10, 1899, our real beginning as a true national (then international) fraternity commenced on October 19, 1907, with National Founder Wallace G. McCauley's famous "Opportunity Out of Defeat" speech. That speech talked about the Teke spirit, "a spirit that does not shrink from sacrifice, that knows no defeat, a spirit indomitable. A spirit which if breathed into a national Tau Kappa Epsilon would spread our organization throughout the schools of our country ..."

That speech sparked a revolution and gave birth to TKE as its own unique fraternity, one that needed to chart out what type of organization we would become.

In late 1907, 100 years ago, National Founder William Wilson penned one of TKE's most important documents – our Declaration of Principles. This document, the Declaration of Principles, which has never been altered during our history, talks about what it means to be a Teke, what we as a fraternity hold dear, and how we should govern ourselves. It speaks of how we treat our fellow Fraters, men in other fraternities, and of what we aim to accomplish.

Probably the most cited paragraph in TKE history is the ninth paragraph of this great document:

We believe that the essential elements of true brotherhood are love, charity, and esteem; love, that binds our hearts with the sturdy chords of fraternal affection; charity, that is impulsive to see virtues in a brother and slow to reprove his faults; esteem, that is respectful to the honest convictions of others and that refrains from treading upon that which is sacred to spirit and conscience; these are the triple obligations of every brother in the bond.

“Our Fraternity was built upon the pillars of the Declaration of Principles, and our ritual, programs, and, indeed, our very fraternal ethos come from the simple notion that we believe in these cardinal virtues.”

A full copy of the Declaration of Principles can be found at http://www.tke.org/about/declaration_of_principles.html.

How eloquent are these words, spoken for the first time 100 years ago, knowing that they still hold true today. Our Fraternity was built upon the pillars of the Declaration of Principles, and our ritual, programs, and, indeed, our very fraternal ethos come from the simple notion that we believe in these cardinal virtues. In fact, in the 100 years since the Declaration was written, nearly 250,000 men have joined TKE and have signed their name to

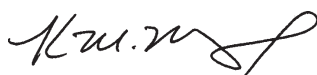
a scroll bearing those timeless words, and have done so after taking a personal oath to uphold TKE's values.

As we celebrate the 100th anniversary of our national founding, and that of our Declaration of Principles, all Tekes should take a few minutes and reflect on those great words by Frater Wilson and think about how they govern our lives today. Do we live up to these triple obligations in our daily lives? Do we constantly regard our fellow men for their personal worth and character? Do we illustrate to others that we're all something different – through our words and actions?

The vision of McCauley, Wilson, and our other National Founders – Lester H. Martin and L.W. Tuesburg – added much to the solid foundation laid out by the Founders of the Knights of Classic Lore. That vision, and our Declaration of Principles, helped lead TKE toward the establishment of our own identity, eventually moving out of central Illinois and spreading throughout the continent and then around the globe. That vision continues to carry us forward – as the TKE Nation – and will continue to carry us forward in the decades ahead.

Fraters, let's all celebrate the 100th anniversary of our emergence as our own international fraternity, building a brighter future based upon timeless and honorable qualities laid out for us a century ago.

Yours in the Bond,



Kevin M. Mayeux, CAE
Chief Executive Officer

Tau Kappa Epsilon Annual Report

During the 2006-07 fiscal year, Tau Kappa Epsilon operated in a financially sound way, while expanding the programs and services offered to our membership.

KEY SUCCESSES

The Regional Leadership Conferences underwent an overhaul in terms of content, as well as the addition of a conference on the West Coast to better serve our Fraters in the area. Detailed officer training tracts, and seminars on life skills development, were added to our RLCs, all designed to help our chapters operate better. As additional funding and alumni support becomes available, TKE plans to add more RLCs so that most every Teke can attend a conference within a reasonable drive of their home chapter.

TKE also tested the first pilot phase of a comprehensive Member Development Program, due for general launch in fall 2008. This program, which will provide a blueprint to help our men not only learn about how to be a good Teke, but also to be a successful student and active contributor to society, will be a major leap forward for our Fraternity.

The Fraternity continued to experience a decline in risk management incidents, illustrating that our members and chapters are operating in a way in which every Teke, and our guests, are staying free from harm.

Financially, TKE operated for the seventh consecutive year in the black. All accounts in the TKE House Fund are fully secured, and another net contribution was made to our reserve fund. For the first

time in many years, alumni contributions and financial commitments have risen substantially due to a focused effort by the Foundation and Fraternity's leadership to grow our educational programs and services through alumni support.

Our communications continued to improve this past year. Not only did we launch a comprehensive redesign of www.tke.org, but our communication program reached more people, and did so in different ways, than we ever have in the past. TKE was recognized as having the best overall communications program in the state of Indiana by the Indiana Society of Association Executives.

SHORTCOMINGS

Despite a redesign of the field staff, TKE's membership numbers remained virtually flat over the past year, as it has over much of the past decade. Recruitment is the responsibility of every Teke (collegiate and alumni alike) and we, as part of the TKE Nation, all need to find more quality men, teach them about the Fraternity, and ask them to join. A major thrust has been put in place for this fall, and the Grand Prytanis has called for "All Hands on Deck" to help our chapters focus on bringing more quality men into our Bond.

Your Fraternity continues to come up with ways to innovatively serve its members, while staying true to our founding principles. In the months ahead, keep an eye out for even more improvements as we all work to make the Fraternity for Life something more meaningful for every Teke.

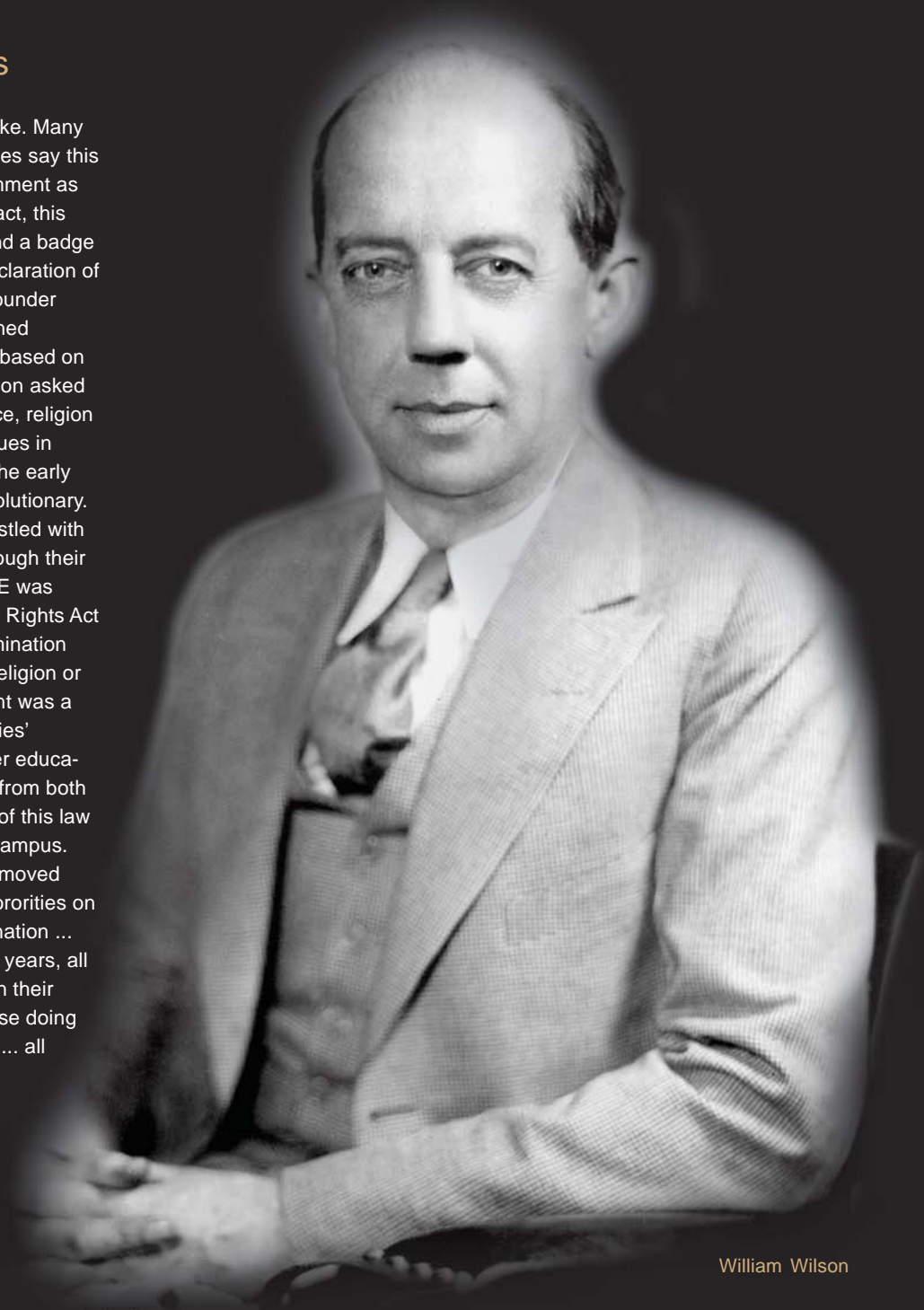
FINANCES		CHAPTERS & COLONIES	
Total Revenues	\$ 3,796,862	Active Chapters	237
Total Expenses	\$ 3,634,031	Total Colonies	27
Income/Contribution to Reserve	\$162,831	New Colonies Added in FY	7
Net Accounts Receivable	\$45,705	Total Active Groups	264
Total Equity	\$1,343,696	Charters/Recharts Issued	6
Total Assets	\$2,538,197	Average Chapter Size	35.7
		Chapters with an Advisor	98.5%
		Chapters with both a Chapter Advisor & BOA Chairman	92.8%
MEMBERSHIP		HISTORICAL	
Total Collegiate Members	9,229	Founded - Tuesday, January 10, 1899	
Total Paid Initiates	3,006	Illinois Wesleyan University, Bloomington, Illinois	
Province-Level Advisors	227	Total Initiates Since Founding	243,049
Life Loyal Tekes	1,148		

Declaration of Principles

Celebrating 100 Years

If you can't go Greek, go Teke. Many Fraters hear other fraternities say this today and interpret the comment as negative in nature. But in fact, this phrase is an enviable statement and a badge of honor for each member. The Declaration of Principles, authored by National Founder William Wilson a century ago, defined membership in Tau Kappa Epsilon based on personal worth and character. Wilson asked that his fellow Fraters look past race, religion and national origin and see the values in each man wanting to join TKE. In the early 20th century, this concept was revolutionary.

While other organizations wrestled with the decision to allow minorities through their doors during the '60s and '70s, TKE was already doing so. In 1964, the Civil Rights Act was signed into law, ending discrimination against persons of different race, religion or national origin. Within the document was a clause dealing with fraternal societies' membership practices. Many higher education institutions felt great pressure from both donors and lawyers' interpretation of this law to regulate organizations on their campus. Several institutions kicked off or removed recognition of all fraternities and sororities on their campus for fostering discrimination ... except for TKE. During the next 20 years, all Greek organizations had to re-open their sacred documents to create a clause doing away with discriminatory practices ... all except for TKE.



William Wilson

In the closing paragraph of the DOP (seen below), Frater Wilson wrote what sets this Fraternity apart from every other Greek organization in the world. He had the foresight to define membership standards as values instead of things.

“We consider no man from the standpoint of those qualities and advantages he has not attained by personal effort. We stand for men whose manhood has withstood the test of trying conditions. We deem sterling character and staunch uprightness to be necessary qualifications to membership in this fraternity. All else, though desirable, is secondary to these.”

The document we celebrate today, which has remained unchanged in its century of existence, was created by a group of men who decided Tekes were more than just the typical fraternity man.

Looking forward through lenses of the past

Late in 1907, several undergraduate members of the local Illinois Wesleyan University fraternity Tau Kappa Epsilon were preparing a fourth chartering petition to be presented to the Phi Delta Theta board of directors at their national convention in 1908. After three resounding rejections, however, the wisdom of petitioning was questioned with increasing frequency. National Founder L.W. Tuesburg recalls the discontent in his “Reminiscences of Tau Kappa Epsilon.”

William Wilson and Wallace McCauley had been meeting together for some weeks to discuss fraternity affairs, and had persuaded themselves that it was undignified to further follow the Phi Delt will-o'-the-wisp, and felt TKE should heed the story of the man who, three times unceremoniously kicked out of a

dance hall, picked himself up for the third time and remarked to an uninterested bystander, “I know what’s the matter with those people, they don’t want me in there.”

To increase enthusiasm for the next petition, a banquet was held on October 19, 1907, at which speeches were made both advocating and questioning the proposal. One of the most notable and influential speeches given was a blistering address by Wallace G. McCauley (written with Frater Wilson on the Alton-Chicago train) titled “Opportunity Out of Defeat,” in which he advocated the abandonment of the petitioning process and the substitution of a campaign for TKE to become its own national fraternity.

