

Deadline
March 1, 2011



**ENTRY
FEE
\$25**

*\$500 Scholarship
Awarded to Winner*

Complete application form and send with all required information and photographs to: Tau Kappa Epsilon Fraternity, Attn: Katie Sayre, 7439 Woodland Dr., Indianapolis, IN 46278-1765, by March 1, 2011.

Enclose the following with your entry:

1. An 8" x 10" glossy "head and shoulders" color photograph.
2. Supplemental photographs of your choice. (*At least three required*)
3. A one-page statement from the contestant explaining why she would like to represent TKE as the International Sweetheart.
4. A one-page statement from the chapter explaining why contestant should be chosen as the TKE International Sweetheart.
5. \$25 entry fee; make checks payable to "Tau Kappa Epsilon Fraternity."

The contestant does **not** have to be pinned or engaged to a Teke, nor does she have to be the Chapter Sweetheart.

After all entries have been received by the Offices of the Grand Chapter, four to eight finalists will be selected. A professional poster will be prepared, containing a short biographical sketch, and photograph, of the finalists. Voting will be online at tke.org March 15. (All candidates will be notified of their status, whether finalist or not, before the voting process.) The candidate with the most votes becomes the INTERNATIONAL SWEETHEART. She, and the chapter she represents, will be notified by May 15. All other finalists will be advised of the International Sweetheart's selection by this date.



**The International Sweetheart will be expected to attend, courtesy of TKE, the 2011 Conclave in San Antonio, Texas, to receive her crown.*

As in the past, candidates (or the members of the chapters they represent) are not allowed to campaign for votes. **Evidence of campaigning for votes will immediately disqualify the candidate.**



HELPFUL HINTS: • Be sure to include the required color photographs. Applications without proper photos will be disqualified. • The "head and shoulders" photo will be used to prepare the "finalists" poster. **Computer generated or digital photographs will not be accepted.** • Also, avoid reclining positions, extreme head tilting, or hands on or near the face for the H&S photo: it makes cropping difficult and detracts from the subject. • Photographs taken by a professional photographer may

give contestant a better chance at winning. • Pack photographs carefully to avoid damage during shipment. Do **not** mount on a board or in a notebook.

The new International TKE Sweetheart will be featured in THE TEKE Magazine. (Supplemental photos included with your application will be used for the magazine layout. These can be full-length, casual/formal shots depicting school life, hobbies, vocational endeavors, etc.

A \$500 ACADEMIC SCHOLARSHIP, funded by the TKE Educational Foundation, will be awarded to the International Sweetheart annually.

COMPLETE APPLICATION ON THE REVERSE SIDE.

2011 INTERNATIONAL SWEETHEART APPLICATION

Entrant's Name: _____ Sorority (if any): _____
Representing: _____ Chapter of TKE at _____

(school)
Year in College: _____ Major: _____
Age _____ Grade Point Average _____

Name, address, phone of Frater to be contacted during the summer if additional information is needed:

Current address and phone: _____

Permanent mailing address: _____

Entrant's College Honors and Awards (Dean's List, Scholarships, Honoraries, etc.) _____

Extracurricular Activities (committee/club memberships, offices held, counselor, representative, etc.) _____

Volunteer/Community Service _____

Hobbies _____

Ambitions _____

Use additional sheet if necessary.

DID YOU REMEMBER TO ENCLOSE:

- head & shoulders and (3) supplemental photographs
 - statement from contestant
 - statement from chapter
 - \$25 check for entry fee
- Mail before March 1 deadline**