

General Recruitment Flyer Instructions

Hello Fraters, and thank you for downloading our pieces from the TKE Digital Recruitment Center.

In this folder, you'll find a handful of PDF files. If you aren't sure how to use them, don't worry! Here is a simple breakdown.

For the included .pdf files, two are meant to be printed (8.5x11 & 11x17) and two are meant to be posted to Instagram. They each have editable text boxes for contact information that you can customize and then save for uploading to social media or printing at a school/local print shop. A step-by-step should look like this:

- Download .zip files from TKE.org/digital-recruitment-center
- Open zipped file
- Open .pdf files for editing
- Fill out all applicable text boxes—They should be indicated with text prompts, such as NAMENAMENAME (Be sure to check grammar and spelling!)
- Save your edited file as a .pdf (if printing) or convert to a .png (if uploading to social media)
 - ***Note: If you do not have an Adobe account, you can use online converters to convert PDFs to PNGs or JPEGs for posting. Our recommendation: PDF2PNG.com
- Print or post your finished media

If you have any trouble or have any questions along the way, please email Trenton Morgan, Digital Content Creator, at TMorgan@TKE.org. Otherwise, thank you again and happy recruiting!

YITB,
T.J. Morgan