McCauley’s sharp words cut through the crowd.

“I believe this in spite of the fact that no one labored more zealously to that end during the first two campaigns than myself. And, too, no one felt the defeats at the time more bitterly than myself; but now, after an absence of a year or so, I am brought to the conviction that Tau Kappa Epsilon was indeed fortunate in her defeats, because thereby there was reserved for us a large opportunity ... Intwoven about the sentiments of our name and our pin, and engrained in the fiber of every member is the Teke spirit – a spirit typical of our fraternity – a spirit that does not shrink from sacrifice, that knows no defeat, a spirit indomitable. A spirit which if breathed into a national Tau Kappa Epsilon would spread our organization throughout the schools of our country ...”


Although arousing bitter opposition at the time, this speech ultimately reduced the fourth petition to a mere formality, and became a significant

turning point in the history of the Fraternity.

Wilson then, during the winter months of 1907-1908, wrote the most impactful document in TKE history, the Declaration of Principles. After moving from Chicago to Pontiac, Ill., to practice law with National Founder L.W. Tuesburg, Frater Wilson spent many weeks preparing this document, which has never been modified in its 100-year existence, for presentation to the Fraternity.

The Declaration of Principles explains the basic beliefs of TKE, beliefs of integrity and inclusion, which laid the foundation for TKE to become the largest fraternity in the world. The ninth paragraph is often referred to as the definition of a Teke.

“We believe that the essential elements of true brotherhood are love, charity, and esteem; love, that binds our hearts with the sturdy chords of fraternal affection; charity, that is impulsive to see virtues in a brother and slow to reprove his faults; esteem, that is respectful to the honest convictions of others and that refrains from treading upon that which is sacred to spirit and conscience; these are the triple obligations of every brother in the bond.”

The Declaration of Principles is one of the most revolutionary documents of its time. Fraters Wilson, McCauley, Tuesburg and the rest of the membership in 1907 approved this document without hesitation. Rather than more closely defining membership requirements, as did other large fraternities of the time such as Sigma Chi or Phi Delta Theta, these men held to their beliefs and in doing so, created the greatest fraternity in the world. Live the DOP’s message of integrity and acceptance in your daily lives, and help carry TKE proudly through another century. 



Las Vegas

Sunday

More than 600 Fraters attended the Conclave, which kicked off on Sunday, August 5. Upon registration, each participant (alumnus and collegiate) was sent up the stairs of the Riviera Hotel & Casino to the Regional Meetings where they were given goodie bags and had an opportunity to chat with their Regional Director. During the regional meetings, Fraters met with their Regional Servicing Team, which includes the Vice President of Fraternal Services, Regional Directors, Chapter Services Specialists, Grand Province Advisors, and Province Advisors. The meeting allowed volunteers to ask specific questions related to their chapter and get to know their region's key leaders.



Finances Figured Out! by TKE Director of Business Affairs Rob Taflinger.

The next three presentations began at 10:30 a.m. They were Communicating in Crisis presented by TKE Communications Coordinator Tom McAninch; Dude, Where's My Fork? presented by Chapter Services Specialist Paul Hicks; and Got Alumni? presented by TKE Volunteer Brian Bates.

The lunch included presentation of several awards for top recruiters, the Salsbury-Scott Award, and a speech from CEO Kevin Mayeux about the strength of the TKE Nation.

After lunch, Phired Up Productions hosted a general session on Dynamic Recruitment, followed by Recruitment Breakout Sessions. The authors of the best selling fraternity recruitment book, "Good Guys," presented best practices in fraternity recruitment on the main stage. Co-founders Josh Orendi and Matthew Mattson talked about how to motivate the chapter and skills on meeting people to improve results for this vital part of chapter operations. One participant described the intense session, "It's kind of like taking a sip of water from a fire hose." The cutting-edge recruitment session received rave reviews.

TKE's guest speaker and honorary initiate W Mitchell spoke to a captivated audience of fellow Fraters Monday evening. Frater Mitchell relayed his positive message about "Taking Responsibility for Change," told with warmth and wit. Having overcome two life-threatening and life-changing accidents – the first a fiery motorcycle accident and the second an airplane crash – Mitchell said, "Before I was paralyzed there were 10,000 things I could do.



The Grand Chapter officially opened Conclave at 7:30 p.m. The Grand Council and a group of Past Grand Prytani welcomed everyone to the 54th Biennial Conclave. Roll call was taken, and some of the most prestigious awards of the Fraternity were presented. The Grand Prytanis Award, Teke Alumnus of the Year, Chapter Advisor Hall of Fame inductees, Alumni Association charters, and Chapter charters were all announced.

Monday

The first full day of Conclave started with a bang Monday morning at 9 a.m. with four unique Educational Breakout Sessions. The first was titled Winners & Losers, featuring interfraternal brother Jerry Nelson. The second was Good Teke? Great Teke! presented by Region 2 Director Adam Ferris. The third was titled Planning for Success by Region 1 Volunteer DJ Boland. The final presentation in the early morning session was titled Finally,



Now there are 9,000. I can either dwell on the 1,000 I've lost or focus on the 9,000 I have left." His remarkable message inspired the audience to shed self-imposed baggage and obstacles that prevent them from achieving their goals.

The Hooters Hotel &

Casino welcomed Fraters into one of the newest and hippest Vegas Strip casinos for a private party Monday night. A live band and Hooters calendar girls entertained the attendees, while several others participated in a TKE-specific slots tournament and poker tourney. Many Fraters commented on how great the outing was and thanked Fraters Ed Droste, Kim Tyler, and Dave Lageschulte for their outstanding hospitality.

Tuesday

More than 500 Fraters showed up with smiling faces to participate in a service project at the UNLV campus Tuesday morning. "TKE Kids Day" hosted more than 300 kids and many of their parents at the John D. "Jackie" Gaughan Boys & Girls Club in a festival atmosphere providing activities and entertainment. (See more on pages 14 & 15.)

The Second Session of the Grand Chapter occurred following the service project. Vital legislation was voted on to be inserted in the *Black Book* of the Fraternity, the slate of Grand Council candidates was presented, and more awards were presented.

Tuesday evening, the Grand Inaugural Banquet closed the 54th Biennial Conclave. The installation of the newly elected Grand Council took place, as well as special awards such as the Order of the Golden Eagle, Grand Prytanis Awards, Teke Alumnus of the Year, and the TKE Fraternity for Life Award. In addition, the TKE International Sweetheart, Helene Thoen, was crowned.



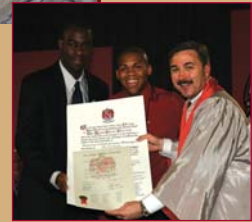
Grand Prytanis Mark K. Johnson (Nu-Theta, University of Utah) announced in his inaugural address to alumni and collegiate members his vision for TKE was an "All Hands on Deck" approach. The announcement calls for a special commitment of all professional staff and volunteers to help our more than 270 chapters become more efficient and successful in recruitment during this next biennium (2007-2009). This approach has already seen significant results in its first semester of implementation.



We look forward to seeing you at the 55th Biennial Conclave in New Orleans in 2009! Check the TKE website for more details as the date approaches.



Grand Prytanis Mark Fite presents the Ronald Reagan Leadership Award to Frater Neil Forster.



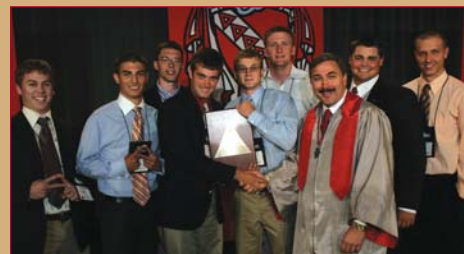
Members of Mu-Chi Chapter (University of North Carolina-Wilmington) display their re-charter certificate.



(L-R) International Sweethearts Diane Kelly (2004), Helene Thoen (2007), and Ashley Metzel (2006).



TEF Board member Frater "Ernie" Ernest with fellow Beta-Mu (Bucknell University) Tekes.



Iota-Beta Chapter at Susquehanna University received one of the nine Top TKE Chapter awards.

2007 2009 Grand Council

MARK K. JOHNSON

Grand Prytanis

Frater Johnson (Presidents Circle) is executive vice president and general manager of Johnson Storage and Moving Company, headquartered in Denver, Colo. He attended the University of Utah, was initiated into Nu-Theta Chapter in 1975, and graduated with a bachelor of science in finance. He was a member of the U.S. Marine Corps Reserve from 1975 to 1980.



Frater Johnson was Crysophylos and House Manager of his chapter, previously served as a member of the TKE Educational Foundation Board of Directors, and was a founding member of the Denver Area Alumni Association. In 1996, he received the Teke Alumnus of the Year award.

He is married to Natalie and is a member of the DeMolay, Masonic Order, and the Scottish Rite. He serves on the board of directors of the Denver Better Business Bureau and Denver Police Activities League.

He is a board member of the Colorado Motor Carriers Association as well as the American Moving and Storage Association. He served on the board of the Colorado Transfer and Warehouseman's Association from 1982 to 2002 and was the youngest president in the 100-year history of the organization.

A Life Loyal Teke, Mark previously served on the Council as Grand Crysophylos from 2003-05 and Grand Grammateus from 2005-07.

DR. HERBERT L. SONGER

Grand Epiprytanis

Frater Songer (Fraters Society) has been active in TKE since being initiated into Alpha-Upsilon Chapter at Fort Hays State University in 1963, where he held the offices of Prytanis and Histor. Herb has served in a variety of volunteer roles, including reactivating TKE chapters, conducting leadership workshops, and serving on TKE International committees. Since 2001, he has served as chairman of the Fraternity for Life



Committee and Grand Council liaison for the Publications & Marketing and Education Committees. He further served as advisor to his campus Interfraternity Council for a number of years and is an active member of the Alpha-Upsilon Alumni Chapter.

As a professional in the field of higher education, he has been vice president for student affairs at Fort Hays State since 1995 and is assistant professor of educational administration & counseling. He has also served as an instructor, director of counseling, dean of students, and assistant vice president.

Frater Songer received a B.S. from Fort Hays State University in 1966 and an M.S. in 1969, and his Ph.D. from Kansas State University in 1987.

Dr. Songer is a two-term past president of the State Division of the National Association of Student Personnel Administrators, past president of the State Division of the American College Personnel Association, and is active in the American Counseling Association, National Orientation Directors Association, and the Association of Fraternity Advisors.

A recipient of the Knights of Classic Lore and the Excellence in Education awards, Frater Songer previously served the Fraternity as Grand Hypophetes, starting in 2001, Grand Hegemon (2003-05), and two terms as Grand Pylortes, in 2001-03 and 2005-07. He is a Life Loyal Teke.

He and his wife Sheryl reside in Hays, Kan.

KEVIN H. POLLARD

Grand Grammateus

Frater Pollard (Leaders Society) is founder, managing partner and president of GlobalSolve™ Management Services, a consulting firm that develops and executes a broad range of business and marketing strategies and related transactions for a diversified international client base.



Prior to GlobalSolve™, he was CEO of Access Data Consulting Corporation from May 2001 to December 2002.

Kevin was initiated in 1967 as a member of Lambda-Kappa Chapter at DePaul University. He received his bachelor's degree in business

administration and English and then earned an MBA in 1981 from Duke University's Fuqua School of Business. He served Lambda-Kappa both as Grammateus and Prytanis. Kevin was a regional representative for TKE in the Chicago area and a member of the 1999 Conclave Planning Committee. He served as president of the Denver Area Alumni Association in 2002-03. He received the Teke Alumnus of the Year Award in 1990-91 and the Grand Prytanis Award in 1999.

A Life Loyal Teke and former TEF director, Kevin has also been involved with the TKE Audit Committee, the Investors Fund, and TKE 2010 Strategic Planning Committee.

He previously served on the Council as Grand Hegemon from 1999-01 and Grand Crysophylos from 2001-03.

Kevin and his wife Mallory reside in Metairie, La.

EDMUND C. MOY

Grand Crysophylos

Frater Moy is currently serving as the 38th Director of the United States Mint, where he oversees the world's largest manufacturer of coins, medals, and numismatic (coin) products.

A native of Wisconsin, Edmund graduated from the University of Wisconsin-Madison in 1979 with a

bachelor's degree in economics, international relations, and political science. While there, he joined Lambda Chapter in May 1976.

He served as Director of the Office of Coordinated Care Policy and Planning at the Health Care Financing Administration of the Department of Health and Human Services during the George H. W. Bush administration.

In between the two Bush administrations, Moy was involved in private-sector ventures. He worked on President George W. Bush's transition team in 2001. From 2001 to 2006, Moy served as Special Assistant to the President and Associate Director of Presidential Personnel at the White House. He oversaw the selection of candidates for presidential appointments in the general areas of human, natural and cultural resources. In 2003, he served on the transition team for the newly-created Department of Homeland Security.



