



CONCLAVE 2024 SPONSORSHIP PACKAGE



WHY SPONSOR?

Founded on January 10, 1899, Tau Kappa Epsilon is one of the largest collegiate men's social fraternities in North America with over 300,000 initiated members and 216 active chapters. TKE's mission is to aid men in their mental, moral and social development for life. With nearly 12,000 collegiate members, Tau Kappa Epsilon contributes to the advancement of society through the personal growth of our members, and service to others. TKE builds Better Men for a Better World.



Conclave is Tau Kappa Epsilon's biennial celebration, a business meeting of the Grand Chapter to vote on legislation to The Black Book and an election of Grand Officers. During the four-day event, we hand out the Fraternity's highest awards to chapters and individuals, and enjoy brotherhood at our Brotherhood Event. This year marks to create even more memories celebrating the 125th Anniversary of the Fraternity with 700+ Fraters and Friends!

◀ GRAND INAUGURAL

- **\$10,000**
- Sponsor Name mentioned on all signage pertaining to the Grand Inaugural
 - Workbook, slides, posters.
 - “Powered By” “Sponsored By”
- VIP Table for you and up to 7 others.
- 700 Expected Attendees.





◀ AWARDS LUNCH

- **\$7,500**
- Get your name on all signage consisting of the Awards Lunch
 - Workbook, slides, posters.
 - "Powered By" "Sponsored By"
- VIP Table for you and up to 7 others.
- 700 Expected Attendees.



WORKBOOK



\$5,000

Workbook "Powered By/Sponsored By" including an excerpt in the workbook from the sponsor.



◀ INSTITUTE

- **\$5,000**
- Name on all TKE Institute Signage.
- Name on TKE Institute Workbook pages.





◀ MEAL TABLES

- **\$750**
- VIP meal tables for the Awards Lunch and Grand Inaugural
- Priority Seating and Viewing.
- Purchase of the table is per event; you will receive a table for you and 7 attendees.





◀ **\$7,500**

Name attached to the outdoor Brotherhood Event at the American Gator Club.

Brotherhood Event
"Powered By/Sponsored By" within workbook.

"Powered By/Sponsored By" on all signage promoting the Brotherhood Event.

◀ TABLE IN VENDOR HALL AND WORKBOOK

- **\$750**
 - Advertisement in the Workbook.
 - Table in the Vendor Hall.
- **\$500**
 - Table in the Vendor Hall.





◀ GENERAL SESSION

- **\$5,000**
- “Powered By/Sponsored By” mentioned in affiliation with the session.
- Name on all signage to do with General Session.
- 2 General Sessions available for purchase.



◀ SIGNAGE

- **\$10,000**
- Sponsor all visible signage.
- “Powered By/Sponsored BY” on all signage in varying font sizing.





NAME BADGE

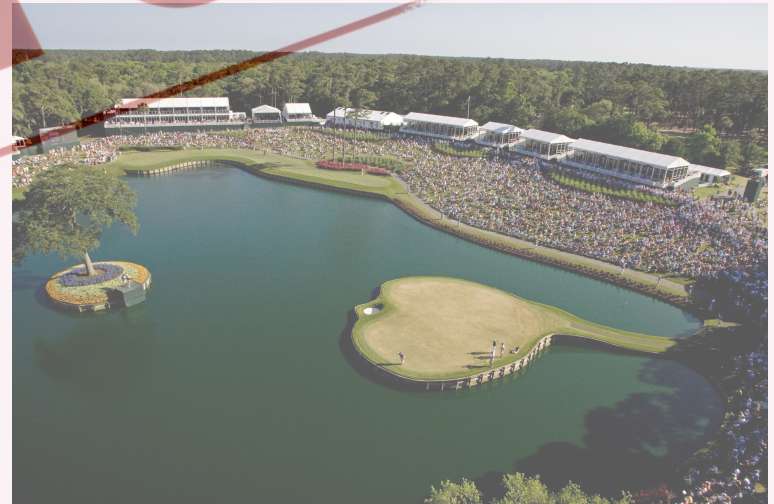
- **\$3,500**
- Name on all Name Badges.
- Included in sponsor page.
- *Can also sponsor attached lanyard for \$1000.





◀ GOLF OUTING

- \$50,000
- 2 foursomes
- Name on golf outing
- Name on all communications



◀ GOLF SWAG SPONSOR

- **\$5,000**
- Name on scorecard.
- Announcement before Shotgun Start.
- Advertisement in all Golf and Conclave Materials.
- Spot in outing for yourself.
- Golf balls and towels.



◀ GOLF Polo Sponsor

- **\$7,500**
- Name on scorecard.
- Announcement before Shotgun Start.
- Advertisement in all Golf and Conclave Materials.
- Sponsorship on Polo.
- Polo will consist of House plate, Conclave Logo, and your Sponsor Logo.



GOLF OUTING BOXED LUNCH



\$5,000 FOR THE MEAL



Name on Scorecard.

Mentioned in advertisement.

Mentioned in Reception.

RECEPTION SPONSORSHIP

▼
\$2,500 PER EVENT



Name on Signage,
Workbook, Advertisement,
Communications, Speaking



Alumni Life Loyal TKE
Reception (Friday)



Leadership Academy
Reception (Thursday)



TKE Foundation
Reception (Saturday)



CONCLAVE 2024 SPONSORSHIPS

JOEY KRZYWONOS – Director of Health & Education

JKRZYWONOS@TKE.ORG / 734-718-3424