Ed is an active participant in organizations representing the Asian American community, as well as a member of the board of directors of Christianity Today International. He was elected Grand Crysophylos for Tau Kappa Epsilon at the 54th Biennial Conclave held in Las Vegas, Nev., on August 7, 2007. While attending the New Orleans Conclave in 2005, he was awarded Teke Alumnus of the Year.

He, his wife Karen and daughter Nora live in the Washington, D.C., area.

CHARLES J. TRABOLD, CFC *Grand Histor*

Frater Trabold (Presidents Circle) was initiated into Kappa-Kappa Chapter at Monmouth University, N.J., in 1966, where he served as Prytanis. As a volunteer for over 30 years, he has served as Chapter Advisor, Board of Advisors Chairman and Alumni Association President. Additionally, he most recently served as a facilitator for Leadership Academy XIX, as well as Grand Province Advisor for the Garden State Province and chairman of the Alumni Volunteer Task Force.



A Life Loyal Teke, Charlie has also served the Fraternity as Director of Chapter Services and is a member of the Knights of Apollo. He was awarded the Grand Prytanis Award at Conclave 2003, as well as the Order of the North.

In his professional career, he worked in the telecommunications industry, employed by New Jersey Bell Telephone Company, AT&T, Lucent, and Concert Communications. Having rejoined AT&T several years ago, he recently retired and has renewed his involvement with TKE, including membership in the Alumni Involvement Committee and Membership Development Program Committee. Charlie is also retired from the United States Army Reserve as a colonel.

He previously served as Grand Pylortes from 2003-05 and Grand Histor from 2005-07.

RODNEY G. TALBOT *Grand Hypophetes*

Frater Talbot (Scholars Society) began his Teke career in 1975 joining Beta-Chi Chapter at Southern Illinois University-Carbondale on November 18, 1975. He served the chapter as Hegemon, Histor, and two terms as Prytanis. During his term as Prytanis, he instituted a new non-hazing initiation program that increased the chapter size from 24 to over



65 members. He graduated SIU in 1979 with a bachelor's degree in finance, specializing in financial institutions, and was selected by TKE as one of the recipients of International Top Teke of the Year.

After graduation, TKE Headquarters hired Rod as a Chapter Services Director for a year and a half. He traveled extensively to over 100 chapters, primarily in the Northeast. He spent the last six months of his professional fraternity experience starting chapters from scratch or devoting extensive time located at specific chapters needing additional recruitment assistance.

After leaving the employment of the Fraternity, he continued his involvement with TKE as a member of the Scholarship Committee. He was also chairman of the Investment Committee of the Educational Foundation and wrote the original investment policy statement for the TEF funds. He was chairman of the Investment Committee of the Fraternity from 1989-2005. He has served his home chapter of Beta-Chi as the Board of Trustees Chairman and Alumni Association President. He is also a Life Loyal Teke. He received the Teke Alumnus of the Year award in 2005 at the Conclave in New Orleans.

Professionally, Rod began his investment career with E.F. Hutton in 1981. He joined Raymond James in 1991 as an investment manager with Raymond James Financial Services. With the support of Raymond James, he founded Talbot Asset Management, focused on becoming one of the premier investment advisory firms in Florida. He currently manages over \$60 million dollars with clients all over the United States and Great Britain.

He lives in Winter Garden, FL, with his wife Debbie and their children, Haley, Ryan, and Carly. He is vice president of the Rotary Club of Winter Garden. He is also on the governmental affairs and economic development committees of the West Orange Chamber of Commerce. Besides economics and the stock market, his interests include golf, softball, and traveling.

Frater Talbot previously served the Fraternity as Grand Hegemon from 2005-2007.

ROBERT A. JARRED *Grand Pylortes*

Frater Jarred (Fraters Society) is an attorney at law, practicing in the areas of taxation, bankruptcy, and commercial litigation. He is a member of the Louisiana State Bar Association Tax Division and the Lafayette Parish Bar Association.

Robert was initiated in 1984 at Omicron-Kappa Chapter (University of



Louisiana). As an undergraduate member he served as Recruitment Chairman, Alumni Relations Chairman, Histor, Hegemon, Crysophylos, and Prytanis. His dedicated service continued past graduation in 1986, being appointed as District Vice President, Delta District in 1987. He spearheaded the recolonization of his dormant home chapter in 1993 and served as Omicron-Kappa Chapter Advisor for five years. He organized a Board of Trustees, served as its chairman for five years, and organized the Omicron-Kappa Chapter Alumni Association, serving as president for five years.

He served on multiple Courts of Inquiry as Chief Justice, as a Province Advisor in 1998, Grand Province Advisor in 2000, and was appointed by Grand Prytanis Lon Justice to serve on the Judiciary Committee in 1999, having served as chairman since 2001.

A Life Loyal Teke, Robert received the Key Leader Award in 2006 and is a member of both the Ritual and Recruitment Excellence Task Forces. He begins his first term on the Grand Council as Grand Pylortes.

He and his wife Linda reside in Lafayette, La.

CHRISTOPHER T. HANSON *Grand Hegemon*

Frater Hanson (Grand Council Society) is a senior research biologist in the Laboratory of Infectious Diseases at the National Institutes of Health in Bethesda, Md. The goal of NIH research is to acquire new knowledge to help prevent, detect, diagnose, and treat disease and disability.



Chris was initiated into Alpha-Pi Chapter at George Washington University in December 1996. As an undergraduate, he held many offices, including Rush Chairman, Grammateus, Hegemon, Epiprytanis, and Prytanis. Hanson is the first ever Leadership Academy graduate to be elected to the Grand Council. He recently served as Board of Advisors Chairman for Beta-Delta Chapter at the University of Maryland.

Frater Hanson is president of the Greater Washington, D.C. Alumni Association and Chapter Advisor for Alpha-Pi Chapter. He previously served as Province Advisor for the Chesapeake Province from 2002 until September 2007, and is a member of the Alumni Involvement Committee.

A Life Loyal Teke charter member and Charles R. Walgreen, Jr. Leadership Academy X graduate, Chris was selected Volunteer of the Month for September 2005 and received the TKE Key Leader Award in 2006 and 2007. Chris and his wife Annie reside in Bethesda, Md.

'07 Conclave Award Winners



Fraters Gabe Anaya (L) and Lon Justice (R)

Order of the Golden Eagle

Steven J. Muir (Society of 1899), Beta-Eta Chapter
Gabriel Anaya (Founders Society), Alpha-Omicron Chapter

The Order of the Golden Eagle is the highest honor conferred by Tau Kappa Epsilon. To be considered for this honor one must be: A Past Grand Officer or a past member of the Board of Directors of the TKE Educational Foundation; or a man who has given unselfish and devoted service of recognized value in the Fraternity for at least 10 years; or a man whose life exemplified the ideals of Tau Kappa Epsilon.



Fraters Brent Johnson (L) and Mark Fite (R)

Teke Alumnus of the Year

Brent B. Johnson, Epsilon Chapter

The Teke Alumnus of the Year Award is given for outstanding accomplishment and performance in the member's career or field of endeavor.

Order of the Silver Maple Leaf

Gary Doer, Zeta-Iota Chapter

The Order of the Silver Maple Leaf is given to an individual who (a) throughout his lifetime has exemplified the ideals of Tau Kappa Epsilon and/or (b) through his efforts has promoted the causes of international understanding and brotherhood within or outside of the Fraternity.

Rodney Williams Interfraternity Excellence Award

Nat Sheppard, Omicron, IFC President, Ohio State University

This award is given in recognition of outstanding contributions to the interfraternal community.

Salsbury-Scott Interfraternity Award

Jerry Nelson (Phi Kappa Psi Fraternity)

Presented to a member of the interfraternal community who has rendered the most valuable services to advance the cause of fraternities and the Greek system.

TKE Volunteer of the Year

James L. Totten (Scholars Society), Kappa-Psi Chapter

The Volunteer of the Year is selected from monthly honorees who are recommended by the professional staff and selected by the Grand Prytanis for their service and ongoing commitment to TKE.



Fraters Julius Edelmann (L) and Mark Fite (R)

Grand Prytanis Award

Julius J. Edelmann, Jr. (Founders Society), Omicron-Nu Chapter
Robert A. Jarred (Fraters Society), Omicron-Kappa Chapter
Gary A. Reed (Triangle Society), Iota-Phi Chapter

The Grand Prytanis Award is given by the Grand Prytanis to a member who, in his opinion, has rendered the most valuable services to the Fraternity as a whole.



Fraters Robert Jarred (L) and Mark Fite (R)



Fraters Gary Reed (L) and Mark Fite (R)



(L-R) Fraters Richard Adamek, Richard Kurtyka, Grand Epiprytanis Robert McMurry, James Totten, and Willie Burns.

Advisory Hall of Fame

Richard W. Adamek (Opportunity Out of Defeat Club), Zeta-Kappa Chapter

Willie O. Burns, Epsilon-Omicron Chapter

Richard J. Kurtyka (Founders Society), Epsilon-Alpha Chapter

James L. Totten (Scholars Society), Kappa-Psi Chapter

Robert Tupper, Zeta-Mu Chapter

The Advisory Hall of Fame, established in 1999, recognizes the outstanding volunteers who advise our chapters and colonies.

Jean Cochran Fraternity Dedication Award

Kathy Fite

This award recognizes spouses and significant others of TKE's volunteers.

Excellence in Education Award

Dr. Gregory Geoffroy, Alpha-Chi Chapter

The Excellence in Education Award is presented to an individual who has given freely of time, talent, and/or financial resources to perpetuate quality education to the youth of America.

Alumni Association Achievement Award

Epsilon-Omicron Alumni Association

This award was established to recognize the efforts of alumni as associations which maintain outstanding chapter alumni activity and involvement that perpetuates the TKE Fraternity experience.

Alzheimer's Association Awards

Beta-Gamma, Oklahoma State University

Beta-Mu, Bucknell University

These awards are given to the top contributing groups having raised or donated the most money to the Alzheimer's Association's Ronald and Nancy Reagan Research Institute.

Raise the Bar Recruitment Awards

Top Recruitment Award:

Lambda-Iota, Florida State University

TEF Fraternity for Life Award

Mark A. Fite (Leaders Society), Delta-Xi Chapter

Gregory P. Woodson (Society of 1899), Beta-Sigma Chapter

The TEF Fraternity for Life Award is given in recognition of valuable service given to the Fraternity through support and dedication to the TKE Educational Foundation, Inc.



(L-R) Frater Lon Justice presents the TEF Fraternity for Life Award to Frater Greg Woodson.



(L-R) Frater Gary Reed, Kathy Fite, and Frater Greg Woodson.

TEF Medal of Excellence

Lenwood S. Cochran (Scholars Society), Gamma-Mu Chapter
Epsilon-Nu Alumni Association

The TEF Medal of Excellence Award is given to an individual in recognition of Fraternity and Foundation involvement on the local and international levels.



Frater Elliott Scheirman accepts the Alumni Association Achievement Award for Epsilon-Omicron Chapter.



(L-R) Frater Lenwood Cochran receives the TEF Medal of Excellence from Fraters Louie Correa and Gary Reed.



(L-R) Fraters Frank Rojas (Lambda-Iota Chapter) and TKE CEO Kevin Mayeux.



Frater Tim Taschwer (center) accepts the TEF Medal of Excellence for Epsilon-Nu Chapter from Frater Gary Reed (L). On the right is Frater Greg Woodson.

TKE Kids Day Service Project

When college courses are strenuous or the work week taxes your patience, we often say, "Ah, to be a kid again." But all too frequently in today's society, kids have to deal with many grown-up issues because of poverty, difficult home atmospheres, or peer pressure. Those who attend the Boys & Girls Clubs of America seek to escape this reality, if only for just a few hours a day and just be a kid. And Tau Kappa Epsilon decided to not only let these kids get a breather from these difficulties, but also have fun.

This was the mission behind the TKE Kids Day at the John D. "Jackie" Gaughan Boys & Girls Club located on the University of Nevada - Las Vegas campus. For the first time since 1993, TKE incorporated a service project into the 54th Biennial Conclave experience. The Fraternity hosted more than 300 kids, and many of their parents, in a carnival-style day offering 16 different activities and lunch. Children participated in a Tug-O-War, Basketball Relays, Water Balloon Toss, Two Bounce Houses, a Bean Bag Toss Dunk Tank, and more! Through this service, Tekes showed these kids a good time, let them cut loose, and most importantly – Have Fun. Each participant received a free "TKE Kids Day" T-shirt and lunch.

The Boys and Girls Clubs of Las Vegas serve more than 12,600 youngsters ages 5-18 through 12 units. They are part of a national network of similar organizations affiliated with Boys & Girls Clubs of America, and adhering to their material requirements and standards. Club programs and services promote and enhance the development of boys and girls by instilling a sense of competence, usefulness, belonging and influence. The Clubs are a safe place to learn and grow – all while having fun.

The Fraternity wishes to acknowledge Frater Ray Chambers for his significant gift that contributed to the success of this event. Thanks to all who donated a few hours of their time at Kids Day – you made a lasting impression in these young people's lives.





2006-2007 annual service report



TKE Highlights Community Service

The Fraternity is pleased to recognize those chapters who have contributed to the advancement of society through the personal growth of our members and service to others.

As we reflect on our obligations set forth in the Declaration of Principles, one of the most celebrated in the Fraternity is Service. Our Founders had the foresight to include a commitment to philanthropy as one of the key ideals of the Fraternity, making it much different from other organizations of the time. From campus clean-ups and Habitat-for-Humanity to our international philanthropy, the Ronald and Nancy Reagan Alzheimer's Research Institute, Tekes have been consistently helping others. It is very important for every Frater to take on this challenge and it doesn't take much effort. Each Frater can help out in different ways, but the key is to get everyone involved in the event.

During the last biennium (2005-2007), TKE has 310,529 documented hours of community service, which, according to Independent Sector Research (www.independentsector.org), totals \$5,655,616.41 of donated labor. During the same time period, TKE also raised more than \$214,000 for Alzheimer's research and more than \$600,000 for local charitable causes in the United States and Canada.

In addition to the personal fulfillment of performing service for others, THE TEKE wants to make sure you get recognized for your hours and efforts. Simply fill out the Annual Report, located in the Membership Maintenance Module, and return by the published due date (usually around May 15). Also include media releases and pictures for possible publication and email Communications Coordinator Tom McAninch at tmcaninch@tke.org. You may also contact Frater Tom for service ideas or help with event publicity. Thank you for all that you do for the community and the Alzheimer's Association.

NU University of California-Berkeley

Nu Chapter finished the fall semester with a bang, hosting its first annual Charity Date Auction in November. Twenty men and women graced the stage of 145 Dwinelle on the south side of campus to be auctioned off to the general public. The event was a success, attracting more than 250 people and raising in excess of \$2,000 for charity. All contestants demonstrated a talent which ranged from song and dance to a reciting of romantic sweet nothings in 12 different languages. Winning bidders were taken on a brunch date held at the TKE house with the contestants. Couples were given a chance to get to know each other amidst jazz music, great food, and good company. The coming together of all TKE Fraters and candidates to put on the event truly demonstrates the unity and drive that exists within Nu Chapter.

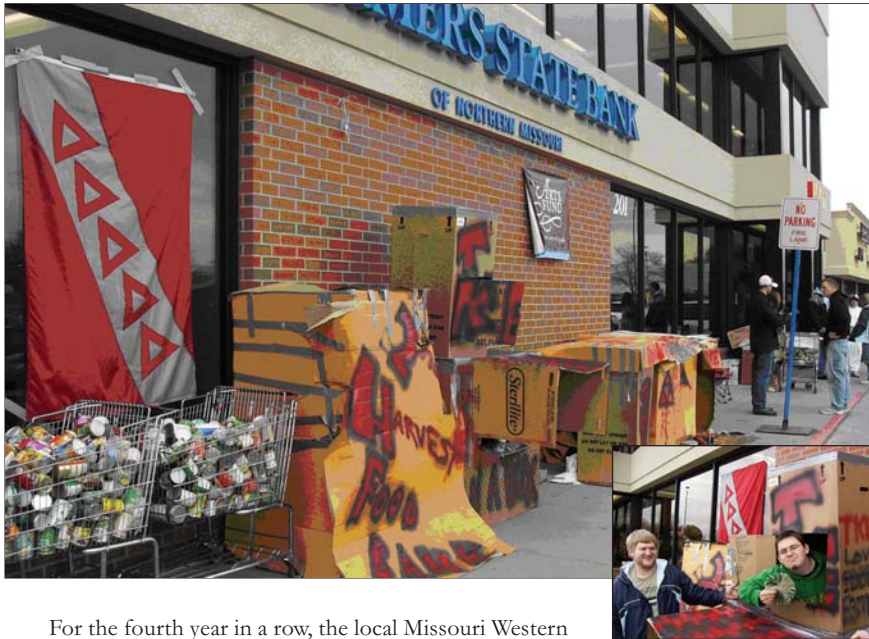
LAMBDA-ETA University of Iowa

Tekes of Lambda-Eta Chapter plunged into Coralville Lake Saturday, March 26, as part of a fundraiser for Special Olympics Iowa. The event is also held in towns such as Ames, Dubuque and Council Bluffs, as well as across the country. The Iowa City Polar Plunge raised more than \$23,000 from pledges collected by more than 140 people from groups such as TKE, the Iowa City Police Department, and area businesses. This was the first year for the event. Thirty Tekes clad in swim trunks, grass skirts and coconut bras showed up for the benefit.



Members of Northwest Missouri State University and Missouri Western State University team up for the eighth annual Xi-Eta football run to collect charity donations from the St. Joseph and Maryville communities.

Xi-Eta Tekes Announce Results of Fourth Annual “Teke in a Box”



For the fourth year in a row, the local Missouri Western Tekes hit the sidewalk in front of Hy-Vee Grocery Store to raise money for St. Joseph’s homeless, hungry and working poor. Sleeping in their ramshackle “fraternity house,” the men far and away had their best “Teke in a Box” to date, eclipsing last year’s total of \$2,289 and 553 pounds of food by more than double.

At final count, this year’s event raised \$3,322.23 and exactly 1,000 pounds of non-perishable food to donate directly to America’s Second Harvest of Greater St. Joseph. According to the Food Bank, the dollar amount raised translates to 26,658 potential pounds of food that can fight hunger and feed hope in the area.

Xi-Eta Chapter and members from Central High School’s Interact Club stayed diligently in their cardboard boxes for the entire 42 hours of the event, particularly noteworthy considering the inclement weather combined cold temperatures, clothing-piercing winds, freezing rain, and a touch of snow between 2 a.m. and 4 a.m. on the Friday overnight shift.

“We’re out here to do a good thing, enjoy it as friends, make a difference in the community, and most importantly, overcome stereotypes that doing charity work is not fun or something ‘frat guys’ do.”

Over 30 TKE members and guest volunteers accepted donations for the weekend’s philanthropy. Major contributions came from individual donors, as what has occurred with past “Teke in a Box” events, but this year’s stakeout was particularly marked by a surprising tidal wave of generosity from everyday Hy-Vee shoppers.

For the last three years, Second Harvest Food Bank honored TKE through recognition as a “Harvest Hero” and awarded them the 2004 “Humanitarian Award” for a small organization at the Mayor’s Thanksgiving Dinner.

“The guys in the chapter get really excited about this stuff because it’s different than what most people expect of ‘fraternities,’” says Epiptyanis David Williams. “We’re out here to do a good thing, enjoy it as friends, make a difference in the community, and most importantly, overcome stereotypes that doing charity work is not fun or something ‘frat guys’ do.”

We want our campuses and neighbors to know that TKE educates its members in civic and community responsibility, and that fraternity men are not only good neighbors but good citizens.

TAU-BETA Sonoma State University

Tau-Beta Chapter instituted a new philanthropy program in the spring in order to better serve their community. The chapter’s goal was to have successfully completed 1,000 hours of community service by the semester’s end in May 2007. They got off to a great start getting involved with the community and campus through organizations like SSU’s Join Us Making Progress (JUMP), the Redwood Empire Food Bank (REFB) in Santa Rosa, Cotati Creek Critters community planting days, and Walk for Autism. The Tekes also went out on their own to clean up various coastal regions in the surrounding area. In March, members participated in an “Ugly Quilt Making,” where no sewing skills were necessary, to make quilts to donate to the homeless. They also volunteered labor at “Harvest for the Hungry Garden,” which delivers hundreds of pounds of organically grown produce each week to three hunger programs.



Philadelphia Chapters Aid American Red Cross



Two TKE chapters supported the American Red Cross in the Penn-Jersey Region by hosting blood drives to collect life-saving blood, which is

desperately needed in community hospitals every day.

Alpha-Tau Chapter's (Drexel University) participation in November was an instrumental part of the Colonial Athletic Association Blood Challenge. The challenge, which started five years ago, is a blood drive competition involving all schools within the CAA. TKE was selected to help win the challenge due to their past commitment to the Red Cross. They collected 48 life-saving units of blood, which could save up to 144 lives.

This spring, after proper planning and organization, Sigma-Phi Chapter (Temple University) hosted an extremely successful blood drive. With 47 donors, they met their goal of collecting 40 units of blood, which could have touched as many as 120 lives.

The American Red Cross Penn-Jersey Region is responsible for supplying 130 area hospitals with the life-saving blood they need and must collect roughly 1,000 pints of blood a day to keep up with the hospitals' demands.

Tekes pour their energies in true community spirit to improve the public's image of our Fraternity, and to serve as an example to others.

PHI COLONY

University of Nebraska at Lincoln



Heading up Project City Mission are Fraters Nick Starling and Nick Polaske.

Tekes lent a hand at the People's City Mission in Lincoln with monthly birthday parties for kids of all ages. They made dreams come true for the children by helping with face painting, supervising the carnival games, and serving snacks. Brothers also teamed up with the mission to serve hot meals each week and to help organize piles and piles of clothes that were donated from all over the city. People's City Mission feeds and clothes about 22,000 people a year through its distribution site.

TAU-ZETA

Western Connecticut State University

Tau-Zeta Chapter holds their annual "Jump-a-thon" every May to raise money for TKE's national philanthropy, the Alzheimer's Association. In past years, members have had to continually jump for 24 hours on a trampoline located on campus. They all take turns jumping and at NO given time can the trampoline be unoccupied. Those who are not exerting themselves stay on the ground to cook all types of food and hand out information about Alzheimer's disease. The goal is always to try to get as many people around to eat, hang out and donate to the cause.

This year, the ambitious chapter decided to double their efforts by holding the event for 48 hours. Starting at 7 a.m. on a Wednesday morning, the Tekes jumped all the way through till 7 a.m. on Friday. All the brothers had to contribute a little bit of jumping time to make it through the extra long period. They camped out both evenings next to the trampoline and persevered in spite of fatigue and bad weather. Their dedication paid off by raising more money than in the past while bringing awareness to the campus community about Alzheimer's.



Beta-Chi Breaks a World Record for Alzheimer's

Active members of Beta-Chi Chapter at Southern Illinois University had been working on making The World's Largest Twister Game since early January 2007. The idea came from Frater Bill Baber after browsing the Guinness Book of World Records site. He thought that it would be a fun event, which would in turn attract attention for TKE's national philanthropy, the Ronald and Nancy Reagan Research Institute. After hearing this idea, Fundraising Chair John Mathews sought out fellow Fraters to help. He contacted the athletic director to receive approval to use SIU's football stadium for the event. A committee was formed to plan everything from advertising, where the event would take place, to acquiring Twister mats. Frater Charles Young came up with a proposal to get local businesses to donate money and arranged for prizes, including iTunes gift cards, iPod speakers, and even tanning packages.



Participants bought tickets for \$8 apiece which entitled them to a T-shirt, participation in the twister game, and helped them learn about Alzheimer's disease. After covering expenses, all ticket money and donations went to the Ronald and Nancy Reagan Research Institute. Frater Jose Guajardo (ΔT), a very talented artist, designed the T-shirt.

Tickets were sold on campus Mondays and Thursdays from 10 a.m. to 2 p.m. for the month of April. Fraters also sold tickets to friends and family members.

The game started April 29 at noon and lasted for two hours. Beta-Chi Tekes started



the day off by setting up and unrolling the eight rolls of mats they obtained from Hasbro at a discount. The board was 107 x 42 feet. Reports from SIU's student newspaper, WSIL (local television), and Flix55 helped with media and promotion of the event. Turnout was strong with roughly 200 people participating in the game.

Not only did people get to participate, but they also received credit for community service hours through the SIUC Student Development office. By the end of the whole event, Beta-Chi Chapter raised a total of \$1,000, all going to the Ronald and Nancy Reagan Research Institute. The chapter plans to break Twister records biannually, to raise money for many years to come.

BETA-MU Bucknell University

Beta-Mu Chapter managed to surpass the community service goal set by the university by over 100 hours, with a total of 762.5, based on 7.5 hours of service per member. One of their first group projects was a downtown cleanup effort in early spring, removing trash from the sidewalks, with teams of brothers assigned to each of the target streets in the area.

Another big project was TKE's participation in the United Way's "Day of Caring." They were assigned to volunteer at a Boy Scout camp where the organization needed help with painting, re-building fences, and other general yard work.

The final community service project of the year was a trip organized by the spring candidate class to Haven Ministry Inc., a non-profit organization providing emergency shelter, food, referral help, and life skills education to homeless families and individuals in the Central Susquehanna Valley area. The Tekes stayed overnight to provide assistance to the residents, accept donations from vendors who stopped by, and watch over the complex until the site director returned in the morning. It was a very rewarding experience for those who got to spend time with the residents and hear their stories. ▼



Tau-Rho Chapter at California State University in San Marcos participated in the American Cancer Society's Relay for Life.

76,627
 hours were reported by 144 groups
 performing some type of service from
 June 2006 - May 2007



**TOP 3 CHAPTERS
 Service Hours
 Performed**

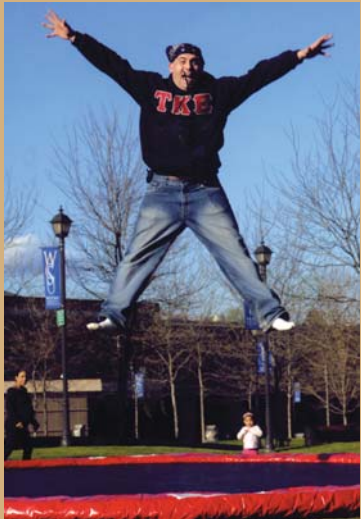
5,000
 Alpha-Pi
 George Washington
 University

3,000
 Omicron-Sigma
 Indiana University
 Southeast

2,400
 Chi
 University of
 Washington

Total donated to the Alzheimer's Association's
 Ronald and Nancy Reagan Research Institute
 through August 2007

\$214,769.07



Total amount raised
 by Tekes* for
 charitable causes
 in 2006-07

\$213,873.92
 *144 chapters reporting

*For your chapter stats to be included in
 the Annual Service Report, fill out the
 Annual Report by May 15, 2008.*

**TKE Conclave
 Kid's Day**

1,210
 hours donated to
 Boys and Girls Club

**TOP 4 CHAPTERS
 Money Raised**

\$23,856 Beta-Mu Bucknell University	\$13,500 Gamma-Theta University of Florida	\$10,000 Kappa-Chi Concordia University
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Recruiting with TKE Values

By Josh Orendi, Phired Up Productions
 Edited by Tom McAninch, Communications Coordinator



“WHEN THE VALUES OF AN ORGANIZATION DISAPPEAR, THE VALUE OF AN ORGANIZATION DISAPPEARS.” ~ UNKNOWN

As we celebrate the anniversary of one of the most influential documents in TKE history, the Declaration of Principles revolutionized the fraternal world. Its language was well ahead of its time and further solidified the core values of TKE. Our National Founders wanted the Fraternity to recruit new members based on three core principles: love, charity and esteem.

“We believe that the essential elements of true brotherhood are love, charity, and esteem; love, that binds our hearts with the sturdy chords of fraternal affection; charity, that is impulsive to see virtues in a brother and slow to reprove his faults; esteem, that is respectful to the honest convictions of others and that refrains from treading upon that which is sacred to spirit and conscience; these are the triple obligations of every brother in the bond.” – 9th paragraph of the DOP.

To ensure the quality of your current members and future members, each chapter needs to abide by the “truth in advertising” law. Each needs to re-commit to Achieving, Communicating, and Expecting (A.C.E.) the values of the Fraternity. Doing what you say you’ll do as an organization is vital for successful recruitment. After all, who would join a group of hypocrites, liars or con-artists?

In order to not exemplify any of those unflattering terms, you must actively demonstrate the fraternal values you do espouse. Those values are displayed internally through the rituals, teachings, and code of conduct. Externally, those values are announced loudly through the publications, history and mission statement. People outside of the organization have a predetermined idea of what you are supposed to represent, so you are expected to do what you say you will do. All you have to do is A.C.E. your values!

In recruitment, when you A.C.E. your values, you:

- Create a better public image
- Get more Fraters involved in recruitment
- Prepare your brothers to help others understand your organization (because you understand it)
- Separate your chapter from other “frats” on campus
- Establish a benchmark for identifying quality new members

For more information about recruitment, go to www.tke.org/member/resources/recruitment.

ACHIEVING – To achieve your values, you must first know and embrace them. Once you have pried open the ritual closet, blown the dust off of the *Silver Book*, and taken a peek inside, take the time to consider what changes in your chapter and personal life need to be made in order to know that you are ACHIEVING what the Founders hoped for. If you aren’t working to achieve the Fraternity’s values, you may be leading prospective members into something they aren’t expecting.

COMMUNICATING – Your words, your outward appearances, and your actions are clearly COMMUNICATING your beliefs. Every minute of every day your members are sending messages to the world about what a fraternity man who wears the letters TKE is all about. This is great, if the message is on target with the stated purpose. What is your chapter communicating?

EXPECTING – You must also EXPECT the values that you espouse as a chapter of TKE, and especially yourself. This means holding each other accountable to the new members that you make as Fraters. Prospective members can tell when a chapter lacks integrity. Do you actually hold your members accountable to the things you say are expected of them?

Share Your Ritual With Non-Members

The thought of sharing your esoteric ritual with non-members probably makes you uneasy, maybe even a little queasy. But don't stop reading; here's the deal.

At one time, early on, being a secret society was a necessary part of TKE's survival. Unfortunately, today, uncertainty about which parts of the Fraternity are esoteric, coupled with a fear of being the one to let out ancient secrets, has created a hush so powerful that most Fraters rarely tell prospective members anything at all about what the organization stands for. Worse yet, Fraters got so good at keeping secrets that many of the men in our chapters can't even communicate the Fraternity's meaning to one another. But, you can change that.

Respect the Fraternity's esoteric rituals and traditions (the ones the Founders set forth in the *Silver Book*). This is an important part of our history. However, you also have to build your ability to communicate the core values through words and actions. To help clarify, consider the differences between the Fraternity's ceremony, ritual and values.

There is a distinct difference between the secret CEREMONIES of the Fraternity, the RITUALIZED performance of those ceremonies, and the VALUES that form the backbone of the organization.

The words in the ceremonies are only one way to express the values. In fact, those ceremonies encourage you to communicate your values through your actions and character. Even more than that, your ritualistic ceremonies encourage you to literally share the meaning of your organization with others so they might find the same values you have and join.

The ideals, principles, guiding statements, and the rules of TKE, as identified and set in stone by the Founders, are called **values**. A system for creating commitment to these values and communicating a consistent message was established and is called **ceremony**. Through the ceremony you express what should already be known from your behaviors. The hidden message of the ceremony which tells new candidates the values of your lives that you act out on a

daily basis is called **ritual**. The decisions you make every day in response to your values separate you from the masses. Hence the motto, "live your ritual" – suggesting "live your values."

The commitment to living your values is the foundation of the Fraternity's past, present, and future.

In a time when the public eye is always watching and the media is quick to provide headlines boasting our misfortunes, administrators, parents and students are looking critically at us and asking the question, "What value do you bring to our community?" Your ability, or inability, to perpetuate the timeless values of the ritual will determine your fate, be it prosperity or extinction.

Communicate Your Commitments

The next time your chapter is sitting around at the end of rush week voting on who should be deemed worthy of getting into the chapter, consider the fact that the ritual probably does not demand that you are the perfect man before you were allowed entry into the sacred walls. Fraternities, in general, are actually based on one simple criterion for membership: **Commitment**.

Sit down and take a look at the *Silver Book* to peruse the commitments you made. What you will find is that the Founders ask each Frater to make a commitment to **Achieving, Communicating, and Expecting** the values of TKE. You must remember that you need to effectively communicate to potential new members these commitments before they join. In addition, you need to live up to that end of the bargain and if any Frater breaks that commitment, you need to hold them accountable.

Broken down, the Fraternity is really simple. You promise to uphold the values of TKE to a bunch of guys. They promise the same back to you. Then you hold each other to that promise. If someone breaks the promise, they don't get to play anymore. Simple.

Read more about Dynamic Recruitment by visiting www.pbiredup.com and picking up "Good Guys, The Eight Steps to Limitless Possibility for Fraternity Recruitment."

Core Values of TKE

Scholarship

Tau Kappa Epsilon expects serious attention to academic performance. A strong academic record not only prepares members for success after graduation, but it also helps them strengthen their mind to the world. TKE will help its members excel in their academic life and assist in their pursuits afterward.

Character

TKE teaches the basic principles of effective living such as integrity, honesty and patience. Generations of men have become successful in life through their experiences in the Fraternity.

Leadership

You can develop as a leader and better prepare to use those leadership skills during your lifetime. You are encouraged to take an active leadership role in community, campus, and chapter activities.

Teamwork

This is the backbone of a successful team. Building relationships and developing strong interpersonal ties, TKE helps members reach their full potential and achieve a level of excellence in every activity in which they engage.

Service

Committed to instilling a sense of responsibility and contribution in all of our members, the Fraternity encourages members to provide service to their campus and community through philanthropic activities.

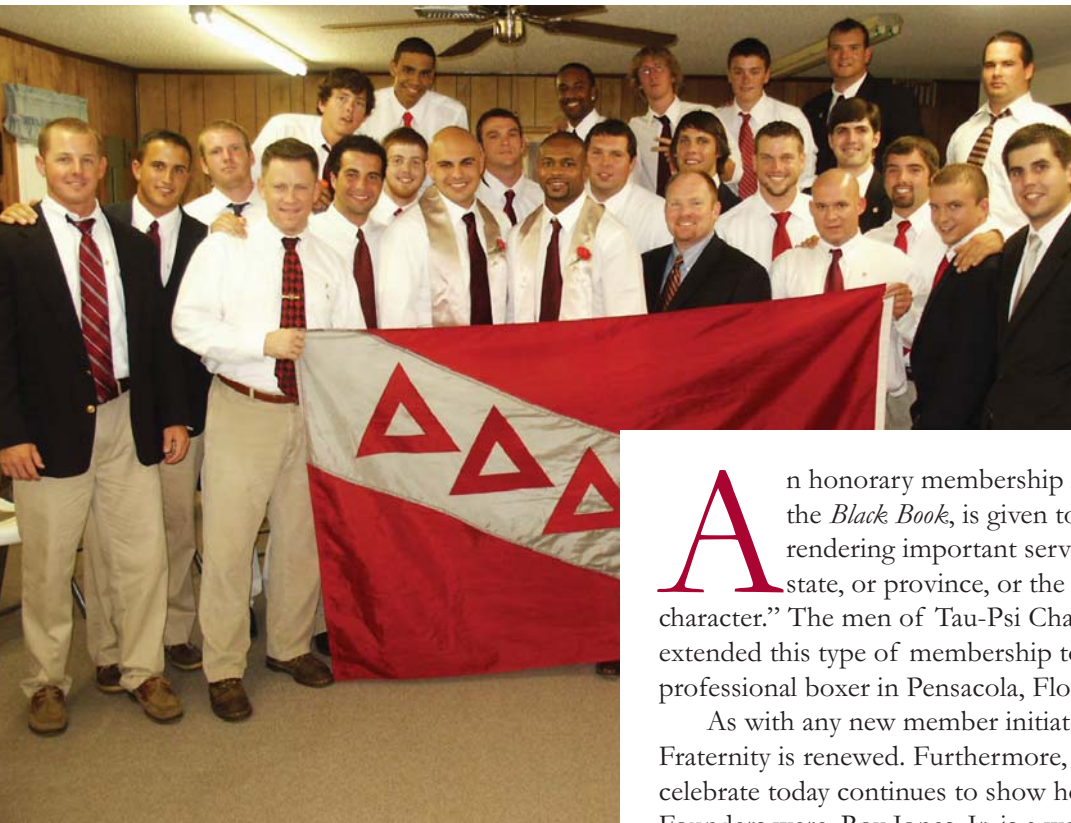
Brotherhood

More than 243,049 men have established solid friendships that last a lifetime. Tekees around the world act as a network of friends, which can be very beneficial both personally and professionally to our members.

World-class boxer joins world's largest fraternity

The Sit Down with Roy Jones, Jr.

By Tom McAninch, Communications Coordinator



An honorary membership in Tau Kappa Epsilon, as defined in the *Black Book*, is given to men “who have rendered or are rendering important service to the school, the community, the state, or province, or the nation, who are of good moral character.” The men of Tau-Psi Chapter (University of West Florida) extended this type of membership to a very well-known man and professional boxer in Pensacola, Florida – Roy Jones, Jr.

As with any new member initiated into our organization, the Fraternity is renewed. Furthermore, the Declaration of Principles we celebrate today continues to show how forward-thinking our National Founders were. Roy Jones, Jr. is a world-renowned boxer, but even more importantly, he is a man of solid character who has been living the ideals of TKE. Jones even said, “I have been a Teke my whole life. I just didn’t know there was an organization that aligned with my principles until I met the men of this chapter.” Jones was approached by the chapter to work with them on a community service project, but instead of saying yes right away, he researched the organization. When he saw the mission of TKE and the chapter demonstrating it, he decided he wanted to join. He has already been helping the chapter recruit more new members by attending several events.

Beloved in his hometown for giving both his time and treasure, Jones has also made headlines worldwide for his boxing prowess. He has had a storied boxing career and will put his professional record, 51-4, to the test against Felix Trinidad at Madison Square Garden in New York City on January 26. Jones began as an amateur in the 1988 Olympics in Seoul, Korea, leaving with a controversial silver medal. He has gone on to hold titles for the WBC, WBA, IBF, WBF, IBO, NBA, and IBA light heavyweight championships, all at the same time. Jones was named the “Fighter of the Decade” for the 1990s by the Boxing Writers Association of America.

THE TEKE sat down with this heralded boxer to talk about his career, fitness, community service and TKE.

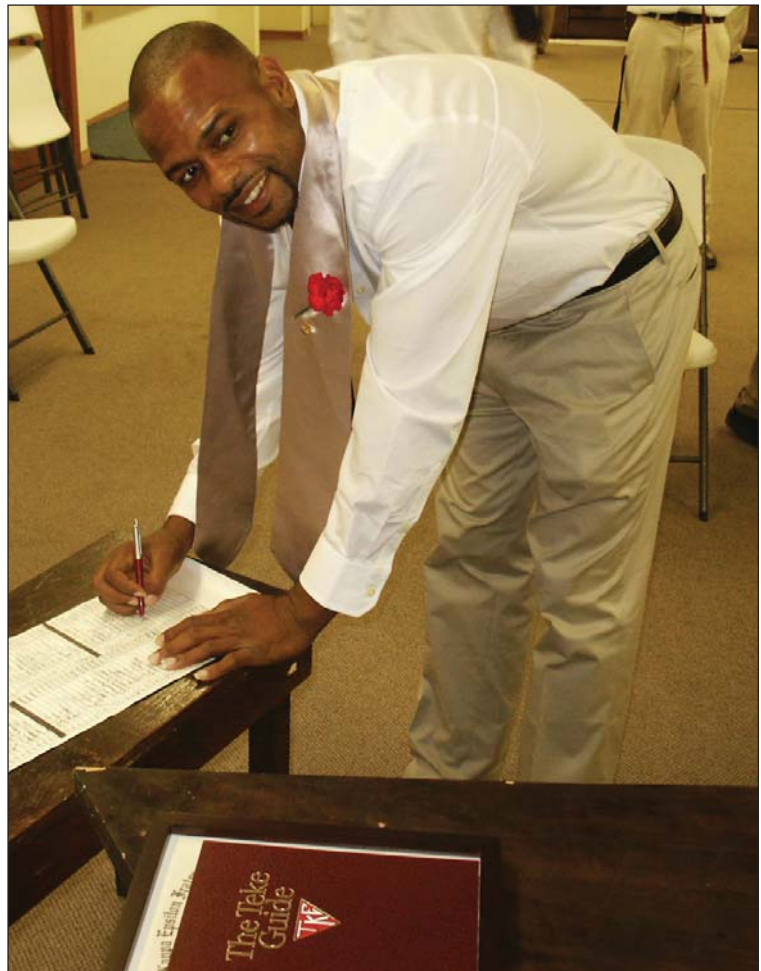
THE TEKE: In the 1988 Olympics in Seoul, South Korea, you lost a controversial Gold Medal bout against the local South Korean fighter Park Si-Hun in a 3-2 split decision. Many boxing analysts, including those on TV, thought you had the fight won and rumors spread that the judges were paid off. Do you still think about that fight and how it may have affected your career?

Jones: Both Park Si-Hun and the South Korean community apologized for the judges mis-scoring of the fight. As far as I’m concerned now, this is all water under the bridge. God does things for a reason. He must have done that so I would be motivated to become the Roy Jones, Jr. you know today instead of slacking because I had the gold medal. I try to take every negative and evaluate it. In every case, those are all positive motivators for me.

THE TEKE: According to boxing experts, you have had one of the most storied boxing careers in history. What are your thoughts on your career to this point?

Jones: I have had a wonderful career so far and one day I will retire and be cool with that. But I want to go out the way I want to go out, not the way others want me to go out. In the last fight, I found myself not having fun. After much reflection, I have returned to the boxer having fun doing what I love. If I do go out, I want to go out like this.

THE TEKE: In your career, you have gone from the lower weight classes all the way to heavyweight and won every belt along the way. Can you pinpoint one moment that defines your career?



As a newly initiated honorary member of Tau-Psi Chapter, Frater Roy Jones signs the scroll.

Jones: I won the heavyweight title. It was the first time in over 100 years that a boxer won the middleweight and heavyweight titles of the world. So, a little piece of boxing history belongs to me and that’s pretty special.

THE TEKE: Even though you have another fight coming up, does retirement enter your mind?

Jones: All the time. I want to retire when I can’t do this any more. When I am putting forth my best effort and I am still not at the point I know I can win, then I will step away. For now, though, I can and will continue.

THE TEKE: Your next fight is in January against Felix Trinidad. This fight has been talked about for several years and is finally here. Are you excited and ready to go?



“Life is just like a boxing match. It’s not about getting knocked down, it’s about getting back up. If you don’t get back up, why are you still here?”

Jones: I am ready to do what I do best – win. I’ll be training as I always do in the Pensacola community and when I get to the fight, I want to go out there and have fun. I need to lose some weight, as I will be fighting at a lower weight than what I am used to, but I am looking forward to the challenge Felix poses. I’m going to be in his face all night, well as long as he can take, which won’t be very long.

THE TEKE: You have gradually increased weight classes over the years. Now you are tasked with trying to lose that weight. How difficult is this process?

Jones: Having to drop down to a different weight class is much harder than trying to gain the weight. It’s one of the hardest things I have ever tried to do. I never realized how much it would take out of my body, especially being older now. Being 36-37 years old and trying to lose 35+ pounds is pretty difficult. However, I am up to the challenge and ready to work hard and get it done.

THE TEKE: You have dabbled in several different ventures including music and movies; what does the future hold?

Jones: I will hopefully do more rapping and acting in the future. I have a nightclub here in Pensacola and a music studio, but right now I am concentrated and committed to get back that title as best pound-for-pound fighter in the world. Then I can retire.

THE TEKE: Throughout your boxing career and in life you have overcome great adversity. When people thought you couldn’t do it, you proved to the world that you could. Talk a little bit about that and the lessons you have learned as a result.

Jones: Life is just like a boxing match. It’s not about getting knocked down, it’s about getting back up. If you don’t get back up, why are you still here? People say if you don’t stand for nothing, you will fall for anything. For a while in my boxing career, I didn’t get knocked down, but the first time that happened it really shocked me and I was at a crossroads. Stay down and lose or get up and change the course I was on. When I got knocked down the first time, I got up and ended up winning the fight by knocking the other guy out in the next round. People need to realize that is what life is all about. Sure you have the knockdowns, but it’s how you respond to those which make you the man you want to be.



Jones is one boxer who has provided a positive role model for young people. He has been especially involved in working with teenagers: by speaking in public to many groups, warning young people about taking drugs, and providing a training program and facility for local youths.

THE TEKE: We just had an issue of our magazine about Men's Health and as a boxer you have to be at the pinnacle of health to compete. What kind of advice can you give men as they struggle incorporating health consciousness with daily life?

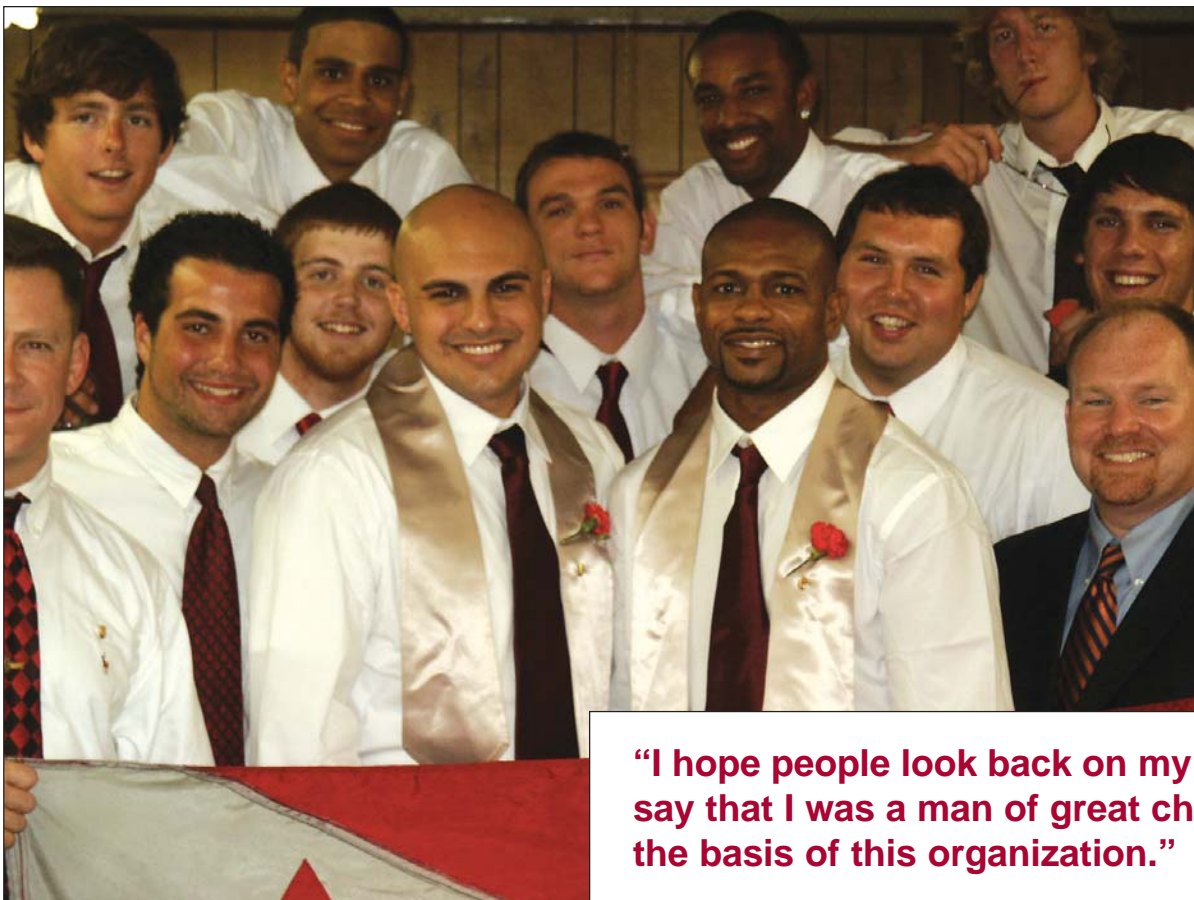
Jones: The main thing is find something you like to do, get off the couch and go do it. I felt for a while that when I was getting older that I should slow down, take it easy. That is the last thing you want to do; you want to push yourself harder. It takes more for you to maintain what you have as you get older, so you need to push yourself or the bad habits you form early will get worse.

THE TEKE: One of TKE's strongest areas is community service and you, too, have been very active in your home community of Pensacola, Florida. Why is it important to be a good steward of your community and give back?

Jones: The reason you should do service is because it is the right thing to do. You shouldn't do it if you are worried about what people will say about you or the accolades that come from it. We were all put on this earth for a reason and you should always be looking out for your fellow brother.

THE TEKE: You mentioned that one of your main reasons for joining TKE was how much the phrase "not for wealth, rank, or honor, but for personal worth and character" intrigued you. Why is this phrase important?

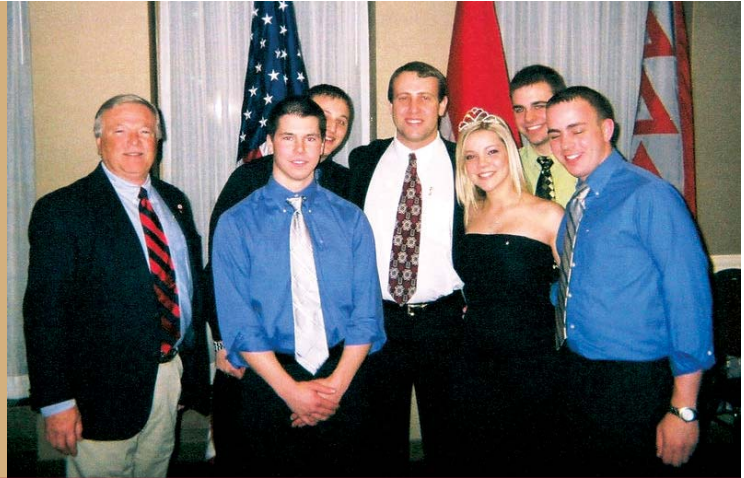
Jones: This organization doesn't care about a person's worth or what a person has or even what he looks like because all that fades away in life. The thing that doesn't fade is a person's character. You can't get character or take it from someone; you have to learn it and develop that throughout your life. I hope people look back on my life and say that I was a man of great character, the basis of this organization. ♡



"I hope people look back on my life and say that I was a man of great character, the basis of this organization."

Regional Leadership Conferences

Regional Leadership Conferences offer a great chance to hone leadership and professional skills. Whether you are a collegiate member or an alumnus, RLCs provide educational tracts for a variety of interests and an excellent networking environment. These conferences are also open to non-initiated Fraters as well to help show them what Tau Kappa Epsilon is all about. Four sites are strategically placed across the country, which allow all Fraters the chance to attend. What better way to meet Fraters from across your region and discuss best practices than at an RLC? Lock in your reservation by going to TKE.ORG and clicking conferences for a registration form. We look forward to seeing you there.



2008 RLC DATES AND LOCATIONS

February 8-10
Gregory & Kay Woodson RLC
 Doubletree Hotel
 Anaheim/Orange County
 100 The City Drive
 Anaheim, CA
 714/634-4500
www.doubletree.com

February 15-17
 Renaissance
 Philadelphia
 Hotel Airport
 500 Stevens Drive
 Philadelphia, PA
 610/521-5900
www.marriott.com

February 15-17
 Crowne Plaza
 St. Louis - Downtown
 200 North Fourth Street
 St. Louis, MO
 314/621-8200
www.crowneplaza.com

February 22-24
Elmer & Donna Smith RLC
 Omni Charlotte Hotel
 132 East Trade Street
 Charlotte, NC
 704/377-0400
www.omnihotels.com

The RLCs will feature a variety of topics which will allow you to sharpen your skill sets:

- Operations Management
- Networking
- Experiential Leadership
- Professional Development
- Communications
- Goal Setting
- Recruitment Best Practices
- Values
- Philanthropic Endeavors

The Charles R. Walgreen, Jr. Leadership Academy

The Leadership Academy was established in 1990 to develop future leaders in TKE and the world in which they live. The impact a Teke can have in society is enormous, and participation in the Leadership Academy helps refine the skills necessary to guide others, as well as themselves. During the week-long summer seminar, collegiate members learn a variety of skills including many that will help them develop well beyond the boundaries of college. Learning teamwork, conflict resolution, personal goal setting, and more about TKE as an organization, participants are prepared for success in all facets of life. Funded by donors, including the principal sponsor Charles R. Walgreen, Jr., each applicant is only required to pay a nominal application fee. Apply by going to TKE.ORG and clicking the conferences link. The date and location of the 2008 TKE Leadership Academy has not been determined.



Alumni Offer Free Life Loyal Teke Memberships



The Individual Member Wins because:

- He is rewarded for active involvement as a collegiate member
- He is connected to the International Fraternity
- He is aligned to be a lifetime donor to the Educational Foundation
- He is acknowledged publicly

The Board of Advisors Wins because:

- Increases Retention – The individuals stay active and involved during their undergraduate experience and are rewarded for that. This is positive reinforcement to continue service to the Fraternity as an alumnus.
- Increased Revenue – An increase in retention leads to an increase in revenue that more than pays for the program in the long run.

Last spring, the Board of Advisors for Lambda-Upsilon Chapter at Georgia Southern University rewarded its graduating seniors with automatic membership in the Life Loyal Teke Program, broadening their active alumni base and increasing involvement of recent grads.

Frank Sanders, Lambda-Upsilon BOA Chairman, says this has had a “transformative” effect on the chapter. “Next year we will have the highest number of graduates since the chapter’s re-founding,” he said, “and the participation of members is the highest it’s been in quite some time.”

“I like situations where everyone wins, and this is a win-win,” said Frater Frank.

Is this arrangement right for your chapter? Frater Sanders believes it is something all chapters should look into.



- Does your chapter have difficulty retaining its undergraduate members?
- Do the undergraduate members of your chapter fail to participate at a high level?
- Do you have a hard time keeping alumni involved?
- Do your members view the TKE Experience as undergraduate only?
- Have you lost touch with alumni?

If your answer is “YES” to any of those questions, the program that the Lambda-Upsilon Chapter has implemented may be part of the solution.

The Alumni Association Wins because:

- They Keep Track of Alumni – The easiest time to lose alumni contact information is immediately following graduation. Recent grads are trying to get established and tend to move around a lot in doing so.
- Formal Transition into the Alumni Association – The LLT membership is awarded during the Fraternity for Life Weekend. The weekend of activities joins the Alumni Association and the newest graduates to stress the importance of staying involved throughout a lifetime, which leads to increased involvement.
- Establishes a Habit and Culture of Giving – Every member of Lambda-Upsilon Chapter will automatically be a donor upon graduation. Once someone is established as a donor, it increases the likelihood that they will continue this trend. This is beneficial when the Alumni Association needs to raise funds for scholarships, leadership programming, or housing initiatives.



volunteers of the month

October

Ray Franklin & Mike Benson

Frater Ray Franklin is a charter member of the Lambda-Alpha Chapter at the University of South Florida (1967). He has served as chairman for four TKE Conclaves, chairman of the Public Relations Committee, chairman of the



New Directions Task Force, and a member of the Ritual Committee, Long-Range Planning Committee, and Communications Committee. He has produced

several videos and slide shows for TKE recruitment efforts, has received the Grand Prytanis Award (1979), Teke Triangle Award (1979), TKE Key Leader Award (1976, 1975, 1974), Teke Alumnus of the Year (2001), Order of the Golden Eagle (2005), and is a charter member of the Life Loyal Teke program.

Frater Ray is the president of Stage America, Inc., an audio visual consulting firm specializing in production stage management. He is one of the leading video conference producers in the world today. He has worked on such projects as the Miss America Pageant, the Miss Universe Pageant, Phil Donahue Show, as well as teleconferencing clients such as Nissan, United Airlines and Navistar.

His dedication to the Fraternity has been seen at the past four Conclaves, where he has volunteered his services for the conventions and saved the Fraternity millions of dollars while simultaneously making Conclaves the envy of the fraternal world. Frater Ray has also extended membership to one of his best employees and fellow Volunteer of the Month recipient Mike Benson.

Frater Mike Benson has worked as a stage manager, production manager, gaffer, and technical director since 1988. Selected clients include Microsoft, GE, United Airlines, Taco Bell, Bank One, Intel, Bonamy & Associates, News Corp. and others. As production manager for Stage America, Mike has been responsible

for on-site supervision of crews from 10 to 200 people.

Mike also has managed many successful international projects in places as varied as Dublin and Dubai. Mike has been on staff with Stage America since 1997. He is currently responsible for budgeting, overall site management, crew and vendor contracting and stage management.

Despite being initiated in 2007, Frater Mike has been doing work with TKE since 2003. In 2003, he began his involvement with TKE at the request of Frater Ray Franklin and helped out at the 51st Conclave in Dallas, Texas. After this Conclave, Mike began advising TKE General Manager Brian Ferber on the aspects of production and helping out any way he could. In 2005, Mike once again managed the production side of the 52nd Conclave, this time helping Frater Ferber develop the concept and even visited some houses to do some research. In 2006, Mike and Frater Ferber went to Las Vegas to find a site for the 2007 Conclave and in February of 2007, Mike was initiated into the Grand Chapter and became a Life Loyal Teke. Mike, Frater Franklin, and Frater Ferber finalized the design and look for the 53rd Conclave as well as the Las Vegas Conclave.



dubbed Frater Angel an “All-Star” volunteer for his outstanding work. “Over the past several years, Angel has been a very dedicated volunteer and great resource for Southern California Tekes. Not only is he very involved with his home chapter as the BOA Chair, but he also serves the entire Southern California area. He continually seeks out new expansion opportunities, helps out with TKE Regional Leadership Conferences, and services more than eight chapters in his province with his province team.”

After initiation in 1992 at the Upsilon-Beta Chapter of California State University-Northridge, Frater Angel has never backed down from leadership opportunities. He led his chapter as Prytanis and, since graduation, has held various volunteer positions including Chapter Advisor, Board of Advisor Chairman, and Province Advisor.

Frater Angel has been a supervisor of communication for the Walt Disney Company the last nine years. He is a Life Loyal Teke who has joined numerous committees to impact TKE positively in the region.

December

Steve Jones

Throughout his nearly 40-year tenure with TKE, Frater Steve Jones has strived to promote acceptance within the Fraternity. At an RCB last spring, he wore a small rainbow triangle pin and was asked about it by a collegiate Frater who had just come out to his chapter and confided that he had never met a gay Teke before. At this year’s Conclave, Jones gave pins to gay members of the Fraternity – collegiate, volunteer alumni, and staff – in an effort to let gay collegiate Fraters know they are not alone. “TKE had active gay alumni and collegiate members long before I joined, but no one has ever talked about them. Even today, all too often gay collegiate Tekes will leave the Fraternity rather than risk facing



November

Angel Quiroz

With his area spanning more than a thousand miles, Frater and Grand



Province Advisor Angel Quiroz has a lot of responsibility on his hands. His area goes from San Luis Obispo to Las Vegas, Nevada and south to University of California-San Diego, and he brings with him renewed energy and dedication with every step.

Region 4 Director Bryston Cutter has

volunteer of the year

rejection by their Fraters. I have no doubt that most chapters would be accepting and supportive of a gay Frater, but how can a 19-year-old Teke be sure of that if he's never known of another gay Frater?"

Frater Jones was initiated into Delta Chapter at Knox College in Galesburg, Ill., in 1970. He graduated with a degree in mathematics and went on to get master's degrees in computer science and business administration, with additional graduate work in computer science and gender studies. Starting in 1972, while a graduate student at Washington University in St. Louis, he served as Chapter Adviser for Xi Chapter for 18 years while also serving as

District President and a member of the TKE Educational Foundation board for 13 years, along with a variety of committee positions.

Steve has been integral in starting or restarting five chapters, including Lambda-Eta at the University of Iowa, where he attended the first meeting of the Board of Advisors and later worked with the chapter on their secondary inspection and initiation. He has also been responsible for the credentialing process at half of the 18 Conclaves he has attended, taking it from a complex, paper-driven, days-long process to a simple and straightforward part of the computerized registration.

Steve is director of the Computer Center at Knox College where he has taught in the areas of computer science and gay and lesbian studies. He is a charter member of the Life Loyal Teke program, a Certified Fraternity Consultant, and a recipient of the Grand Prytanis Award (1985) and the Key Leader Award (1975 & 1977), and was inducted into the TKE Chapter Advisor Hall of Fame (2001).

Thank you to all of our Volunteers of the Month. TKE continues to be the best fraternity in the world due to all of its dedicated volunteers, both celebrated and unheralded.

Totten honored as TKE's top volunteer

Over the past year, 12 volunteers were selected as Volunteers of the Month. Of those, Frater Jim Totten has been named by Grand Prytanis Mark Fite as TKE's Volunteer of the Year for 2006-2007.

Though he was brought into the organization 20 years ago, Frater Jim Totten, the 2007 Volunteer of the Year, has continued to serve the Fraternity in several capacities, exemplifying the Fraternity for Life motto. A Kappa-Psi initiate, Frater Jim serves as the Chapter Advisor for Alpha-Pi Chapter (George Washington University), Board Treasurer at Mu-Omega (George Mason University), and recently completed a two-year term as president of the Greater Washington, D.C. Area TKE Alumni Association. He currently serves on the TKE Educational Foundation Board and is a Life Loyal Teke.

"Jim Totten is an inexhaustible storehouse of ideas and solutions to solve any problem TKE faces and he has boundless good will for every Frater he meets in the process of his volunteerism," said Frater Gary Reed, president of the TKE Educational Foundation. "As a first rate project manager for Exxon-Mobil, he



Jim Totten receives the TKE Volunteer of the Year Award from Grand Prytanis Mark Fite on Tuesday, August 7, during the Grand Inaugural Banquet at Conclave in Las Vegas.

shares his formidable talents with several different entities of TKE. No matter what the challenge, Jim is up to it and he works through problems and challenges with one resounding success after another. I rarely meet anyone who is so good at multi-tasking. Whatever he does, he does it with kindness, respect for the volunteer or staff

member involved, and with determination to make things better."

Frater Jim joined TKE in April 1987 and served as his chapter Epiprytanis, Prytanis, and re-chartering coordinator. In addition to working as a resident advisor and residence hall director, he served as the elected member of the College Board of Trustees. After graduating cum laude with a Bachelor of Science in mathematics and Computer Information Systems, Frater Jim earned a Masters of Business Administration in International Finance at Lehigh University. Since that time he has served in several capacities, including being the youngest functioning controller in the Mobil Chemical Company. He is now a financial analyst for Exxon-Mobil Corporation.

Frater Jim has served the Fraternity as a volunteer wherever he has traveled. He has served as Province Advisor, Chapter Advisor and a member of several chapters' Board of Advisors. He has served on numerous Fraternity committees, including Nominations, Membership Development and Conclave Planning Committees, and has been a facilitator at numerous Regional Leadership and Province Conferences, and worked with a variety of chapters to plan and hold retreats. He was elected Grand Hegemon in 1993 and 1995 and in 1996 elevated to Grand Pylortes. He is also a recipient of the Grand Prytanis Award and TEF Medal of Excellence. ▼

LaBranche Honored as One of America's Top Association Executives



Frater Gary A. LaBranche (Scholars Society) was honored by the American Society of Association Executives and The Center for Association Leadership with this year's Key Award. The award was presented at ASAE and The Center's 2007 annual meeting and exposition, August 12 in Chicago.

LaBranche, president and CEO of the Association Forum of Chicagoland, is the 158th recipient of the Key Award, ASAE and The Center's highest honor bestowed upon association chief staff executives. The Key Award recognizes executives who demonstrate exceptional qualities of leadership in their own organizations and an exemplary commitment to the association management profession.

Gary has served as president & CEO of the Forum since 2003. Prior to that, he was president & CEO of CertiLearn, a provider of e-learning and e-meeting services to membership organizations.

Frater LaBranche, an initiate of

Omicron Chapter (The Ohio State University) joined the TKE Professional Staff upon graduation and was promoted to executive director of the Teke Educational Foundation and managing editor of THE TEKE magazine. He has served on the TEF Board (1992-94), several committees and chairmanships, and on the Grand Council from 1991 to 1997, when he was installed as Grand Prytanis.

He was awarded the Grand Prytanis Award in 1989 and Order of the Golden Eagle in 2003. Gary, a Knight of Apollo, is a charter member of the Life Loyal Teke program.

Cychol Joins Ft. Worth Convention and Visitors Bureau

John J. Cychol, III (Fraters Society) joined the Ft. Worth Convention and Visitors Bureau on August 6 as the vice president of meeting sales. He previously spent 11 years with the Irving (Texas) CVB as assistant executive director of sales.

Frater Cychol has over 25 years of Dallas/Ft. Worth sales experience in the meetings industry. Among the amenities he is looking forward to selling are a new Embassy Suites Hotel,

a renovated Sheraton Hotel, and a 609-room Omni Hotel currently being constructed across from the Ft. Worth Convention Center.

John was initiated into Beta-Psi Chapter (Arkansas State University) and served on the TKE Professional Staff from 1979 until 1984. He started as a Chapter Services Director for the 1979-80 school year and was promoted to Executive Assistant/Chapter Services in September 1981. He also served as captain of the '81 Coast-to-Coast Keg Roll team. A Knight of Apollo, Frater Cychol is also a recipient of the Southern Order of Honor award.

Benjamin Receives Associate AIA Member of the Year Award

The American Institute of Architects (AIA) recently honored Frater Brad Benjamin (Fraters Society) with the 2007

Associate AIA Member of the Year Award.

This annual award, the highest honor presented to an individual Associate AIA member, is given



to members who are exemplary leaders and have demonstrated a strong commitment to both their AIA component and their community.

Frater Benjamin is currently an intern architect with Craig Gaulden Davis, a regionally recognized architecture firm headquartered in Greenville, S.C. Since joining the firm in 1998, he has played a key role in the design of government offices, higher education facilities, sports facilities, libraries, and convention centers. In addition to local, state, regional, and national AIA positions, he has volunteered his creative talents to many local Greenville community boards and organizations.

Frater Benjamin first became an AIA member as a student at Clemson, where he earned bachelor's and master's degrees in architecture. For Tau Kappa Epsilon, Brad has been a key leader in



TKE staff members visit with Former Arkansas Governor Mike Huckabee August 24 at the Westin Indianapolis where he spoke at the Chairman's Kickoff Luncheon of the Midwest Republican Conference. Frater Huckabee is seeking the Republican nomination for President of the United States.

the South since joining TKE in 1992 as a charter member of Sigma-Psi Chapter (Clemson University). A Life Loyal Teke, he has been a recurring facilitator for Regional Leadership Conference and Conclave educational sessions. A Southern Order of Honor recipient, he currently serves as the Grand Province Advisor for the Cochran Province.

Lovegrove Appointed to Winthrop University Research Lab

Roger Lane Lovegrove (Rho-Alpha, Winthrop University) was recently hired as the operations manager for the Social and Behavioral Research Lab at Winthrop University. He has been involved with survey research for the past three years, working on projects for York, Greenwood, and



Anderson counties and also co-programmed the Winthrop Poll with S.B.R.L. director Scott Huffmon, Ph.D., political science.

As a non-traditional undergraduate, Lovegrove is a William J. Blough award winner for undergraduate research in International Political Economics and has been published in the Winthrop University College of Arts and Sciences Book of Abstracts 2006. He holds degrees from Spartanburg Methodist College and Winthrop University.

Frater Lovegrove has been actively involved with TKE as Histor, Prytanis, Crysophylos, Board of Advisors Chairman, and currently as Faculty Advisor.

Davis Appointed Interim Director of Alumni Affairs

SFA President Dr. Baker Pattillo has named Jeff H. Davis (Nu-Xi Chapter, Stephen F. Austin State University) interim director of alumni affairs. He will oversee daily operations in alumni affairs until a permanent leader is chosen.

Davis joined alumni affairs as director of development in February 2006. He supervises alumni fundraising, scholarships and membership solicitations. He also oversees programs that provide credit card, insurance and travel club services to Alumni Association members. In addition, he is an instructor in SFA 101, a credit course that provides freshman students with a solid foundation for academic success at SFA and background on university traditions.

The shortest of three brothers, Davis stands 6-feet, 9-inches and was a walk-on player for the Lumberjack basketball team during the 1998-99 season. The Clear Lake, Texas, native was president of the Interfraternity Council and served TKE as Prytanis and Hegemon. A Life Loyal Teke, he graduated from Leadership Academy XII in 2000.

Davis earned a Bachelor of Business Administration degree from SFA in 2002 and was a student coordinator of SFA's orientation program from 2000 to 2003. In 2003, he joined the University of Alabama at Birmingham as assistant director of new student orientation.

Davis is married to Jennifer Watts Davis, a 2003 SFA graduate.

Teke Launches the Google of Radio

Dennis Patti (Nu-Omega Chapter, William Paterson University) has recently launched what is being called the google for radio. The internet radio site www.snapfm.com is a directory of AM/FM radio stations from all over the country that lets users listen live for free to their style of music instantly.

Dennis, 24, of Paramus, N.J., along with his business partner Adam Savage (Alpha Phi Delta), 27, of Rockaway, N.J., plan to continue the site's growth and launch a national ad campaign to attract users.

Frater Patti graduated from WPU in May 2006 with a Bachelor of Science in computer science. He previously served his chapter as Histor, Rush Chairman, and Hypophetes and tries to stay involved by helping organize events



Co-founders/owners of SnapFM.com Dennis Patti (right) and Adam Savage (left).

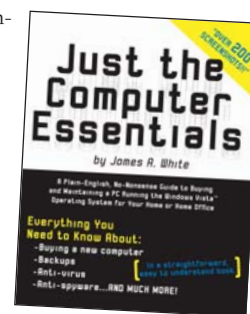
and fundraisers, and by providing advice to the new and current members.

Teke Develops No-Nonsense Computer Guide

James A. White (Iota-Pi Chapter, Kent State University) recently published a book, "Just the Computer Essentials," that helps answer questions the everyday computer user is looking for. There are books for "dummies" and books for geniuses. Jim realized that most users fall in between those and successfully bridged the gap with a straightforward, no-nonsense guide that takes the reader step by step through buying and maintaining a PC running the Windows Vista operating system. The book, published by Irol Press, LLC, is 288 pages and is available in paperback for \$24.95.

As an undergraduate, Frater White served as Crysophylos of his chapter. Several years ago, he and Frater Jeff

Wokoun, vice president of finance for the Iota-Pi Board of Advisors, worked to overhaul the alumni association for their chapter. As a systems engineer at his full-time job, Frater White took on the technical project of bringing the fraternity alumni together. He created and now runs the chapter website (<http://alumni.ksutke.com>), an 85-member and growing alumni list serve and more. ▼





Alumni Associations Prepare for the Future

Get involved in the Fraternity for Life.

Tau Kappa Epsilon has over 50 Alumni Associations throughout North America. Chances are there is an association in your area, and if not, you can contact the Offices of the Grand Chapter to learn how to start an Alumni Association near you.

If you are interested in getting involved in these new Alumni Associations, please contact Louie A. Correa, Director of Alumni Relations, at lcorrea@tke.org (317-872-6533).

Future sites for Area Based Alumni Associations are:

- ⇒ **Chicago, IL**
- ⇒ **Los Angeles, CA**
- ⇒ **Detroit, MI**
- ⇒ **Philadelphia, PA**
- ⇒ **Kansas City, MO**



We want to hear from you. Please send your Alumni Association news to Communications Coordinator Tom McAninch at tmcaninch@tke.org.

Central Florida Alumni Association
Columbia-Willamette Alumni Association
Greater Washington DC Alumni Association
TKE Centex Alumni Association (Central TX)
Greater New Orleans Alumni Association
Twin Cities TKE Alumni Association*
Northeast Ironmen Alumni Association
Metro New York Alumni Association
Gamma Alumni Association
Nu Alumni Association
Rho Alumni Association
TKE of Wabash, Inc. Alumni Association
Beta-Gamma Alumni Association
Beta-Eta Alumni Association
Beta-Omicron Alumni Association
Beta-Rho Alumni Association
Beta-Chi Alumni Association
Beta-Omega Alumni Association*
Gamma-Theta Alumni Association
Gamma-Chi Alumni Association*
Delta-Gamma Alumni Association
Epsilon-Alpha Alumni Association
Apollo Alumni Association
Epsilon-Omicron Alumni Association
Epsilon-Sigma Alumni Association
Epsilon-Chi Alumni Association
Zeta-Epsilon Alumni Association
Zeta-Kappa Alumni Association
Zeta-Tau Alumni Association
Kappa-Psi Alumni Association
Lambda-Zeta Alumni Association*
Lambda-Upsilon Alumni Association
Mu-Alpha Alumni Association
Mu-Zeta Alumni Association*
Mu-Theta Alumni Association
Mu-Nu Alumni Association
Mu-Tau Alumni Association
Nu-Xi Alumni Association
Nu-Omega Alumni Association
Xi-Gamma Alumni Association
Omicron-Pi Alumni Association
Omicron-Sigma Alumni Association
Pi-Epsilon Alumni Association
Pi-Mu Alumni Association
Rho-Theta Alumni Association
Rho-Kappa Alumni Association*
Rho-Rho Alumni Association
Rho-Sigma Alumni Association
Rho-Chi Alumni Association
Sigma-Lambda Alumni Association
Sigma-Omicron Alumni Association
Sigma-Upsilon Alumni Association
Sigma-Psi Alumni Association*
Tau-Delta Alumni Association
Tau-Zeta Alumni Association
Tau-Nu Alumni Association
Upsilon-Beta Alumni Association

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 Charles W. Gotwals
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 Charles A. Snyder
 Mark A. Cushing
 Jim A. Payne
 Mark A. Blazer
 Warren A. Moreau
 Richard M. Steele
 John L. Grant, Jr.
 Christopher J. Roth
 Peter J. Schubert
 Edward E. Howell
 Michael Carty
 James E. Crockard, III
 Gregory M. Hessong
 Robert Page
 Thomas F. Burpee
 James M. Cross
 Timothy B. Sheley
 Ryan W. Lovell
 Jack E. Serigne, Jr.
 Thomas G. Coale
 Lawrence T. Perra
 Frank A. Palocsay
 J. Brian Tuttle
 Brian J. Sweeney
 Peter M. Dawson
 Charles R. Stephenson
 James R. Hayden
 Charles K. Forsythe, Jr.
 Thomas A. Muscarella, CFC
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 Vincent Ferrigno
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www.tkegamma.org/alumni
<http://www.tkenu-alumni.org>

www.tkebp.com

<http://www.eatke.org>

<http://www.zetaepsilon.homestead.com>

<http://www.tkekappapsialumni.org>

<http://www.lambda-upsilon.org>

<http://tkema.org>

<http://www.tkemz.org>

<http://www.MuTauAlumni.org>

<http://www.tkenuxi.org/alumni>

http://www.geocities.com/tke_wpu/

<http://www.tkeosalumni.com>

<http://groups.yahoo.com/group/tkepiepsilon>

<http://www.rhothetatekes.org>

www.tkecentral.com

<http://stuorgs.lvc.edu/tke/alumni/index.html>

<http://alumni.clemsonke.org>

*Have completed renewal for 2007-09 biennium

- CPAE (Council of Peers Award for Excellence)
- Certified Public Speaker (CPS)
- Former Mayor of Crested Butte, Colorado



W MITCHELL

Television Host
Author
Business Leader
Speaker

Life Loyal Teke

TAU KAPPA EPSILON FRATERNITY
LIFE LOYAL TEKE

W MITCHELL
GRAND CHAPTER 132
SINCE 2007

